

Searching patterns in Movie Casting

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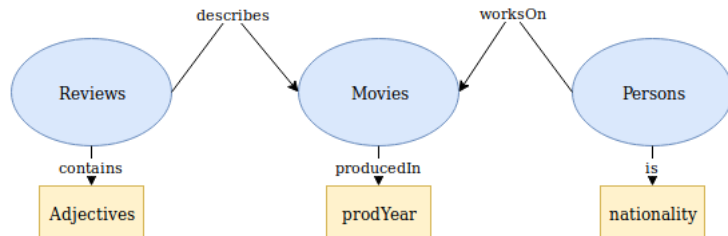
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RESEARCH PROBLEM AND MOTIVATION

- ▶ Problem definition
 - ▶ What are the characteristics of good movie castings?
- ▶ Used datasets
- ▶ Conversion methods(txt, csv, rdf)



ONTOLOGY



- How to match different datasets
 - String compare on movie title and names of persons (possibly using Levenshtein distance as metric)

ENVISIONED RESULTS

- ▶ Optimal queries
 - ▶ *Where do the most spouses come from of actors which performed in movies that were described as "Pathetic"?*
 - ▶ *What are the different words in the top 10 of most descriptive words between American movies and English movies?*
- ▶ Funny statistics
 - ▶ ~ 10 % of reviews mentions the movie title
- ▶ Construct API
 - ▶ Making patterns in movie castings found easy
- ▶ Possible extensions
 - ▶ Adding more review sources
 - ▶ Incorporate financial status of country of production (Wild idea)