

# 722

Number of Customers

# 541

Number of non-churned customers

# 181

Number of churned customers

# 0,25

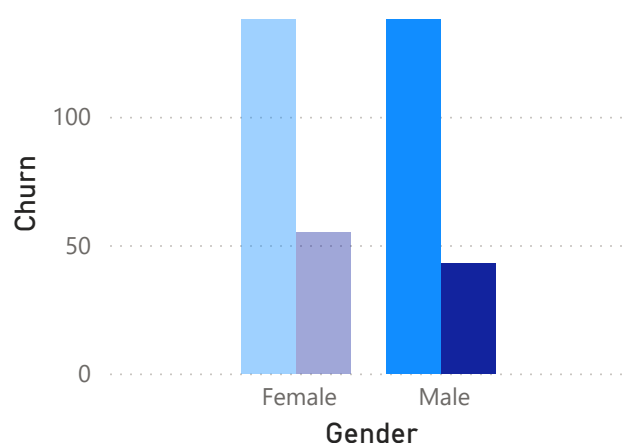
Churn Percentage

# 0,75

Churn Prediction Accuracy

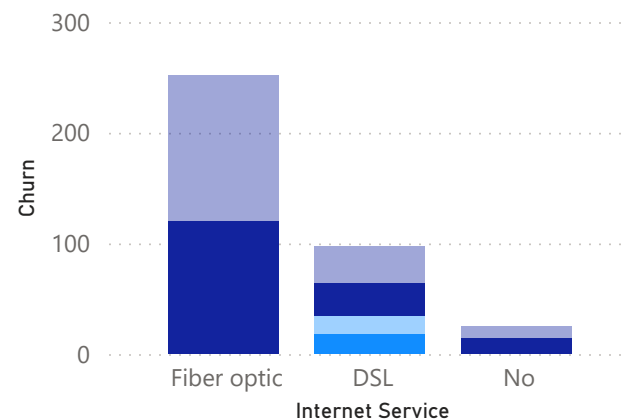
### Churn by Gender and Senior Citizen

Senior Ci... ● No ● Yes



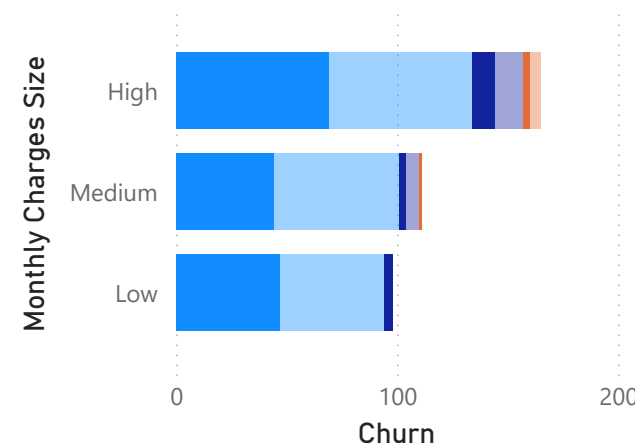
### Churn by Internet Service and Phone Service

Phone Ser... ● No ● Yes

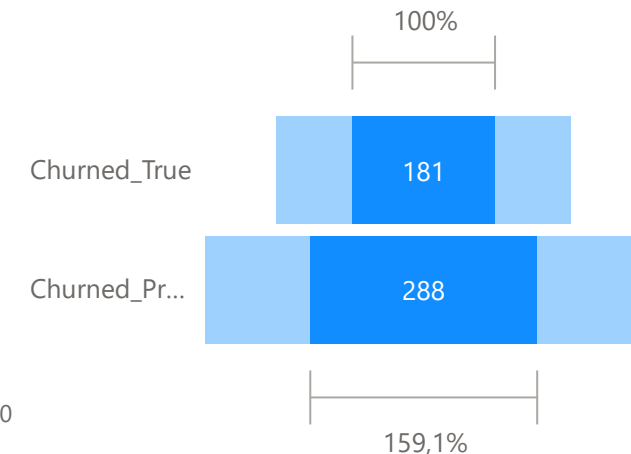


### Churn by Monthly Charges and Contract

Contract ● Month-to-mo... ● One year ● Two year

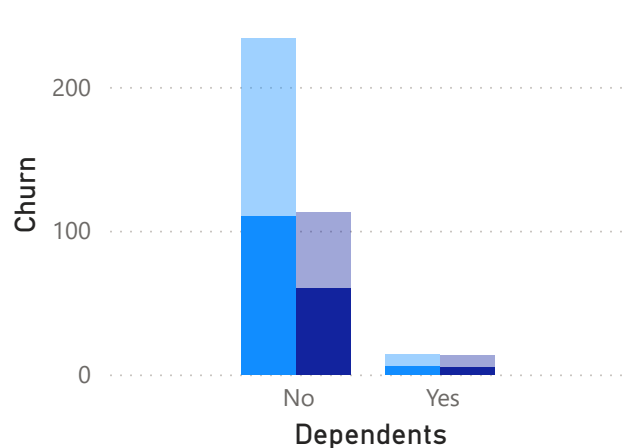


### Customers that churned vs predicted churn



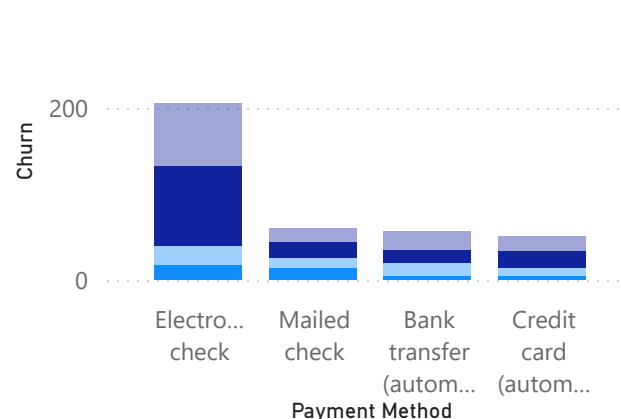
### Churn by Partner and Dependents

Partner ● No ● Yes



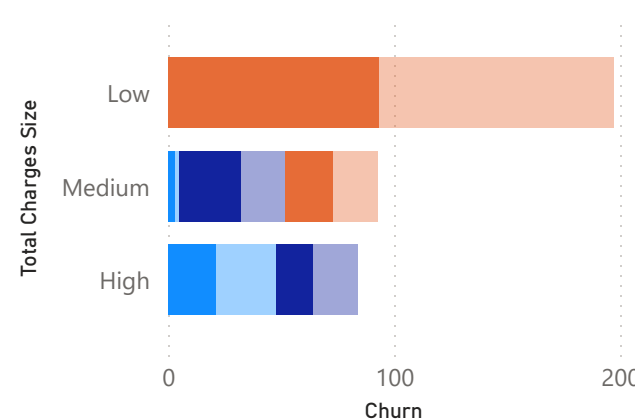
### Churn by Payment Method and Paperless Billing

Paperless ... ● No ● Yes



### Churn by Tenure Months Length and Total Charges

Tenure Mo... ● Long ● Medium ● Short



### Churn by CLTV

