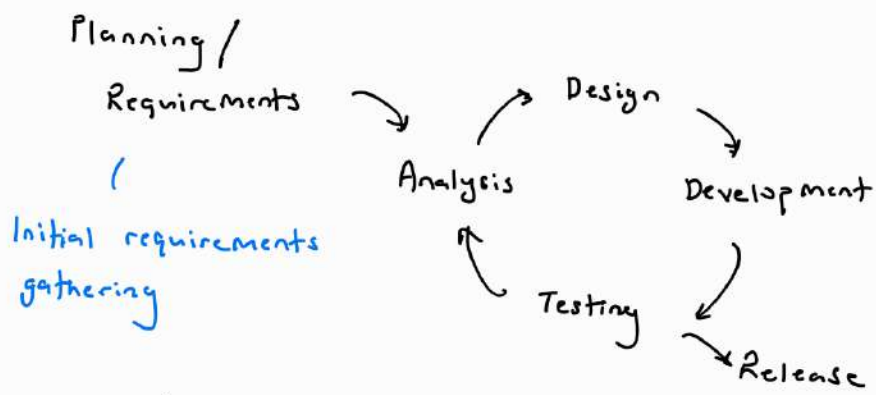


## Iterative model



- Once sufficient requirements, can begin cycle (MVP)
- Often known as incremental & iterative model
- Customer can review & provide feedback earlier
  - ↳ more requirements can also be provided for next cycle.

## When to use iterative model

- startup projects / product-based companies (need MVP up & running)
- When all requirements not clear at beginning
- When not many resources available (Build in smaller, incremental steps)

## Pros of Iterative model

- Working software avail at earlier stage
- Early feedback on software
- Flexible requirements / scope possible
- Assist in early decision making
  - ↳ continue with product or scrap.

## cons of Iterative model

- requirements change in later iterations may affect earlier iterations
- more management attention required
  - ↳ Every iteration require planning & execution
- system design issue may arise due to basic early requirements
- more cost due to changes
- unclear schedule due to changes