



LUCAS ISASMENDI

SUSTAINABLE ENTREPRENEUR

Skills

Startup (idea to market)

Thinker
Maker
Build
Scale



Languages

Spanish
English



“Be the change you want to see in the world”

Interests

Lifestyle

- eco-friendly
- self improvement
- mindfulness
- minimalism
- calisthenic



Avid Reader

- Startups, writing, design, persuasion, marketing,
 SDGs, peak performance, focus, purpose, spirituality, creativity, motivation, learning

Contact

-  Buenos Aires, Argentina
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 lucasisasmendi

Profile

I transmute complex and useful insights into easy to use applications. I like to solve environmental problems. Strongly rooted in plant-based.

I work only in projects related to health and well-being, responsible consumption and production, with high scores in Holistic Actualization Points (long-term personal actualization, high quality of life, personal growth and fulfillment).

Experience

2019 - Present

Kuizen

Founder, Paris/Barcelona/Buenos Aires
Building technology to support and adapt a plant-based food system.

2016 - 2019

IOV | Lisk | Democracy Earth

Blockchain Developer, Digital Nomad: Berlin /Paris/London/Barcelona/New York
As backend dev, I helped to test and improve the system. As a full stack dev, I created new POC apps.

2007 - 2013

Grupo Assa

IT Consultant, Buenos Aires, Argentina
As an ERP developer, I implemented technical solutions for different customers. As technical Lead, managed a team to provide support to healthcare customers.

Education

2021 - Present

Digital Marketing

Grow, Buenos Aires, Argentina
Develop a brand digital strategy and apply it to a specific social platform to increase sales.

2012 - Present

MOOCs/eLearning

Coursera, edX, Udacity, Online
How To Start A Startup - Business Model Canvas - Startup Engineering - Find the right markets for your innovation - Transformation of the Global Food System.

2002 - 2008

System Engineer (dropped out)

UTN, Buenos Aires, Argentina
They teached how to be an employee, I wanted to be a founder.