

The Credit Suisse – Archegos Blowout

Advanced Corporate Finance 2

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by

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Introduction

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Causes For The Fiasco

In the previous parts we discussed how overleveraged and risky the positions was. It is clear that leverage of the position take a further look on how the leverage was achieved and more importantly, what mistakes the risk management department might have done, resulting in this risky positions blowing up.

CS400

Firstly, let us discuss and present CS400. CS400 is a system developed by Credit Suisse themselves together with Palantyr Systems in 2006 and it allows hedge fund to switch and **add positions with several prime brokers** at will, quickly and without them noticing it. Such system is therefore the reason, why lenders did not know among themselves that Archegos was doing the same trades not only with them, but also with the other banks.

How can we infer Archegos was using the system? The number 400 refers to the list of first 400 “exclusive” hedge funds CS was working with, serving as a marketing strategy, making other hedge funds want to join.

Tiger Asia, i.e. the predecessor of Archegos managed by Hwang was on that list. **citation** One could say that CS successful project CS400 ultimately contributed to the meltdown.

Failures of the risk management

The system itself was just an instrument allowing to go leveraged unnoticed, but did not cause failure of risk assessment of course. It definitely contributed to the magnitude of the blowout, but was not inherently the culprit of it.

If we want to understand what was, we have to understand how the risk is normally assessed and whether the measures were adhered to by Credit Suisse.

Prime-brokerage is still a little opaque and sparsely regulated business and most regulation deals with the brokers and their capital requirements, not assessing the risk of the client (Archegos in this case). However, one document we can refer to is a speech by M.A. Gadziala from the due diligence department of SEC from 2007 about common risks in the broker-dealer relationship and how to manage them. here insert citation.

Among others, there principles we deem the most important and crucial for understanding the case:

- senior management involvement
- creation/review of internal mathematical models
- strong overall compliance culture at the firm
- an effective reconciliation process to ensure data integrity and completeness

In the upcoming sub-sections, we will discuss how these principles were violated and how that ultimately led to the failed risk-assessment.

Senior management involvement

This principle ensures that responsibility and accountability within the senior management is maintained and that if the management is aware how much “skin in the game” the company has, they should be more risk-averse.

According to the Wall Street Journal, senior management, including the CEO of Credit Suisse Mr. Thomas Gottstein and the Head of Risk Ms. Lara Warner *did not know about the position with Archegos until shortly before liquidation*. That is a huge violation of the risk management principle.

Creation/review of internal mathematical models

The financial world, especially risk management, has become largely dependent on sophisticated quantitative tools to measure and control risks. It is no surprise then that the a firm should be up-to-date with the latest developments and apply the best possible models.

Be it because of its size or inflexibility, according to Risk.net and a certain risk manager, Credit Suisse was still using very “1980’s”-like models to measure its risks. That is of course very problematic and except for breaking the principles again, one has to ask how Credit Suisse was measuring risk with models from times, when the instruments it was measuring did not even exist yet.

Strong overall compliance culture at the firm

Strong overall compliance means that not only people directly responsible are ought to take risk-management approaches. We would expect that senior executives would be leading this front, however, contrary was true at Credit Suisse.

According to swissinfo.ch, senior executives were “too eager to chase lucrative deals, overruling risk-management warnings”. Except for being an obvious violation of the risk management principle, it paints a very gloomy picture about the incentives of some people at the bank and how they manage investments. One can dispose of the most advanced modelling tool, but if the warnings are ignored and overruled, it renders any risk management useless.

Effective reconciliation process to ensure data integrity and completeness

It is obvious one needs data and positions in order to even conduct any risk modelling. The data of course has to be correct and complete, otherwise the results would be skewed.

At Credit Suisse, this was the biggest violation of all, in our opinion. “It’s clear that a family office like that did not disclose positions like a normal hedge fund would do.” said Thomas Gottstein, CEO of Credit Suisse after the Archegos meltdown.

What does this statement tell us? Ultimately, except for being a violation of the above-mentioned principle, it raises a myriad of subsequent problems. Mainly, if Credit Suisse did not receive any data or positions report from Archegos, *how did Credit Suisse conduct risk modelling?*

Our speculation is that it simply did not and was complacent about only controlling the position it held with Archegos itself in the TRS positions, unaware that by using their proprietary system CS400, Archegos amassed leveraged on the exact same positions with other lenders as well. # JACOPO PART ABOUT OVERVALUING THE COLLATERAL?

Lastly, it raises the question how the 10% margin requirement was determined, if there was little/no data to decide upon; our speculation is again that it might have been an arbitrary decision, which would explain why Credit Suisse required the lowest margin among lenders.

Why did nobody notice?

Now that we have discussed what failures there might have been in the risk management department, it leads us to ask another questions: Why did nobody notice? After all, Credit Suisse is a world-class bank and prides itself in hiring and having the top banking talent. For this reason, it is not obvious why so many lines of defense were breached. We believe the reasons for overlooking the position are three fold:

1. Firstly, recall how we discussed that senior executives were too eager to chase lucrative deals, **overruling the risk management warnings**. That indicates the people actually noticed, but were simply silenced for the sake of risky profit. This leads us to our second point:
2. Senior management uninvolved. We have discussed this issue and again, it is sort of a self-recurring, vicious cycle type of problem. If the warnings were overruled, the senior management was in the blue, unknowing about the positions. But last point not many are discussing or writing about is our last point.
3. Mr. Parshu Shah. He was the head of prime-brokerage risk management, hence directly overseeing funds such Archegos, included. The problem of him being in this position was that he **worked as a salesman for that exact same Archegos**. That to us is a massive conflict of interests. It is important to state that despite losing the job, Mr. Shah has not been accused of any misconduct or fraud and were are certainly not doing that either. Our speculation is that because of human biases, Mr. Shah might have had a somewhat close relationship with people from Archegos, not applying such scrutiny and diligence he should have, being maybe too jovial or chummy, ultimately leading to Archegos not being required or subject to deeper diligence. Of course, it the contrary could have been true, i.e. Mr. Shah was a “thief turn policeman”¹. However, one cannot give too much leeway in this very questionable and significant event and has to certainly explore to possibility we presented above.

This claim could be further supported by the facts *citation here* that when Archegos called up the lenders meeting, not being able to answer the margin calls, Credit Suisse argued for a “take it slow approach” in order to protect Archegos. So while the other banks were rushing for the exit, selling at their first opportunity, Credit Suisse waited for a week, eventually having to sell the stock it held for a rather unfavourable price.

One could argue that because of its exposure, Credit Suisse wanted to take a pragmatic approach to cool down the situation, without any regard for Archegos. However, other lenders such as JP Morgan, Morgan Stanley or Goldman Sachs have reputation of extremely relentless, opportunistic players and we think Credit Suisse must have known this. We therefore lean to the argument that there truly was something special in the relationship with Archegos.

¹we are not implying being an Archegos salesman means being a thief and the statement serves only as a metaphor

Valuation - Did The Market Overreact?

In this section, we will try to estimate the intrinsic value of Credit Suisse in relation to the share price first before the Archegos blowout with data from 31.12.2020 and then after Archegos, using all available data published by Credit Suisse, Bloomberg estimates and our own calculations.

For the valuation, we will use a simple peers-multiple comparison as well as the Equity Excess Returns model, presented in the book *Investment Valuation* by Aswath Damodaran.

Equity Excess Returns (EER)

Since valuing financial services companies, such as banks, is rather different given their unique financing capital structure, we will be using the EER model. It bypasses the standard problem of defining total capital or free cash-flows of a financial services company by not taking them into account at all and focusing only on equity.

From there, the logic of standard valuation methodology is consistent with other valuation methods, meaning that the value is determined as the sum of equity capital invested currently (Book Value) and the *present value of expected excess return to equity investors*. (Unless stated otherwise, we are presenting all values and calculation on a *per share basis* and in Swiss Francs)

$$\text{Value of Equity} = BV_{t-1} + \sum_{t=1} \frac{\text{Equity Excess Return}_t}{(1 + \text{Cost of Equity})^t}$$

While book value of the firm is virtually given and can be read off of the financial statements, EER are the part we have to calculate and impose certain assumptions and limits, which we will discuss further in the next part.

Before we do that, let us first show how EER is calculated:

$$EER = (ROE_t - \text{Cost of Equity}_t) \times BV_t$$

The intuition behind this calculation is very simple: the excess return to the equity of the firm is everything the firms earns on its equity/capital invested (Book value) minus the cost necessary to use to produce those returns.

Moreover, we need to know or rather estimate the book value of the firm for each year. That we can do, under certain assumptions, by adding net income net of dividends (retained earnings) from the previous year to the book value from the previous year. The assumption is that those retained earnings will be added to book value and further reinvested, producing more earnings.

$$BV_{t+1} = BV_t + EPS_t \times (1 - \text{dividend payout ratio})$$

Standard Assumptions of the Model

Book value as a measure of equity capital invested

We assume that book value of the firm is equal to the equity capital invested. While it certainly might be influenced by accounting decision and procedures, the fact we are using it for financial services company makes it a sufficiently reliable measure. This stems from the fact that:

- most assets of a financial services firms are financial assets and are marked up to market, which makes the valuation precise
- depreciation, which is normally a big factor influencing book value of manufacturing firms, is negligible with financial services firms.

Discount rate

Since we are focusing only on equity and the excess returns of equity, the most consistent approach for discounting is to discount these excess returns with the cost of equity. One of the assumptions is that this rate remains constant, i.e. we are able to use the same discount rate for the whole valuation.

Number of periods

Per default, this model calculates EER only till year 5 and assumes that after year 5, the cost of equity will converge to ROE, making EER zero in perpetuity, thus setting the terminal value to zero as well. We will see, however, that in our case this assumption will be modified.

Constant ROE

Unless we have forecasts of earnings, we assume ROE to be constant across the whole period in order to estimate future earnings, setting it equal either to the value of the last period or using a slightly more sophisticated long-term average and mean reversion method.

Constant dividend payout ratio

When calculating retained earnings, we subtract the dividend from the net earnings. Not many firms have a strict dividend policy of setting a fixed dividend payout ratio, which is why we will again have to assume that the ratio will remain constant and equal to its long-term average.

Our setup - Before Archegos (31.12.2020)

Book value(s)

The first book value comes from the the filling of Credit Suisse obtained from Bloomberg as of 31.12.2020. From there, we calculated the subsequent book values as explained above.

EPS / Net income

For the first three years, i.e. 2021, 2022 and 2023, we used the the consensus of analysts forecast of the EPS. We feel this approach is more precise than using a constant ROE as in the base model, given the fact Credit Suisse is a stock followed by roughly 300 analysts.

From year four, we grow the earnings by Sustainable Growth Rate, which is calculated as 10-year average of ROE net of long-term dividend payout ratio. This is method works under the assumption that Credit Suisse will be able to reinvested the retained earnings effectively. In our case the sustainable growth rate was at 1.4%, stemming from 10-year ROE average of 2% and dividend payout ratio of 28.2%, which is both conservative and attainable in our opinion.

Equity cost

We obtained value of 11.5% from Bloomberg and assume it remained constant across the whole period.

Terminal value

The biggest difference between the standard model and our case is that Credit Suisse has a much lower ROE than cost of equity (effectively destroying value by producing negative excess returns), thus it would be unreasonable to assume convergence as in the standard model. For the convergence to happen, either ROE would have to increase or cost of equity would have to decrease dramatically, which is the exact opposite of the intuition of diminishing returns.

Because of this, we will have to estimate EER also in perpetuity by using the Gordon's Growth Model. However, since we have negative excess return in the future, we flip the sign of the growth rate in the denominator, producing this formula:

$$EER_{perpetuity} = \frac{EPS_T}{\text{equity cost} + \text{sustainable growth rate}}$$

Valuation Table

Table xx: Equity Excess Returns Valuation Table as of 31.12.2020 for Credit Suisse

Year	2021	2022	2023	2024	2025	TV
Book Value / Share	17.37	18.37	19.55	20.76	21.99	23.24
Net Income / Share	1.40	1.64	1.69	1.71	1.74	1.76
Equity cost in %	11.50%	11.50%	11.50%	11.50%	11.50%	11.50%
Equity cost / Share	2.00	2.11	2.25	2.39	2.53	2.67
Equity Excess Return Per Share	-0.60	-0.48	-0.56	-0.67	-0.79	-0.91
Present Value	-0.536	-0.385	-0.403	-0.436	-0.458	-7.016
Sum						-3.651

Table xx: Estimated Intrinsic Value of Credit Suisse Stock in Relation to Market Price as of 31.12.2020

Book Value / Share	17.36955637
Sum of EER PV	-5.86801365
PV	11.50154272
Price (31.12.2020)	11.4
Undervaluation	0.89%

From the valuation and the table above, we can see that our estimated value before the Archegos blowout is almost precisely at the the traded price as of 31.12.2020 with a difference, or undervaluation, of only 0.89%.

Our setup - After Archegos (31.3.2021)

Now we move on to the valuation of Credit Suisse *after* the Archegos blowout, where we will observe how the present value changed and if, at all, the market over- or underreacted, according to our valuation.

In the setup, we will discuss only assumption and inputs different from the previous setup, i.e. if not stated otherwise, the assumptions are the same.

Equity cost

After the blowout, when Credit Suisse reported huge losses and the stock fell considerably, the cost of equity must have increased. We used CAPM to calculate it and again assumed it to remain constant across the valuation period.

The inputs obtained from Bloomberg were:

- Risk-free rate: 10y note of Switzerland; -1.4%
- Equity premium: 9.06%
- Beta: 1.42

These inputs yielded a justifiably higher cost of equity of 13.45%. In perpetuity however, we assumed that the discount rate will converge back to normal “pre-Archegos” level of 11.5%. This assumption is in line with classical Blume adjustment that aims to capture the mean reversion of the beta.

This rate was used to calculate the perpetuity EER, whereas *the discount rate used was again the higher, 13.45% value to reflect riskiness of the stock today.*

Valuation Table

Table xx: Equity Excess Returns Valuation Table as of 31.3.2021 for Credit Suisse

Year	2021 (as of March)	2022	2023	2024	2025	TV
Book Value / Share	18.23	18.77	19.81	20.96	22.13	23.32
Equity cost in %	13.45%	13.45%	13.45%	13.45%	13.45%	11.50%
Equity cost / Share	2.45	2.52	2.66	2.82	2.98	2.68
Equity Excess Return Per Share	-1.8	-1.1	-1.1	-1.2	-1.3	-1.0
Present Value	-1.648	-0.835	-0.722	-0.716	-0.703	-7.735
						-3.63

Table xx: Estimated Intrinsic Value of Credit Suisse Stock in Relation to Market Price as of 31.3.2021

Book Value / Share	18.23
Sum of EER PV	-8.251
Estimated price	9.97
Price (31.3.2021)	9.90
Undervaluation	0.73%

According to our valuation, we can see we arrive to intrinsic value that is almost precisely at the price from the end of March, with undervaluation of .73%. Assuming our inputs are correct and assumptions full-filled, we can conclude that the market reaction to the Archegos blowout was appropriate.

Section 5

Conclusion

References