Lucas Castro

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Attn. Miranda O'Brien

Dear Ms. O'Brien,

While I would like to tell you about my qualifications for the position of Web Designer at Shopify, I believe my CV and website do a great job of that. So instead, I'll give you the top three reasons why I think Shopify and I are a perfect fit for each other:

1. I have genuine passion for what I do

I have been working with graphics and programming languages since I was ten years old, when I taught myself Visual Basic and created a game editor with it. I have always had a passion for expressing myself through creative outlets, including sketching, creative writing, and game design. But I also truly enjoy problem solving (Calculus was one of my favourite subjects in school), which means I really enjoy coding and the necessary debugging that comes with it.

And, like many people who love what they do, I often get in the zone while working.

2. Shopify creates an environment of excellence

By that I mean two things. The first is that Shopify is known to hire the cream of the crop — which is certainly supported by the benefits and salaries it offers. The second is that having a casual, fun, and positive atmosphere that already features some of the brightest people in the industry results in an environment that both challenges its members to do great work, and empowers them to do so. This kind of environment breeds team work at the highest level, rather than destructive internal competition (I'm looking at you, Microsoft).

The truth is I love being challenged in this sort of environment. It pushes me to be the best that I can be, and to continuously do great work (within the team context), which is why I am more excited about this opportunity than words can describe.

3. My work is user-centric

I know, I know: that's a bit of a meaningless talking point for some people. But I am constantly thinking about people's motivations and rationale for their behaviour. I am always considering my clients' user base and target audience, and how design choices will impact that audience. This approach, when coupled with my ability to create accessible and efficient sites, results in terrific user experiences.

I look forward to discussing these points in person (because surely you folks will not deny this poor first-pumping baby, right?).

USED BABY MEME IN COVER LETTER

GOT CALLED FOR AN INTERVIEW

Sincerely,
Lucas Castro.