

660

Number of Customers

514

Number of non-churned customers

146

Number of churned customers

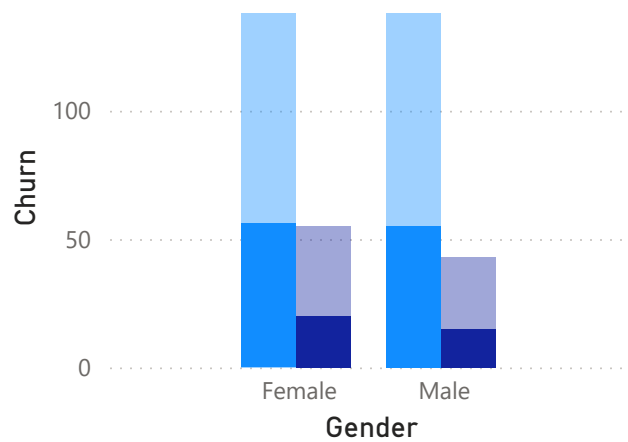
0,22

Churn Percentage

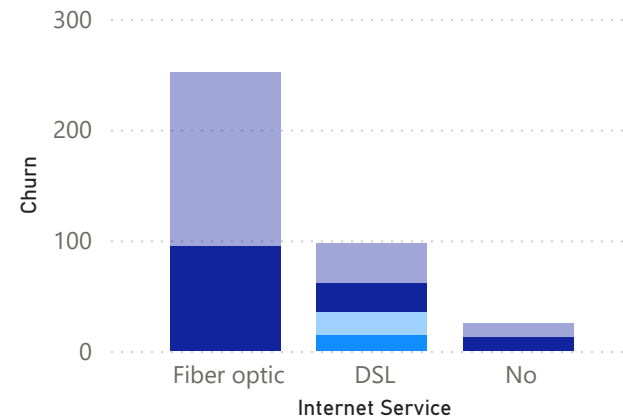
0,79

Churn Prediction Accuracy

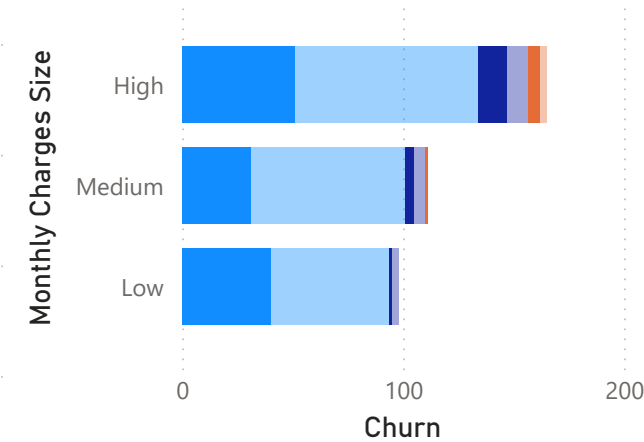
Churn by Gender and Senior Citizen

Senior Ci... ● No ● Yes

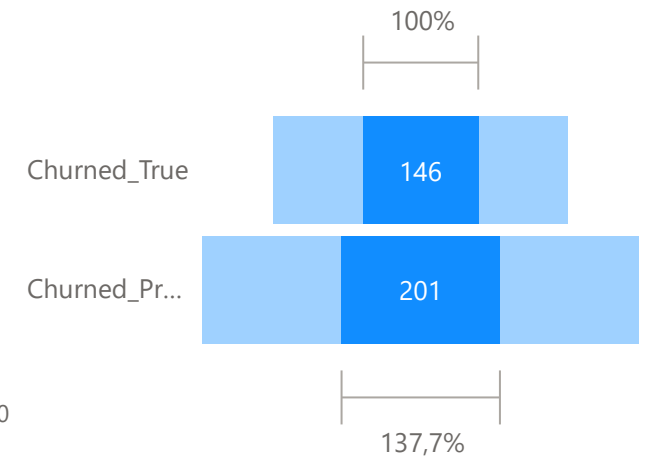
Churn by Internet Service and Phone Service

Phone Ser... ● No ● Yes

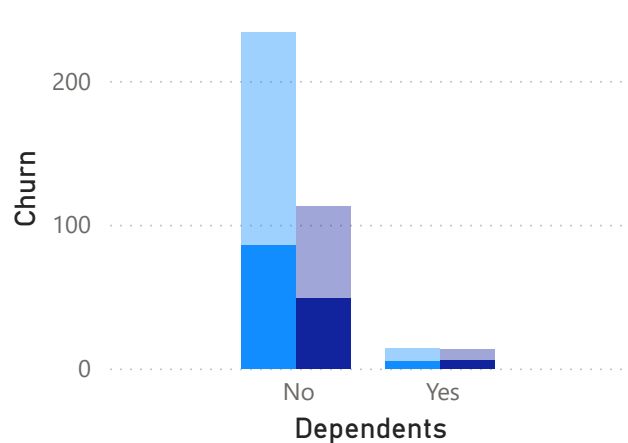
Churn by Monthly Charges and Contract

Contract ● Month-to-mo... ● One year ● Two year

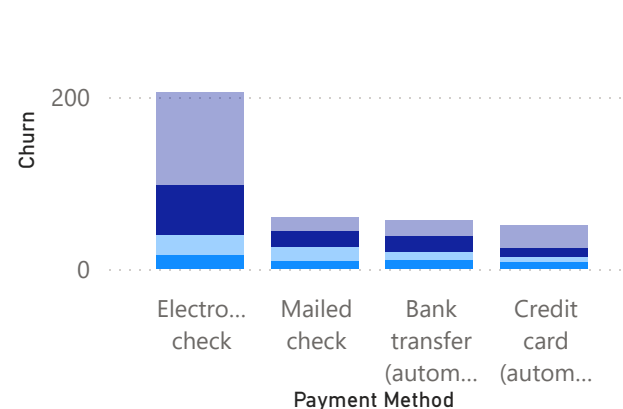
Customers that churned vs predicted churn



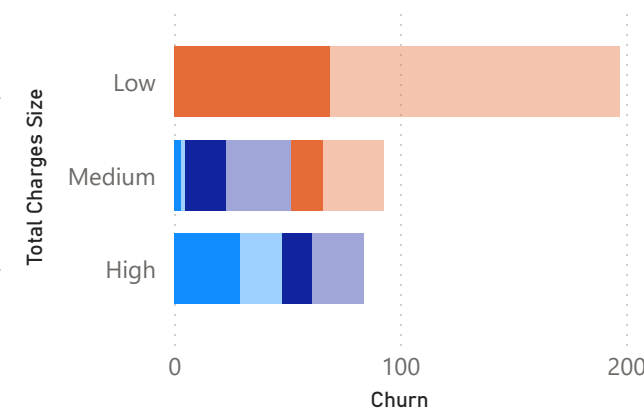
Churn by Partner and Dependents

Partner ● No ● Yes

Churn by Payment Method and Paperless Billing

Paperless ... ● No ● Yes

Churn by Tenure Months Length and Total Charges

Tenure Mo... ● Long ● Medium ● Short

Churn by CLTV

