

673

Number of Customers

439

Number of non-churned customers

234

Number of churned customers

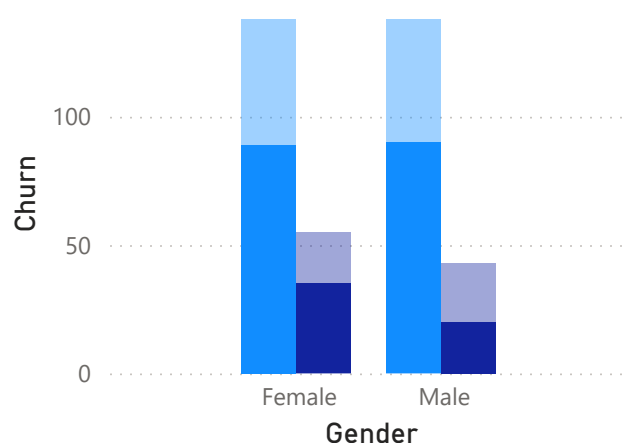
0,35

Churn Percentage

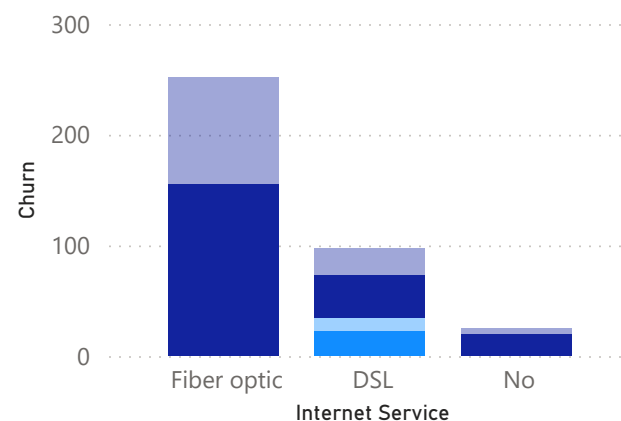
0,69

Churn Prediction Accuracy

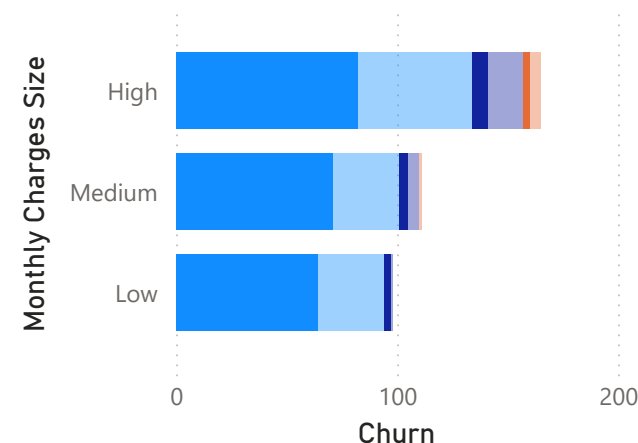
Churn by Gender and Senior Citizen

Senior Ci...
● No ● Yes

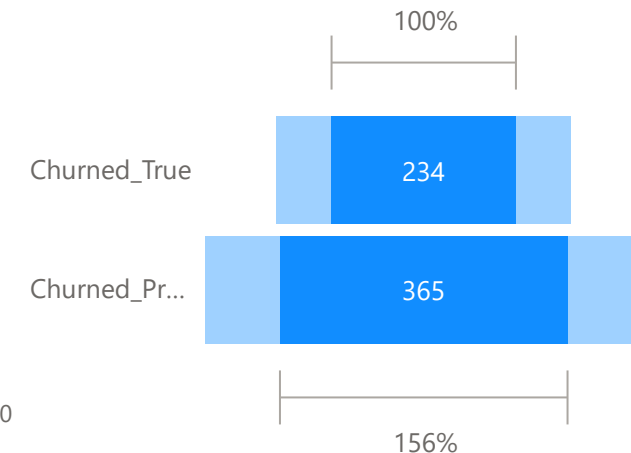
Churn by Internet Service and Phone Service

Phone Ser...
● No ● Yes

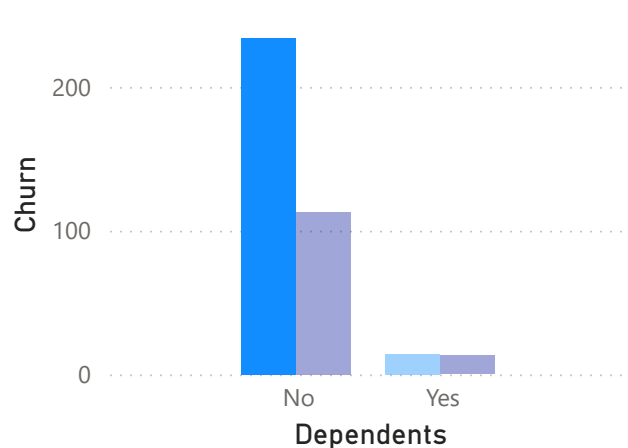
Churn by Monthly Charges and Contract

Contract
● Month-to-mo... ● One year ● Two year

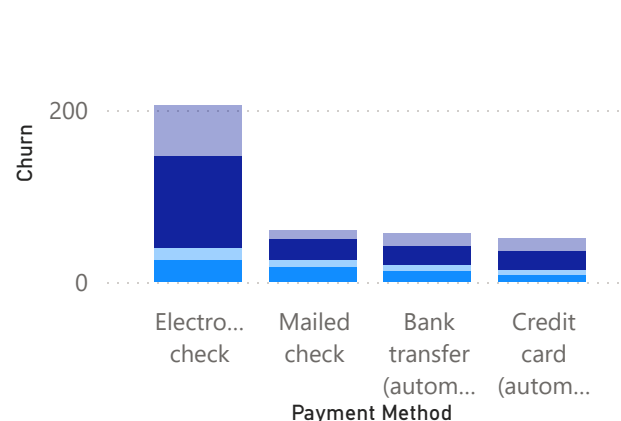
Customers that churned vs predicted churn



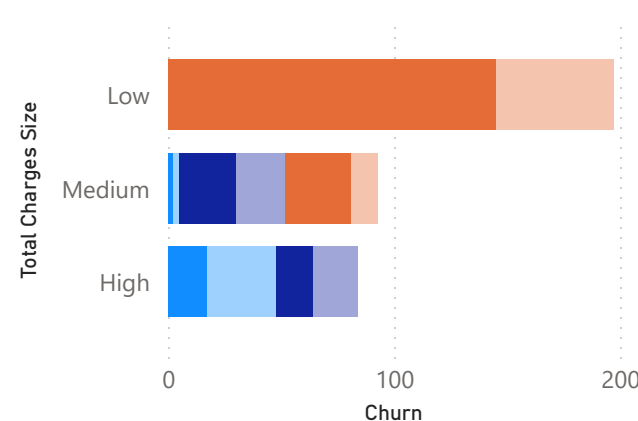
Churn by Partner and Dependents

Partner
● No ● Yes

Churn by Payment Method and Paperless Billing

Paperless ...
● No ● Yes

Churn by Tenure Months Length and Total Charges

Tenure Mo...
● Long ● Medium ● Short

Churn by CLTV

