

# Supercharge your font sales with a custom, built-for-you type foundry website

Meet your new type foundry website, fully managed from planning to hosting, with all the type testing features and licensing options you need to boost font sales and brand awareness. Focus on drawing fonts, and we'll take care of the rest.

Get started

View a live demo

Capture more sales with robust license options

Make buying a breeze with a streamlined checkout

Learn what works through detailed analytics and behavior data

Give your visitors more to enjoy with blog posts, case studies, and more

Increase your audience with search engine optimization

See all the benefits

Give your fonts a new home in just one month.

Stop relying on distributors for your largest font sales. Within a matter of weeks, we'll write, design, develop, and launch your new foundry website, complete with robust licensing and e-commerce features.

Get started

Type tester

Glyphset panel

Trial fonts

Variable fonts

Family styles list

Pairing suggestions

View a live demo

Take control of your font sales.

What makes a foundry successful? If you're relying on distributors to sell web, app, and multi-user licenses, you're leaving money on the table. The best foundries make it easy for designers and businesses to license their fonts directly, keeping the majority of the revenue. We're here to help you start a new chapter for your foundry.

Get started

## You're only a few weeks from launch. Here's how it works.

STEP ONE

Scope and interview

STEP TWO

Write and sketch

STEP THREE

Design

STEP FOUR

Development

STEP FIVE

Launch

STEP SIX

Draw more fonts

Read the full process

Running your foundry website should be easy.

The experience of owning a foundry website should be like a crystal goblet, invisible and unintrusive. Our goal: Make having a great type foundry website such a low-effort experience, that you almost forget you have one.

What we handle

- Hosting
- Security
- Payment processing
- Bug fixes
- Tech upgrades
- Processing fees
- Website analytics
- User behavior statistics

What you handle

- Drawing and uploading fonts
- Adding articles and case studies

## Getting started is as easy as saying hello.

To maintain premium results and quality client service, we launch only a few foundries each month. To join an upcoming month's cohort, send us your information or schedule a free consultation.

Get started

View a live demo

## Frequently asked questions

Scope and interview

Scope and interview

Scope and interview

Scope and interview

Scope and interview

Scope and interview

Scope and interview

Scope and interview

Give your fonts a new home in just one month.

Stop relying on distributors for your largest font sales. Within a matter of weeks, we'll write, design, develop, and launch your new foundry website, complete with robust licensing and e-commerce features.

Get started

Short text description of Arena and what we're trying to accomplish.