

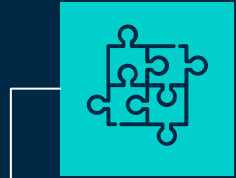


INNOVAGE

Citi HackOverflow 2022

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Overview



01

Problem



02

Proposed
Solution



03

Demo



Problem

01

Problem Statement Analysis

- Focusing on wealth management services
- Serving clients across wealth spectrum
- Application for clients and bankers
- Client acquisition and strengthen client relations



Stakeholder Analysis



Mass Affluent / Affluent



HNW / UHNW



Bank Employees

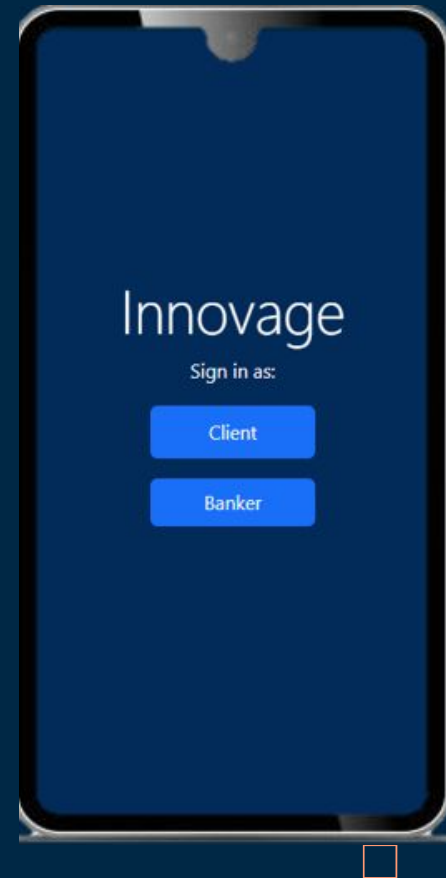
The background is a dark blue gradient. It features several decorative elements: a vertical white line on the left with a small teal square at its base; a vertical white line in the upper center with a small white square at its base; a vertical white line on the right with a small teal square at its base; a horizontal white line at the bottom with a teal segment on the left and a white segment on the right; and various small squares in teal, white, and light blue scattered across the upper right area.

02

Proposed Solution

OneCiti-App

- Designed with both clients and bankers in mind
- All-in-one application
- Integrates functionality with interactivity



OneCiti Features (FASFAC)



Bridge Clients and Bankers in the same platform. Displays available bankers' profile

Financial Services



View personal bank account details

Accounts



In-app stock exchange for easy trading

Stock Exchange



Tools for financial freedom goal settings and calculators

Financial Tools



Timely news articles and educative personal finance articles

Academy



Interactive AI-powered Chatbot for automated services

Chatbot

Tech Stack



MongoDB



NextJS



Rasa +
Python

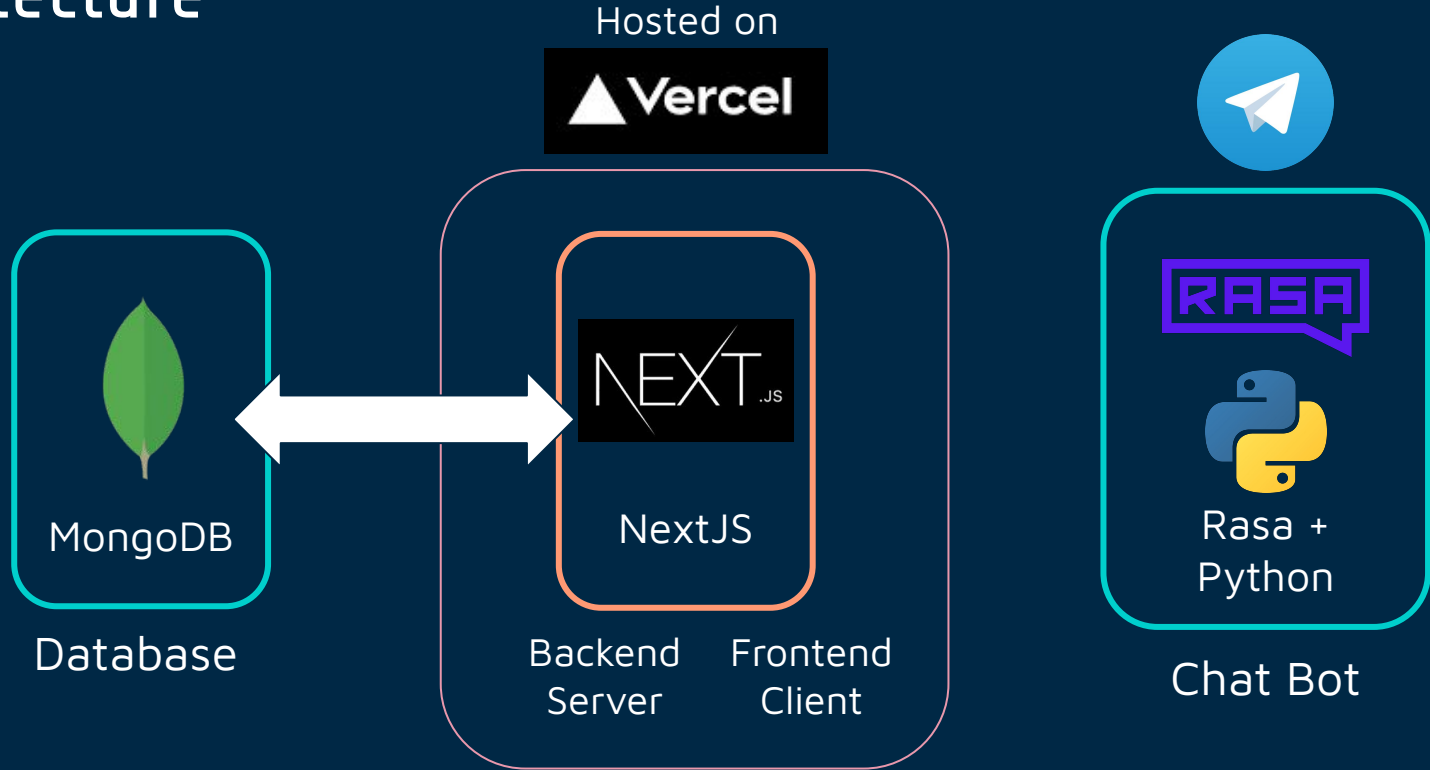
Tech Stack

Why did we choose NextJS?

- It is both a Frontend and Backend Framework
 - Simplifies the link between frontend and backend
- Reduce development and deployment time



Architecture





03

Demo