

# Lucas Castro

I love new challenges — whether solving interesting problems or learning the latest technology, nothing is more rewarding than overcoming a challenge to deliver a sublime final product.

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## Profile

Passionate about high-quality, attentive execution and QA, even on tight deadlines.

Intrepid learner who seeks out opportunities to grow and overcome new challenges.

Exceptional at articulating ideas and objectives, and improving via criticism.

## Skills

Adobe Suite  
Responsive Design  
WordPress  
Drupal  
AODA + WCAG 2.0

Semantic HTML5  
CSS3 + SASS  
Javascript + jQuery  
PHP  
Git

## Web Design & Development

### Director, Design & Development

Aug. 2010 - Current

UniForge Inc.

### Web Developer & Graphic Designer

Jul. 2007 - Aug. 2010

Creative Unity Ltd.

Coded and debugged extensively in HTML5, CSS3 (and SASS), PHP, Javascript, and jQuery, with a focus on customizing CMSs for client usability.

Designed and coded elegant, user-centric responsive websites.

- Used Photoshop and Sketch to design with breakpoints in mind.
- Coded using Bootstrap, Foundation, and a self-built responsive framework.
- Ensured cross-browser and cross-platform responsive functionality.

Developed dozens of WordPress sites, including server setup, WordPress installation, crafting themes from scratch, and creating and integrating plugins.

Contributed to full project process, including client meetings, brainstorming, wireframe conception, brand and site design, and front-end/back-end development.

Established new processes to improve efficiency and teamwork.

- Introduced the use of SASS and Git as part of standard internal workflow.
- Researched and instituted the use of team communication and co-ordination applications, such as Slack and Trello.

## Graphic Design

### Director, Design & Development

Aug. 2010 - Current

UniForge Inc.

### Web Developer & Graphic Designer

Jul. 2007 - Aug. 2010

Creative Unity Ltd.

Used Adobe Illustrator, Photoshop, and InDesign to create designs with a focus on user experience and consistent branding.

- Developed brand identity for clients, with their customer-base and intended audience in mind.
- Trained Junior Developers and co-op students on creating accessible designs, and to develop a brand and user experience that was in accordance with the client's requirements.
- Created print-ready brochures, booklets, signs, menus, etc., using Adobe InDesign, including the use of typographic styles, colour profiles, layers, and master pages.
- Designed and converted a multitude of logos, icons, and illustrations in Adobe Illustrator.

## Project Management & Client Services

### Director, Design & Development

Aug. 2010 - Current

UniForge Inc.

As Director, Design & Development, managed numerous projects and priorities for designers and developers company-wide.

- ' Managed a team of Junior Developers and co-op students working on the design, content conversion, development, and debugging of numerous websites.
- ' Met with clients and account managers to develop a look and feel for each client's brand, to advise on best practices, and to recommend solutions for maximum impact.

As a Sales Service Manager, acted as a liaison between clients and internal departments.

- ' Coordinated design, pricing, scheduling and approvals between internal departments.
- ' Met with clients to establish system requirements, including business rules of ID systems.
- ' Provided customer service to clients in Caribbean, South America, and Oceania regions.
- ' Monitored production process, and prepared reports on product and project deliverables.
- ' Chaired Team Leaders' weekly meetings and updated Project Status Reports accordingly.

### Sales Service Manager

Feb. 2008 - Apr. 2009

Canadian Bank Note Company

## Education

B.A., English - University of Ottawa, 2007.

Completed courses in C/C++, Pascal, VBA, and Technical Report Writing.

## Languages

Fluent in English and Portuguese.

Knowledgeable in French and Italian.

## Associations

Accessibility for Government Online.

Game Artisans of Canada.

## Volunteering

Mentored for Ladies Learning Code (Intro to HTML & CSS).

Designed websites for Women of Hope, and for Accessibility for Government Online.

Volunteered with Games for All at the Ottawa Children's Festival.

Donated blood through Canadian Blood Services.

## Hobbies & Interests

Designing, playing, and publishing European-style board games.

Personal fitness and sports (mostly basketball and soccer).