Trabajo Final

2024-05-23

```
#install.packages("codpostal")
library(here)
## here() starts at C:/Users/gmiranda/OneDrive - Telefonica/Desktop/Facultad/Trabajo_Final_modelos/TRAB
library(readxl)
library(tidyverse)
## -- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
## v dplyr 1.1.4
                     v readr
                                2.1.5
## v forcats 1.0.0
                     v stringr 1.5.1
## v ggplot2 3.5.1 v tibble 3.2.1
## v lubridate 1.9.3
                     v tidyr
                                1.3.1
## v purrr
             1.0.2
                                      ## -- Conflicts -----
## x dplyr::filter() masks stats::filter()
                  masks stats::lag()
## x dplyr::lag()
## i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become error
library(ggplot2)
library(visdat)
library(patchwork)
df = read_excel(here("airbnb_barcelona_v2.xlsx"))
## Warning: Expecting numeric in D10008 / R10008C4: got '08001'
## Warning: Expecting numeric in D11270 / R11270C4: got 'barcelona'
## Warning: Expecting numeric in D11553 / R11553C4: got '13-08008'
## Warning: Expecting numeric in D11554 / R11554C4: got '13-08008'
head(df)
## # A tibble: 6 x 26
##
      <dbl> <dbl> <chr>
                           <dbl> <dbl> <dbl> <chr>
## 1 18666 71615 Sant Marta
                                8026
                                       41.4
                                                2.19 Entire home/apt
```

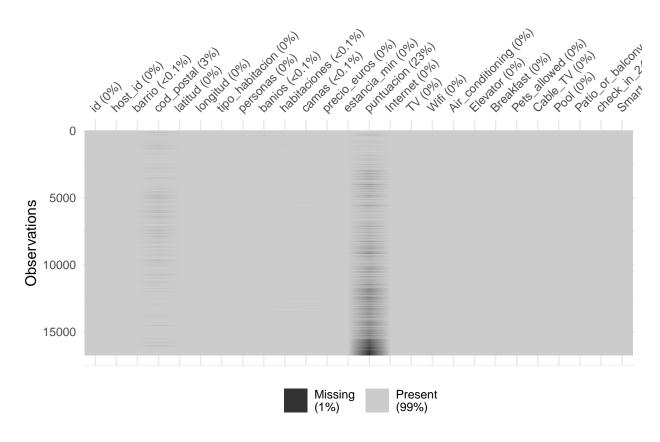
```
## 2 18674
             71615 La Sagrada~
                                     8025
                                              41.4
                                                       2.17 Entire home/apt
## 3 21605
             82522 Sant Marta
                                                       2.20 Private room
                                                                                    2
                                     8018
                                              41.4
## 4 23197
             90417 Sant Marta
                                     8930
                                              41.4
                                                       2.22 Entire home/apt
                                                                                    6
                                                                                    2
## 5 25786
           108310 Vila de Gr~
                                     8012
                                              41.4
                                                       2.16 Private room
## 6 31377
            134698 Horta-Guin~
                                     8025
                                              41.4
                                                       2.17 Private room
                                                                                    2
## # i 18 more variables: banios <dbl>, habitaciones <dbl>, camas <dbl>,
       precio_euros <dbl>, estancia_min <dbl>, puntuacion <dbl>, Internet <dbl>,
       TV <dbl>, Wifi <dbl>, Air_conditioning <dbl>, Elevator <dbl>,
       Breakfast <dbl>, Pets_allowed <dbl>, Cable_TV <dbl>, Pool <dbl>,
       Patio_or_balcony <dbl>, check_in_24_hs <dbl>, Smart_lock <dbl>
```

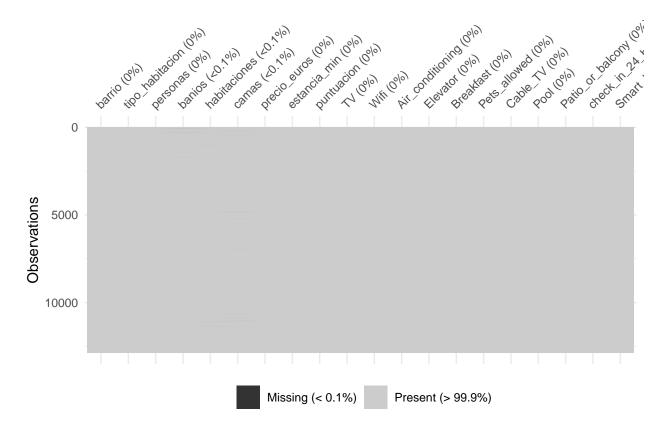
summary(df)

```
##
          id
                          host_id
                                               barrio
                                                                  cod_postal
               18666
    Min.
                       Min.
                             :
                                    10704
                                            Length: 16761
                                                                Min.
                        1st Qu.: 7612142
    1st Qu.:11448633
                                            Class : character
                                                                1st Qu.:
                                                                           8004
    Median :22146039
                       Median: 45072553
                                                                Median :
                                                                           8012
                                            Mode :character
##
   Mean
           :20880757
                       Mean
                                                                           8267
                               : 86673374
                                                                Mean
    3rd Qu.:31623085
                        3rd Qu.:158838753
                                                                3rd Qu.:
                                                                           8022
##
    Max.
           :36582760
                       Max.
                               :274862556
                                                                Max.
                                                                       :4008009
                                                                       :506
##
                                                                NA's
##
                        longitud
                                                            personas
       latitud
                                     tipo_habitacion
##
    Min.
           :41.35
                          :2.105
                                     Length:16761
                                                         Min.
                                                                : 1.000
                    Min.
                                                         1st Qu.: 2.000
##
    1st Qu.:41.38
                    1st Qu.:2.157
                                     Class : character
    Median :41.39
                    Median :2.168
                                     Mode :character
                                                         Median : 2.000
    Mean
          :41.39
                    Mean
                           :2.168
                                                         Mean
                                                                : 3.358
    3rd Qu.:41.40
                    3rd Qu.:2.178
                                                         3rd Qu.: 4.000
##
    Max.
           :41.46
                    Max.
                            :2.222
                                                         Max.
                                                                :18.000
##
##
        banios
                     habitaciones
                                          camas
                                                         precio_euros
##
           :0.000
                    Min. : 0.000
                                             : 0.000
    Min.
                                      Min.
                                                        Min.
    1st Qu.:1.000
                    1st Qu.: 1.000
                                      1st Qu.: 1.000
                                                        1st Qu.:
                                                                 40
##
    Median :1.000
                    Median : 1.000
                                      Median : 2.000
                                                        Median :
          :1.288
                    Mean : 1.586
                                            : 2.239
                                      Mean
                                                        Mean
                                      3rd Qu.: 3.000
                                                        3rd Qu.: 107
##
    3rd Qu.:1.500
                    3rd Qu.: 2.000
##
    Max.
           :8.000
                    Max.
                            :12.000
                                      Max.
                                             :30.000
                                                        Max.
                                                               :1000
##
    NA's
                    NA's
                                      NA's
           :9
                            :3
                                             :16
     estancia min
                        puntuacion
                                           Internet
                                                                TV
          : 1.000
##
   Min.
                      Min.
                            : 20.00
                                        Min.
                                               :0.0000
                                                          Min.
                                                                 :0.0000
##
    1st Qu.: 1.000
                      1st Qu.: 88.00
                                        1st Qu.:0.0000
                                                          1st Qu.:0.0000
   Median : 2.000
                      Median: 93.00
                                        Median :0.0000
                                                          Median :1.0000
    Mean
         : 8.509
                      Mean : 90.98
                                        Mean
                                               :0.2149
                                                          Mean
                                                                :0.6973
    3rd Qu.: 4.000
                      3rd Qu.: 97.00
##
                                        3rd Qu.:0.0000
                                                          3rd Qu.:1.0000
##
    Max.
           :900.000
                      Max.
                              :100.00
                                        Max.
                                                :1.0000
                                                          Max.
                                                                 :1.0000
##
                      NA's
                              :3891
##
         Wifi
                     Air_conditioning
                                          Elevator
                                                           Breakfast
##
           :0.0000
                            :0.0000
                                              :0.0000
                                                                :0.00000
    Min.
                     Min.
                                       Min.
##
    1st Qu.:0.0000
                     1st Qu.:0.0000
                                       1st Qu.:0.0000
                                                         1st Qu.:0.00000
    Median :1.0000
                     Median :1.0000
                                       Median :1.0000
                                                         Median :0.00000
##
    Mean
           :0.7383
                     Mean
                             :0.5707
                                       Mean
                                              :0.6167
                                                         Mean
                                                                :0.05913
##
    3rd Qu.:1.0000
                     3rd Qu.:1.0000
                                       3rd Qu.:1.0000
                                                         3rd Qu.:0.00000
##
    Max.
         :1.0000
                     Max.
                             :1.0000
                                       Max.
                                              :1.0000
                                                         Max.
                                                                :1.00000
##
##
     Pets allowed
                        Cable_TV
                                                           Patio_or_balcony
                                             Pool
```

```
:0.0000
                             :0.00000
##
    Min.
                      Min.
                                         Min.
                                                 :0.00000
                                                            Min.
                                                                    :0.0000
##
    1st Qu.:0.0000
                      1st Qu.:0.00000
                                         1st Qu.:0.00000
                                                            1st Qu.:0.0000
    Median :0.0000
                                                            Median :0.0000
##
                      Median :0.00000
                                         Median :0.00000
           :0.1157
                              :0.09898
                                                                    :0.2261
##
    Mean
                      Mean
                                         Mean
                                                 :0.01873
                                                            Mean
##
    3rd Qu.:0.0000
                      3rd Qu.:0.00000
                                         3rd Qu.:0.00000
                                                            3rd Qu.:0.0000
##
    Max.
           :1.0000
                      Max.
                             :1.00000
                                         Max.
                                                 :1.00000
                                                            Max.
                                                                    :1.0000
##
##
    check_in_24_hs
                        Smart_lock
##
    Min.
           :0.0000
                      Min.
                              :0.00000
##
    1st Qu.:0.0000
                      1st Qu.:0.000000
    Median :0.0000
                      Median :0.000000
##
    Mean
           :0.1107
                      Mean
                             :0.007458
##
    3rd Qu.:0.0000
                      3rd Qu.:0.000000
##
           :1.0000
                             :1.000000
    Max.
                      Max.
##
```

df%>%vis_miss()





```
distritos<-character(length(nrow(df)))
#CON AYUDA, primero hay que sacar las observaciones que no tienen el dato del barrio para que funcione
for (i in seq_along(df$barrio)) {</pre>
```

```
if (df$barrio[i] == "Sant Marta"||
           df$barrio[i] == "La Guineueta - Canyelles"||
           df$barrio[i] == "La Prosperitat"||
           df$barrio[i] == "Nou Barris"||
           df$barrio[i] == "Porta"||
           df$barrio[i] == "Trinitat Nova"||
           df$barrio[i] == "Turo de la Peira - Can Peguera"||
           df$barrio[i] == "Verdum - Los Roquetes"||
           df$barrio[i] == "Vilapicina i la Torre Llobeta") {
  distritos[i] <- "Nou Barris"</pre>
} else if (df$barrio[i]=='La Sagrada Familia' ||
           df$barrio[i] == "Eixample" ||
           df$barrio[i] == "L'Antiga Esquerra de l'Eixample" ||
           df$barrio[i] == "Sant Antoni" ||
           df$barrio[i] == "Dreta de l'Eixample" ||
           df$barrio[i] == "La Nova Esquerra de l'Eixample" ||
           df$barrio[i] == "el Fort Pienc") {
  distritos[i] <- "L'Eixample"</pre>
} else if (df$barrio[i] == "Vila de Gracia" ||
           df$barrio[i] == "Camp d'en Grassot i Gracia Nova" ||
           df$barrio[i] == "Gracia" ||
           df$barrio[i] == "El Coll" ||
           df$barrio[i] == "La Salut" ||
           df$barrio[i] == "Vallcarca i els Penitents") {
  distritos[i] <- "Gracia"</pre>
} else if (df$barrio[i] == "Horta-Guinarda" ||
           df$barrio[i] == "Can Baro" ||
           df$barrio[i] == "Carmel" ||
           df$barrio[i] == "El Baix Guinardo"||
           df$barrio[i] == "Guinarda" ||
           df$barrio[i] == "Horta"||
           df$barrio[i] == "La Font d'en Fargues"||
           df$barrio[i] == "La Teixonera"||
           df$barrio[i] == "La Vall d'Hebron"||
           df$barrio[i] == "Montbau"||
           df$barrio[i] == "Sant Genis dels Agudells") {
  distritos[i] <- "Horta"</pre>
} else if (df$barrio[i] == "Les Corts"||
           df$barrio[i] == "La Maternitat i Sant Ramon"||
           df$barrio[i] == "Pedralbes") {
  distritos[i] <- "Les Corts"</pre>
} else if (df$barrio[i] == "El Gotic" ||
           df$barrio[i] == "La Barceloneta" ||
           df$barrio[i] == "Ciutat Vella" ||
           df$barrio[i] == "El Raval" ||
           df$barrio[i] == "Sant Pere/Santa Caterina" ||
           df$barrio[i] == "El Born") {
  distritos[i] <- "Ciutat Vella"</pre>
} else if (df$barrio[i] == "El Poble-sec" ||
           df$barrio[i] == "Sants-Montjuic") {
  distritos[i] <- "Sants-Montjuic"</pre>
} else if (df$barrio[i] == "El Clot" ||
           df$barrio[i] == "El Besos i el Maresme" ||
```

```
df$barrio[i] == "El Camp de l'Arpa del Clot"||
               df$barrio[i] == "El Poblenou"||
               df$barrio[i] == "La Vila Olimpica"||
               df$barrio[i] == "Diagonal Mar - La Mar Bella"||
               df$barrio[i] == "Glaries - El Parc"||
               df$barrio[i] == "La Verneda i La Pau"||
               df$barrio[i] == "Provencals del Poblenou"||
               df$barrio[i] == "Sant Marta de Provencals"
               ) {
      distritos[i] <- "Sant Martí"</pre>
    } else if (df$barrio[i] == "Sant Gervasi - Galvany"||
               df$barrio[i] == "El Putget i Farro"||
               df$barrio[i] == "Les Tres Torres"||
               df$barrio[i] == "Sant Gervasi - la Bonanova"||
               df$barrio[i] == "Sarria"||
               df$barrio[i] == "Sarria-Sant Gervasi") {
      distritos[i] <- "Sarriá"</pre>
    } else if (df$barrio[i] == "El Bon Pastor" ||
               df$barrio[i] == "El Congres i els Indians"||
               df$barrio[i] == "La Sagrera"||
               df$barrio[i] == "La Trinitat Vella"||
               df$barrio[i] == "Navas"||
               df$barrio[i] == "Sant Andreu"||
               df$barrio[i] == "Sant Andreu de Palomar") {
      distritos[i] <- "Sant Andreau"</pre>
 }
}
df$distritos <- distritos
```

summary(df)

```
##
      barrio
                     tipo_habitacion
                                          personas
                                                          banios
  Length: 12869
                     Length: 12869
                                       Min. : 1.00
                                                      Min. :0.000
   Class :character
                     Class :character
                                       1st Qu.: 2.00
                                                       1st Qu.:1.000
   Mode :character
                     Mode :character
                                       Median: 2.00
                                                      Median :1.000
##
                                       Mean : 3.41
                                                      Mean :1.281
##
                                       3rd Qu.: 4.00
                                                       3rd Qu.:1.500
##
                                       Max. :18.00
                                                      Max. :7.500
##
                                                      NA's
                                                             :8
##
    habitaciones
                       camas
                                    precio_euros
                                                      estancia_min
  Min. : 0.000
                   Min. : 0.000
                                   Min. : 8.00
                                                     Min. : 1.000
   1st Qu.: 1.000
                                   1st Qu.: 40.00
                                                     1st Qu.: 1.000
                   1st Qu.: 1.000
##
##
  Median : 1.000
                   Median : 2.000
                                   Median : 62.00
                                                     Median : 2.000
  Mean : 1.595
                    Mean : 2.261
                                    Mean : 92.44
                                                     Mean : 5.973
   3rd Qu.: 2.000
##
                    3rd Qu.: 3.000
                                    3rd Qu.: 110.00
                                                     3rd Qu.: 3.000
##
   Max. :12.000
                   Max.
                         :26.000
                                   Max. :1000.00
                                                     Max. :365.000
## NA's
                   NA's
                         :12
          :3
                                                    Air_conditioning
##
     puntuacion
                         TV
                                        Wifi
## Min. : 20.00
                   Min. :0.0000
                                   Min. :0.0000
                                                    Min. :0.0000
## 1st Qu.: 88.00
                   1st Qu.:0.0000
                                   1st Qu.:0.0000
                                                    1st Qu.:0.0000
## Median : 93.00
                   Median :1.0000
                                   Median :1.0000
                                                    Median :1.0000
## Mean : 90.98
                   Mean :0.6954
                                   Mean :0.7467
                                                    Mean :0.5722
## 3rd Qu.: 97.00
                   3rd Qu.:1.0000
                                   3rd Qu.:1.0000
                                                    3rd Qu.:1.0000
```

```
##
                                        Pets allowed
##
       Elevator
                       Breakfast
                                                            Cable TV
                                       Min. :0.0000
                                                                :0.0000
   Min.
           :0.0000
                     Min.
                            :0.00000
                                                         Min.
##
##
   1st Qu.:0.0000
                     1st Qu.:0.00000
                                       1st Qu.:0.0000
                                                         1st Qu.:0.0000
   Median :1.0000
                     Median :0.00000
                                       Median :0.0000
                                                         Median :0.0000
##
   Mean :0.6264
                     Mean
                           :0.05719
                                       Mean
                                              :0.1111
                                                         Mean :0.1133
   3rd Qu.:1.0000
                     3rd Qu.:0.00000
                                       3rd Qu.:0.0000
                                                         3rd Qu.:0.0000
##
           :1.0000
##
   Max.
                     Max.
                            :1.00000
                                       Max.
                                               :1.0000
                                                         Max.
                                                                :1.0000
##
##
         Pool
                      Patio_or_balcony check_in_24_hs
                                                           Smart_lock
##
   Min.
           :0.00000
                      Min.
                            :0.00
                                       Min.
                                              :0.0000
                                                                :0.000000
                                                         Min.
                      1st Qu.:0.00
                                       1st Qu.:0.0000
##
   1st Qu.:0.00000
                                                         1st Qu.:0.000000
                                       Median :0.0000
  Median :0.00000
                      Median:0.00
                                                         Median :0.000000
   Mean
           :0.01702
                      Mean
                            :0.25
                                       Mean
                                              :0.1225
                                                         Mean
                                                                :0.008703
##
##
   3rd Qu.:0.00000
                      3rd Qu.:0.00
                                       3rd Qu.:0.0000
                                                         3rd Qu.:0.000000
##
   Max.
           :1.00000
                      Max. :1.00
                                               :1.0000
                                       Max.
                                                         Max.
                                                                :1.000000
##
##
    distritos
##
  Length: 12869
##
   Class : character
  Mode :character
##
##
##
##
df_final= df%>% mutate(tipo_habitacion=as.factor(tipo_habitacion),
                       banios=as.factor(banios),
                       camas=as.factor(camas),
                       habitaciones=as.factor(habitaciones),
                       distritos=as.factor(distritos),
                       wifi=as.factor(Wifi),
                      tv=as.factor(TV),
                  Wifi=as.factor(wifi),
                  Air_conditioning=as.factor(Air_conditioning),
                  Elevator=as.factor(Elevator),
                  Breakfast=as.factor(Breakfast),
                  Pets_allowed=as.factor(Pets_allowed),
                  Cable_TV=as.factor(Cable_TV),
                  Pool=as.factor(Pool),
                  Patio_or_balcony=as.factor(Patio_or_balcony),
                  check_in_24_hs=as.factor("24-hour_check-in"),
                  Smart_lock=as.factor(Smart_lock)
```

##

Max.

:100.00

Max.

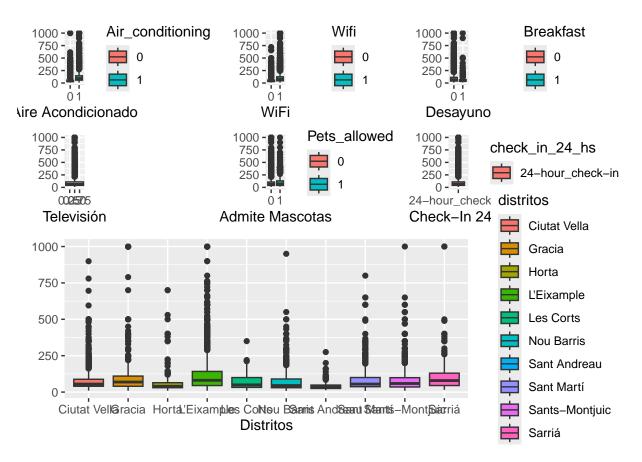
:1.0000

Max.

:1.0000

Max.

:1.0000



Agregar el vector distritos al data.frame

#miramos si hay valores de las variables explicativas para todos los id

```
airbnb_barcelona %>% filter(is.na(puntuacion)) %>% select(puntuacion) #3891 obs sin valor
airbnb_barcelona %>% filter(is.na(barrio)) %>% select(barrio) #1 sin valor
airbnb_barcelona %>% filter(is.na(personas)) %>% select(personas) #info de todas
airbnb_barcelona %>% filter(is.na(banios)) %>% select(banios) #9 sin valor
airbnb_barcelona %>% filter(is.na(habitaciones)) %>% select(habitaciones) #3 sin valor
airbnb_barcelona %>% filter(is.na(camas)) %>% select(camas) #16 sin valor
airbnb_barcelona %>% filter(is.na(precio_euros)) %>% select(precio_euros) #info de todas
airbnb_barcelona %>% filter(is.na(estancia_min)) %>% select(estancia_min) #info de todas
airbnb_barcelona %>% filter(is.na(amenities)) %>% select(amenities) #info de todas
airbnb_barcelona %>% filter(is.na(longitud)) %>% select(longitud) #info de todas
airbnb_barcelona %>% filter(is.na(latitud)) %>% select(latitud) #info de todas
airbnb_barcelona %>% filter(is.na(cod_postal)) %>% select(cod_postal) #506 sin valor
```

#SELECCIÓN DE VARIABLES

k=ncol(airbnb_barcelona)-1
modelos_posibles=2**k-1

#hay 16383 modelos posibles, vamos a aplicar los procedimientos de hipotesis para

```
#llegar al mejor modelo
library(tidyverse)
#SI HAGO modO SE ROMPE R)??
mod0 <- lm(precio_euros ~ distritos + tipo_habitacion + personas + banios + habitaciones + camas + ame
coef(mod0)
summary(mod0)
#CUAL ES LA LIBRERIA??
#forward
modF <- forward(mod0, alpha = 0.05)</pre>
length(coef(modF)) # parametros
summary(modF)
# backward
modB <- backward(mod0, alpha = 0.01)</pre>
length(coef(modB)) # parametros
summary(modB)
# stepwise
modS <- stepWise(mod0, alpha.enter = 0.04, alpha.remove=0.05)</pre>
length(coef(modS)) # parametros
summary(modS)
#COMPARAMOS POR AIC, BIC O R2 AJUSTADO PARA VER CUAL ES EL MEJOR
#que paquete se usaba para ver la tabla con AIC BIC
install.packages("HH")
library(HH)
summaryHH(modF)
summaryHH(modB)
help(anova)
summaryHH(modS)
```