Lucas Bramas
SERVICE DESIGNER

Netherlands
French nationality - 27 years old
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I script and organize the succession of interactions and touch points to be put in place to deliver and implement the service.

🚀 WORK EXPERIENCE

Sustainable Exploration
Otobre 2021 - Today
Netherlands

Circuit in the Netherlands to study alternative, sustainable and eco-responsible practices in private homes. Visit, observation, participation.

Service-Graphic-UX Designer
Independent projects
2020 — October 2021
France

Various experiences such as defining and/or improving the value proposition, target definition, business model, creation of print visuals (logo, flyers, website) and UI (information architecture, user journey, content fluidity). Various clients: refugee organization, horse riding instructor, painter, cryptocurrency creator.

Service Designer
Grand Lyon Métropole
September 2018 — October 2019
Lyon

Focus on the user experience by improving services and their understanding. Implementation of user research. Organization of workshops to redesign services and make them consistent. Design of user paths and UX and UI interfaces.

Graphic Designer
Petit Shirt
January 2017 — February 2017
Grenoble

Creation of motifs and illustrations for a t-shirt and textile personalisation catalogue. Creation of web communication supports around BtoB offers.

🙏 VOLUNTEERING

Vice President
Association Design Camp
October 2017 — February 2019
Bordeaux

Association promoting design projects in Bordeaux. Organisation of events presenting the work of student designers and meetings with professionals.

🎓 EDUCATION

University of Bordeaux III
2017 — 2019
Bordeaux

Master's degree of Design: interaction, innovation, service. Research thesis on citizen participation in public policies.

University of Nîmes
2014 — 2017
Nîmes

Bachelor's degree of Applied Arts with a specialisation in design, option design and digital cultures. Diploma project on digital participatory democracy.

High School of Dauphiné
2012 — 2013
Romans-sur-Isère

Bachelor's degree in management science and technology with a marketing option.

✋ SKILLS & METHODS

user research
ethnography
user experience
systemic vision
observation
business model
facilitation
experience map
storyboarding
prototyping & testing
workshop organization
collaboration
design fiction

figma
illustrator
indesign
photoshop
premiere pro
sketchup
rhino 3d
html
css
p5.js
arduino

🌍 LANGUAGES

French 🇫🇷
native

English 🇬🇧
intermediate

Spanish 🇪🇸
beginner speaker