



Create a five page website that explores a unique campus feature.

Creative Brief

Explore It!

We're creating an online "Exploration Map" of campus. Each of you will explore a place, walk or feature for the map, in the form of a website.

Design a five page (minimum) site. Your site must have a strong style that's visually engaging, communicates clearly and is consistent across all pages.

Technical Specifications

Produce index.html plus at least 4 additional pages

Design to a 1200 x 900 pixel screen size

Use original images (photos, illustrations or combination)

Incorporate a clear navigation system

Use external styles or combination with embedded styles

Incorporate one animated gif

Example File Structure

index.html (visually strong/engaging introduces topic)

html (for example)

overview.html (maybe map)

page2.html

page3.html

page4.html

images

all images used to support your pages

Topics

I recommend picking a topic that you are curious about or want to explore in more detail. Use an informative style that would be engaging and interesting you young and old alike. It might be especially interesting to new students or campus visitors.

Techniques To Consider For Your Site

Traditional pages with hyperlink navigation





Vertical Scroll

Page layout can be vertically scrolled.
It's actually one page just long and you move down through it either with the scrollbar or finger motion.

[Shields Library](#)

Submission Requirements

Meet deadlines as specified in schedule:

- Topic Review
- Index page sketches (4 Next Class)
- Two Digital proofs (photoshop/illustrator)
(these are mock-ups of your index page)
- Final site uploaded for critique
- Turn-in screenshot
- Gradesheet
- Site assessment (student site)

*Sketches, digital proofs will have links from Explore It! in your portal.

Example of your portal with links:

Exercises

Explore It! [sketches] [digital mock-ups]

Artifact

Portfolio

Example: Ryo Kasagi Christine Gan