Lucas Ulibarri

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Career Objective

I am a web designer specialised in UX/UI, focused on creating digital experiences for users in a wide range of industries. I have proven knowledge and competence in user research to understand their needs and make them achieve their goals through UI design and the creation of front-end visualisations and digital products.
I am looking for further professional development opportunities as a UX/UI designer to provide key prototypes, schematics, designs and mock-ups of the customer experience to create the perfect digital experience for users.

Key Skills

- Ability to work in collaborative environments to create high performance interfaces.
- Capacity to apply innovative thinking to problem solving.
- Open minded to innovative ideas and willing to accept guidance.
- Capable of working autonomously and as a proactive member of a team.
- Proficiency in visual design software such as Figma, XD and Illustrator.
- Strong understanding of Design Thinking principles, web standards and accessibility.
- Programming experience and the ability to troubleshoot HTML, CSS and similar languages.
- Professional level English.

Employment History

2022 - 2023   **Alphesda Interactive - UX/UI Designer and Web Developer - Australia**
Freelance

Alphesda is a Melbourne, based agency dedicated to providing digital solutions to their clients, offering design, development, maintenance and enhancement of their websites, in order to have a greater reach and engagment with their clients.
My responsibilities in my time working with Alphesda were mainly the creation of pages and components on client sites, also the development of them with tools such as html, css, javascript, wordpress and wix, making adjustments to existing components and communication with clients.

2021 - 2022   **BlackSnake Strops - UX/UI Designer and Web Developer - Australia**
Freelance

BlackSnake (AUST) is a Melbourne based company that manufactures recovery ropes for various industries such as mining, 4x4, military, agricultural and others.
My goal during my time at BlackSnake was to create a platform where they can have their wide range of products available to them, taking into account the difficulty of generating a shop that takes into consideration the dual axis of customisation they require (length and tonnage).

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2020 - 2021   **Grant Group - UX/UI Designer and Web Developer - Australia**
Freelance

Grant Group is a startup based in Perth, with projects in different areas such as real estate, spare parts for mining trucks, cleaning companies, skincare, among others.
My responsibilities during my time working for the startup I was in charge of leading the design and content team in the different projects, having to take care of the branding and communication of each sub-brand of the company, and the creation of websites for some of these such as ACOR Bookeeping Solutions, which emerged as a portal for users to hire the services of the company and make the accounting books of the same.

2019-2019   **SimpliCar - UX/UI Designer - Argentina**

SimpliCar is a company in the Argentinian automotive sector, which provides digital solutions to connect different suppliers and dealers with customers to boost their sales.
My main project at SimpliCar was the research, design, prototyping and testing of a SaaS for motorbike dealers to centralise their sales, and for users to have access to the dealer's complete catalogue. Apart from this, as I was the only designer in the team, my tasks ranged from gathering information and evaluating it together with the other team members, to producing high quality UX and UI solutions through different methodologies and tools.

2017-2019   **Ministerio de Modernización, Innovación y Tecnología - UI Designer - Argentina**

The user experience team was in charge of creating digital experiences to improve the lives of the city's residents. During the period in which I worked as a UI designer in the team my tasks were to design and add value to the proposals presented by the UX team and generate a design proposal that followed the aesthetic guidelines already established, perform user testing of the UI components.
It was thanks to this opportunity that I discovered my passion for web and application design.

Education y Qualifications

2017   **UADE - Bachelor's Degree in Multimedia and Interaction Design**

2023   **IBM - Introduction to Web Development with HTML5, CSS3, and JavaScript**