

LUCCA WANG | SOFTWARE ENGINEER

Las Cruces, NM, 88012 | luccawang@gmail.com | 415-763-7534

[LinkedIn](#) | [Portfolio](#) | [GitHub](#)

Former professional nonprofit communicator and email developer (HTML), building onto tech knowledge with full-stack developer skills. Strong documentation, creative thinking, grit and curiosity skills. Eager to learn and grow!

TECHNOLOGIES

Languages | Python, JavaScript (AJAX, JSON), CSS, HTML

Frameworks & Libraries | React, Flask, Agile

Industry Tools | Git, GitHub, GitLab, Jinja2, Pair Programming, SQL, SQLAlchemy, Testing, VSCode

Databases | PostgreSQL, ActionKit, Osnum, NGP, Datatel, Salesforce

General/Software | Email on Acid, WordPress, Drupal, MailChimp

PROJECTS

PetPlanner | [GitHub](#) | [Demo](#) | (Python, Flask, JavaScript, React, PostgreSQL, HTML, CSS, APIs)

- Full-stack web app built from scratch used by pet owners to centralize their pets' information in one location.
- Created an extensive and foundational data model and PostgreSQL database for many- and one-to-many relationships.
- Overcame date and time challenges, including in the data flow between the Python backend and the JS and React frontend.
- Integrated three APIs, and utilized conditional and dynamic rendering (including with Python's Jinja2 and React.js' mapping)

Let's Eat! | [GitHub](#) | (Python, Flask, JavaScript, HTML, CSS, API)

- Full-stack web app built from scratch, providing a solution to psychological analysis paralysis and simplifying decision making.
- Acquired and applied expertise in website accessibility standards and best practices.
- Leveraged Python's Random module and logic for the backend.
- Utilized media queries to create a responsive web app adaptable to multiple screen sizes.

EXPERIENCE

Freelance Tech and Web Engineer Volunteer

July – Present 2024

Las Cruces Tennis Player Association, Southwest Region, USTA, Las Cruces, NM

- Advise on technology, build/manage the website

Student Full-stack Software Engineer

Nov. 2023 – Feb. 2024

Hackbright Academy, 100% Remote, San Francisco, CA

- Full-time 12-week immersion in core programming; CS data structures; Python OOP; JavaScript and React; Postgres relational databases and SQL; data modeling; unit and integration testing; and web technologies HTML, CSS, Flask, and APIs.
- Participated in daily scrum stand up meetings and collaborated with at least one cohort colleague per day during lab work.
- Built a solo independent full-stack [web app](#), and earned scores of 91-99% on all (7) technical assessments throughout the program.

Digital and Content Strategist

Feb. 2022 – Aug. 2023

GPS Impact, 100% Remote, Des Moines, IA

- Developed and sent 5-9 hand-coded emails a day using text editor NotePad++, HTML, AWS S3, and a SQL database mail client.
- Created weekly and quarterly performance reports with in-depth metrics on donations, email, social.
- Debugged and conducted manual and A/B testing within Theory of Change.
- Hired and mentored 2 paid interns who worked 30 hours a week and contributed to client work weekly.

Freelance Communications and Marketing Consultant

March 2020 – Jan. 2023

Self, 100% Remote, Las Cruces, NM

- Identified objectives with client teams and leveraged project management skills to increase following, visibility, credibility, and sales.
- Produced communications deliverables, established processes, and coached client teams on best practices.

Communications Coordinator

June 2017 – Dec. 2020

Kansas Coalition Against Sexual and Domestic Violence, Topeka, KS

- Maintained and oversaw website, social media, email, and report deliverables for the public, media relations, stakeholders, funders.
- Created a website manual, and trained staff on the new website, which I developed with directors.
- Planned the largest annual legislative event of the year with budgeting, and oversaw volunteers.

EDUCATION

Hackbright Academy, Accelerated 12-week Fellowship; Certificate in Software Engineering

Nov. 2023 – Feb. 2024

San Francisco Art Institute, Bachelor of Fine Arts, Studio Art

Aug. 2011 – Sept. 2012

Drake University, Bachelor of Arts, Journalism and Mass Communication; Bachelor of Arts, Arts & Sciences

Aug. 2007 – May 2011

ACTIVITIES & AWARDS

- Awarded O'Reilly 2024 DEIJ Scholarship (unlimited learning access to platform)
- Official Dona Ana County Voter Registrant (help register people regardless of party)
- Organizer of a local, weekly hiking group

June 2023 – Present (June 2024)

May 2022 - Present

August 2023 - Present