



Progressive Web Apps

Una base sólida

Sitios Blandos

¿Qué papel juega el navegador a la hora de determinar la experiencia de usuario del sitio?

You are a web designer.

The control which designers know in the print medium, and often desire in the web medium, is simply a function of the ***limitation of the printed page***. We should embrace the fact that the web doesn't have the same constraints, and design for this flexibility. But first, we must ***"accept the ebb and flow of things."***

John Allsopp
A Dao of Web Design

Squishy Sites - Ingredients of Responsive Design

- Fluid grids
- Flexible media
- Media queries

Now more than ever, we're designing work meant to be viewed along a ***gradient of different experiences***. Responsive web design offers us a way forward, finally allowing us to “***design for the ebb and flow of things.***”

Ethan Marcotte
[Responsive Web Design](#)

Squishy Sites - The Mobile User Myth

4889

Unique screen
resolutions

53%

Percentage of users
represented by top 10
screen resolutions

100%

Touchscreen usage by
top 30 screen
resolutions when input
type is considered

Everything First

[W]hen a team designs Mobile First, the end result is an experience **focused on the key tasks users want to accomplish** without the extraneous detours and general interface debris that litter today's desktop-accessed Web sites. That's good user experience and good for business.

Luke Wroblewski
Mobile First

1. Identify core functionality.
2. Make that functionality available using the simplest possible technology.
3. Enhance!

Jeremy Keith
Resilient Web Design

Everything First - Feature Detection

- ✓ CSS @supports
 - ✓ 'feature' in object style
feature detection
 - ✓ module/nomodule
 - ✓ Cutting the Mustard
- ✗ User-Agent Sniffing

Taking an x-ray perspective means looking “through” the complex widgets and visual styles of a design, identifying the core content and functional pieces that make up the page, and finding a simple HTML equivalent for each that will work universally.

Filament Group

Designing with Progressive Enhancement

Intrinsic Design

[Y]ou can really make the layout be intrinsic to the **content that we have** and the **design that we want** to do.

Jen Simmons

Designing Intrinsic Layouts

Web design is the
design of constraints.

Building a Solid Foundation

Building a Solid Foundation - Web Design Principles

- Use mobile to focus
- Emphasize content and core functionality
- Progressively enhance

</html>

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