

396

Number of Customers

252

Number of non-churned customers

144

Number of churned customers

0,36

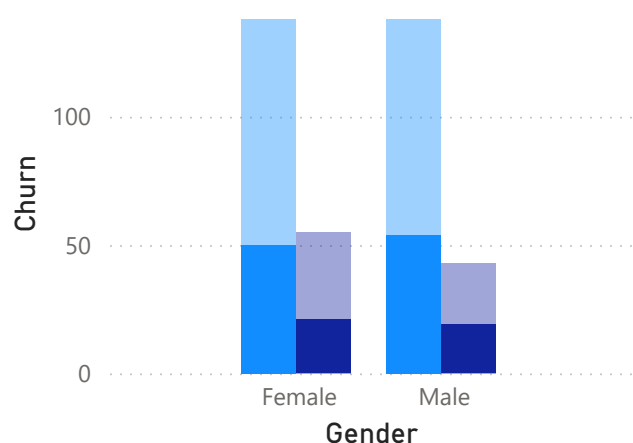
Churn Percentage

0,69

Churn Prediction Accuracy

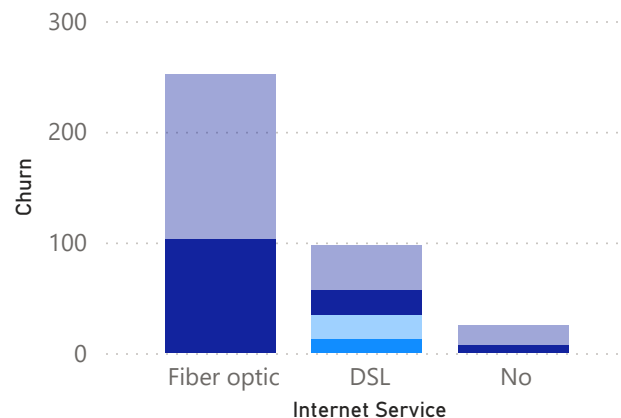
Churn by Gender and Senior Citizen

Senior Ci... ● No ● Yes



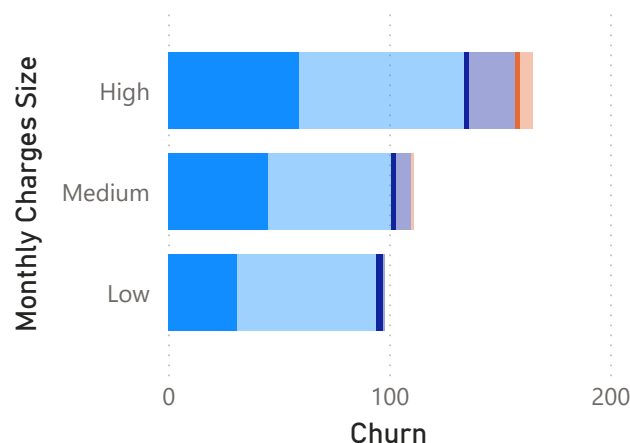
Churn by Internet Service and Phone Service

Phone Ser... ● No ● Yes

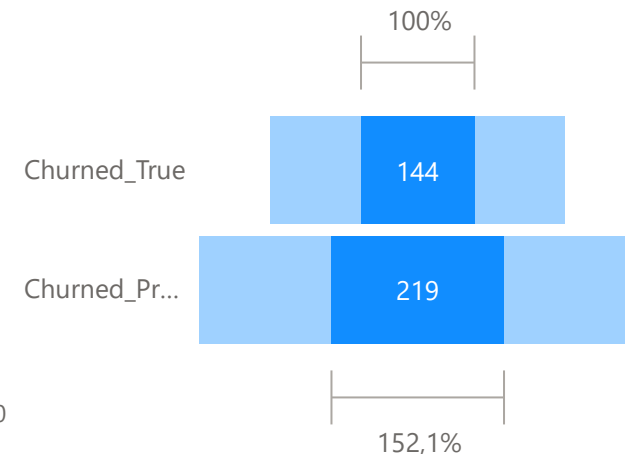


Churn by Monthly Charges and Contract

Contract ● Month-to-mo... ● One year ● Two year

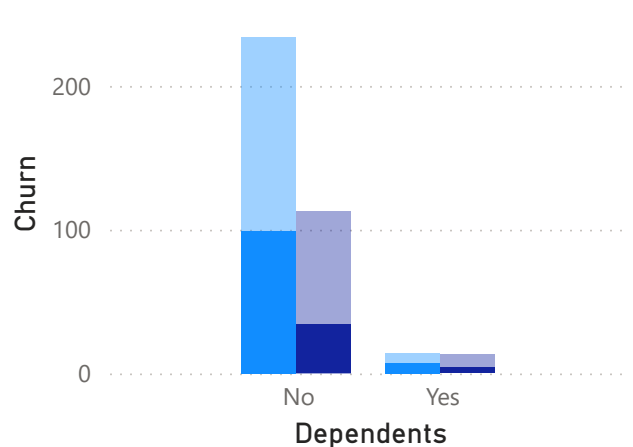


Customers that churned vs predicted churn



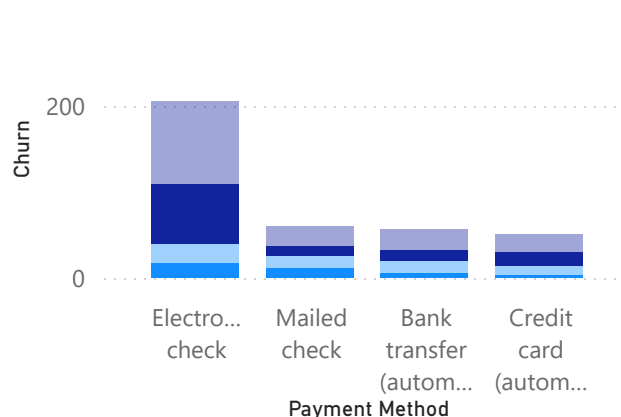
Churn by Partner and Dependents

Partner ● No ● Yes



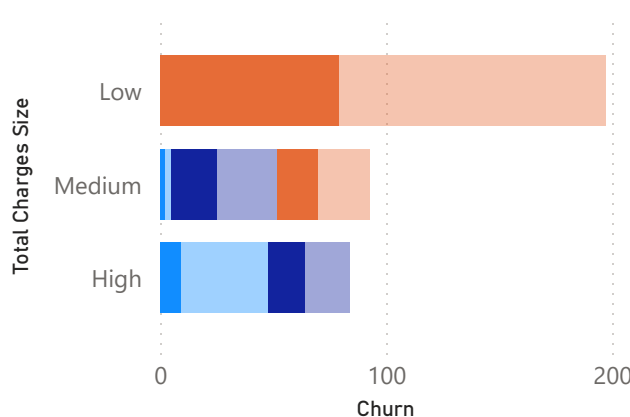
Churn by Payment Method and Paperless Billing

Paperless ... ● No ● Yes



Churn by Tenure Months Length and Total Charges

Tenure Mo... ● Long ● Medium ● Short



Churn by CLTV

