

SaaS Analytics & Monitoring 2026

Product	Category	Pricing	Use Case
Datadog	Monitoring	\$15/host/month	Infrastructure monitoring
New Relic	APM	\$299-599/month	Application performance
Segment	CDP	\$140/month+	Customer data platform
Mixpanel	Analytics	\$999/month+	Product analytics
Amplitude	Analytics	\$995/month+	User behavior analytics
Looker	BI	Custom pricing	Business intelligence
Tableau	Visualization	\$70/user/month	Data visualization