

## ►Solutions

Adblockers

Advertisement  
Restrictions

Advertising  
in downtime

Ad free  
areas

Cleaner  
internet

Better  
user  
experience

More  
immersive  
websites

Less of a  
performance  
impact

## Pros

## Problems

Expensive  
to  
implement

Corporation  
pushback

Technical  
restrictions

Website  
cooperation

Less  
income for  
smaller sites

Make up  
losses  
elsewhere

Corporate  
greed

Sneakier  
ads

## Cons

## Reasoning

Companies  
like  
increasing  
profits

Does  
provide  
benefits to  
smaller sites

Can often be  
overwhelming

Ads are  
often out  
of place