Related videos relevance guideline for articles

User loves to read news every day, every hour to get informed what’s happening/breaks out all over the world and what’s close to them, video in this case will provide important value for consuming along with the article, and the key is how relevant the video against the article.

In this task, you will judge the relevance level of the video given one article, the relevance labels are:

* **Almost the Same** – good to show, very relevant to context.

1. Usually, the video is talking about the exact same EVENT with article content within a similar time period.
2. The **Almost the Same** video can be directly embedded in the article (Imagine the pictures in newspaper)

* **Related** - somewhat related to context with

1. The video is talking about the similar TOPICS with the article content.
2. The topics of the content from the video and article can be combined, cascaded, connected, mutually complemented, inter-correlated without any twists in order to create a more complete, continuous, comprehensive or longer story.
3. Same entity but **totally** different topics should be considered as NOT RELATED
4. The **RELATED** video can only be put in recommendation list rather than in article.

* **Not Related** - clear not relevant to the context.

Can’t find any relationships between the video and article with respect to the topics, they are totally talking about different things/event even if the entities are the same.

* **Detrimental** - offensive, illegal, etc.
* **Page not found/Video can’t play.**
* **Cannot judge (foreign language, limited access, etc.)**

Check below examples to better understand the definitions of the relevance labels:

|  |  |  |
| --- | --- | --- |
| Article | Video | Relevance Label |
| [Country Music Legend Charley Pride Dies Of COVID-19 Complications In Dallas (msn.com)](https://www.msn.com/en-us/entertainment/news/country-music-legend-charley-pride-dies-of-covid-19-complications-in-dallas/ar-BB1bSmA2)  DALLAS (CBSDFW.COM/AP) – Country music legend Charley Pride has died at the age of 86 of complications from COVID-19 in Dallas, his representative announced Saturday. | [Country Music Legend Charley Pride Dies Of COVID-19 Complications In Dallas (msn.com)](https://www.msn.com/en-us/video/peopleandplaces/country-music-legend-charley-pride-dies-of-covid-19-complications-in-dallas/vi-BB1bStkf) | Highly Related |
| <https://www.msn.com/en-us/entertainment/news/and-the-masked-singer-season-4-winner-is/ar-BB1c0Dvw>  A season full of surprises on The Masked Singer has included a bunch of athletes: there was former NFL QB Mark Sanchez, New Orleans Pelicans star Lonzo Ball, and Olympic gold medalist Chloe Kim. | [The Masked Singer season 4 winner unveiled (msn.com)](https://www.msn.com/en-gb/entertainment/music/the-masked-singer-season-4-winner-unveiled/vi-BB1c0Ng2) | Highly Related |
| [Raiders vs. Chargers odds, line: 2020 NFL picks, Week 9 predictions from proven computer model (msn.com)](https://www.msn.com/en-us/sports/nfl/raiders-vs-chargers-odds-line-2020-nfl-picks-week-9-predictions-from-proven-computer-model/ar-BB1aNd6g)  The Las Vegas Raiders and the Los Angeles Chargers are set to square off in an AFC West matchup at 4:05 p.m. ET on Sunday at SoFi Stadium. Los Angeles is 2-5 overall and 1-2 at home, while the Raiders are 4-3 overall and 3-1 on the road. The Raiders have won two of their past three games. The Chargers have lost five of their past six games. | [Chargers vs. Raiders highlights Week 15 (msn.com)](https://www.msn.com/en-us/sports/nflvideos/chargers-vs-raiders-highlights-week-15/vi-BB1c1LV9) | Related |
| [Jessie J clarifies she was not hospitalised for Meniere's disease (msn.com)](https://www.msn.com/en-gb/entertainment/celebrity/jessie-j-clarifies-she-was-not-hospitalised-for-menieres-disease/ar-BB1cjrNs)  Jessie J took to social media on Monday to clarify that she was never hospitalised for Meniere's disease but only visited the ear clinic to have a health check after she experienced temporary deafness. | [Jessie J Reveals She Was Hospitalized After Temporarily Going "Completely Deaf" (msn.com)](https://www.msn.com/en-us/entertainment/entertainment-celebrity/jessie-j-reveals-she-was-hospitalized-after-temporarily-going-completely-deaf/vi-BB1ci6ML) | Related |
| [Christmas school holidays Edinburgh 2020: when schools break up for Xmas - and date they go back in January (msn.com)](https://www.msn.com/en-us/news/world/christmas-school-holidays-edinburgh-2020-when-schools-break-up-for-xmas-and-date-they-go-back-in-january/ar-BB1b7Ela)  Christmas is only a few weeks away, and the mania of the festive season is already starting to settle in. | [Coronation Street Soap Scoop! Christmas 2020 storylines revealed (msn.com)](https://www.msn.com/en-gb/entertainment/tv/other/coronation-street-soap-scoop-christmas-2020-storylines-revealed/vi-BB1bEZYv) | Not Related |