Lucas Zapico

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Objective

My career objective is to produce products that balance function and form. To this end, I am positioned between design and development strongly focused on user-focused web applications with React. I bring creativity tempered by a technical understanding that manifests in thoughtful and intuitive solutions.

Work Experience

Freelance

Designer and Developer: Berlin Germany & Seattle, WA
September 2017 - present

Delivered comprehensive solutions content to enhance and develop a cohesive digital presence.
- Closely collaborated with clients to define brand identities and leverage information into marketing strategies.
- Produced infrastructures to manage assets creation and production for small business.
- Developed a-z digital business solutions
- Introduced user experience ideologies and practices to drive an audience to advocates.

Catapult Interactive

Designer and Developer: Los Angeles, CA
March 2016 - July 2017

Led development in management and design roles meeting stakeholder targets on seven productions. Strategized and delivered architecture, design and development elements. Resulting in proof of concept in four technologies, and multiple iterations in enterprise applications.

Management
- Owned discovery and development of pre and post sales solutions for clients.
- Enabled communication and reporting of development statuses and production timelines to stakeholders.
- Managed local and international development teams.
- Developed and Setup on-boarding processes for suites of digital business tools.

Design
- Designed information architecture and user interfaces for mobile and web applications.
- Produced and curated digital content.
- Conducted and leveraged user experience research to meet business objectives.
- Contribute to the branding process, including market research, producing branding suite.

Development
- Conducted grey box and black box quality assurance testing of applications and API's.
- Contributed to frontend development through styling and producing components.

Education

Studied Applied Math at UCLA *Degree in progress*

August 2014 - December 2016

- Major focus in linear algebra, logic and set theory.

Studied Applied Math at College of Marin

August 2011-June 2014

- President and founder of the College of Marin Math Club.

Technical Skills and Tools *(p) = proficient, (e) = experience*
Design: Sketch(p), axure(e), zeplin(p), Adobe illustrator(p), Photoshop(p), inDesign(p), Lightroom(p)
Development: HTML5(p), CSS3(p), SASS(p), JavaScript(p), ES6(p), Ejs(p), Liquid(p), Pug(e), Reactjs(p), jQuery(e) **Build tools**:
Webpack(p), Grunt(p), Gulp(p), npm(p), yarn(e), brew(e), git(p), Docker(e) **Analytics:** D3(e), R(e), chartjs(p) **API:** fetch(p), ajax(p),
Axios(p), RESTFul api's(p), **Backend:** Node(e), php(e), C++(e), Express(p), Hapi(e),
Deployment: Heroku(e) **Platforms**: Wordpress(p), Jekyll(p) **Content management**: Wordpress(p), Craft(e), Sitelife(e)
Databases: mySQL(e), MongoDB(e), CouchDB(e), GraphQL(e)