

Customer Needs (Charles)	Easily findable & accessible	Save automatically and not having to save (potentially forget)	being able to customise customise cards like he would want
Key Moments (Charles)	Liked the fact that it can be potentially added to the intra directly	Unfortunate that we can only save locally Liked the fact that you can customise cards.	
Customer Satisfaction (Charles)	©	(a)	©