

Introductions



 CrowdFlower

 Google  Bloomberg

 TESLA

 UBER



WEIGHTS & BIASES
 W&B
High Quality Tools for Machine Learning

Dolores Labs

Learn Machine Learning

Efficient, hands on training.

TAKE A CLASS



Class Goals

- 1) Concrete Practical Understanding of Machine Learning/Deep Learning
- 2) Feel What It's Really Like to Do Machine Learning
- 3) Put You On Fastest Possible Path to Becoming Proficient in Machine Learning

Agenda

9:00 - 10:00 Introduction, Machine Learning Overview

10:00 - 11:00 Build a text classifier, feature extraction.

11:00 - 12:00 Build a better text classifier, model evaluation.

12:00 - 1:00 Lunch

1:00 - 2:00 Neural Network Overview

2:00 - 3:00 Build a digit classifier, Multi-layer perceptrons

3:00 - 4:00 Build a better digit classifier, Convolutional Neural Networks

4:00 - 5:00 Transfer Learning. Next steps.

Module 1 Begin

Goals:

High level overview of Machine Learning
Look at our data/check software

Questions:

What is machine learning?
What kinds of problems are useful for machine learning?

Introduction to Machine Learning

5 kinds of questions

1. How much / how many?
2. Which category?
3. Which groups?
4. Is it weird?
5. Which action?

How much / how many? (Regression)

Age	Zip Code	Income
58	02138	\$95,824
73	94110	\$20,708
59	45323	\$82,152
66	34134	\$25,334

Age	Zip Code	Income
73	01233	
61	34134	
47	92349	
44	81112	

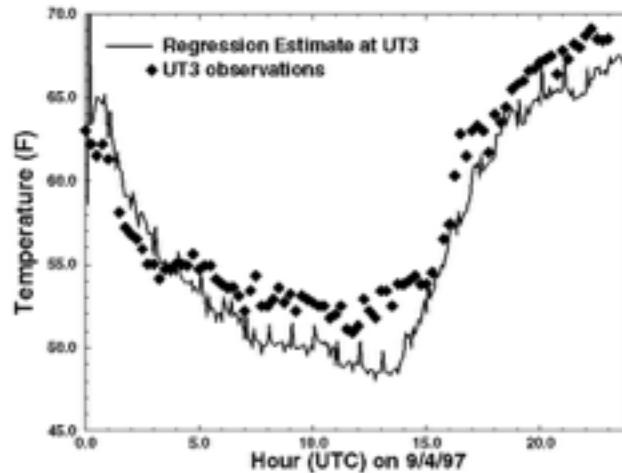
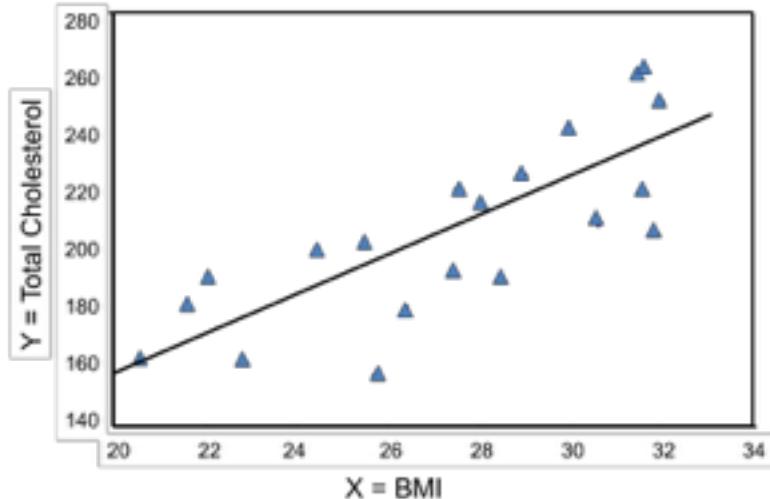
Training Data



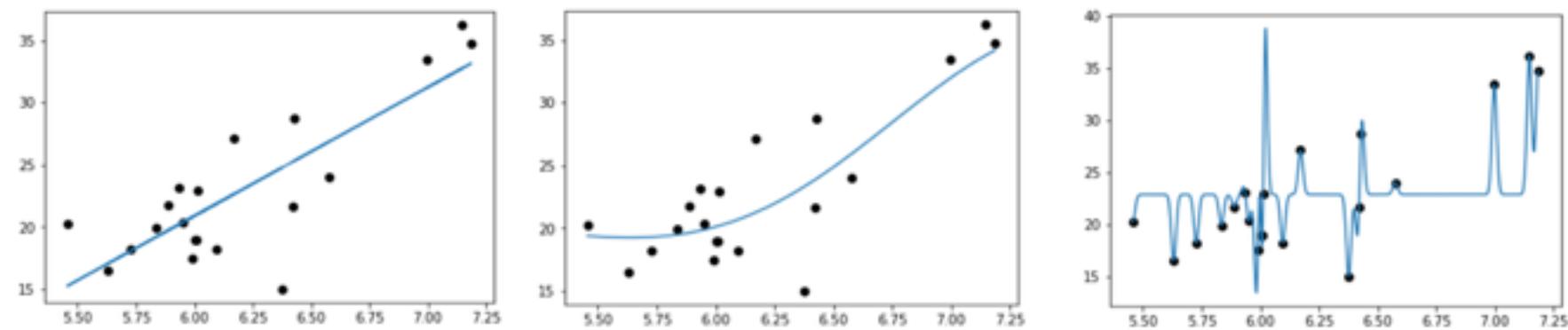
Test Data

How much / how many? (Regression)

1. What temperature will it be next Tuesday?
2. How promising is this sales lead?
3. How many Twitter followers will I have by the end of the year?



Regression



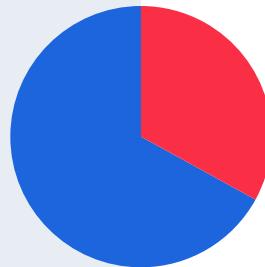
Which category? (Classification)

Age	Income	Default
58	\$95,824	True
73	\$20,708	False
59	\$82,152	False
66	\$25,334	True

Training Data

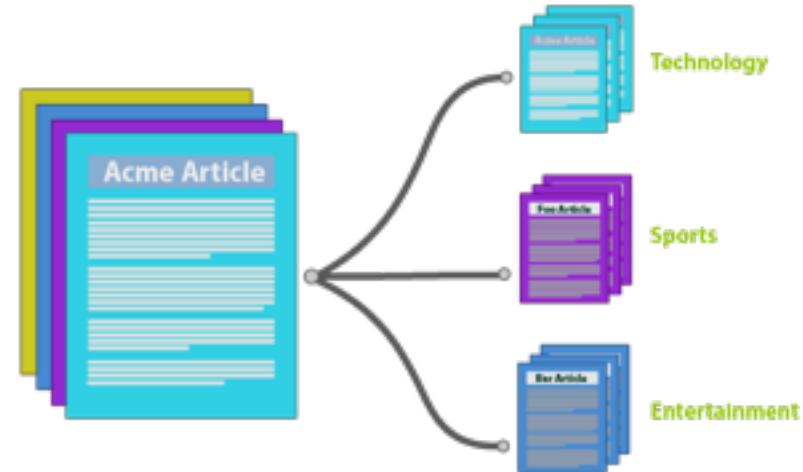
Age	Income	Default
73	\$53,445	
61	\$36,679	
47	\$90,422	
44	\$79,040	

Test Data

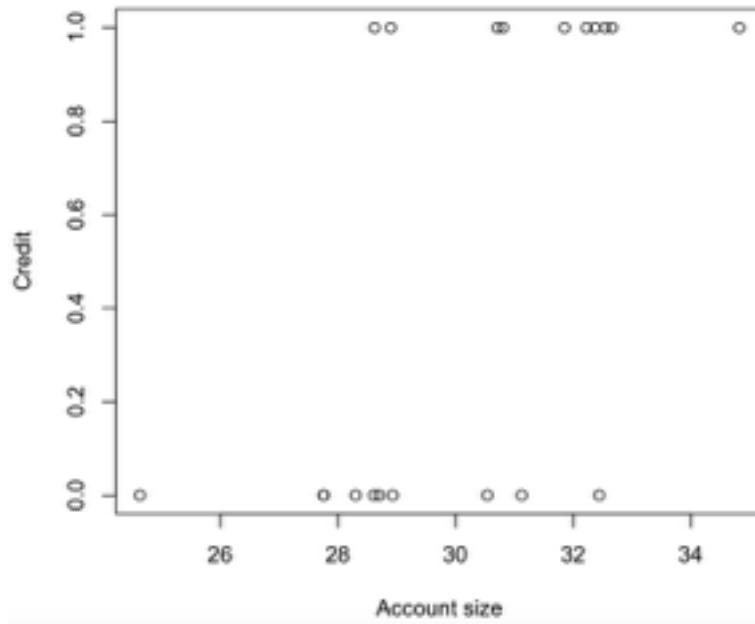


Which category? (Classification)

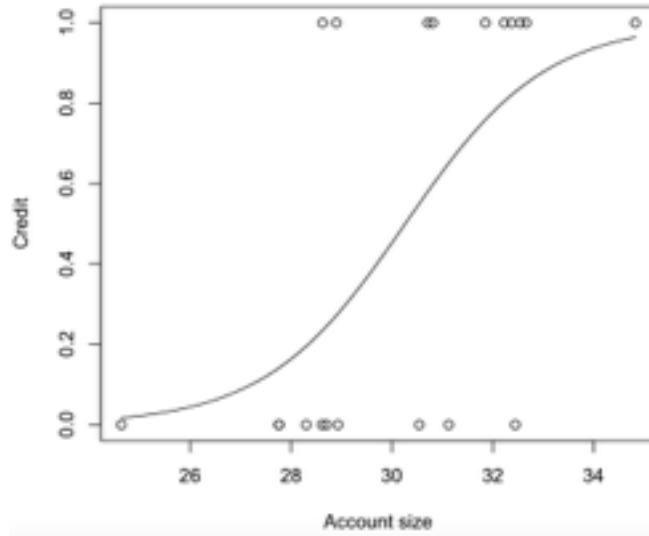
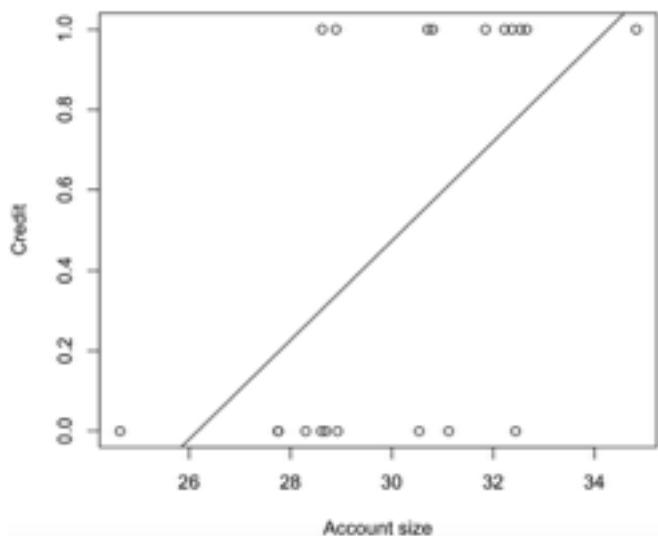
1. Is this a picture of a cat or a dog?
2. Is this email message spam or not?
3. What is the topic of this news article?



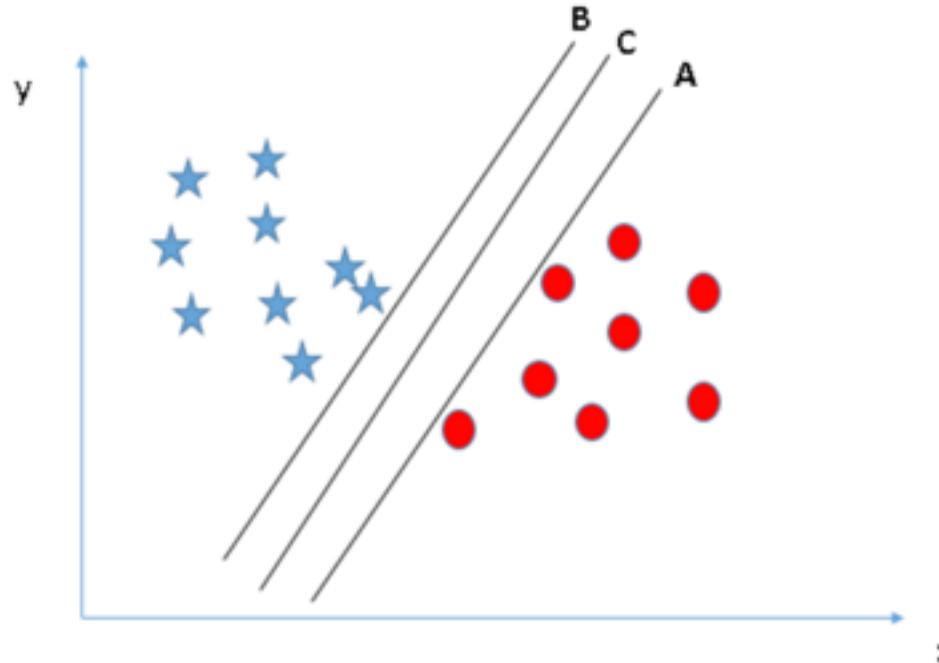
Classification as Regression



Classification as Regression

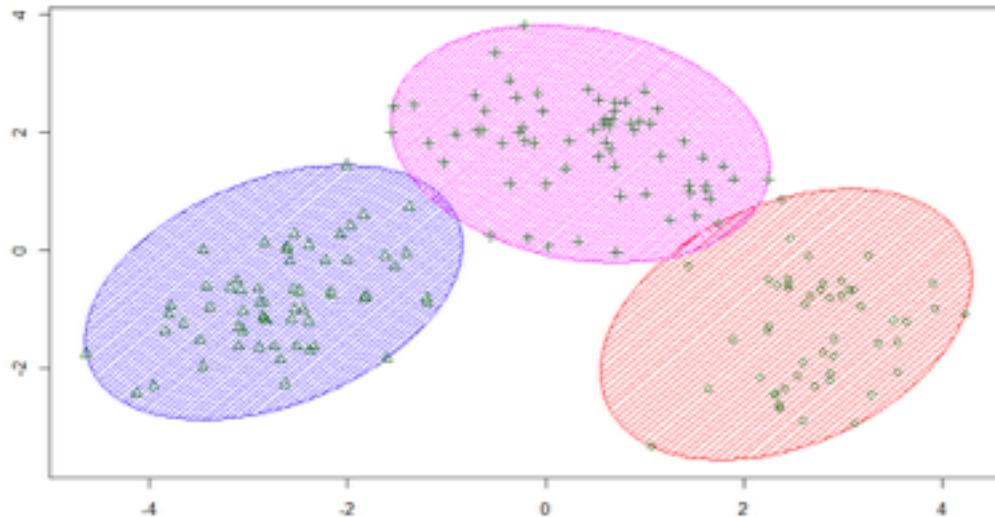


Another way to draw classification



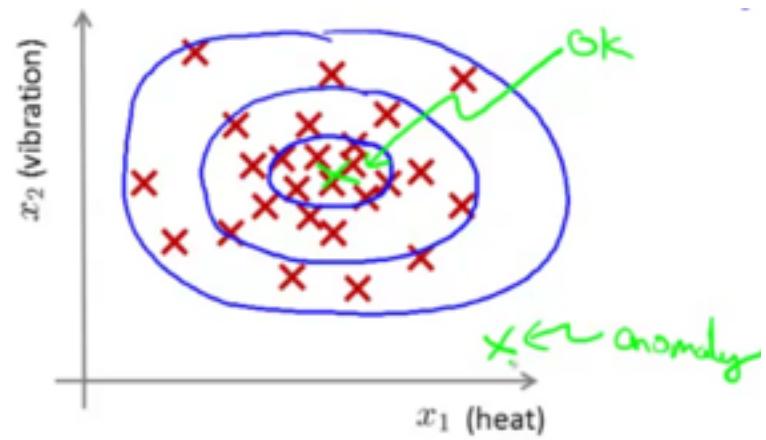
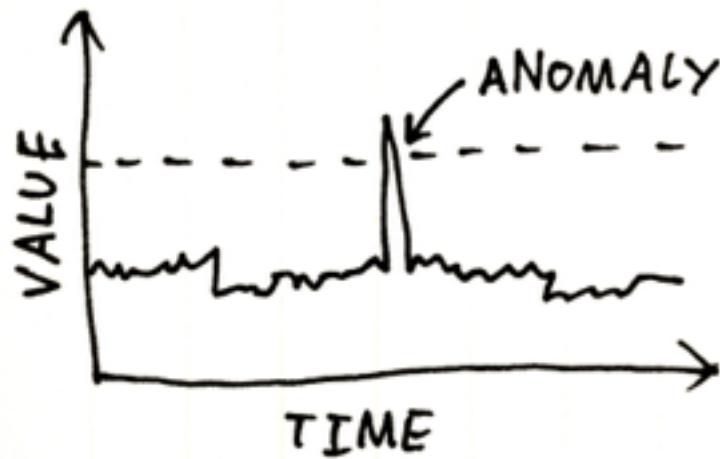
Which groups? (Clustering)

1. Which customers have similar shopping preferences?
2. Which of these images look similar?
3. How can I group these documents together by topic?



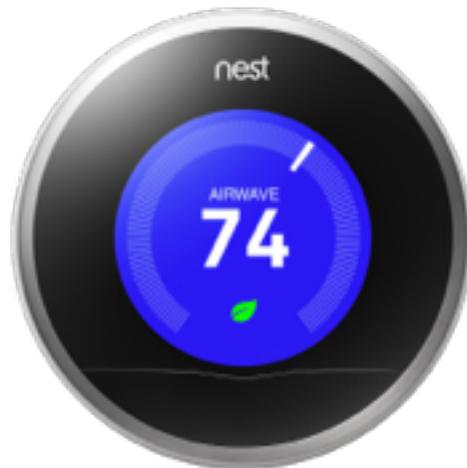
Is it weird? (Anomaly detection)

1. Is this sensor reading unusually high?
2. Is someone trying to hack into my system?
3. Does this credit card transaction appear fraudulent?



Which action? (Reinforcement Learning)

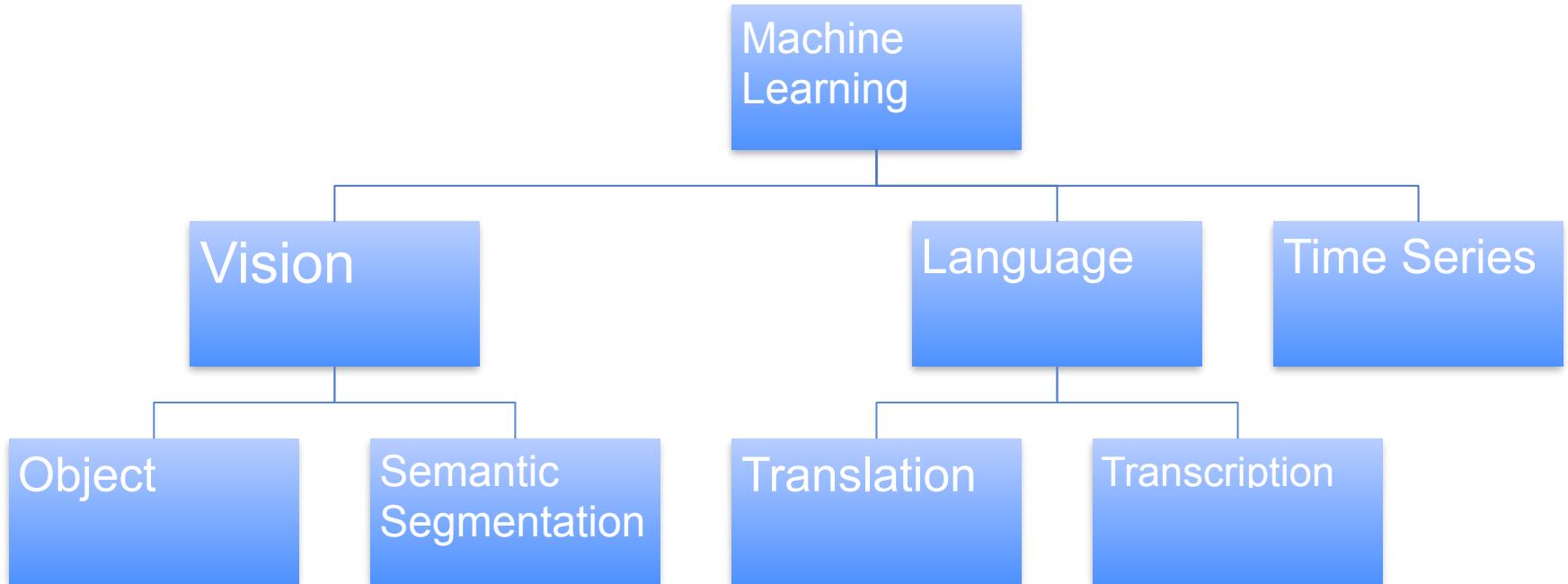
1. Should I speed up or stop at this yellow light?
2. Should I raise or lower the temperature?
3. Do I continue vacuuming or do I return to my charging station?



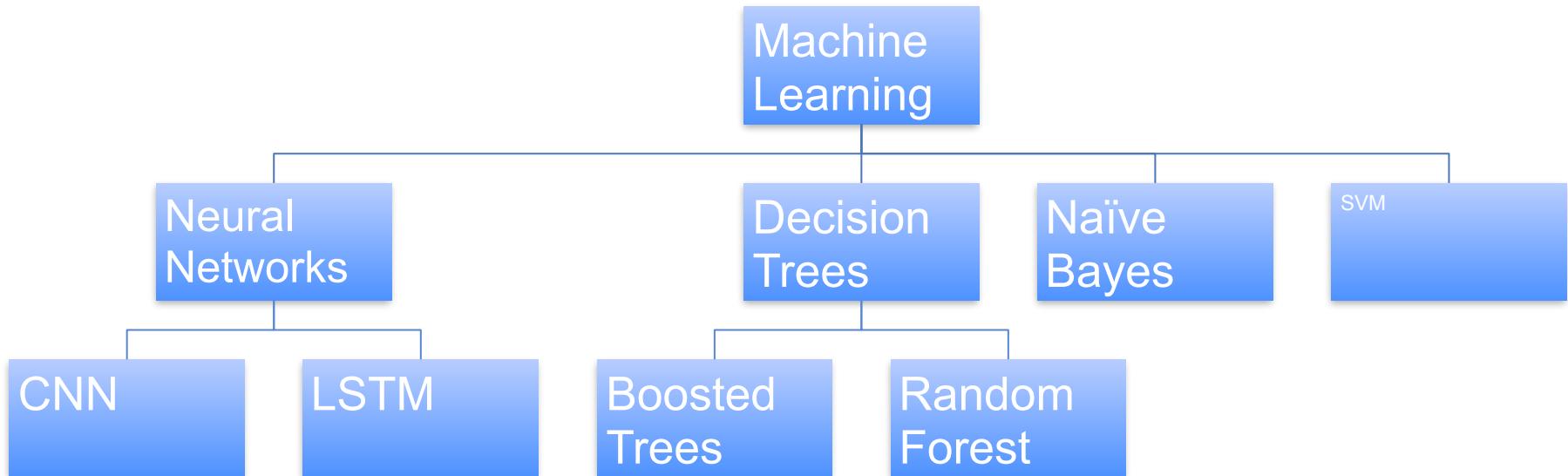
Supervised vs Unsupervised Learning



Machine Learning by Application



Machine Learning by Technique



Three Steps in all Supervised Machine Learning



Loading and Exploring Data

(The most important topic in ML/DL that no one ever teaches)

Project for Today

Judge Emotion About Brands & Products

Instructions ▾

In this job you will see tweets about several brands and products. Does the tweet include emotion directed at a brand, product, or user experience? If so, is it negative or positive?

Then, please select the brand, product, or user experience that applies. In most cases, there is a single best answer. If the tweet is about an iPad app, there's no need to also check the iPad box.

Brands considered are Apple and Google. Products considered are iPad, iPhone, and Android (phones or tablets). Use the "other" category for other products/services, like an emotion directed toward a Google Calendar. User experiences are mentions of using an application (App) on either iPad/iPhone or Android.

Note that in some cases links have been replaced with [link] and mentions have been replaced with @mention.

I just noticed DST is coming this weekend. How many iPhone users will be an hour late at SXSW come Sunday morning? #SXSW #iPhone

Is there an emotion directed at a brand or product?

- Positive emotion
- Negative emotion
- I can't tell
- No emotion toward brand or product

Emotion in tweet is directed at

- Apple
- iPad
- iPhone
- iPad or iPhone App

Look at your data!

A	B	C	D	E	F	G
tweet_text	emotion_in_tweet_is_directed_at	is_there_an_emotion_directed_at_a_brand_or_product				
@wesley83 I have a 3G iPhone. After 3 hrs tweeting at #RISE_Austin, it was dead! I need tc iPhone		Negative emotion				
@jessedee Know about @fludapp ? Awesome iPad/iPhone app that you'll likely appreciate ! iPad or iPhone App		Positive emotion				
@swonderlin Can not wait for #iPad 2 also. They should sale them down at #SXSW . iPad		Positive emotion				
@sxsw I hope this year's festival isn't as crashy as this year's iPhone app. #sxsw iPad or iPhone App		Negative emotion				
@sxtxstate great stuff on Fri #SXSW: Marissa Mayer (Google), Tim O'Reilly (tech books/conf Google		Positive emotion				
@teachtech00 New iPad Apps For #SpeechTherapy And Communication Are Showcased At The #SXSW Conference http://ht.ly/49n4M #ear Medchat		No emotion toward brand or product				
#SXSW is just starting, #CTIA is around the corner and #googleio is only a hop skip and a jump Android		No emotion toward brand or product				
Beautifully smart and simple idea RT @madebymany @thenextweb wrote about our #hollel iPad or iPhone App		Positive emotion				
Counting down the days to #sxsw plus strong Canadian dollar means stock up on Apple gear Apple		Positive emotion				
Excited to meet the @samsungmobileus at #sxsw so I can show them my Sprint Galaxy S still Android		Positive emotion				
Find & Start Impromptu Parties at #SXSW With @HurricaneParty http://bit.ly/gVLrnI < Android App		Positive emotion				
Foursquare ups the game, just in time for #SXSW http://j.mp/grN7pK - Still prefer @Gowalla Android App		Positive emotion				
Gotta love this #SXSW Google Calendar featuring top parties/ show cases to check out. RT & Other Google product or service		Positive emotion				
Great #sxsw ipad app from @madebymany: http://tinyurl.com/4ngv92l iPad or iPhone App		Positive emotion				
haha, awesomely rad iPad app by @madebymany http://bit.ly/hTdFim #hollegram #sxsw iPad or iPhone App		Positive emotion				
Holler Gram for iPad on the iTunes App Store - http://t.co/kfN3fSQ (via @marc_is_ken) #sxsw		No emotion toward brand or product				
I just noticed DST is coming this weekend. How many iPhone users will be an hour late at SX iPhone		Negative emotion				
Just added my #SXSW flights to @planely. Matching people on planes/airports. Also download iPad or iPhone App		Positive emotion				
Must have #SXSW app! RT @malbonster: Lovely review from Forbes for our SXSW iPad app iPad or iPhone App		Positive emotion				
Need to buy an iPad2 while I'm in Austin at #sxsw. Not sure if I'll need to Q up at an Austin A iPad		Positive emotion				
Oh. My. God. This #SXSW app for iPad is pure, unadulterated awesome. It's easier to browse iPad or iPhone App		Positive emotion				
Okay, this is really it: yay new @Foursquare for #Android app!! 11 kthxbai, #sxsw Android App		Positive emotion				
Photo: Just installed the #SXSW iPhone app, which is really nice! http://tumblr.com/x641pi6 iPad or iPhone App		Positive emotion				
Really enjoying the changes in Gowalla 3.0 for Android! Looking forward to seeing what else Android App		Positive emotion				
RT @LaurieShook: I'm looking forward to the #SMCDallas pre #SXSW party Wed., and hopin' iPad		Positive emotion				
RT haha, awesomely rad iPad app by @madebymany http://bit.ly/hTdFim #hollegram #sxsw iPad or iPhone App		Positive emotion				
someone started an #austin @PartnerHub group in google groups, pre-sxsw. great idea Other Google product or service		Positive emotion				
The new #4sq3 looks like it is going to rock. Update for iPhone and Android should push ton iPad or iPhone App		Positive emotion				
They were right, the @gowalla 3 app on android is sweeeeet! Nice job by the team there. I Android App		Positive emotion				
Very smart from @madebymany #hollegram iPad app for #sxsw! http://t.co/A3xvWc6 (ma iPad or iPhone App		Positive emotion				
You must have this app for your iPad if you are going to #SXSW http://itunes.apple.com/us/ iPad or iPhone App		Positive emotion				
Attn: All #SXSW friends, @mention Register for #GDGTLive and see Cobra iRadar for Android. (link)		No emotion toward brand or product				
Anyone at #sxsw want to sell their old iPad?		No emotion toward brand or product				
Anyone at #SXSW who bought the new iPad want to sell their older iPad to me?		No emotion toward brand or product				
At #sxsw. Oooh. RT @mention Google to Launch Major New Social Network Called Circles. Possibly Today (link)		No emotion toward brand or product				

load-data.py

Questions:

How many rows in our dataset?

What is “text” and what is “target”?

How do we turn the text into numbers?

I love my iphone
I hate my iphone

A	aardvark	...	hate	I	iphone	love	my	...	Zzyyza
0	0	...	0	1	1	1	1	...	0
0	0	...	1	1	1	0	1	...	0

Module 1 End

Goals:

Look at our data/check software

High level overview of Machine Learning

Questions:

What is machine learning?

What kinds of problems are useful for machine learning?

Common Pitfalls:

Hard to research machine learning problems online

Module 2 Begin

Goals:

Build a Machine Learning text classifier

Questions:

What is feature extraction?

Why is feature extraction so important?

feature-extraction-1.py

Questions:
What happened?

`feature-extraction-2.py`

Questions:

- How many columns did we create?
- Are the words in alphabetical order?
- What happened to capitalization?

`feature-extraction-3.py`

Questions:

**What is the difference between `count_vect.fit`
and `count_vect.transform`?**

**What happens if we try to do transform on a
word we haven't seen before?**

Takeaways from Feature Selection:

What is feature selection?

Why is it so important?

Do we think the classifier is good?

Module 3 Begin

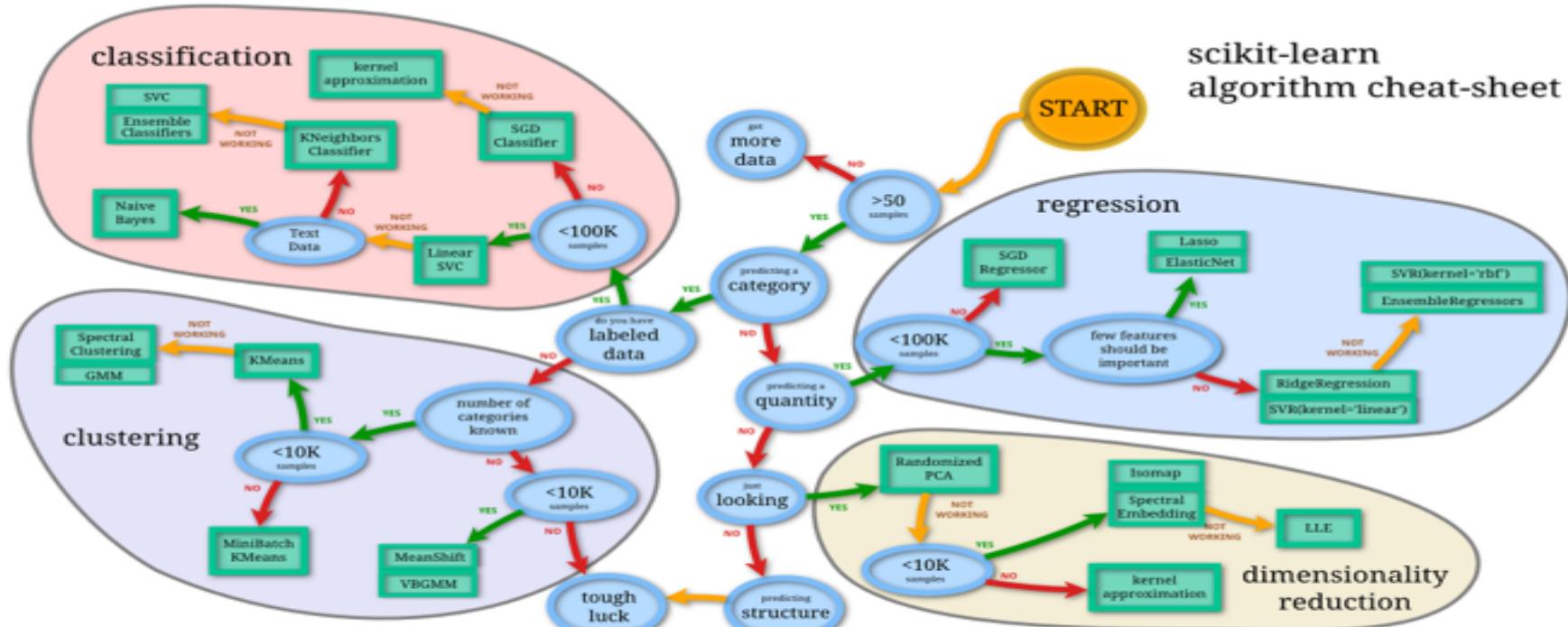
Goals:
Improve our Machine Learning Classifier

Questions:
How do we evaluate models?
Why is it so important to evaluate models?
What are the common machine learning algorithms?

Lots of important choices already!

- ```
class
sklearn.feature_extraction.text.CountVectorizer(input=u'content',
encoding=u'utf-8', decode_error=u'strict', strip_accents=None,
lowercase=True, preprocessor=None, tokenizer=None, stop_words=None,
token_pattern=u'(?u)\\b\\w\\w+\\b', ngram_range=(1, 1), analyzer=u'word',
max_df=1.0, min_df=1, max_features=None, vocabulary=None,
binary=False, dtype=<type 'numpy.int64'>)
```
- Should we remove really rare words?
- Should we remove really common words?
- Should we remove “stop words”?
- Should we lower case all the words?
- What is a word?
  - For those at #SXSW: Apple sets up 5,000-square-foot temporary store at SXSW to sell new iPads, test potential traffic
  - If ur not at the #google #aclu 80's party....u should be! #sxsw
  - My iPhone battery at 100%. #winning at #SXSW

# Choose an algorithm



[http://scikit-learn.org/stable/tutorial/machine\\_learning\\_map/](http://scikit-learn.org/stable/tutorial/machine_learning_map/)

Back

scikit  
learn

# classifier.py

Questions:

Can we find some examples that confuse the classifier?  
What kinds of input does np.predict take?

## Takeaways from Feature Selection:

What is feature selection?  
Why is it so important?

# Evaluating Models

# Lots of scary choices already!

- MultinomialNB vs GaussianNB vs BernoulliNB

|                    |                                                                                                                 |
|--------------------|-----------------------------------------------------------------------------------------------------------------|
| <b>Attributes:</b> | <code>class_prior_</code> : array, shape (n_classes,)<br><br>probability of each class.                         |
|                    | <code>class_count_</code> : array, shape (n_classes,)<br><br>number of training samples observed in each class. |
|                    | <code>theta_</code> : array, shape (n_classes, n_features)<br><br>mean of each feature per class                |
|                    | <code>sigma_</code> : array, shape (n_classes, n_features)<br><br>variance of each feature per class            |

- Do I want to weight one class more than the other?
- Do I want to monkey around with the algorithm?

# `test-algorithm-1.py`

**Questions:**  
**Do we believe this probability?**

## test-algorithm-2.py

Questions:

Why are we doing this?

What would happen if we increased the proportion of training data?

What would happen if we decreased the proportion of training data?

Why wasn't the last classifier perfect?

## test-algorithm-3.py

Questions:

What patterns do you see in the confusion matrix?

Are all the labels equally represented?

Is the classifier equally accurate on all the labels?

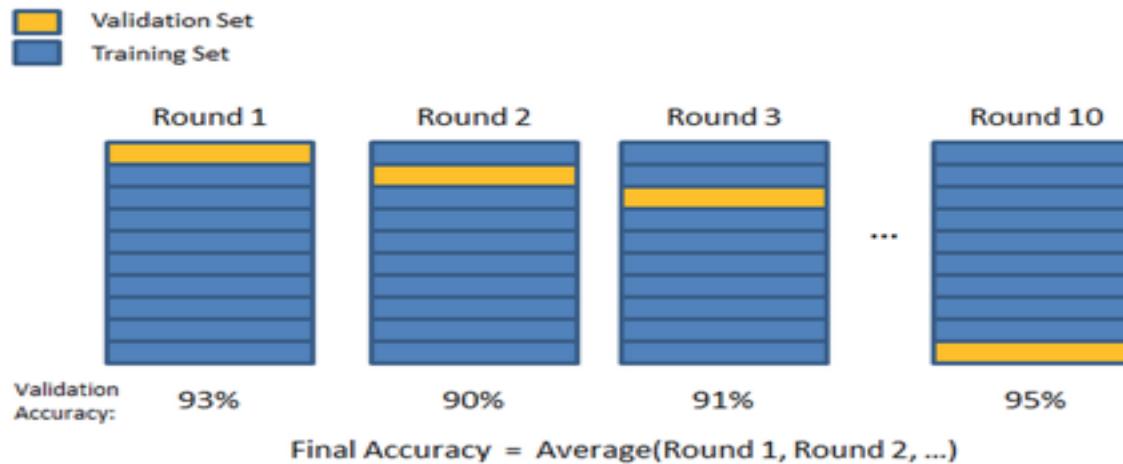
Do you see a relationship between label representation and classifier predictions?

## `test-algorithm-dummy.py`

**Questions:**

**What is the dummy classifier's strategy?  
Do we now think our model is good?**

# Cross Validation



<https://chrisjmccormick.wordpress.com/2013/07/31/k-fold-cross-validation-with-matlab-code/>

# `test-algorithm-cross-validation.py`

**Questions:**  
**Is our model better than a baseline?**

## Takeaways from Model Evaluation:

**Why shouldn't you test on training data?**

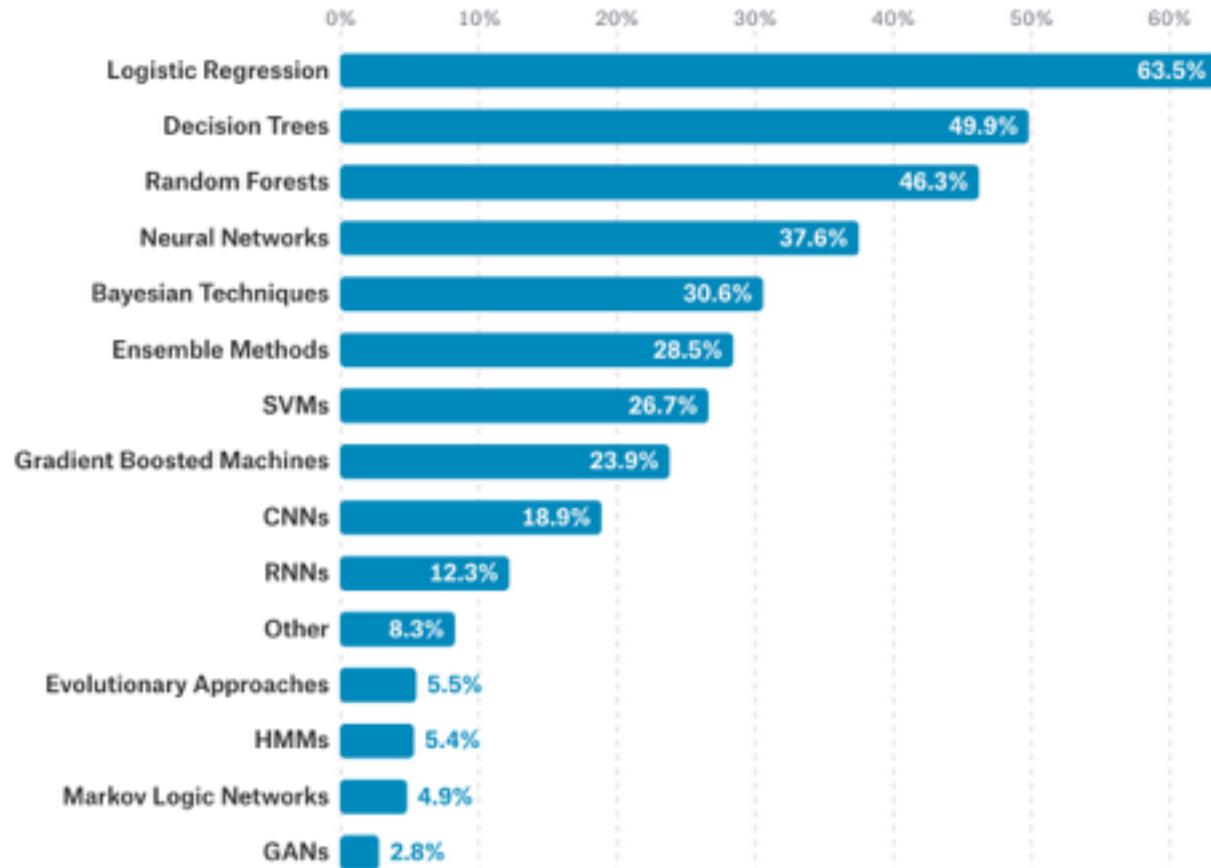
**Why are dummy classifiers important?**

**What is Cross Validation?**

**How should I pick a good algorithm?**

# Model Building/Iterating/Deploying

# Tour of Useful Non-Deep Learning Algorithms

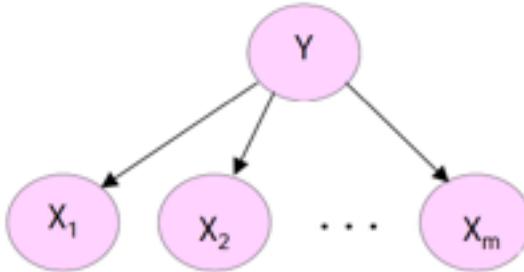


7,301 responses

<https://www.kaggle.com/surveys/2017>

View code in Kaggle Kernels

# What is Naïve Bayes?

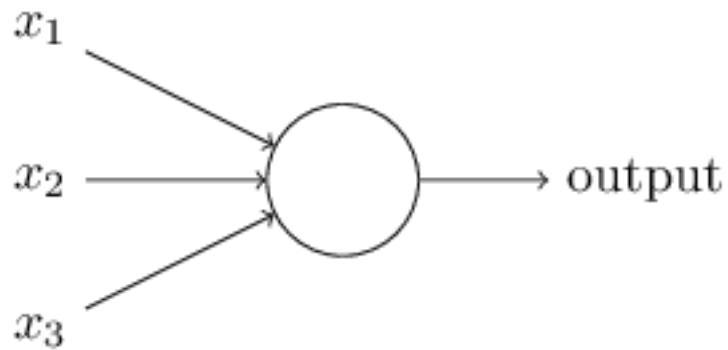


1. Estimate  $P(Y=v)$  as fraction of records with  $Y=v$
2. Estimate  $P(X_i=u | Y=v)$  as fraction of " $Y=v$ " records that also have  $X=u$ .
3. To predict the  $Y$  value given observations of all the  $X_i$  values, compute

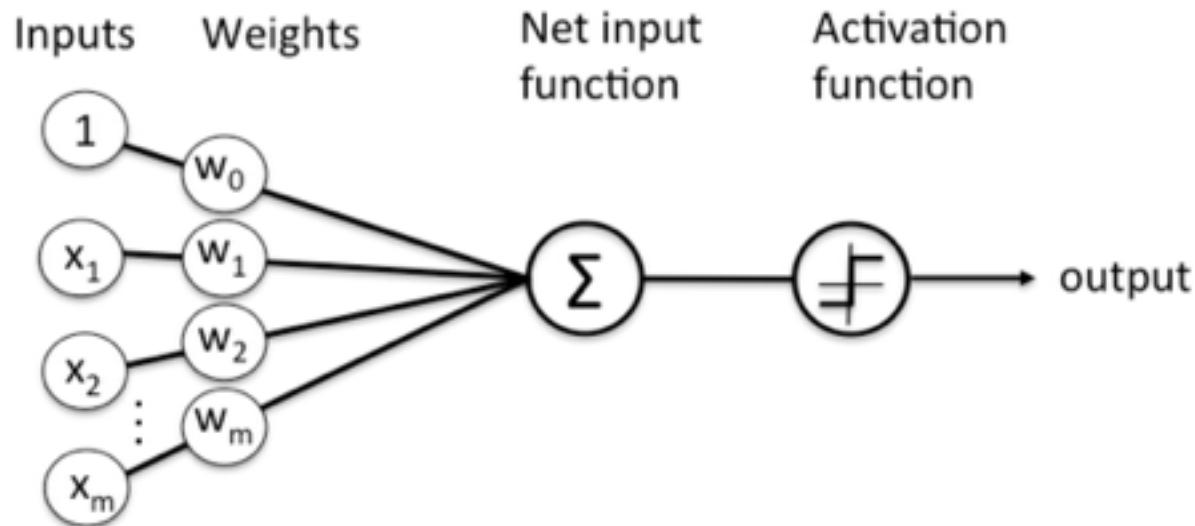
$$Y^{\text{predict}} = \operatorname{argmax} P(Y = v | X_1 = u_1 \cdots X_m = u_m)$$

- <http://norvig.com/spell-correct.html>

# Perceptron

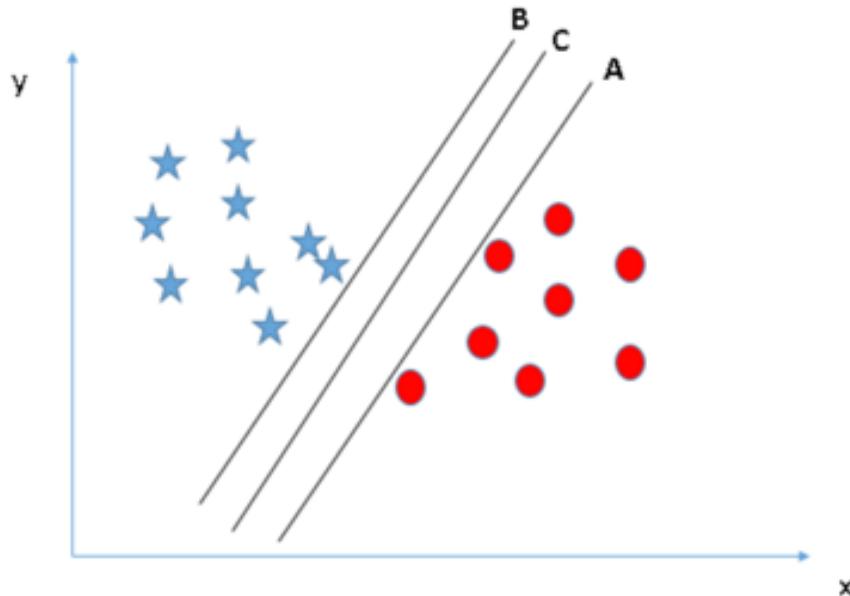


# Perceptron



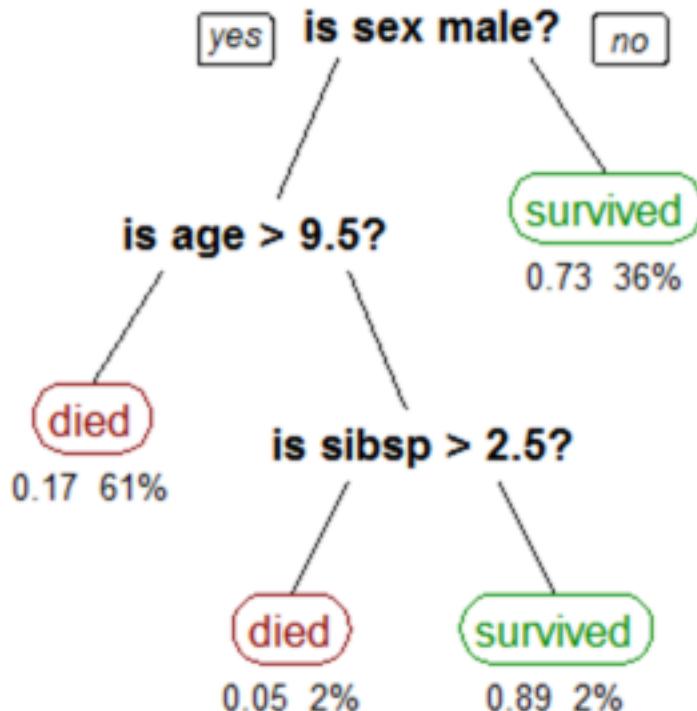
**Schematic of Rosenblatt's perceptron.**

# Other Algorithms: SVM

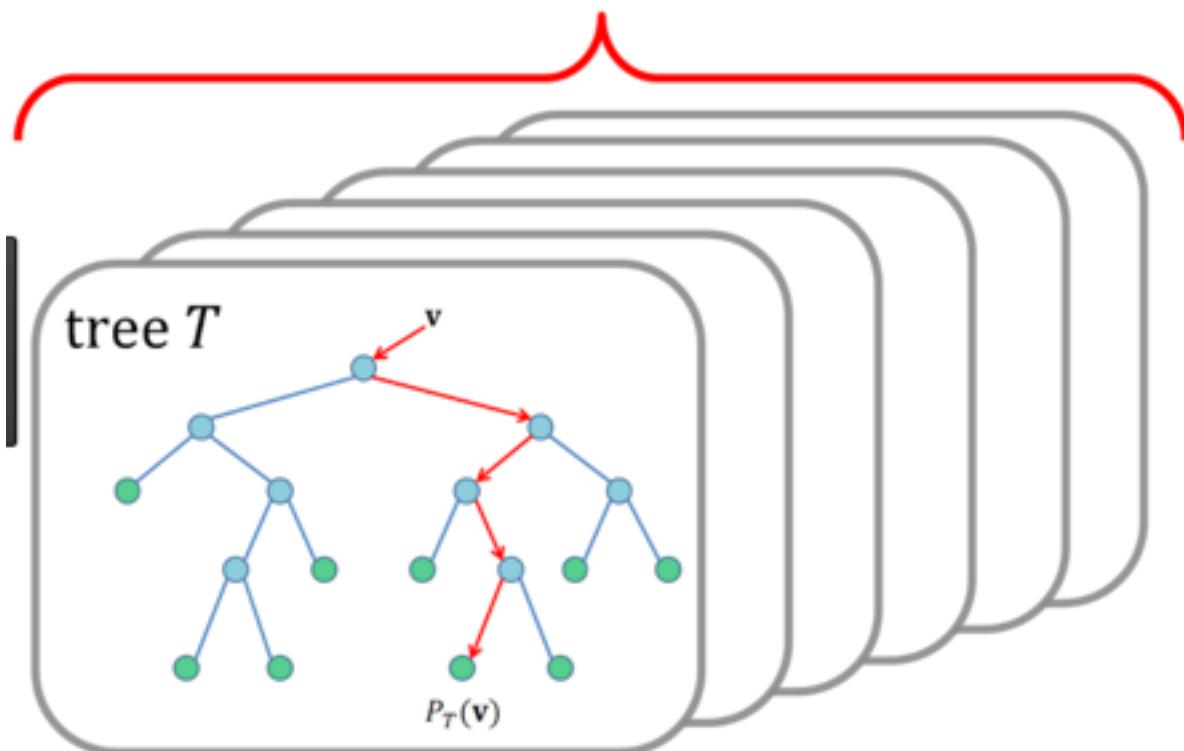


Cares more about correct classification than understanding probabilities.

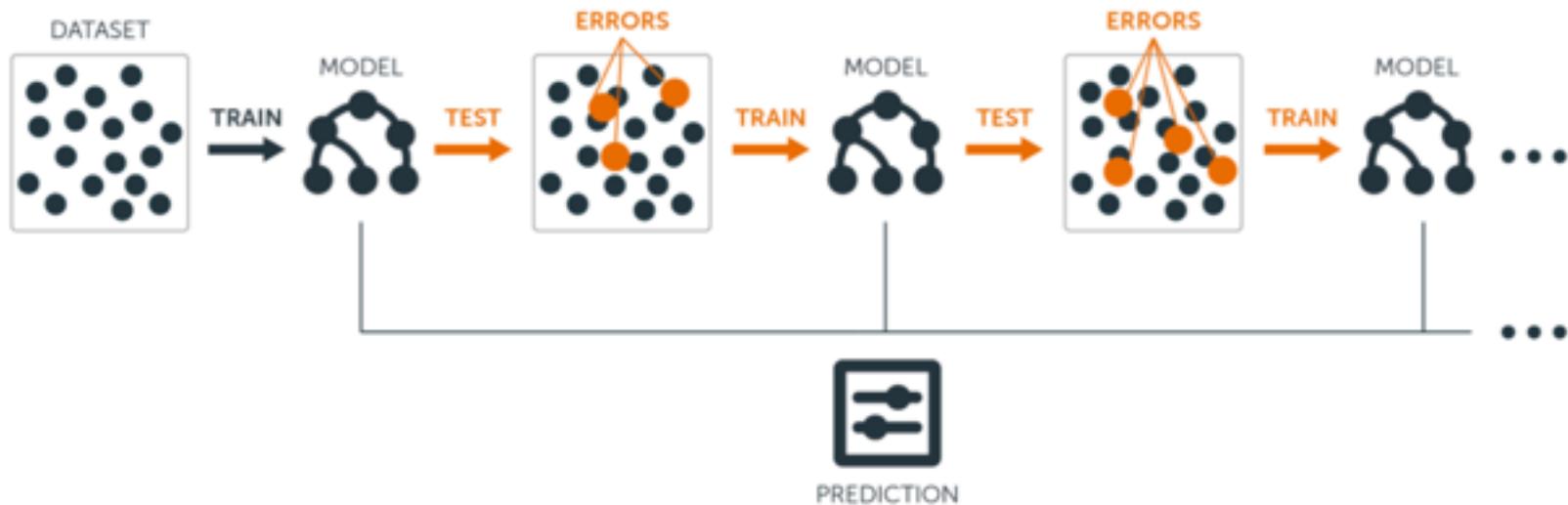
# Decision Trees



# Decision Forest



# Boosted Trees



# XGBoost

*dmlc*

**XGBoost** eXtreme Gradient Boosting

**test-algorithm-cross-validate-svm.py**  
**test-algorithm-cross-validate-rf.py**

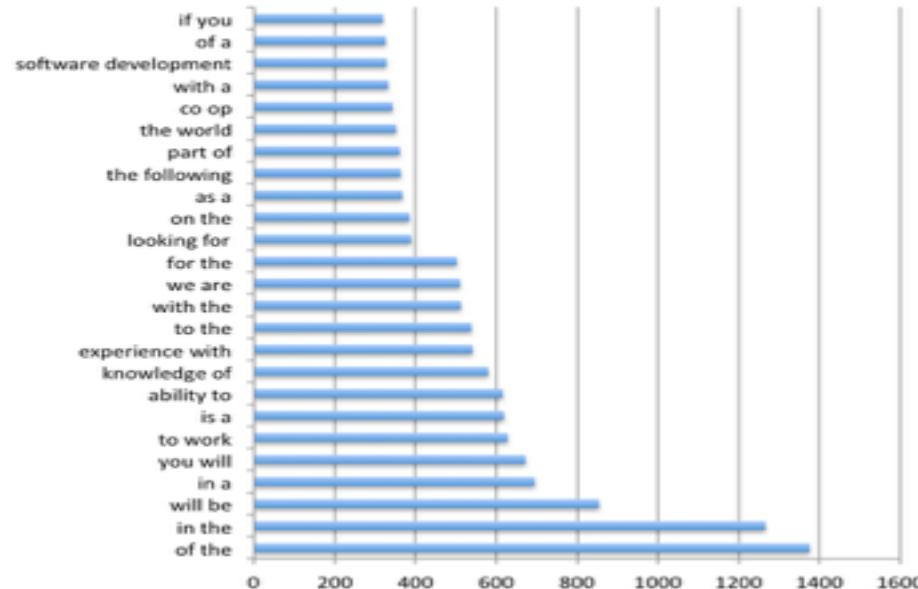
**Questions:**  
**Any observations?**

# `pipeline.py`

**Questions:**  
**Why might this be useful?**

# N-Grams

**Bigram Frequency in Descriptions (Top 25)**



# `pipeline-bigrams.py`

**Questions:**  
**Did this improve things?**

# `pipeline-bigrams-cross-validate.py`

**Questions:**  
**Did this improve things?**

# grid-search.py

Questions:  
Can I find a way to improve things?

## Module 3 End

Goals:

Improve our Machine Learning Classifier

Questions:

How do we evaluate models?

Why is it so important to evaluate models?

What are the common machine learning algorithms?

Common Pitfalls:

Testing on training data

Premature optimization

# Deep Learning (and Vision)

## Module 4 Begin

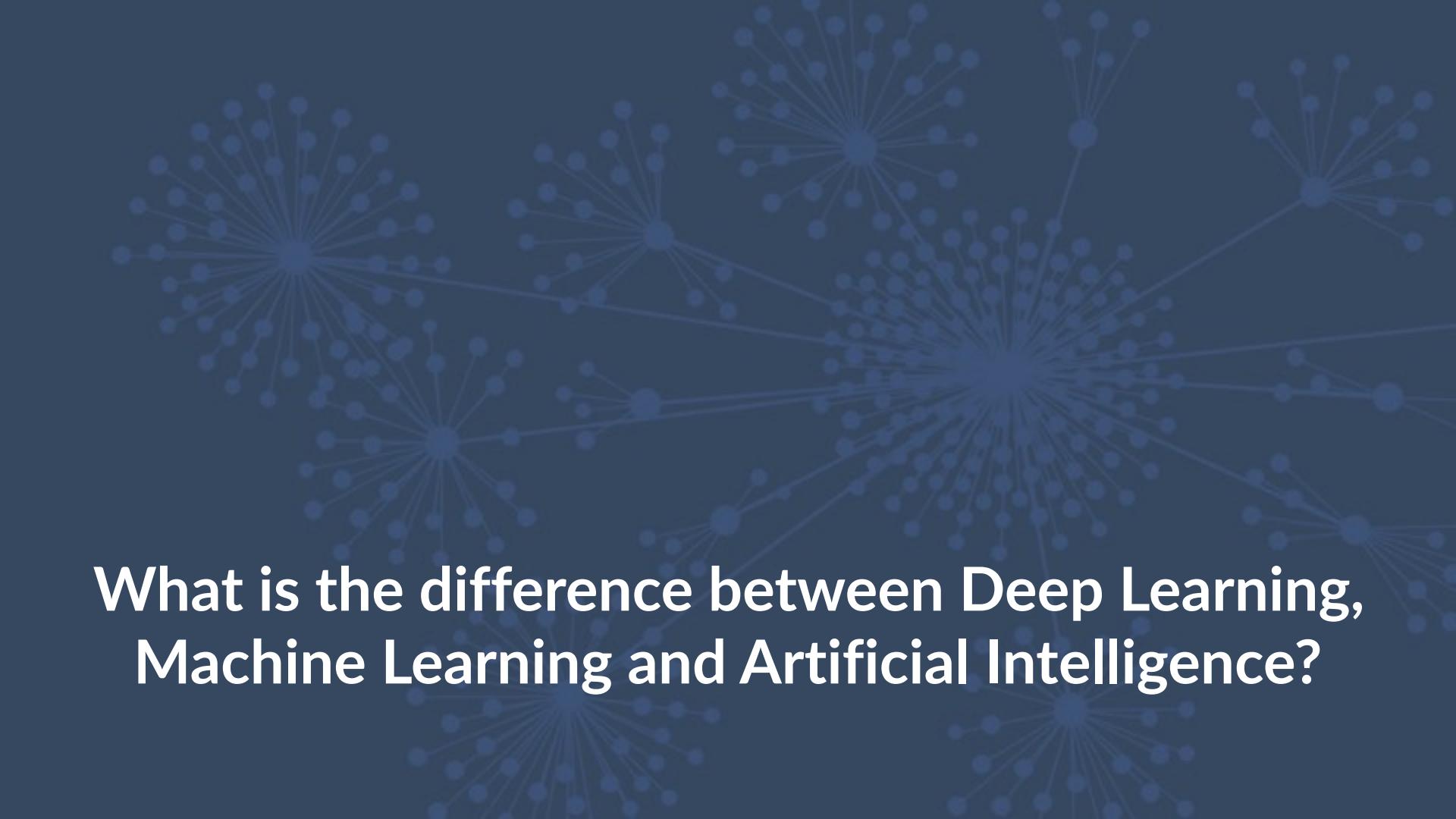
Goals:  
Overview of Neural Networks

Questions:  
What is a perceptron?  
How do we frame a vision problem as a deep learning problem?

# Image Classification Errors

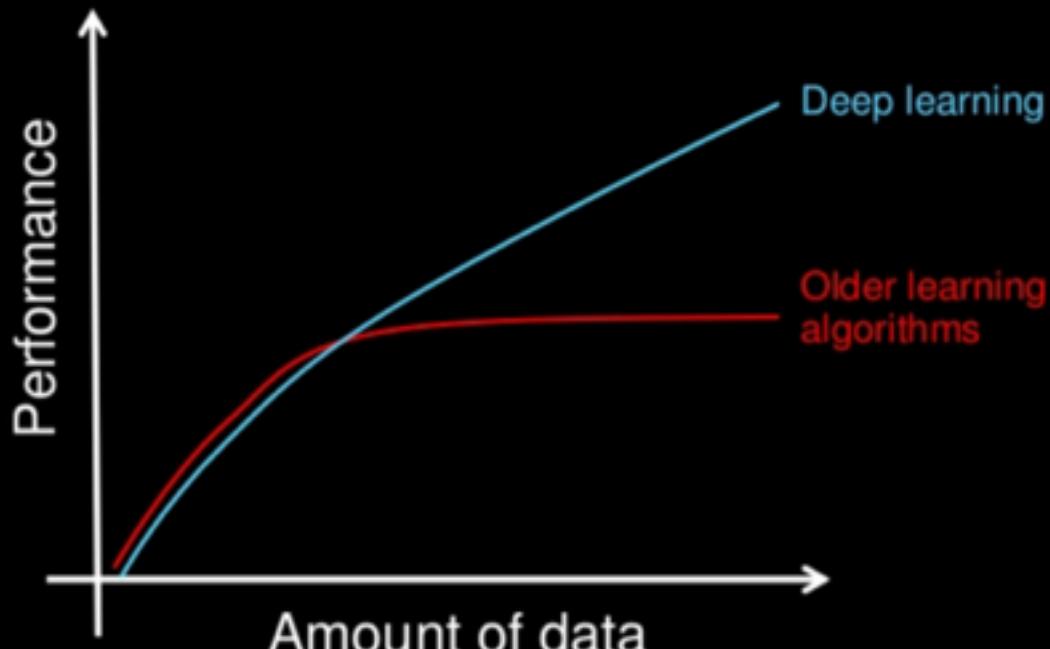




The background of the slide features a complex, abstract network graph composed of numerous small, light blue circular nodes connected by thin white lines, resembling a dandelion seed head or a molecular structure. This pattern is repeated across the entire slide.

What is the difference between Deep Learning,  
Machine Learning and Artificial Intelligence?

# Why deep learning



How do data science techniques scale with amount of data?



Keras

TensorFlow

CudNN

CUDA

GPU

# Set up a box

|         |       | Desktop CPU |       |              |              | Server CPU |        |       |              |              |              | GPU   |              |       |
|---------|-------|-------------|-------|--------------|--------------|------------|--------|-------|--------------|--------------|--------------|-------|--------------|-------|
|         |       | 1           | 2     | 4            | 8            | 1          | 2      | 4     | 8            | 16           | 32           | G.980 | G.1080       | TK80  |
| FCN-5   | Caffe | 0.919       | 0.495 | <b>0.480</b> | -            | 0.769      | 0.446  | 0.354 | 0.269        | <b>0.287</b> | 0.688        | 0.020 | <b>0.017</b> | 0.028 |
|         | CNTK  | 2.351       | 1.239 | 0.961        | <b>0.810</b> | 2.311      | 1.229  | 0.827 | 0.546        | <b>0.530</b> | 0.549        | 0.043 | <b>0.033</b> | 0.052 |
|         | TF    | 7.205       | 4.904 | 2.626        | <b>1.933</b> | 7.449      | 5.203  | 2.803 | 1.574        | 0.857        | <b>0.594</b> | 0.071 | <b>0.063</b> | 0.098 |
|         | Torch | 1.227       | 0.655 | <b>0.661</b> | -            | 1.030      | 0.740  | 0.535 | 0.440        | <b>0.425</b> | 0.892        | 0.044 | <b>0.039</b> | 0.056 |
| FCN-8   | Caffe | 1.035       | 0.857 | <b>0.572</b> | -            | 0.888      | 0.613  | 0.391 | 0.319        | <b>0.316</b> | 0.810        | 0.023 | <b>0.019</b> | 0.033 |
|         | CNTK  | 2.641       | 1.402 | 1.393        | <b>0.919</b> | 2.514      | 1.391  | 0.884 | 0.633        | <b>0.579</b> | 0.653        | 0.048 | <b>0.037</b> | 0.059 |
|         | TF    | 7.166       | 4.863 | 2.629        | <b>1.955</b> | 7.759      | 5.198  | 2.896 | 1.577        | 0.891        | <b>0.619</b> | 0.074 | <b>0.065</b> | 0.106 |
|         | Torch | 1.316       | 0.706 | <b>0.448</b> | 0.881        | 1.106      | 0.774  | 0.559 | 0.475        | <b>0.443</b> | 0.975        | 0.046 | <b>0.046</b> | 0.057 |
| AlexNet | Caffe | 2.507       | 1.492 | <b>1.005</b> | 1.460        | 1.917      | 1.281  | 0.975 | 0.996        | <b>1.035</b> | 1.239        | 0.042 | <b>0.038</b> | 0.089 |
|         | CNTK  | 6.661       | 3.556 | <b>2.123</b> | 4.232        | 6.716      | 3.966  | 2.618 | 1.987        | <b>1.446</b> | 1.578        | 0.052 | <b>0.043</b> | 0.089 |
|         | TF    | 3.192       | 2.219 | 1.346        | <b>1.134</b> | 3.720      | 2.671  | 1.416 | 0.812        | <b>0.516</b> | 0.627        | 0.037 | <b>0.012</b> | 0.064 |
|         | Torch | 4.689       | 2.473 | <b>2.090</b> | 4.012        | 3.293      | 1.883  | 1.156 | 1.145        | <b>1.083</b> | 1.182        | 0.036 | <b>0.034</b> | 0.073 |
| ResNet  | Caffe | 7.810       | 5.312 | <b>4.056</b> | 5.876        | 6.150      | 5.390  | 4.314 | <b>4.124</b> | 4.500        | 5.034        | -     | <b>0.208</b> | 0.353 |
|         | CNTK  | -           | -     | -            | -            | -          | -      | -     | -            | -            | -            | 0.289 | <b>0.261</b> | 0.468 |
|         | TF    | 21.63       | 12.19 | 7.655        | <b>6.340</b> | 20.49      | 14.340 | 7.703 | 4.600        | <b>2.890</b> | 3.937        | 0.226 | <b>0.085</b> | 0.392 |
|         | Torch | 12.10       | 7.147 | -            | -            | 10.16      | 6.928  | 4.856 | 3.757        | <b>3.524</b> | 4.165        | 0.216 | <b>0.181</b> | 0.412 |
| LSTM-32 | CNTK  | 0.579       | 0.391 | <b>0.306</b> | 1.153        | 0.591      | 0.418  | 0.353 | 0.338        | <b>0.342</b> | 0.442        | 0.433 | <b>0.366</b> | 0.602 |
|         | TF    | 9.305       | 3.432 | <b>2.020</b> | 1.722        | 6.453      | 3.782  | 2.167 | 1.228        | <b>0.769</b> | 0.706        | 0.086 | <b>0.083</b> | 0.122 |
|         | Torch | 4.872       | 2.680 | <b>2.366</b> | 3.645        | 4.704      | 2.971  | 2.067 | 1.706        | <b>1.763</b> | 2.900        | 0.124 | <b>0.098</b> | 0.204 |
| LSTM-64 | CNTK  | 1.026       | 0.690 | <b>0.535</b> | 1.860        | 1.043      | 0.756  | 0.622 | 0.585        | <b>0.648</b> | 0.790        | 0.779 | <b>0.649</b> | 1.052 |
|         | TF    | 11.69       | 7.292 | 3.515        | <b>3.476</b> | 12.76      | 7.823  | 4.402 | 2.524        | 1.590        | <b>1.469</b> | 0.178 | <b>0.173</b> | 0.233 |
|         | Torch | 9.622       | 5.323 | <b>4.980</b> | 6.975        | 9.364      | 5.613  | 4.054 | <b>3.252</b> | 3.357        | 5.815        | 0.247 | <b>0.194</b> | 0.406 |

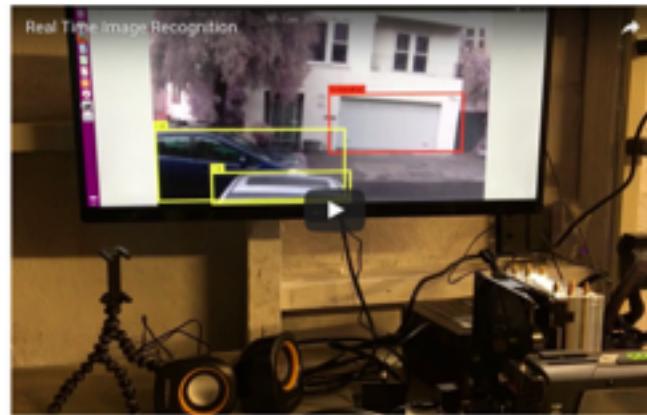
<https://www.nextplatform.com/2016/09/01/cpu-gpu-put-deep-learning-framework-test/>

# Build your own box

Build a super fast deep learning machine for under \$1,000

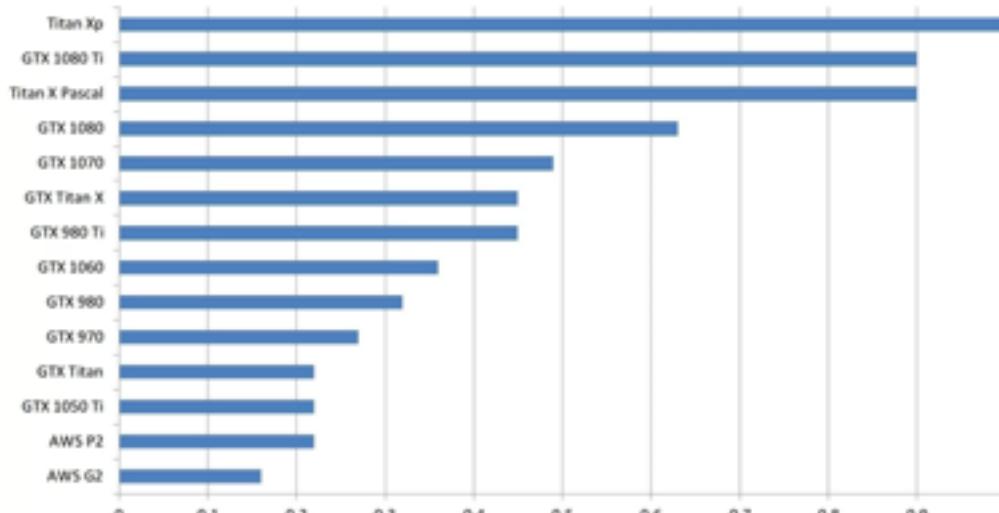
The adventures in deep learning and cheap hardware continue!

By Lukas Biewald. February 1, 2017



<https://www.oreilly.com/learning/build-a-super-fast-deep-learning-machine-for-under-1000>

# Performance Benchmarks



Rough performance comparisons between GPUs. This comparison is only valid for large workloads.

<http://timdettmers.com/2017/04/09/which-gpu-for-deep-learning/>

# Framing Problems: Object Recognition

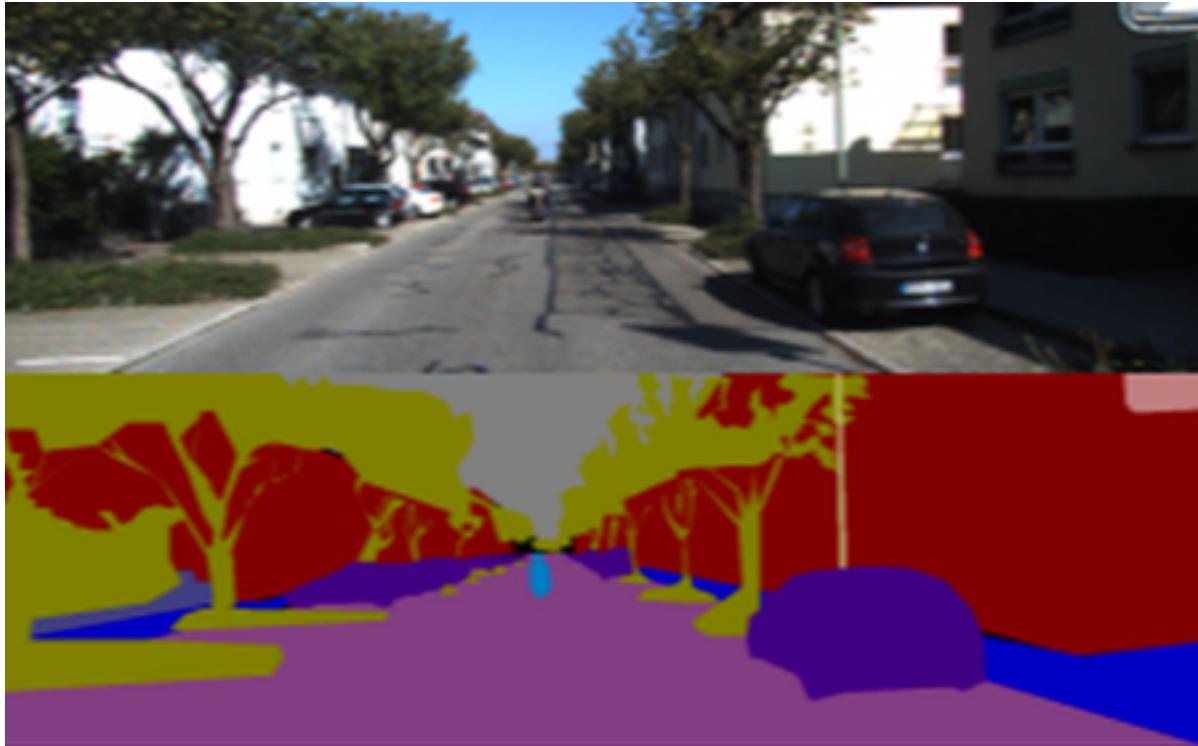


# Framing Problems: Object Recognition

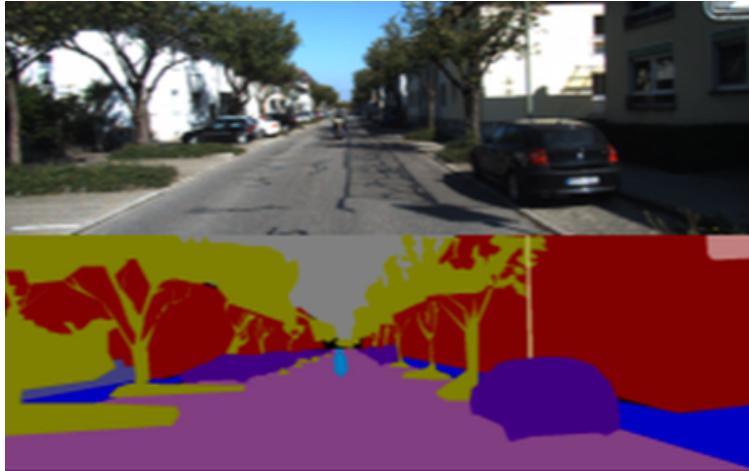


| (0,0) | (0,1) | (0,2) | ... | (1,0) | (1,1) | (1,2) | ... | (2,0) | (2,1) | (2,2) | Label |
|-------|-------|-------|-----|-------|-------|-------|-----|-------|-------|-------|-------|
| 23    | 15    | 3     | ... | 56    | 23    | 12    | ... | 56    | 23    | 12    | Cat   |

# Framing Problems: Vision Applications



# Semantic Segmentation



| (0,0) | (0,1) | (0,2) |
|-------|-------|-------|
| 23    | 15    | 3     |

.....

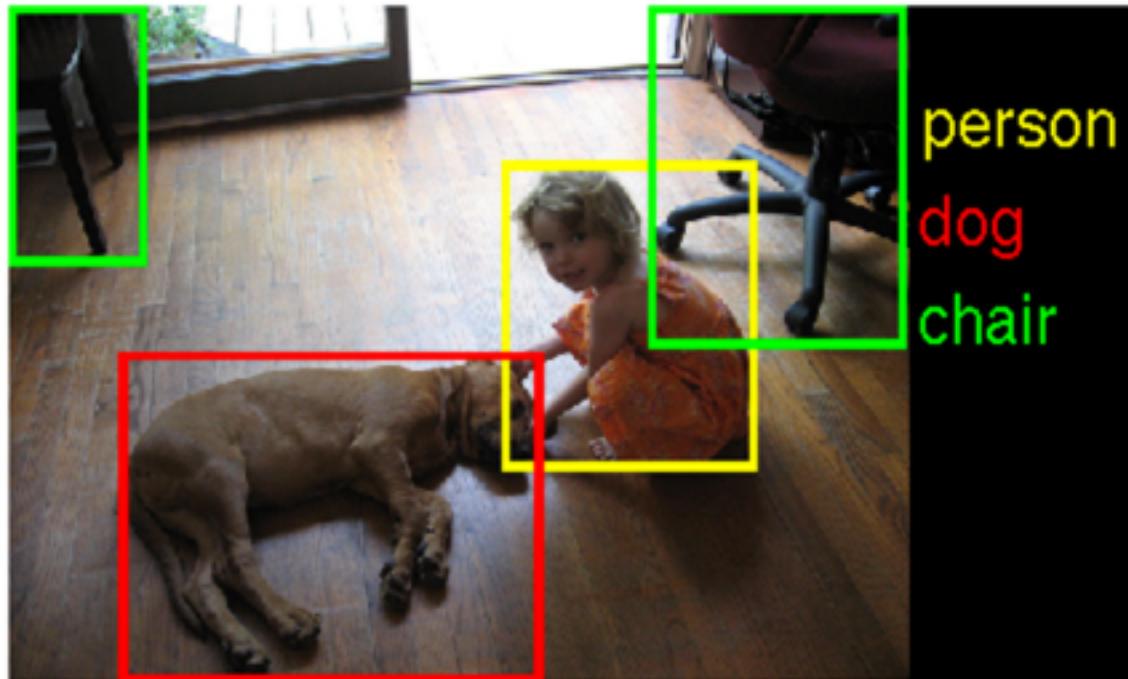
| (1,0) | (1,1) | (1,2) |
|-------|-------|-------|
| 56    | 23    | 12    |

.....

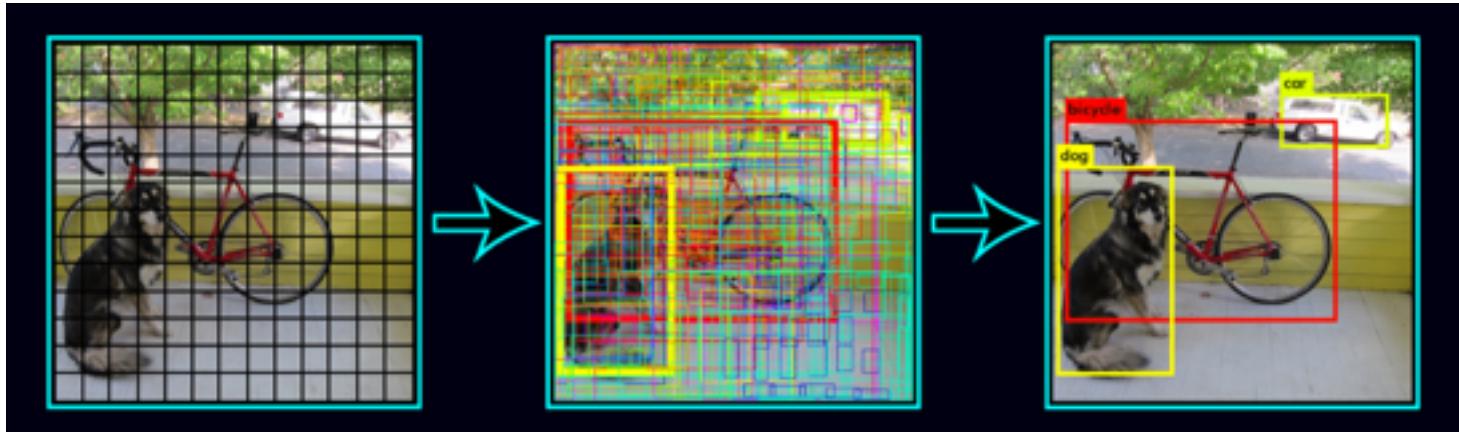
| Label<br>(0,0) | Label<br>(0,1) |
|----------------|----------------|
| Tree           | Tree           |

| Label<br>(1,0) | Label<br>(1,1) |
|----------------|----------------|
| Car            | Car            |

# Bounding Box

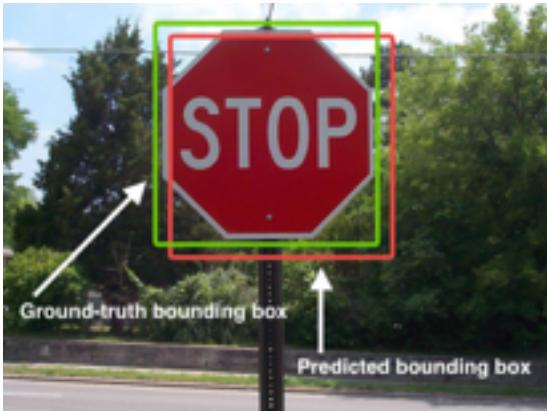


# Bounding Box as Classification



| (0,0) | (0,1) | (0,2) | (1,0) | (1,1) | (1,2) | Box Upper Left X | Box Upper Left Y | Good Box | Object |         |
|-------|-------|-------|-------|-------|-------|------------------|------------------|----------|--------|---------|
| 23    | 15    | 3     | ....  | 123   | 89    | 56               | 15               | 90       | True   | Bicycle |
| 23    | 15    | 3     |       | 123   | 89    | 56               | 23               | 23       | False  | Bicycle |
| 23    | 15    | 3     |       | 123   | 89    | 56               | 56               | 23       | False  | Dog     |

# Bounding Box as Regression



| (0,0) | (0,1) | (0,2) |
|-------|-------|-------|
| 23    | 15    | 3     |
| 123   | 143   | 23    |
| 12    | 17    | 6     |

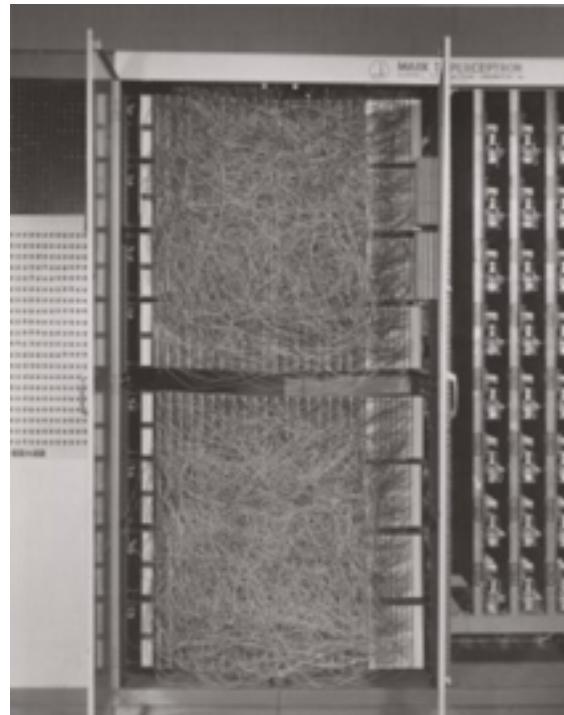
| (1,0) | (1,1) | (1,2) |
|-------|-------|-------|
| ....  | 123   | 89    |
| 78    | 54    | 1     |
| 90    | 9     | 30    |

Prop

| Box Upper Left X | Box Upper Left Y |
|------------------|------------------|
|                  |                  |
|                  |                  |
|                  |                  |

1st

# The First Perceptron



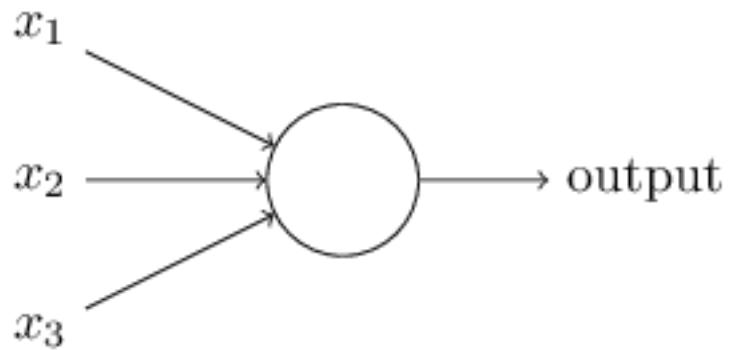
# keras-digits.py

# Questions:

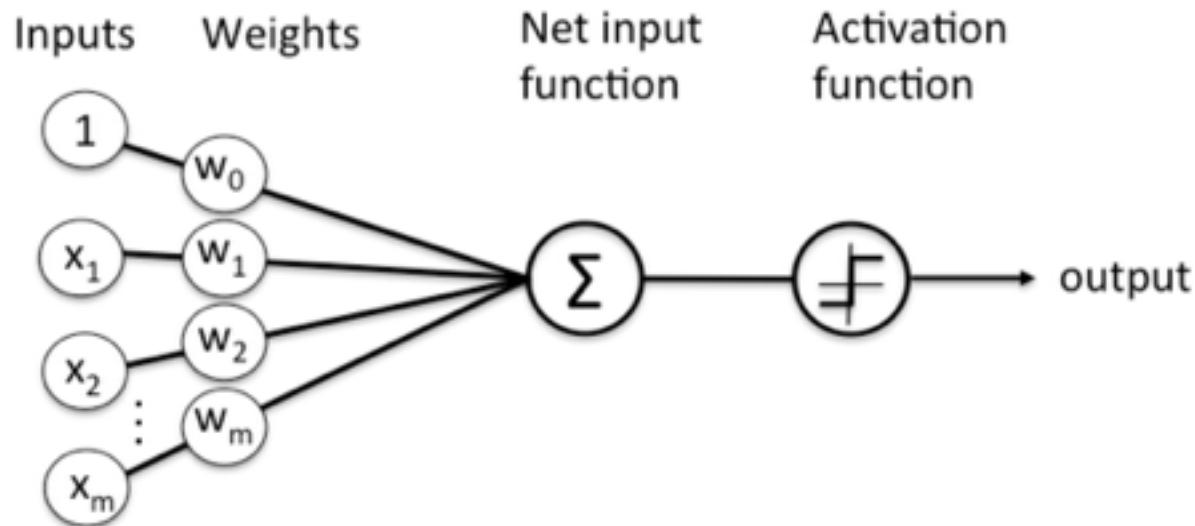
## What is the data type of X\_train?



# Perceptron

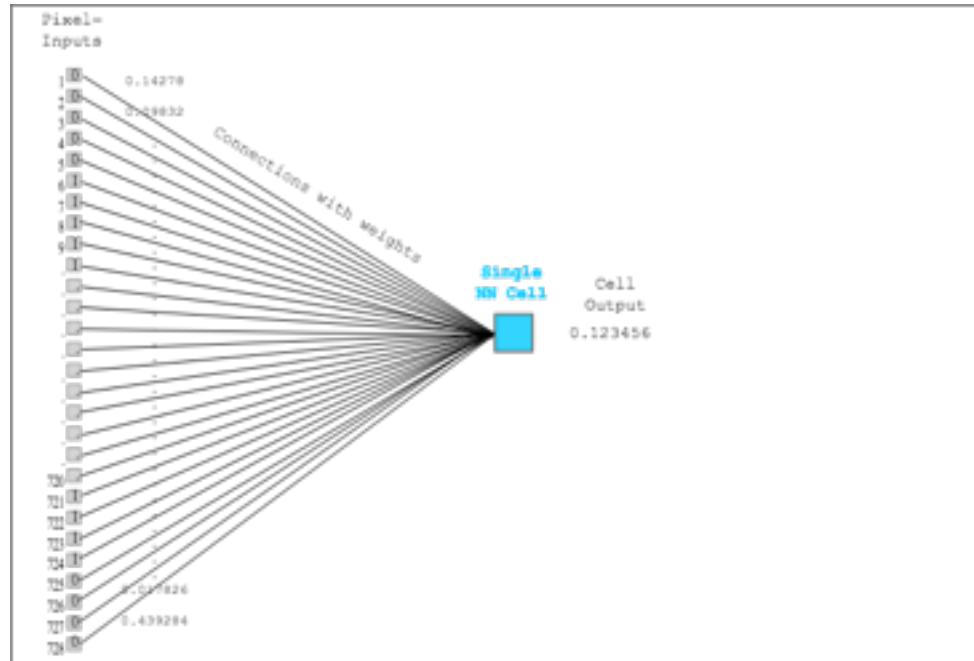


# Perceptron



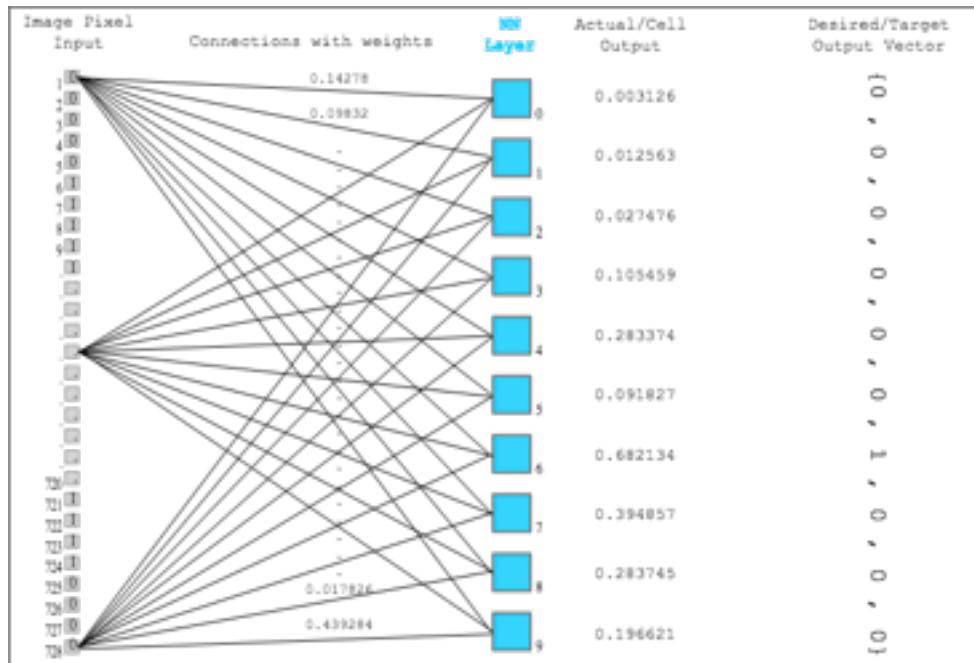
**Schematic of Rosenblatt's perceptron.**

# Perceptron on MNist



[https://mmlind.github.io/Simple\\_1-Layer\\_Neural\\_Network\\_for\\_MNIST\\_Handwriting\\_Recognition/](https://mmlind.github.io/Simple_1-Layer_Neural_Network_for_MNIST_Handwriting_Recognition/)

# Classifiers



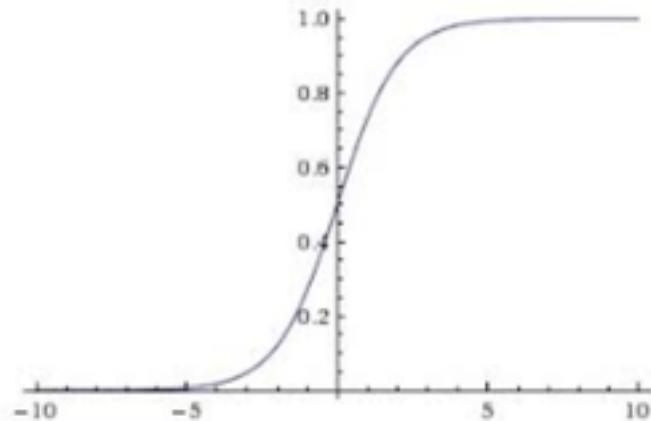
# One hot encoding

| Label | 0 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |
|-------|---|---|---|---|---|---|---|---|---|---|
| 0     | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 4     | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| 4     | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| 3     | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |
| 0     | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 9     | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |

`wandb run perceptron-linear.py`

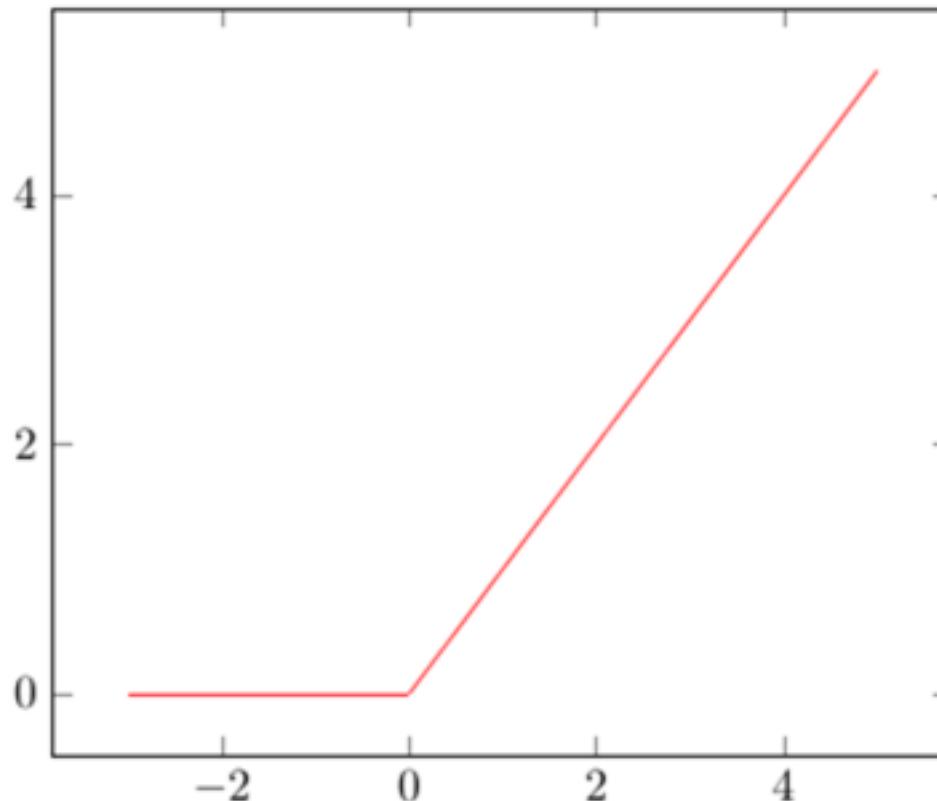
**Questions:**  
**Is our model better than a baseline?**

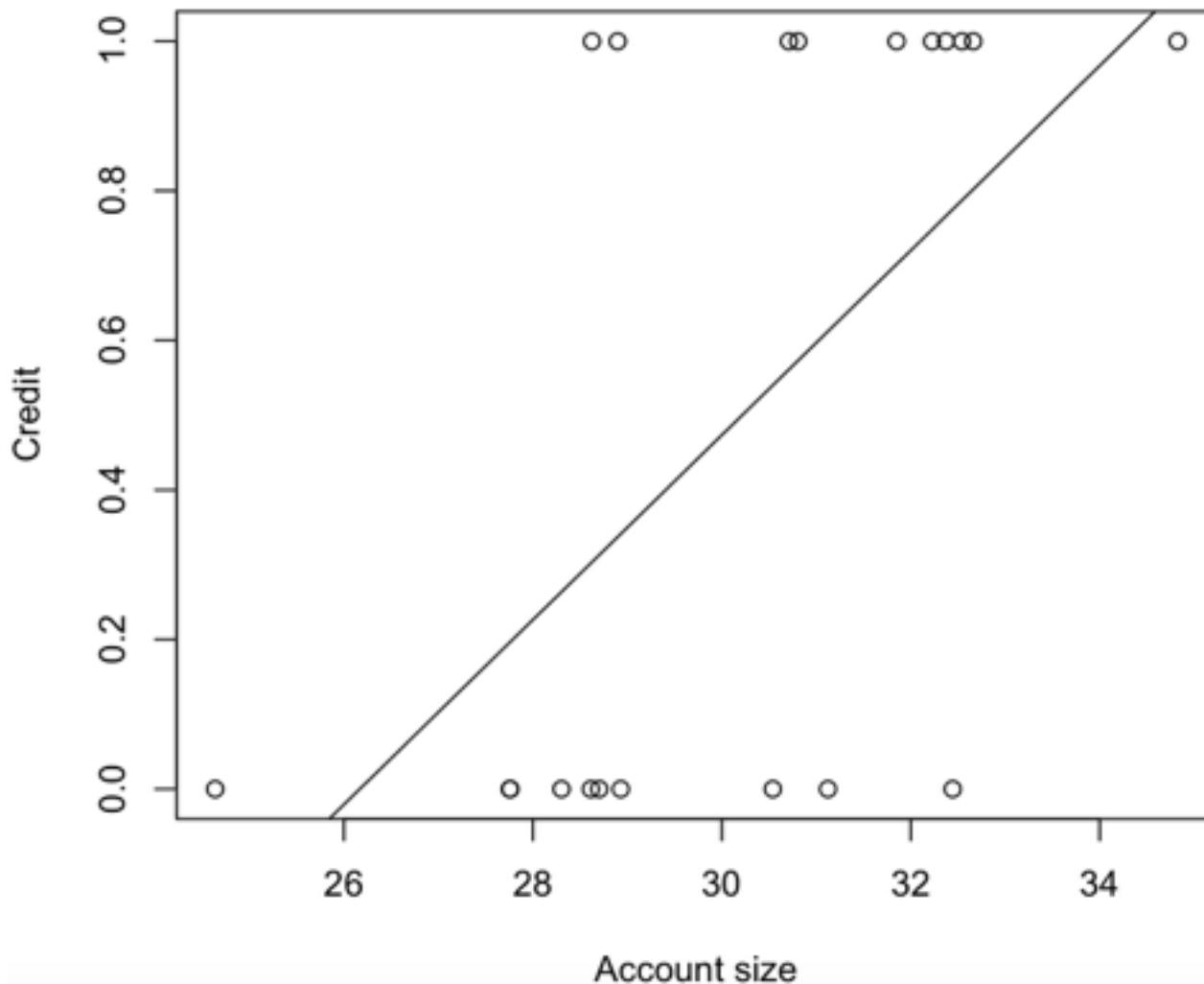
# Activation Functions: Sigmoid

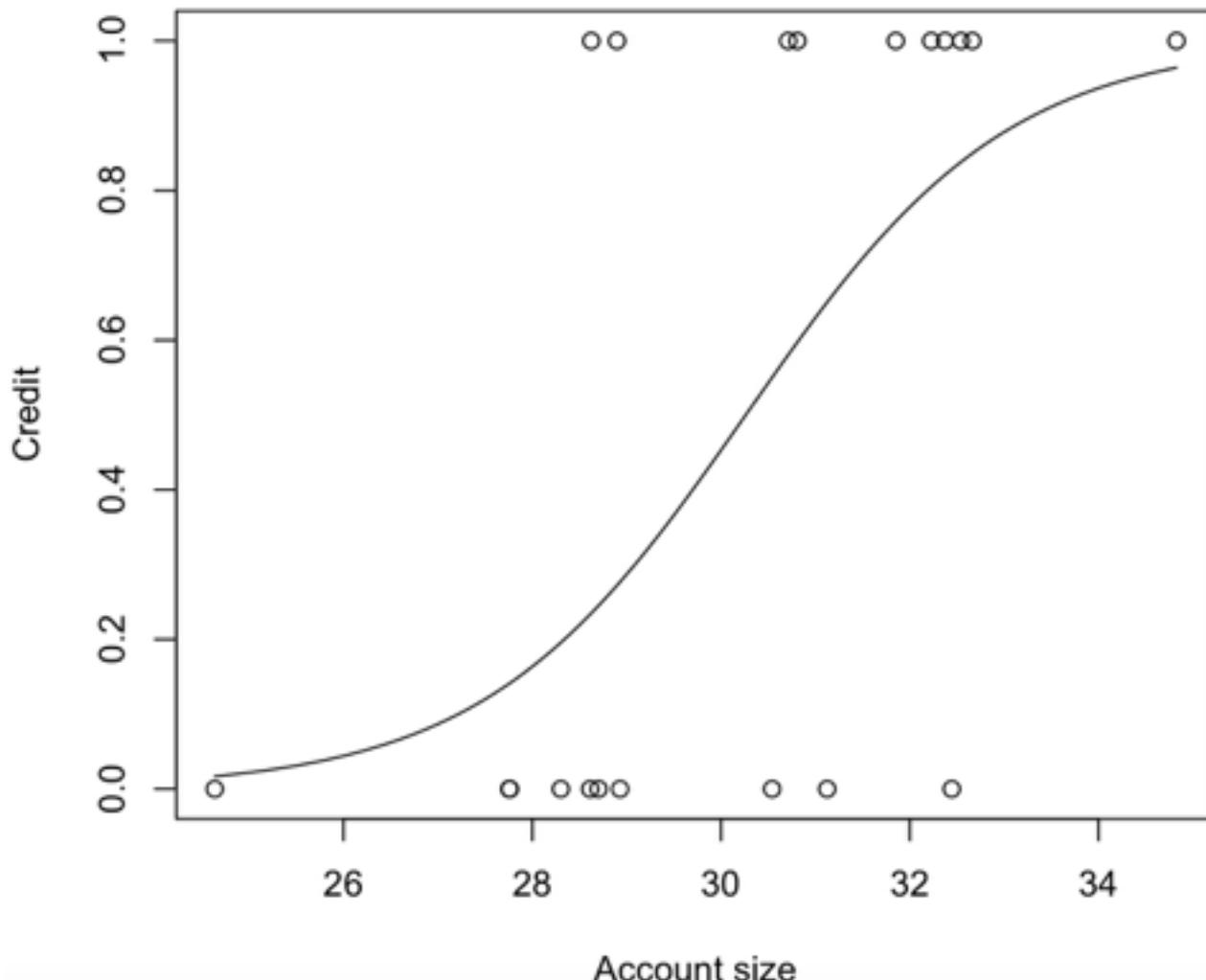


(special case of softmax and logistic)

# Activation Functions: ReLU



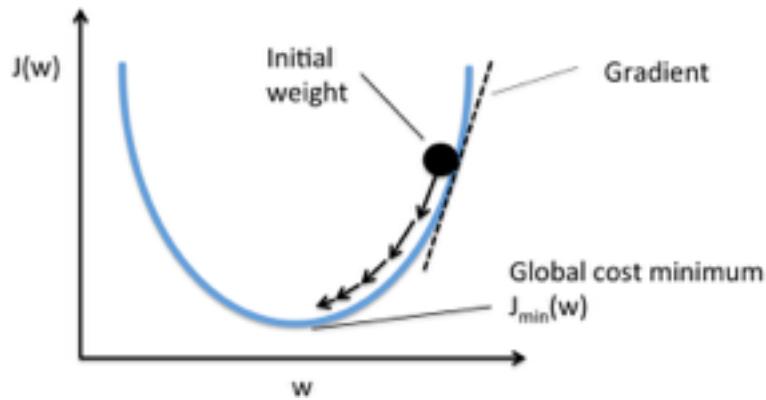




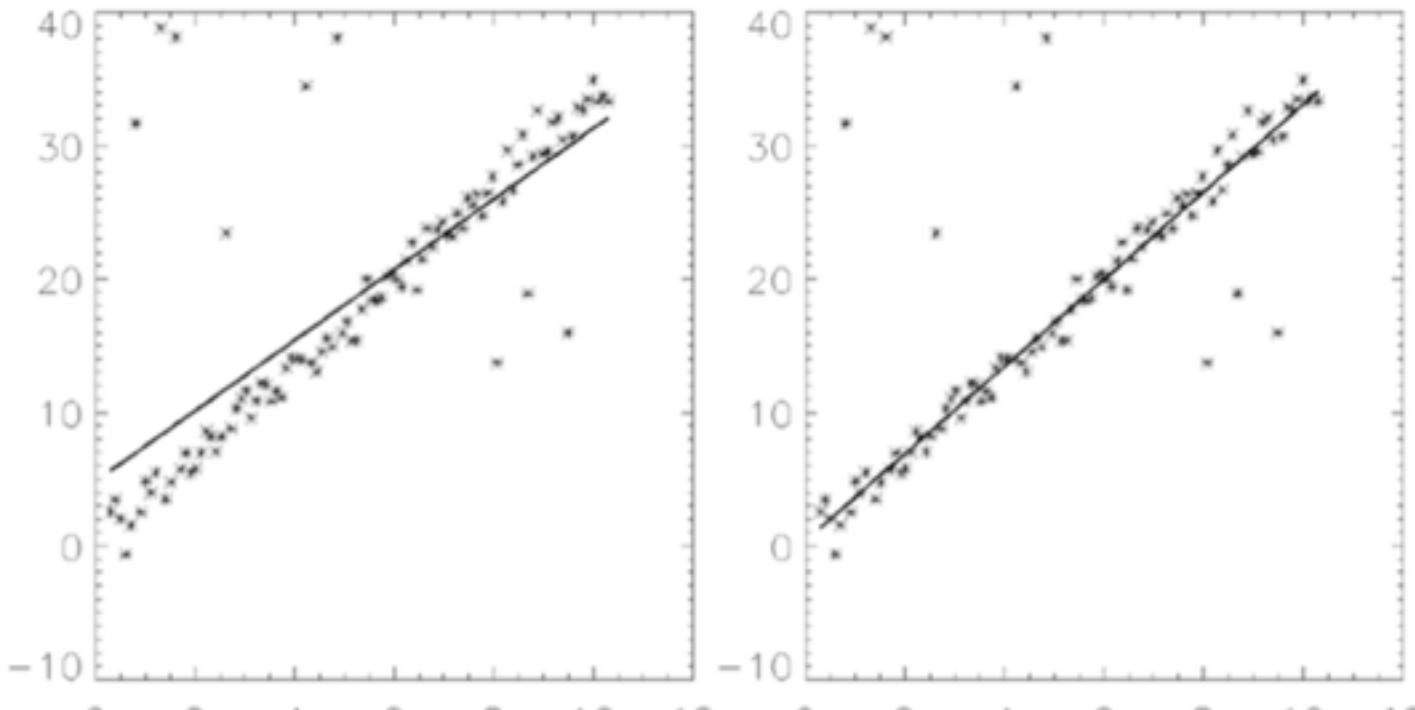
`wandb run perceptron-logistic.py`

Questions:  
Why is this so much better?

# Gradient Descent



# Squared Error vs Absolute Error



wandb run perceptron.py

Questions:

What does Flatten do?

What does activation="softmax" do?

What does optimizer='adam' do?

What does epochs=100 do?

`wandb run perceptron-normalize.py`

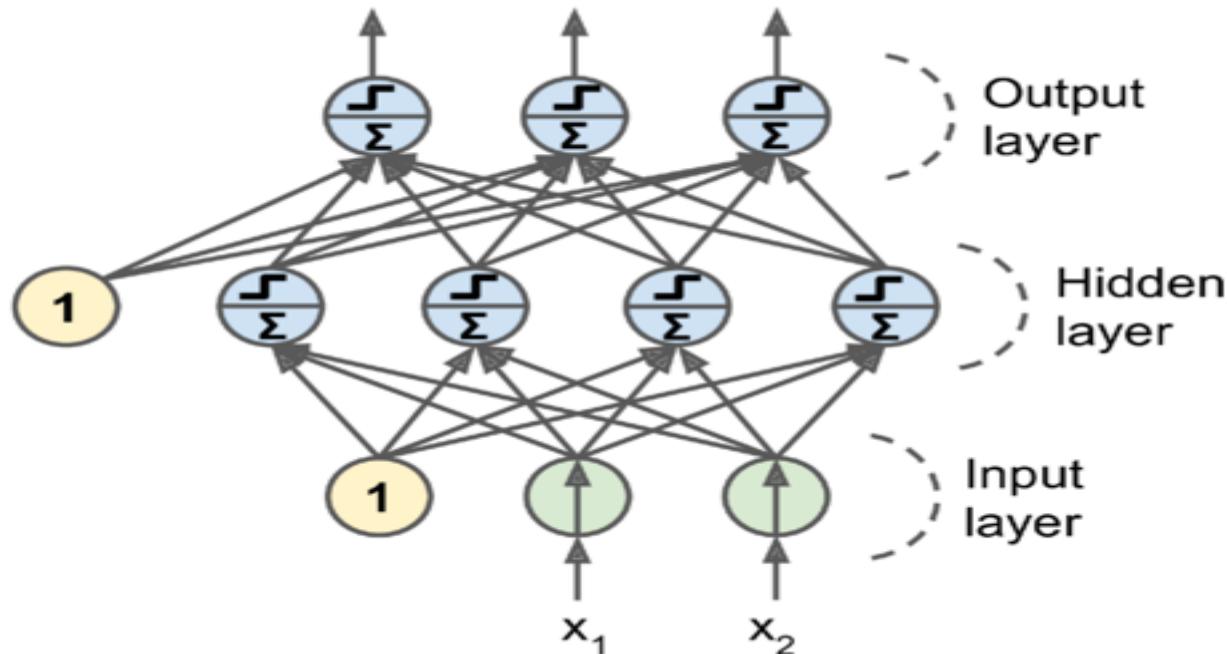
Questions:

What did I change?

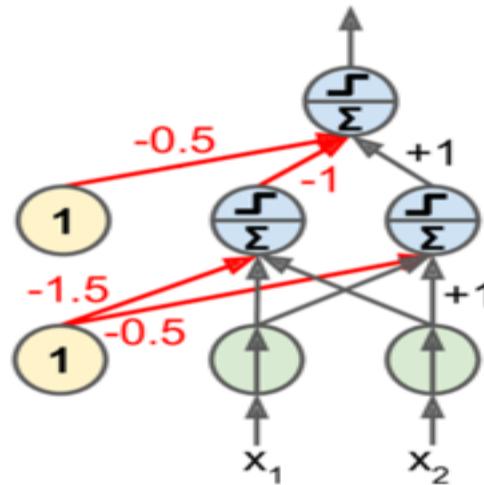
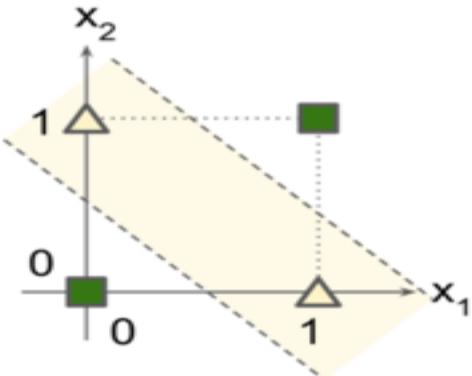
Any issues with how we're computing accuracy?

# Multi-Layer Perceptrons and CNNs

# Two Layers of Perceptrons

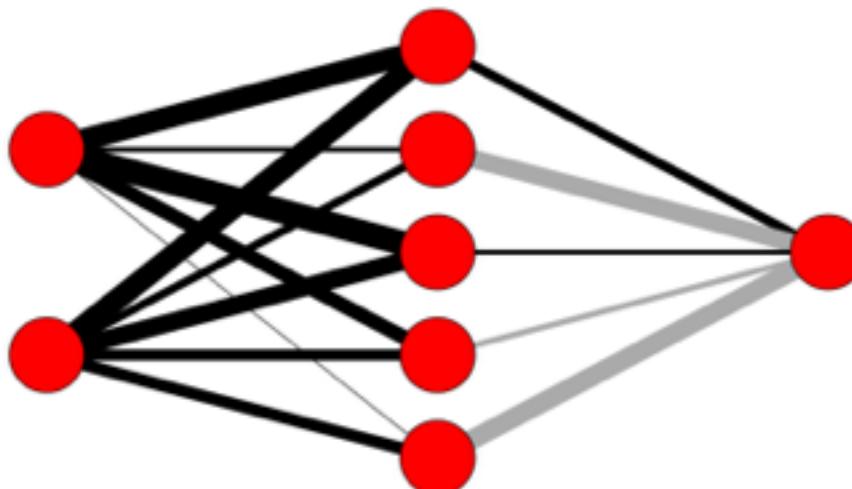
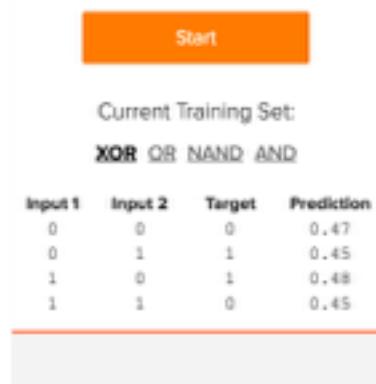


# Multi-Payer Perceptrons Solving the “XOR” Problem



# Backpropagation (1985)

<http://www.emergentmind.com/neural-network>



# Neural Network Visualization

- <http://playground.tensorflow.org/>

```
cd keras-mlp
wandb run python mlp.py
```

### Questions:

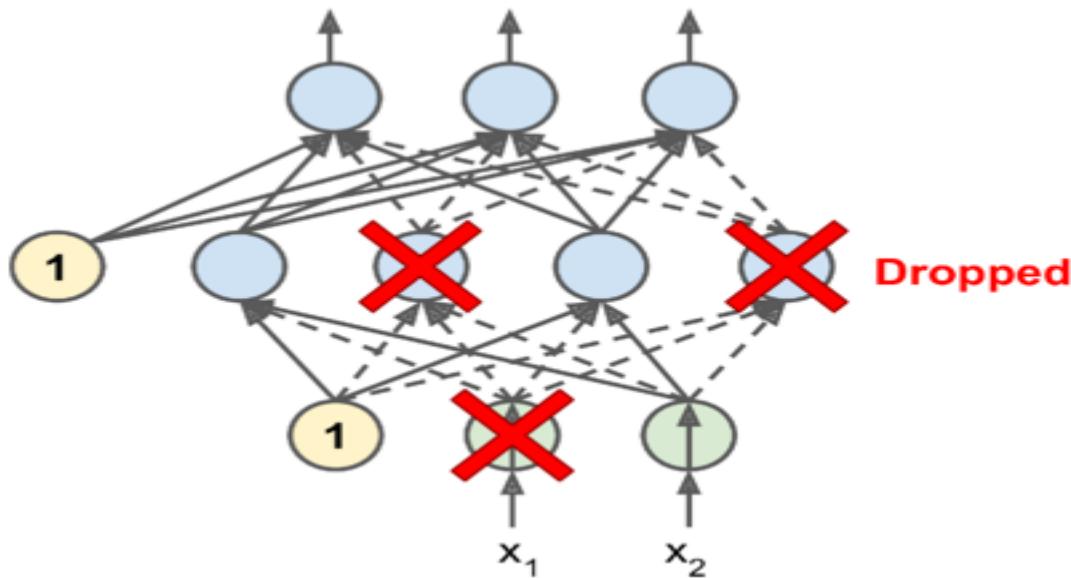
How did this change run-time and accuracy?

How could we make a deeper model?

Why do we use activation=“relu” in one layer?

# Dropout

---



```
wandb run python dropout.py
```

Questions:

How does this change training accuracy and validation accuracy?

When would we consider using dropout?

## Module 5 End

**Goals:**

**Improved perceptrons and multilayer perceptrons**

**Questions:**

**What is gradient descent?**

**What is an activation function?**

**What is a loss function?**

**What is a multilayer perceptron?**

**Why?**

**Common Pitfalls:**

**Premature optimization**

**Lots of hyper parameters**

**Can learn test data through hyper parameter search**

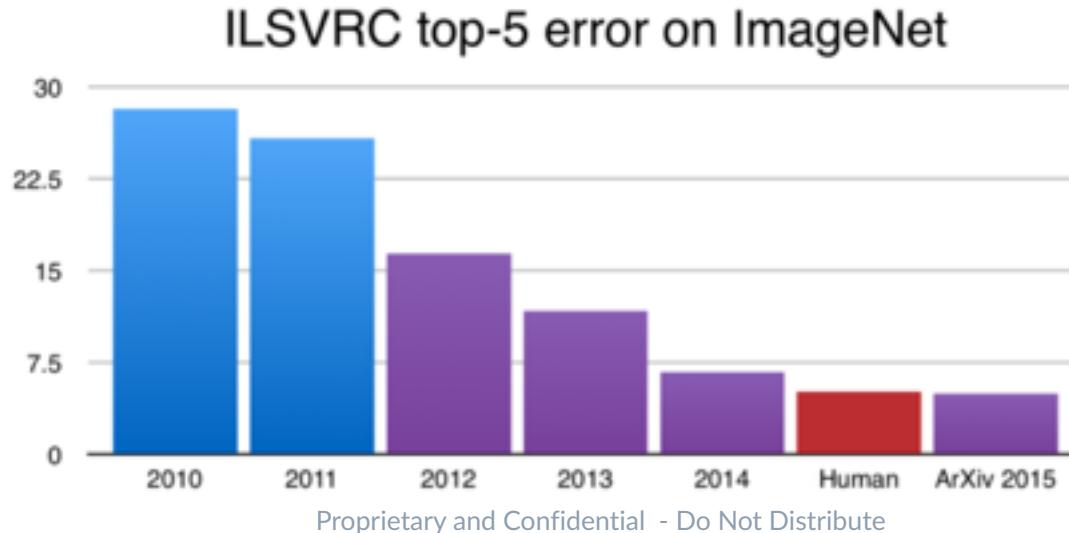
# Module 6 Begin

**Goals:**  
**Convolutional Neural Networks**

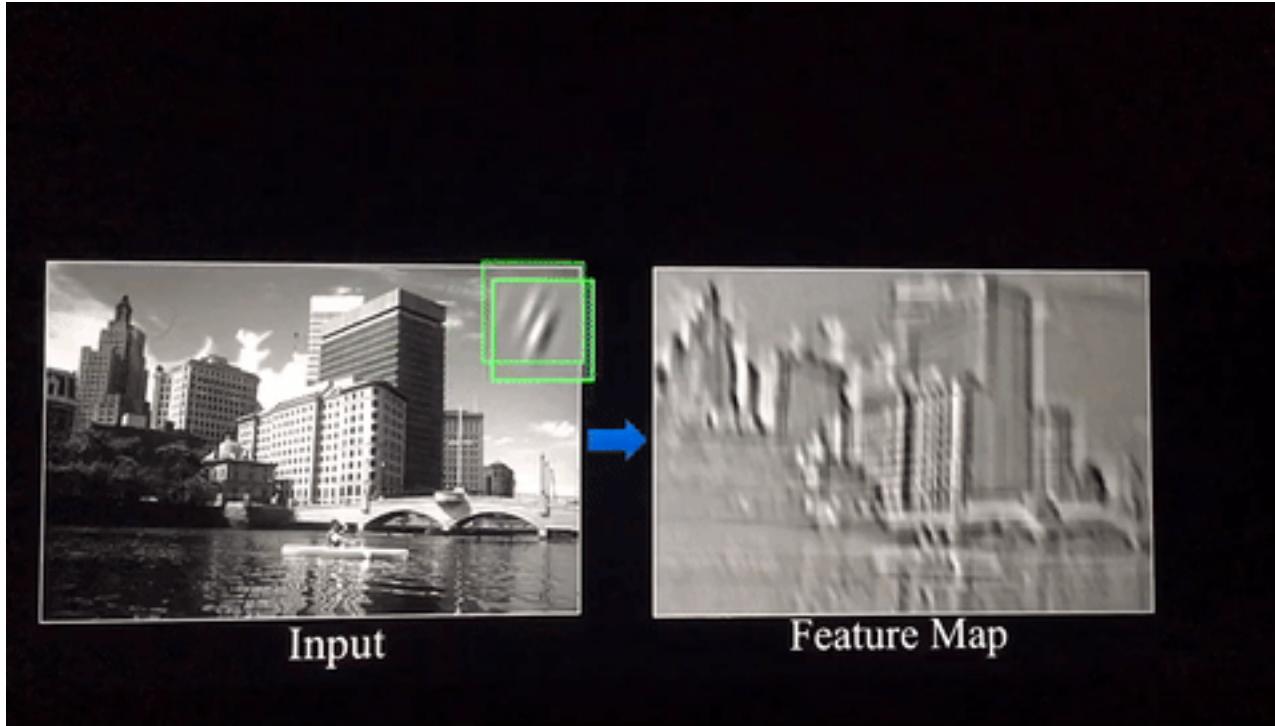
**Questions:**  
**What is a convolution?**  
**What is max pooling?**  
**Why?**

# Convolutional Neural Networks

- Explanations <https://ujjwalkarn.me/2016/08/11/intuitive-explanation-convnets/>
- <https://adeshpande3.github.io/A-Beginner's-Guide-To-Understanding-Convolutional-Neural-Networks/>

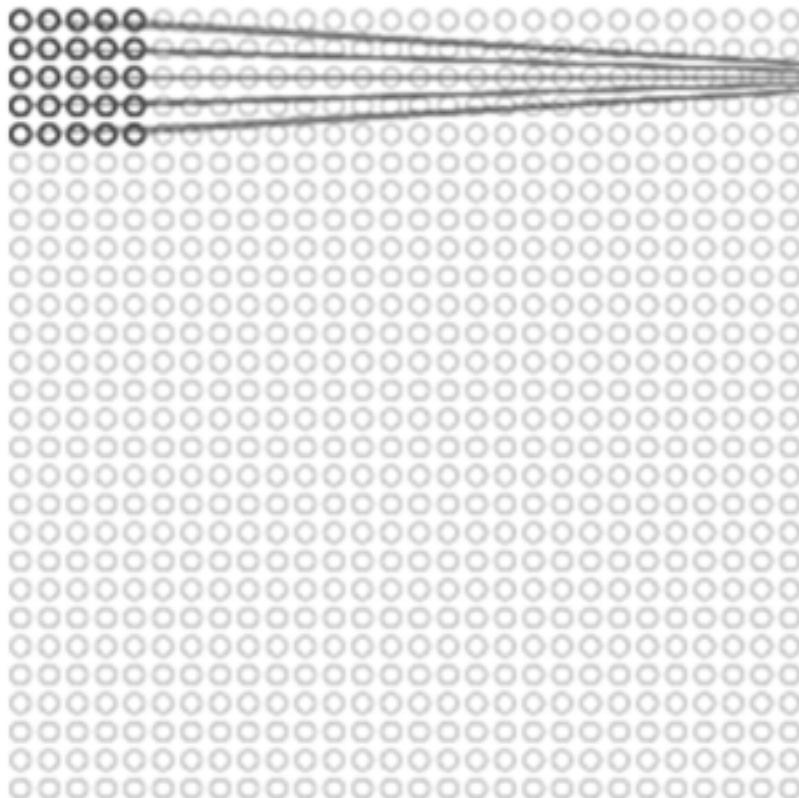


# Convolution

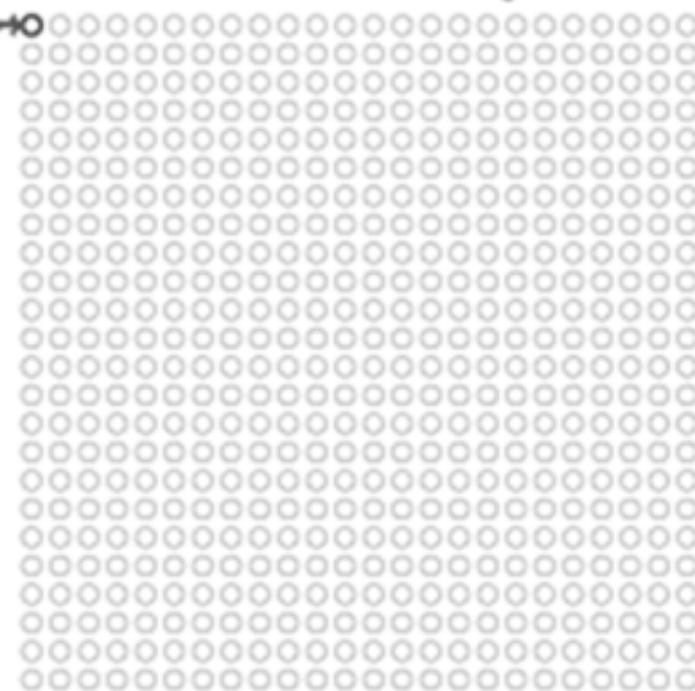


<https://ujwlkarn.files.wordpress.com/2016/08/giphy.gif?w=748>  
Proprietary and Confidential - Do Not Distribute

**input neurons**

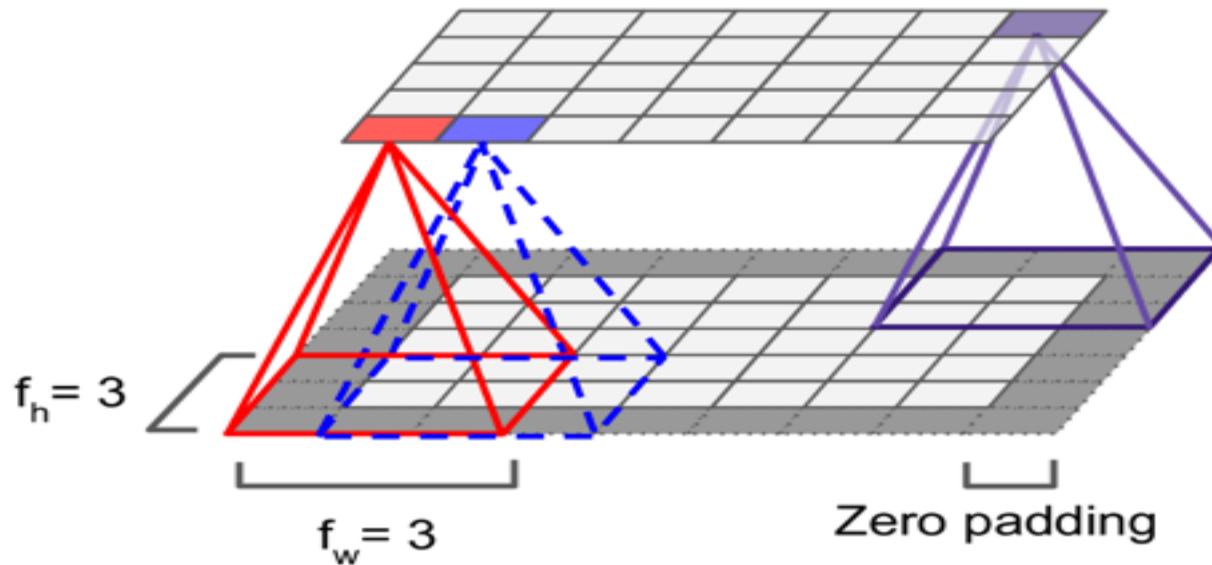


**first hidden layer**



Visualization of  $5 \times 5$  filter convolving around an input volume and producing an activation map

# Convolutions



## convolution-demo.py

Questions:

What happens if all the numbers are zeros?

What happens if the numbers are large?

What convolution would leave the image unaffected?

(For the math nerds) What is the derivative of the coefficients with respect to the loss function?

# Activation Function (ReLU)

Input Feature Map



Rectified Feature Map



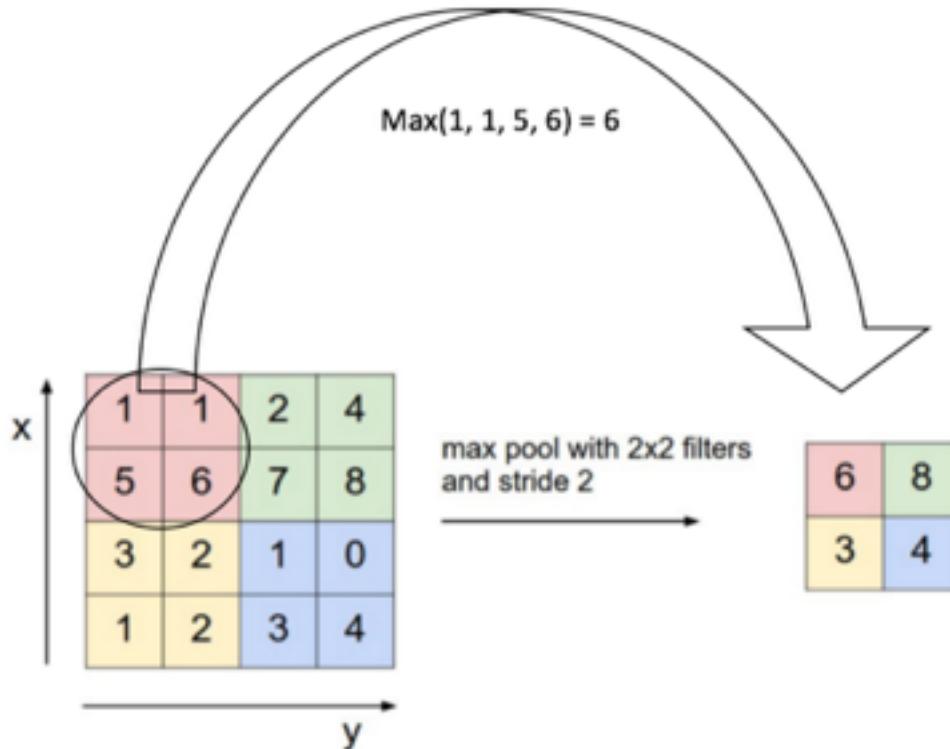
ReLU



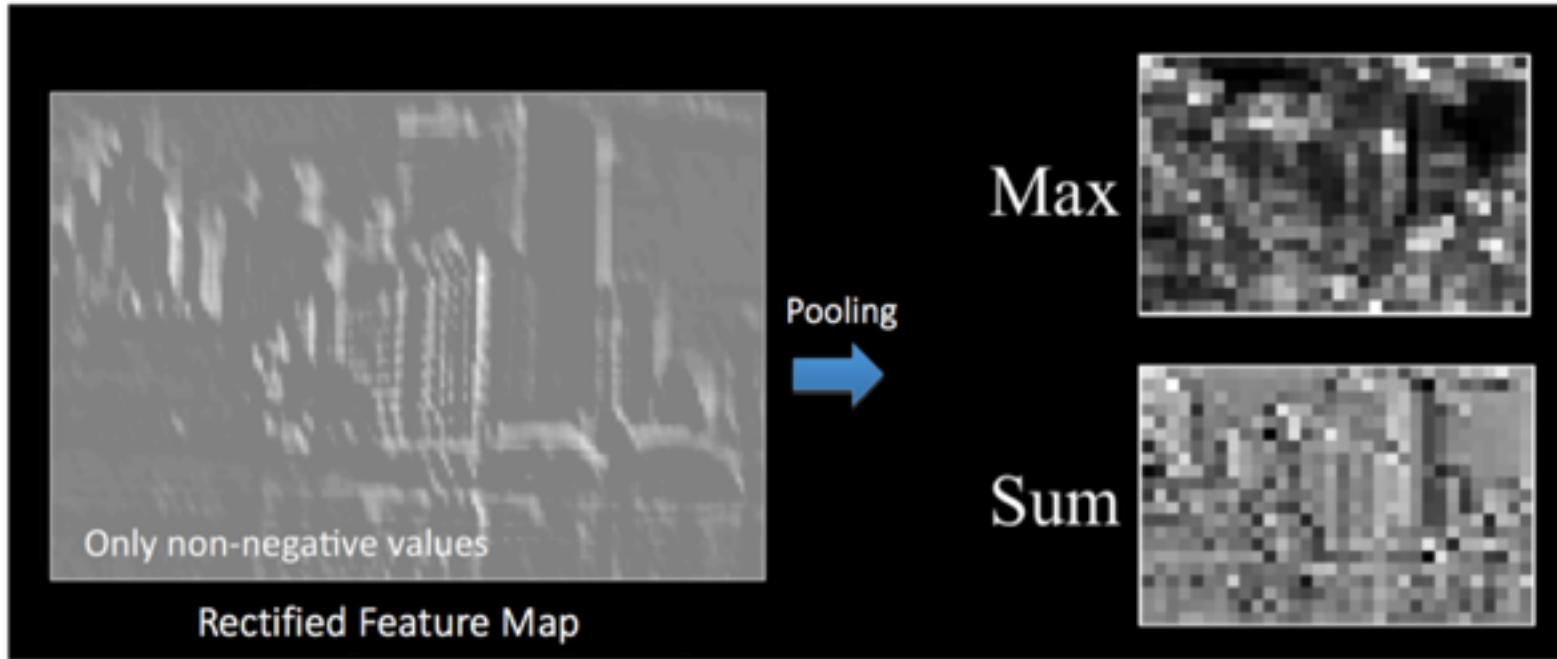
Black = negative; white = positive values

Only non-negative values

# Pooling



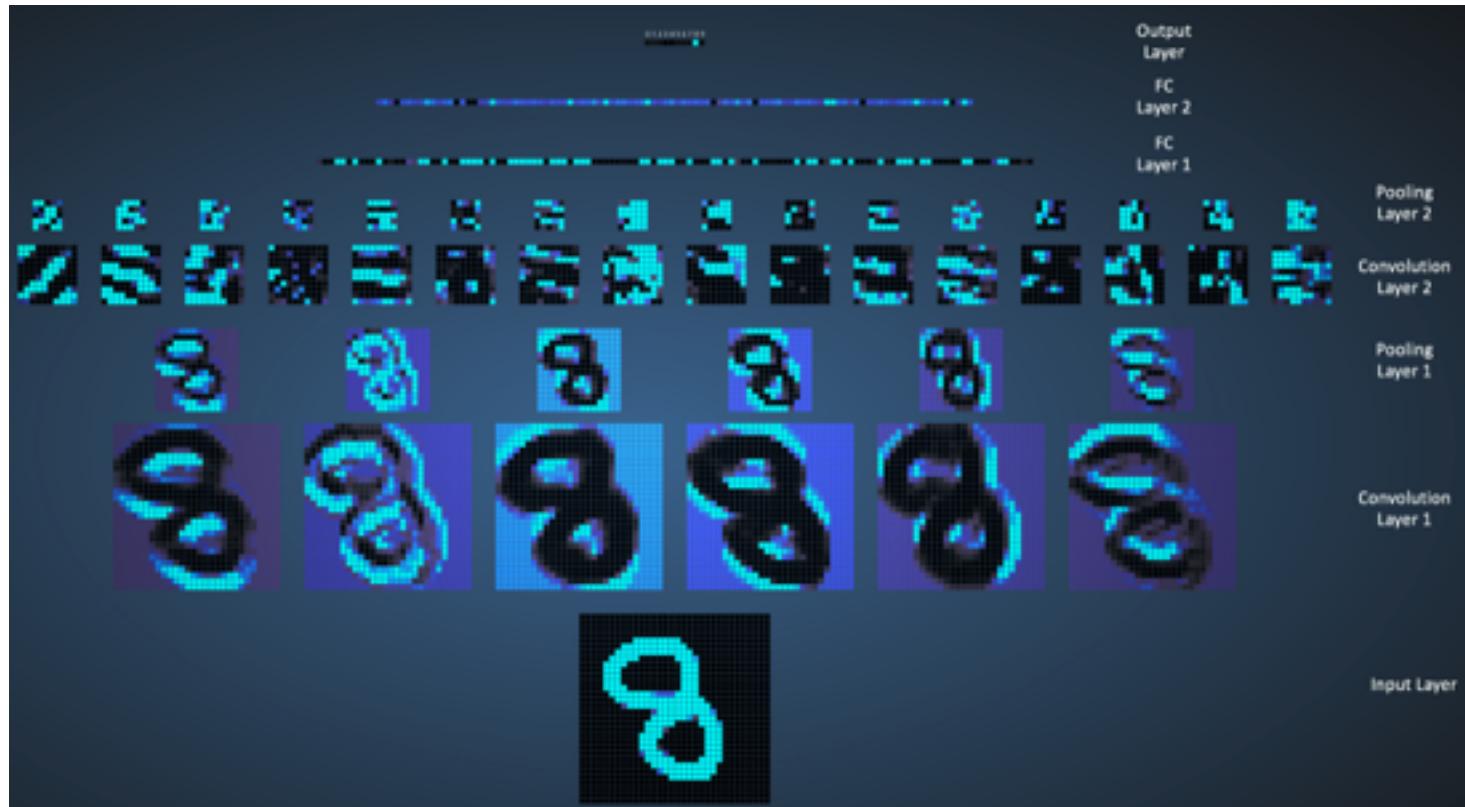
# Pooling



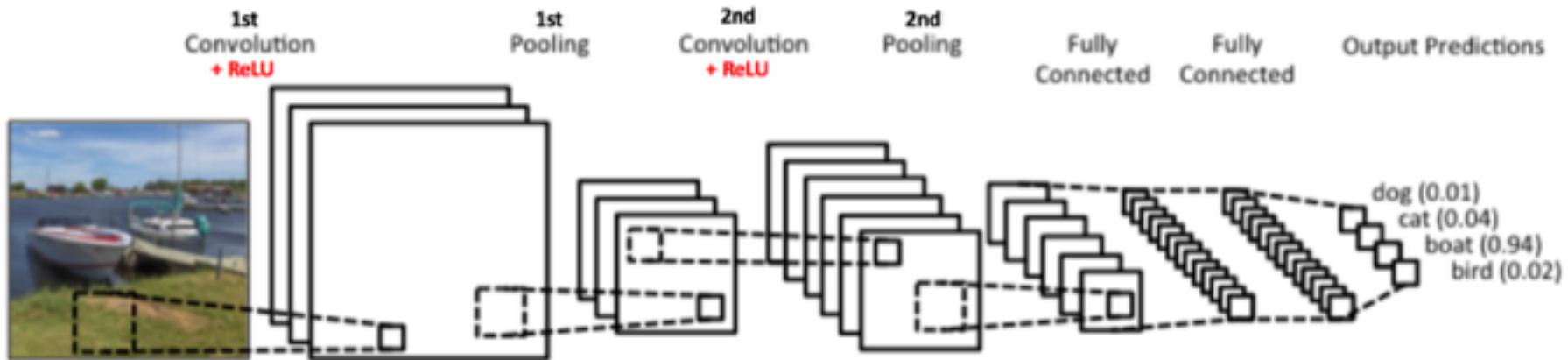
# maxpool-demo.py

Questions:  
What is happening here?

# CNN



# Architecture



`cd keras-cnn`

Run:

`wandb run python cnn-1.py`

Questions:

`Why am I reshaping the input data?`

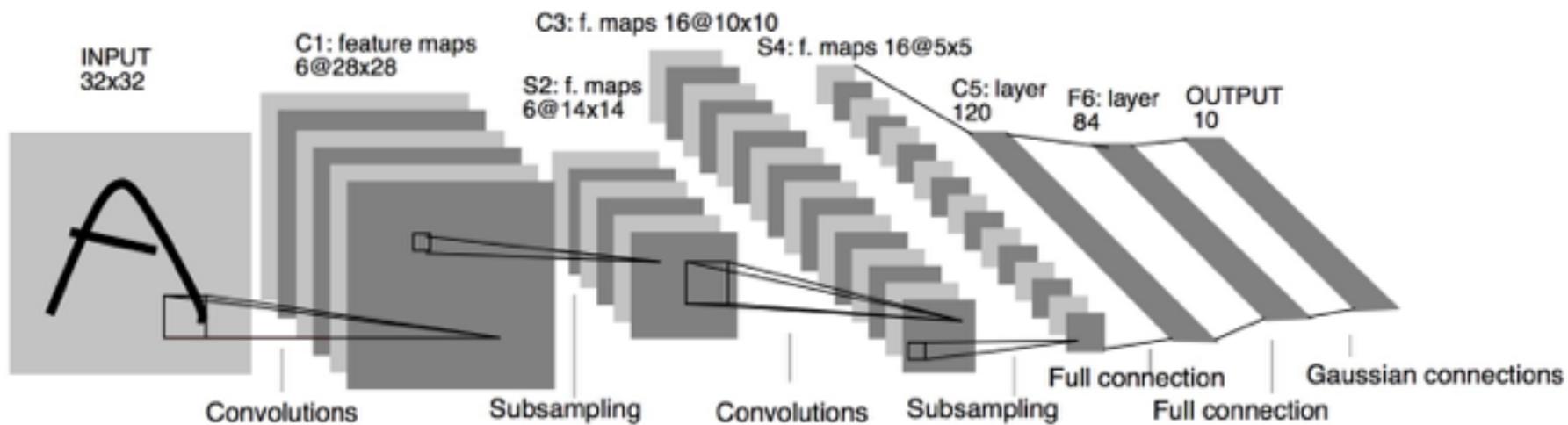
`How could I add more convolutional and pooling layers?`

# Transfer Learning

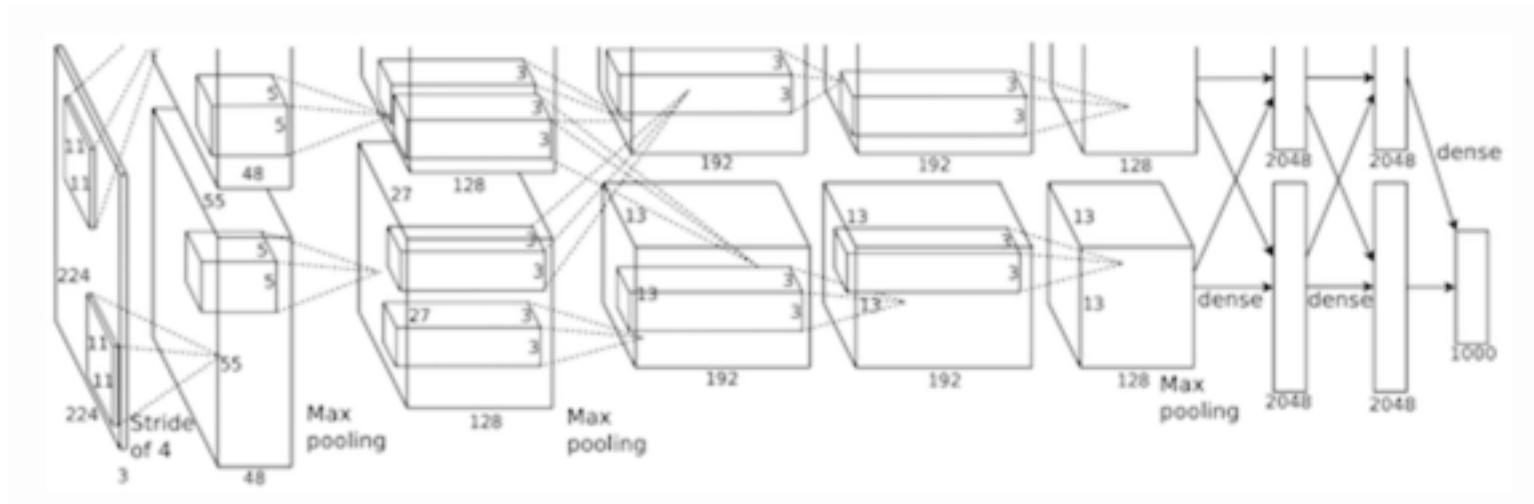
# Image Models – Quick History

- <https://culurciello.github.io/tech/2016/06/04/nets.html>

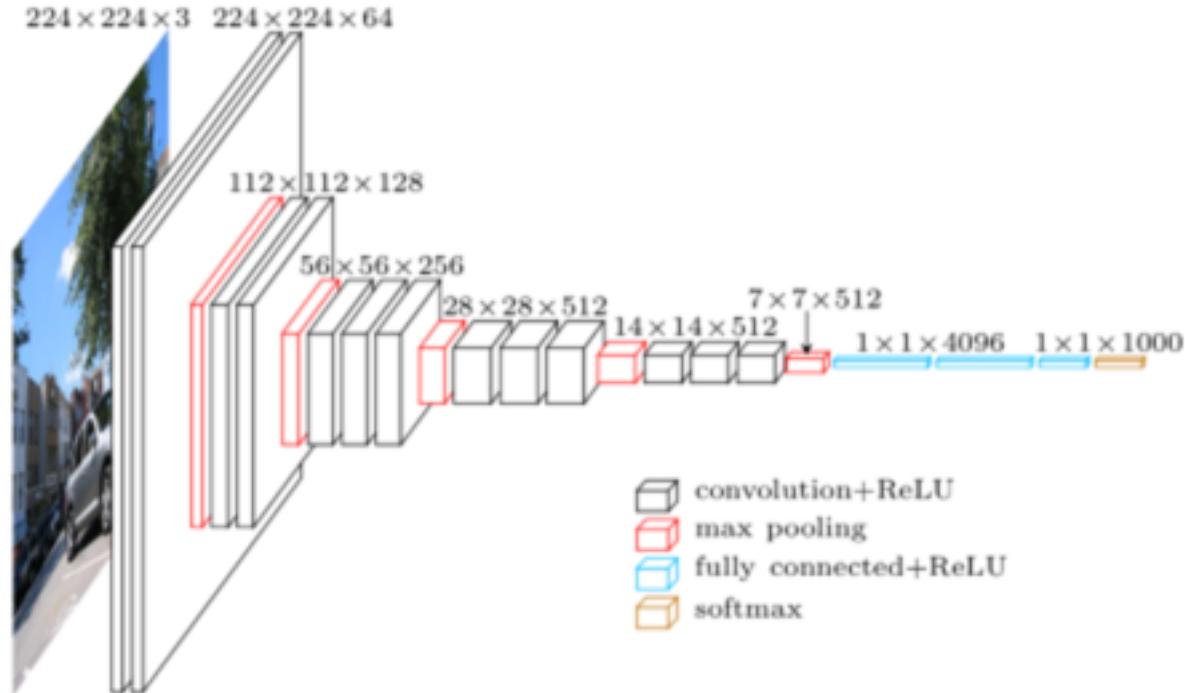
# 1994 LeNet



# AlexNet



# VGG architecture (2014)

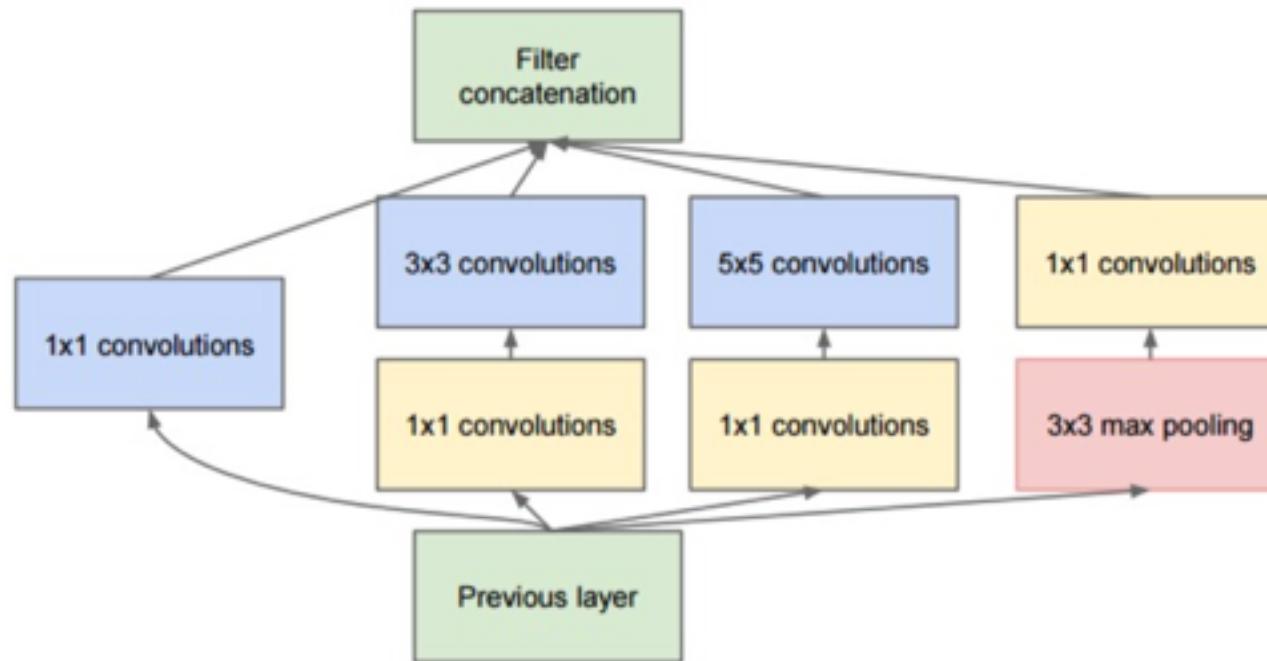


# `keras-vgg-inspect.py`

Questions:

How many parameters does this model have?  
Why doesn't it overfit the training data?

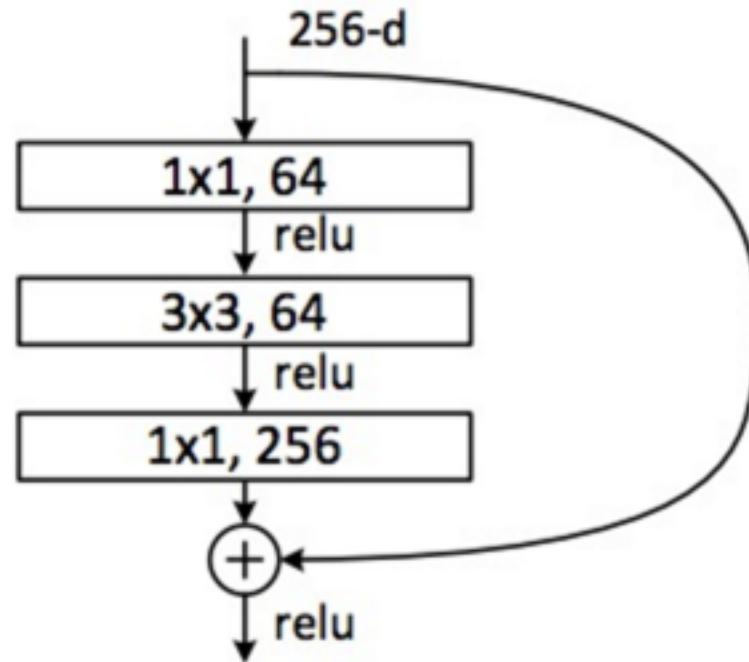
# Google Inception (2014,15,16,17)



# keras-inception.py

Questions:  
Can you trick this model?

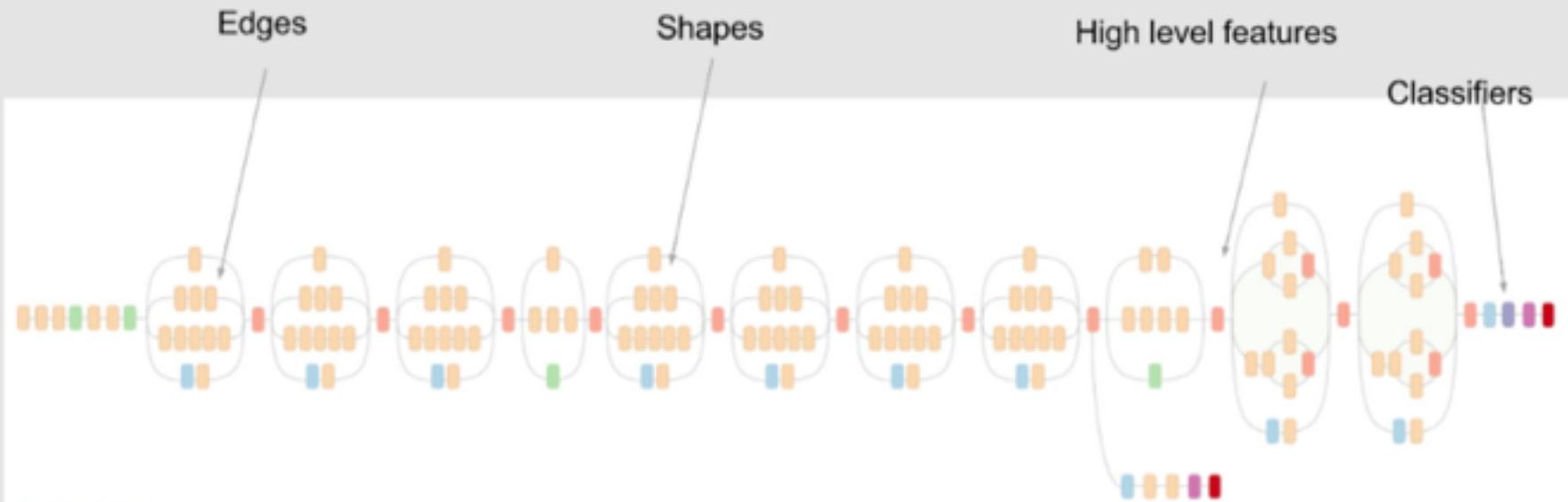
# Resnet



# keras-resnet.py

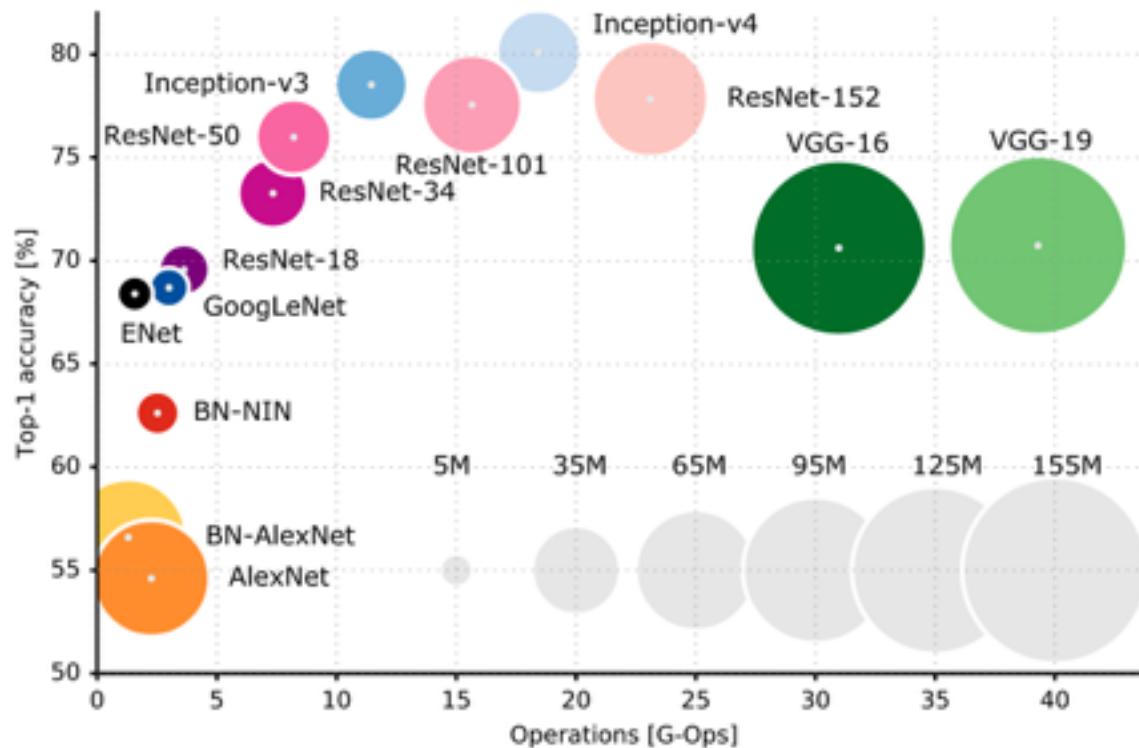
Questions:  
How is this model different in performance to  
inception?

# What does the layers learn?



- Convolution
- AvgPool
- MaxPool
- Concat
- Dropout
- Fully connected
- Softmax

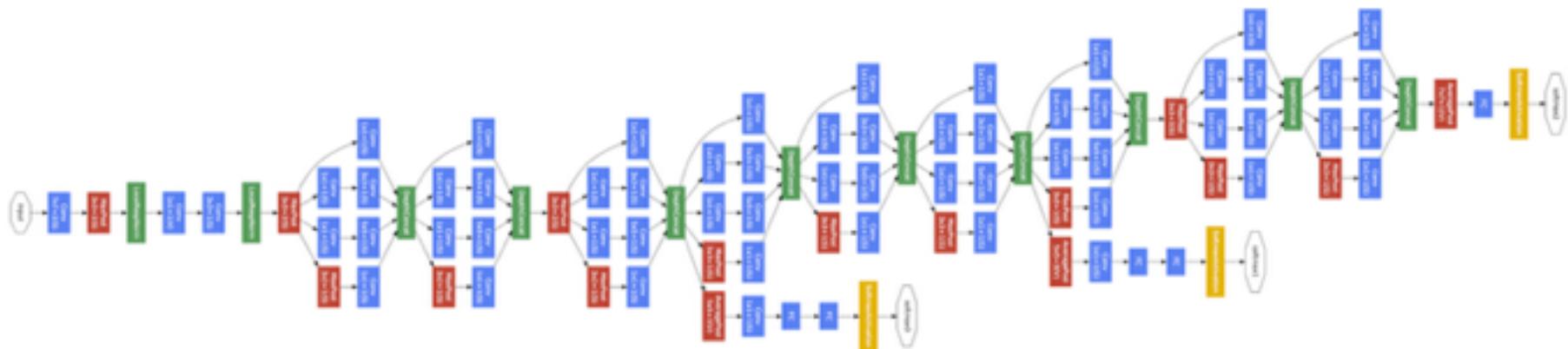
# Overview of Neural Networks



# Transfer Learning

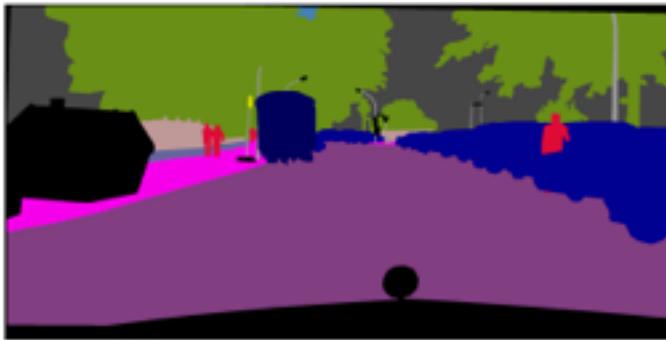
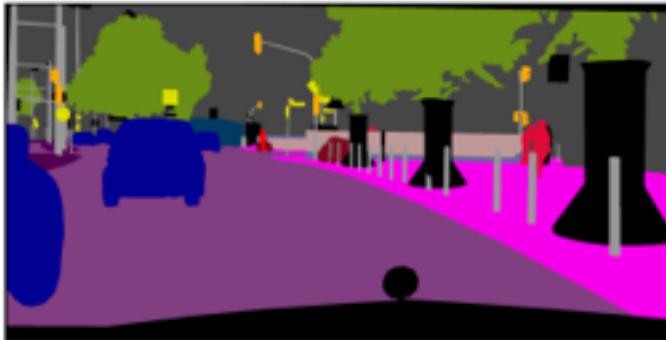
Code <https://github.com/fchollet/deep-learning-models>

Overview <http://sebastianruder.com/transfer-learning/>

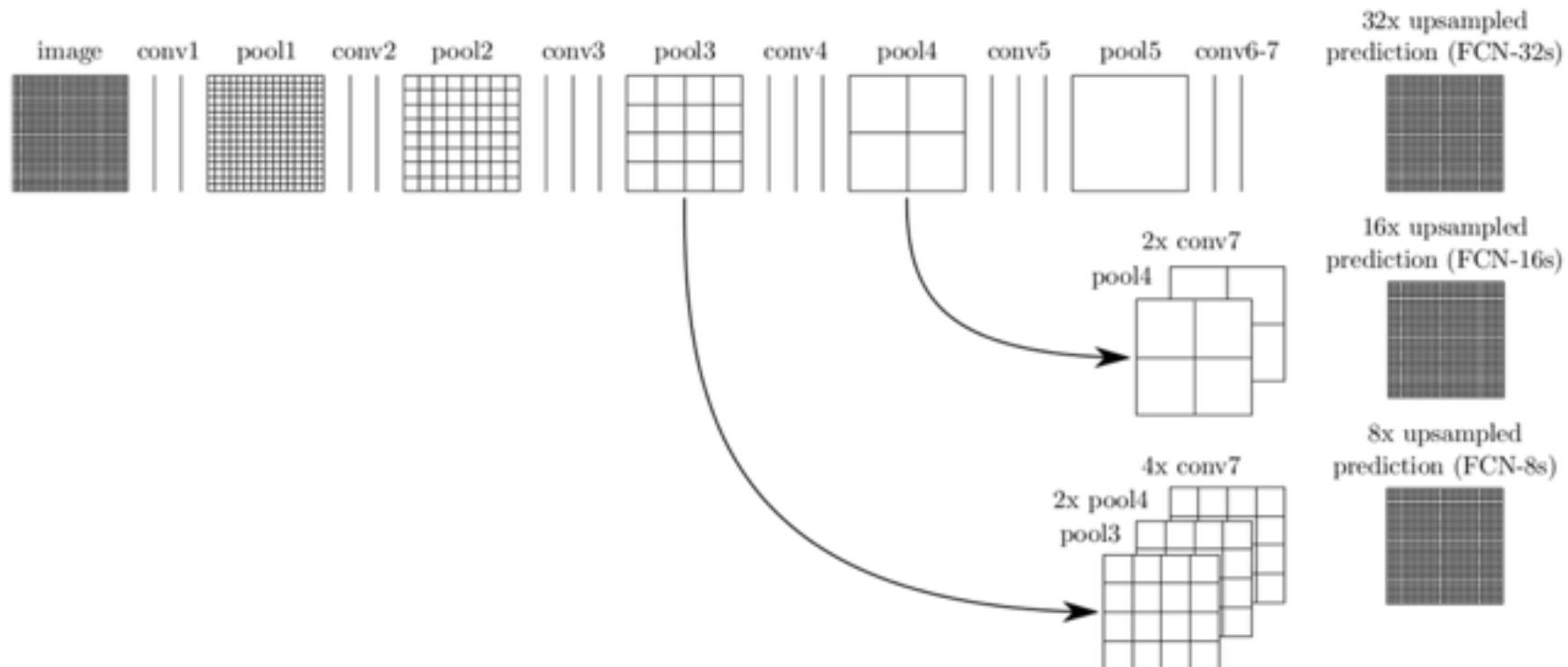


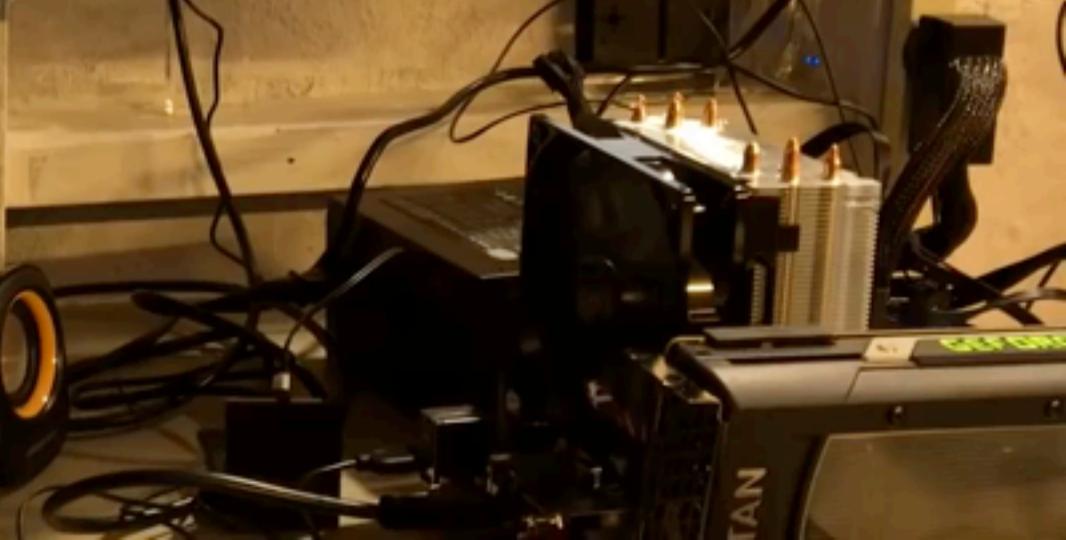
Architecture of Google's inception network

# Using Models for Other Applications



# FCN Architecture



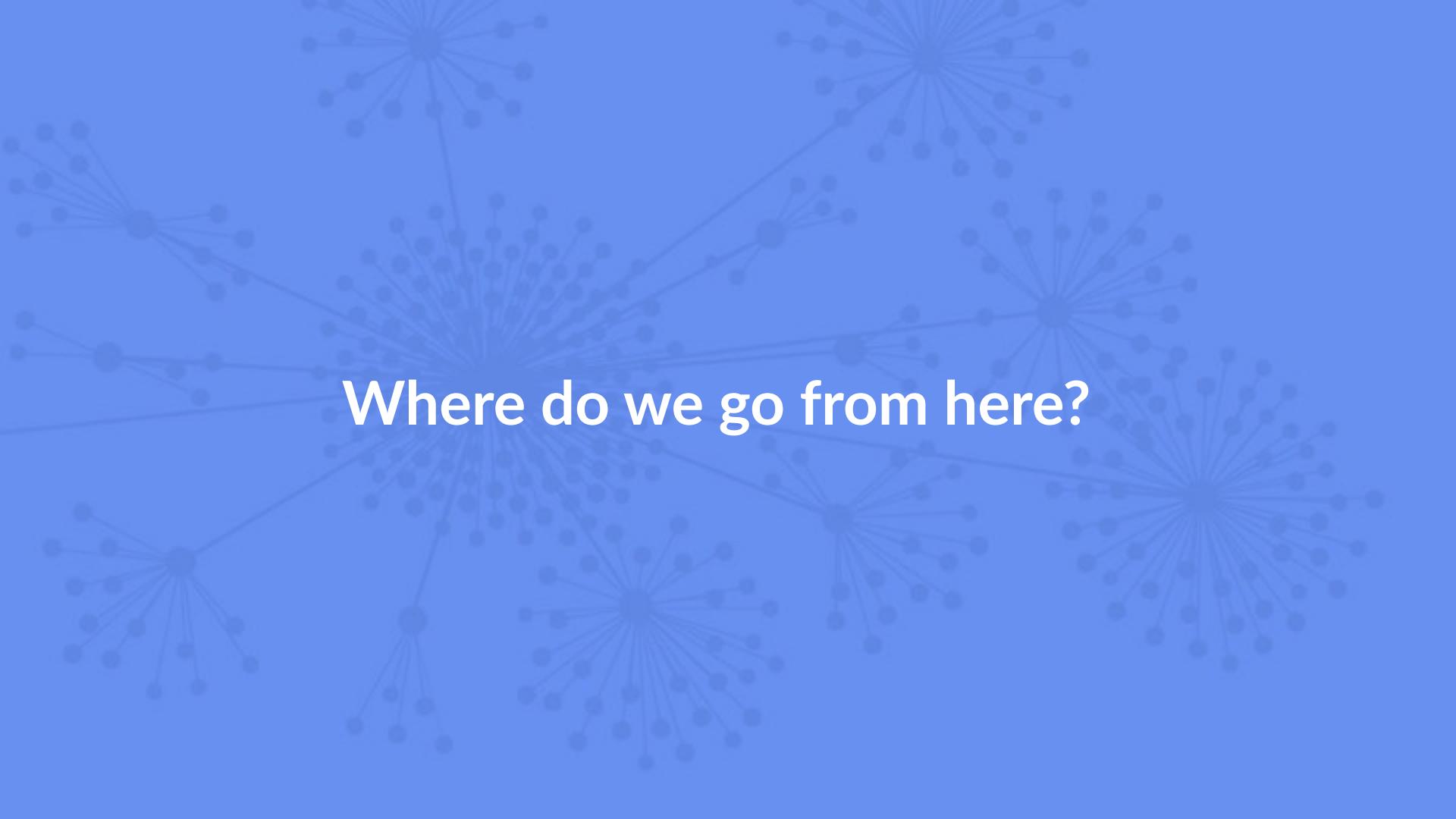


## Module 6 End

**Goals:**  
**Convolutional Neural Networks**

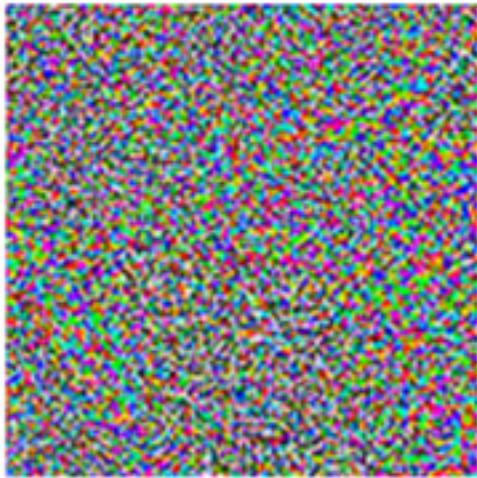
**Questions:**  
**What is a convolution?**  
**What is max pooling?**  
**Why?**

**Common Pitfalls:**  
**Training can be slow**  
**Many details to get right**  
**Accidentally cause the singularity?**



Where do we go from here?

# Adversarial Examples and Adversarial Networks

 $+ \epsilon$  $=$ 

"panda"

57.7% confidence

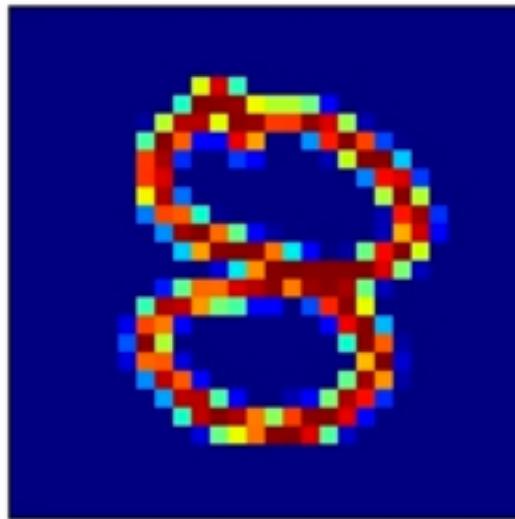
"gibbon"

99.3% confidence

<https://github.com/jmgilmer/AdversarialMNIST>

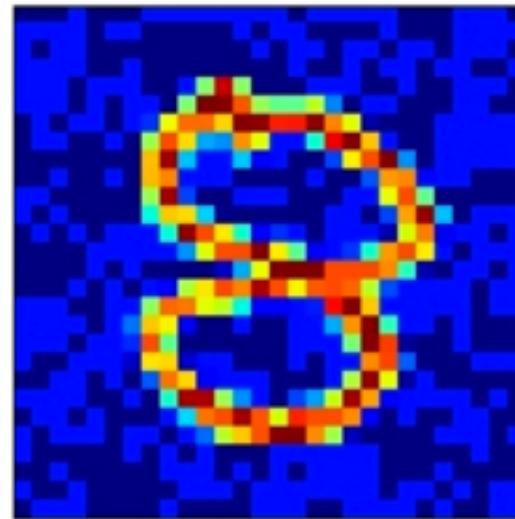
Original Image

$\text{Pr}[8] = .999$

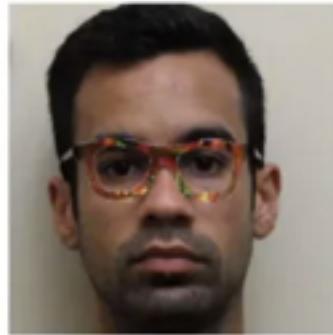


Adversarial Image

$\text{Pr}[5] = .999$



# Glasses Fooling Face Recognition



*Researchers wearing simulated pairs of fooling glasses, and the people the facial recognition system thought they were.*

| Image by [Mahmood Sharif, Sruti Bhagavatula, Lujo Bauer, and Michael K. Reiter](#)



# You Can Trick Self-Driving Cars by Defacing Street Signs

By Catalin Cimpanu

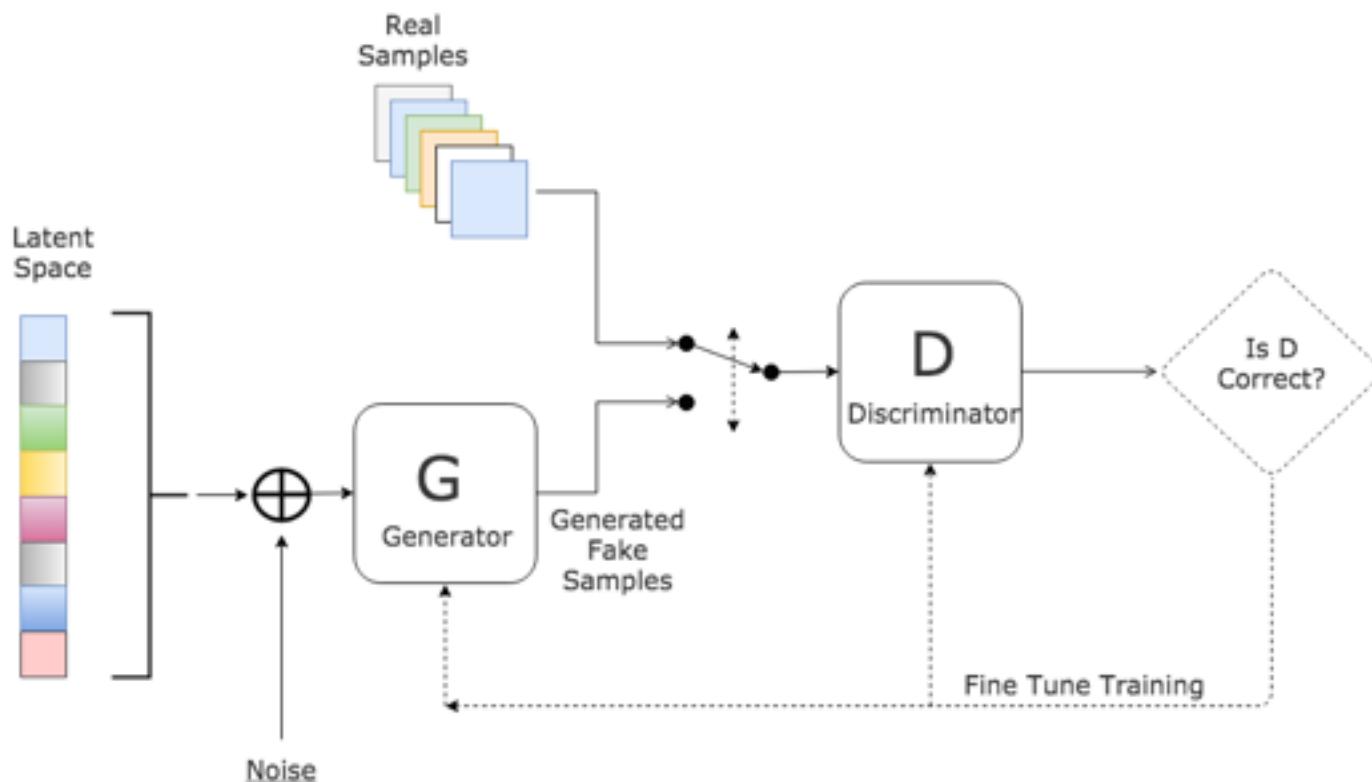
August 7, 2017

07:31 AM

6



# Generative Adversarial Network



<http://bit.ly/QCAIfeedback1>

# Learn More

## Books

Deep Learning Book (<http://www.deeplearningbook.org/>)

Artificial Intelligence: A Modern Approach

## Classes

Stanford CS229, CS231n

Fast.AI

Udacity/Coursera

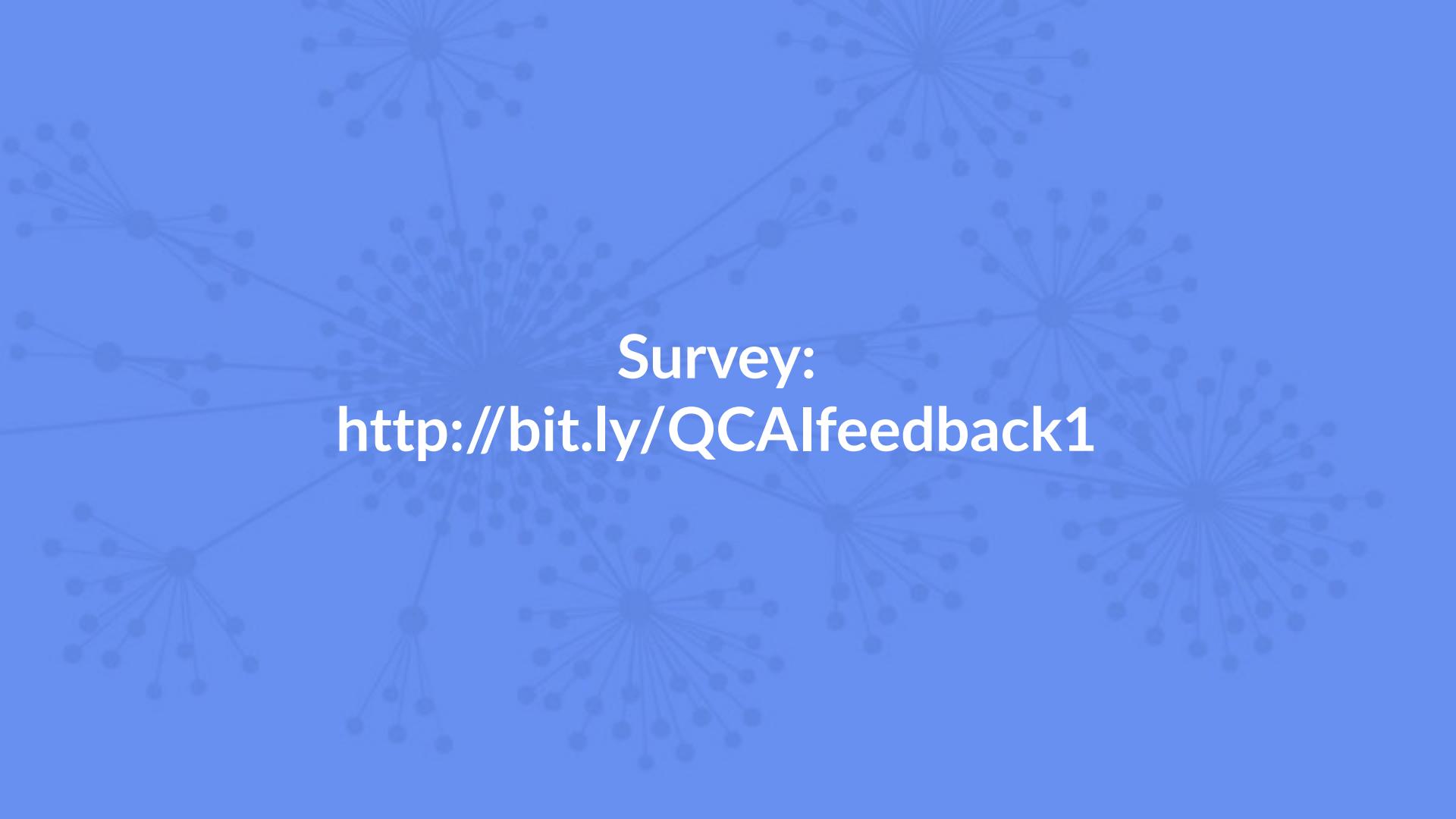
My classes ([lukasbiewald.com](http://lukasbiewald.com), [doloreslabs.com](http://doloreslabs.com))

## Hands-on

[kaggle.com](http://kaggle.com)

## Facebook Group

Dolores Labs



**Survey:**  
**<http://bit.ly/QCAIfeedback1>**