

# 5ARIP10 Final Presentation Speaker Notes

## Slide 1

### Introduction to TACE for HCC

- **What is TACE?**
  - A treatment for advanced liver tumors, particularly hepatocellular carcinoma (HCC).
  - Used for tumors that cannot be removed with surgery.
  - HCC: Most frequent liver cancer, representing about 90% of primary liver cancers.
  - Third leading cause of cancer death worldwide in 2020.

### Image: TACE Overview

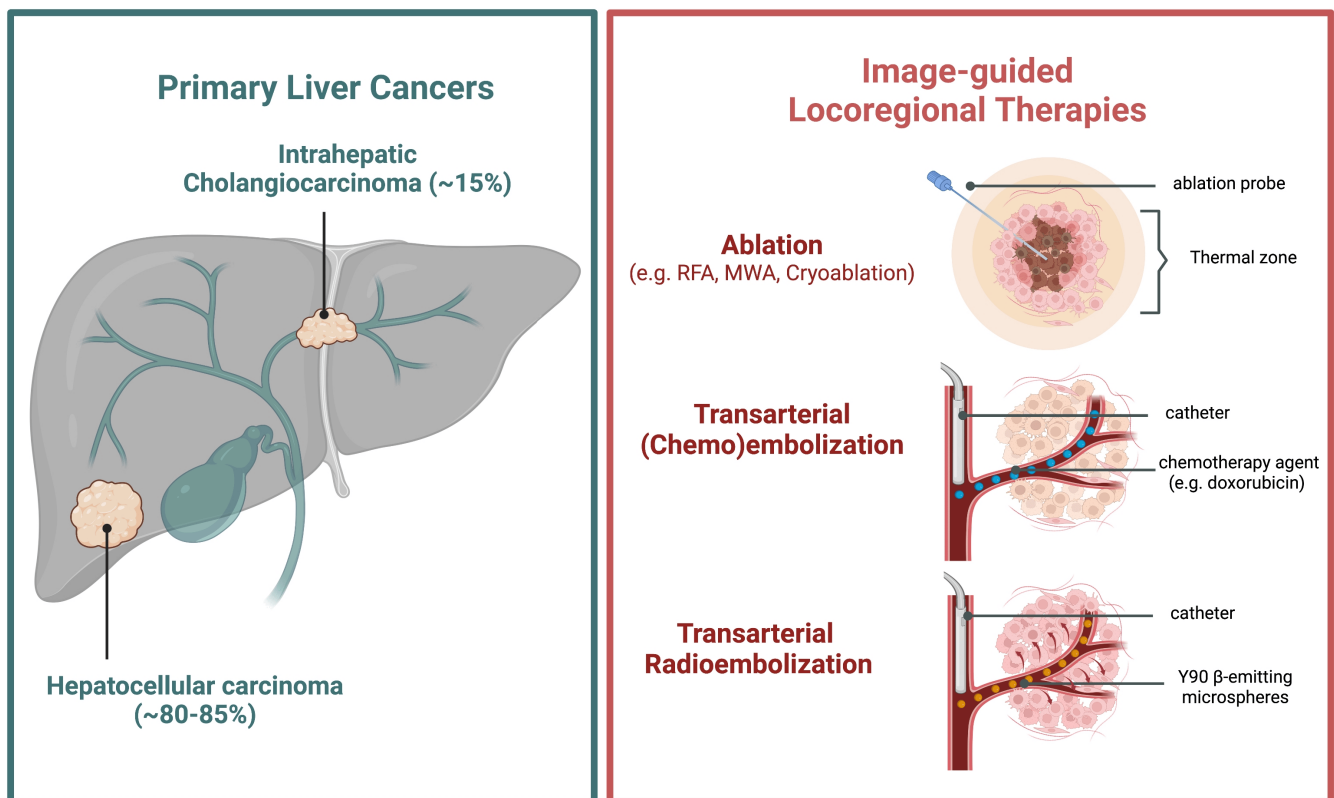


Figure 1: TACE intervention overview

### Description:

- **Effectiveness of TACE:**
  - Based on selective blood flow manipulation.
  - Liver blood supply: Hepatic portal vein and hepatic artery.
  - Tumor blood supply: Mainly from the hepatic artery.
  - Catheter navigated to tumor site to block hepatic artery and inject chemotherapy.
- **Procedure:**
  - Catheter threaded through an artery in the groin.

- Chemotherapeutic agents injected at tumor site.
- Ensures concentrated chemotherapy and minimizes systemic exposure.
- Embolization restricts tumor's access to nutrients and oxygen.

**Ideal Candidates for TACE:**

- Preserved liver function.
- Multinodular tumors or isolated large tumors (>3 cm).

**Conclusion:**

- TACE: Minimally invasive, effective approach for targeting liver cancer.
  - Enhances therapeutic effect while minimizing damage to healthy tissue.
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## Slide 2

**Current Challenges and Innovations in TACE Visualization**

- **Single-Plane 2D X-Ray (Fluoroscopy)**
    - **Usage:**
      - Real-time X-ray images to guide catheter placement during TACE.
    - **Limitations:**
      - 2D perspective hampers understanding of 3D arterial structures.
      - Limited visibility of blood vessels due to similar densities with surrounding tissues.
    - **Impact:**
      - Precise catheter guidance is challenging.
      - Potential for suboptimal treatment outcomes.
      - Estimated failure rate up to 60%, leading to financial and emotional burdens.
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## Slide 3

**Contrast Agents in TACE**

- **Purpose:**
  - Enhance arterial visualization.
- **Challenges:**
  - **Contrast-Induced Nephrotoxicity:**
    - Risk of kidney damage, especially in patients with pre-existing kidney issues.
  - **Allergic Reactions:**
    - Range from mild discomfort to life-threatening complications.

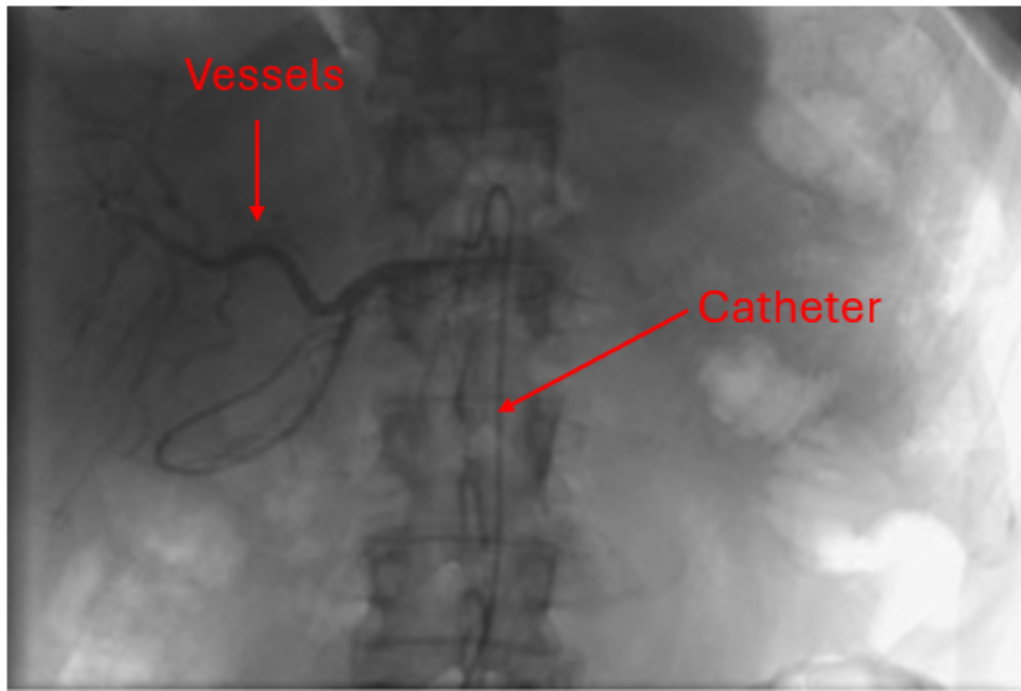
**Image: 2D Fluoroscopy with Contrast Agent**

Figure 2: 2D Fluoroscopy

example with contrast agent.

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## Slide 4

### Current Image Guidance Techniques

- **2D-3D Registration Techniques:**
  - Used in cardiac, cranial, abdominal, and orthopedic interventions.
  - **Approaches:**
    - Extrinsic, intrinsic, and calibration-based methods.
  - **Challenges in Abdominal Procedures:**
    - Respiratory motion causing structure deformations.
    - Compounded reliance on contrast agents.

### Dynamic Coronary Roadmaps (DCR)

- **Technology:**
  - Displays real-time blood vessel paths on live X-ray images.
  - Overlays coronary vessel shapes from angiographic frames.
- **Effectiveness:**
  - Deemed "fit for use" in the majority of cases by specialists.
  - 28.8% reduction in contrast agent usage.
- **Limitations:**
  - Lack of depth in vessel overlay.

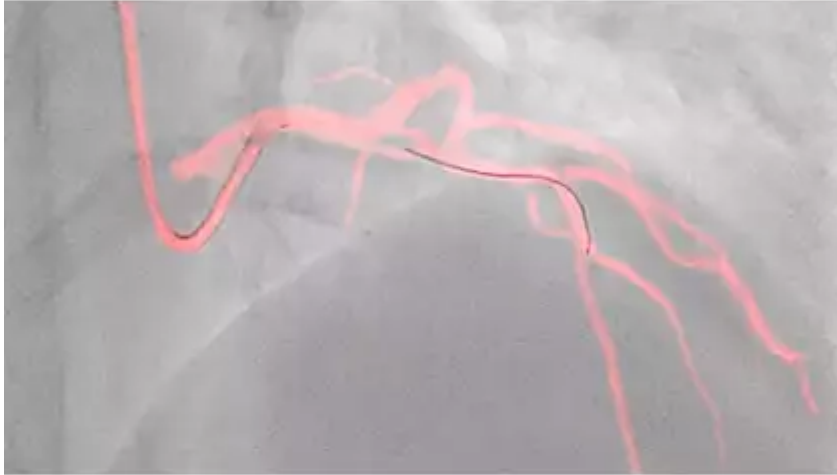
**Image 2: Dynamic Coronary Roadmaps (DCR)**

Figure 3: Dynamic Coronary Roadmaps

(DCR) technology.

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## Slide 5

### **Project Aim: Deep Learning-Based System for TACE**

- **Goals:**
    - Enhance arterial visibility for precise catheter placement.
    - Reduce reliance on contrast agents.
  - **Benefits:**
    - Increased patient safety by mitigating risks associated with contrast agents.
    - Improved interventional oncology outcomes.
  - **Objective:**
    - Develop an automatic, continuously updated roadmap during TACE procedures.
  - **Focus:**
    - Enhance arterial visibility.
    - Ensure precise catheter placement even with anatomical rotations and deformations.
    - Reduce reliance on contrast agents.
  - **Impact:**
    - Significant improvement in guidance for doctors.
    - Enhanced treatment outcomes for patients undergoing TACE.
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## Slide 6

### Introduction to the Business Case

- **Objective:**
    - Establish a startup to commercialize advanced imaging technology for TACE interventions.
  - **Focus:**
    - Target hospitals and collaborate with healthcare companies.
    - Provide a valuable tool for healthcare providers.
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## Slide 7

### Assumptions for Success

1. **Feasibility:**
    - AI-based medical technologies are feasible within reasonable time frames and budgets.
    - Significant advancements in AI frameworks enhance medical image analysis.
  2. **Regulatory Compliance:**
    - Anticipate meeting medical device regulations and obtaining FDA and CE approvals.
    - Regulatory acceptance of AI-based medical tools is increasing.
  3. **Demand for Improved Visualization Methods:**
    - Growing demand for advanced diagnostic tools to enhance patient care.
  4. **Competitive Advantage:**
    - Proposed solution offers better visibility and reduced patient risk.
  5. **Data Availability and Quality:**
    - Access to high-quality medical imaging datasets is assumed (e.g., TCIA).
  6. **Respiratory Motion Compensation:**
    - AI-based TACE technology must robustly compensate for respiratory motions during the intervention.
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## Slide 8

### Stakeholder Identification

- **Patients:**
    - Safer procedures and reduced side effects.
  - **Interventional Radiologists:**
    - Improved procedural outcomes and efficiency.
  - **Hospitals and Clinics:**
    - Enhanced service quality and reduced complication costs.
  - **Investors:**
    - Opportunity to support innovative technology with potential high returns.
  - **Regulatory Bodies:**
    - Ensure safety and efficacy standards.
  - **Insurance Companies:**
    - Lower costs due to shorter hospital stays and fewer complications.
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## Slide 9

### Market Assessment

- **Total Addressable Market (TAM):**
  - Global market size for TACE projected to reach \$25.9 billion by 2031.
- **Serviceable Available Market (SAM):**
  - Focus on regions with advanced healthcare infrastructures (North America, Europe, parts of Asia).
  - Estimated 60-70% of TAM.
- **Serviceable Obtainable Market (SOM):**
  - Target early adopters and top-tier hospitals and clinics.
  - Estimated 10-15% of SAM.

### Image: Liver Cancer Map

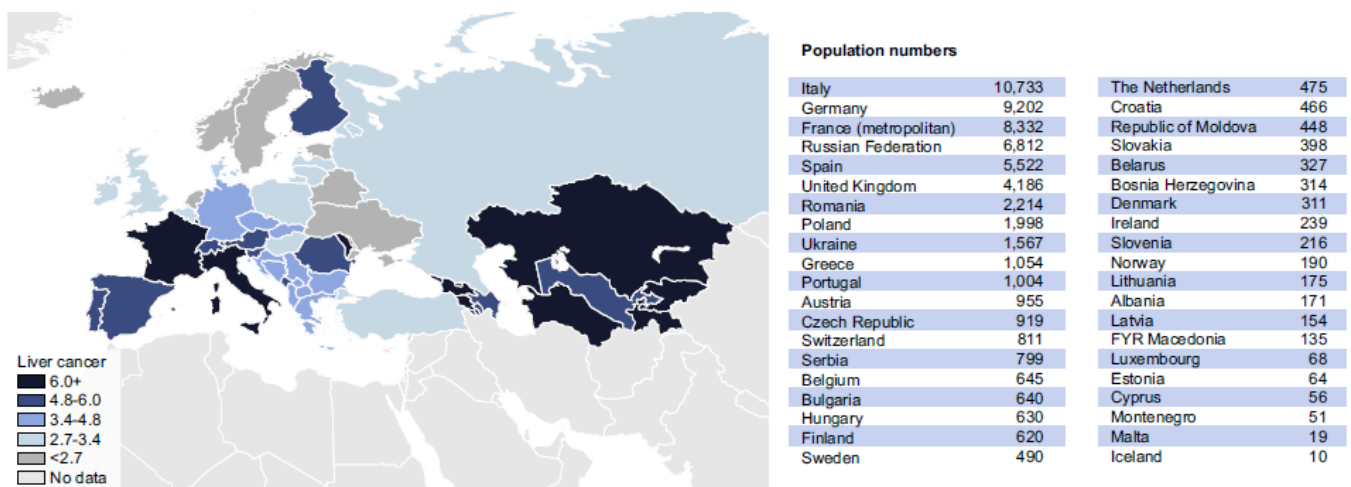


Figure 4: Incidence rates of primary liver cancer according to geographical distribution in Europe.

## Slide 10

### Strategic Approach

- **Advantages:**
  - Enhanced precision through improved arterial visibility.
  - Reduced reliance on contrast agents.
  - Cost efficiencies through minimized complications and shorter recovery times.
- **Revenue Model:**
  - Direct sales of software licenses to hospitals and clinics.
  - Maintenance and service contracts.
  - Potential for technology licensing.
- **Go-to-Market Strategy:**
  - Pilot programs in leading hospitals.
  - Strategic partnerships with medical device companies and healthcare providers.
  - Robust marketing strategy to educate stakeholders.

- **Financial Projections:**
  - Short-term focus on R&D, regulatory approvals, and market entry.
  - Long-term goals of scaling production, expanding market reach, and achieving significant market penetration.
- **Risk Analysis and Mitigation:**
  - Address technological challenges through continuous R&D.
  - Engage regulatory bodies early to manage approval delays.
  - Mitigate market risks through targeted education and marketing campaigns.

## Summary

- The business case presents a strategic approach to launch and scale an innovative TACE visualization solution.
  - Emphasis on patient safety, procedural efficiency, and cost-effectiveness.
  - A robust methodology supports the technical innovation driving the business strategy.
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## Slide 11

### Overview of Methodology

- Introduction to the goal: Developing a deep learning-based system to enhance vessel architecture visibility during TACE.
  - Brief mention of key components: data acquisition, preprocessing, algorithm approach, network architecture, X-ray simulation, and training procedure.
  - Visual: Flowchart of the methodology steps.
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## Slide 12

### Data Acquisition & Preprocessing

- **Data Source:** "Multimodality Annotated Hepatocellular Carcinoma" dataset.
  - **Details:**
    - 105 HCC patients, pre- and post-procedure CT scans.
    - Includes multiphasic contrast-enhanced CT scans and manually curated segmentations.
  - **Preprocessing Steps:**
    - Resizing all samples to [512, 512, 96].
    - Isolating vessel segmentation maps.
    - Controlling intensity values and applying augmentation techniques.
  - Visual: Example images of raw CT data and preprocessed vessel segmentation maps.
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## Slide 13

### Algorithm Approach

- **Objective:** Combine pre-operative 3D CT data with intra-operative 2D X-ray images.
  - **Methodology:**
    - Using a conditional deep learning architecture.
    - Extracting latent embeddings from 3D CT data.
    - Real-time fusion with 2D DRR images.
    - Generating continuously updated roadmaps.
  - Visual: Diagram illustrating the integration of 3D CT and 2D X-ray images.
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## Slide 14

### Network Architecture - Encoding 3D CT Information

- **Encoding Module:**
  - Extract latent embeddings from 3D CT data.
  - Use of 3D max pooling and convolutional layers.
  - Dimensionality reduction to 2D latent embeddings.
  - Application of ReLU activation function.
- Visual: Schematic of the encoding module with convolutional layers and pooling.



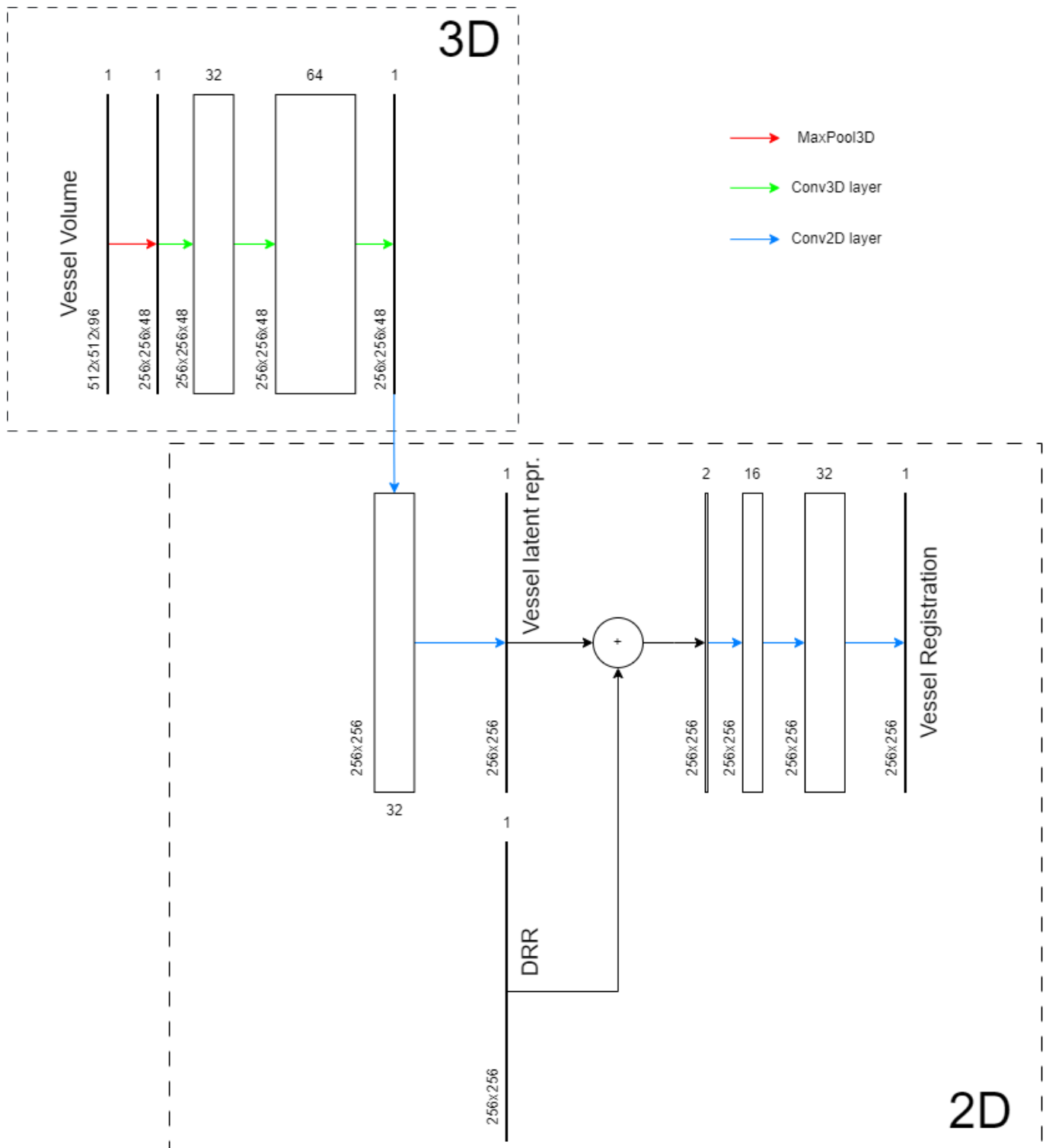
**TACENet Architecture**

Figure 5: TACENet Architecture

**Slide 15****Network Architecture - Data Fusion for Vessel Enhancement**

- **Data Fusion Process:**
  - Combining 3D CT latent embeddings with 2D DRR images.
  - Conv3DTo2D module for dimensional compatibility.
  - ConvNet for refining and enhancing vessel network.
- **Mathematical Representation:**

- Bayesian inference notation:  $(p(\text{DRRe}|\text{DRR}_r, \text{CT}\{\text{embed}\}))$ .
  - Visual: Diagram showing the data fusion process and ConvNet.
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## Slide 16

### X-ray Simulation with Digitally Reconstructed Radiographs

- **Data Generation Technique:**
    - Use of DiffDRR for generating 2D DRR images from 3D CT volumes.
    - Advantages: variability in camera poses, controlled vessel enhancement.
  - **Impact on Training:**
    - Training on diverse poses and enhancement levels.
    - Improved model generalization to real-world scenarios.
  - Visual: Example of simulated DRR images with varying enhancement levels.
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## Slide 17

### Training Procedure

- **Optimization Details:**
    - Loss function: Mean Squared Error (MSE).
    - Optimizer: Adam with learning rate of 0.001.
    - Batch size: 1 (due to VRAM limitations).
    - Weight decay:  $(1 \times 10^{-5})$ .
  - **Training Environment:**
    - Hardware: Ryzen 5 5600X CPU, Nvidia RTX 4080 GPU, 32GB RAM.
    - Training duration: 8 hours.
  - Visual: Graph showing training loss over time.
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## Slide 18

### Summary & Key Visuals

- Recap of key points from each section.
  - Visual: Combined flowchart summarizing the entire methodology from data acquisition to model training.
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## Slide 19

### Overview of Results

- Introduction to the results section.
  - Overview of key areas: Vessel enhancement, initial model performance, deformation robustness, and inference time.
  - Visual: Diagram summarizing the results covered.
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# Slide 20

## Vessel Enhancement and Initial Model Performance

- Presentation of the initial outcomes.
  - Importance of enhancing vessel visibility during TACE procedures.
  - Visual: Figure showing latent representation of the vessel volume.
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# Slide 21

## Visualization of Latent Representation

- **Figure Explanation:** Visualization of the model including latent representation.
  - **Outcome:** Improved visibility and contrast enhancement.
  - Visual: Figure showing the latent representation (Fig. 6).
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# Slide 22

## Model Performance Metrics

- **Evaluation Metric:** Mean MSE over rotation range for different enhancement factors.
  - **Optimal Performance:** Highlighting the best performance at 0.6 enhancement factor.
  - **Clinical Significance:** 40% reduction in contrast fluid usage.
  - Visual: Table showing Mean MSE for different enhancement factors (Table 1).
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# Slide 23

## Enhanced Vessel Visibility

- **Visualization:** AI-enhanced images for different levels of contrast fluid.
  - **Observation:** Best reconstruction and visibility at 40% reduction.
  - Visual: Figure showing AI-enhanced images with varying contrast fluid levels (Fig. 5).
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# Slide 24

## Real-Time Inference Performance

- **Inference Time:** Average inference time for TACEnet and ConvNet module.
  - **Real-Time Suitability:** 221 fps theoretical maximum frame rate.
  - **Application:** Ensuring suitability for real-time enhancements.
  - Visual: Chart showing inference times and frame rates.
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# Slide 25

## Deformation Robustness

- **Evaluation Focus:** Model's robustness against deformations.
  - **Constant Parameters:** Enhancement factor at 0.6, no rotation.
  - Visual: Figure showing AI-enhanced image and latent representation for deformed CT volume (Fig. 7).
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## Slide 26

### Quantitative Evaluation of Deformation Robustness

- **Performance Metric:** MSE across 20 different deformations.
  - **Robustness:** Average MSE demonstrating robust performance.
  - Visual: Figure showing MSE for different deformations (Fig. 8).
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## Slide 27

### Summary & Final Observations

- **Recap of Results:** Key findings from vessel enhancement, performance metrics, and robustness evaluations.
  - **Implications:** Potential impact on TACE procedures and clinical practice.
  - Visual: Comprehensive summary diagram.
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## Slide 28

### Overview of Discussion

- Introduction to the discussion of results and their significance.
  - Overview of key points: effectiveness, findings, performance, limitations, and future work.
  - Visual: Summary diagram highlighting the main discussion points.
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## Slide 29

### Effectiveness of TACEnet

- **Key Achievements:**
    - Enhanced visibility of vascular networks in real-time X-ray images.
    - Significant improvements using advanced deep learning techniques.
    - Effective data generation and augmentation with DRRs.
  - **Clinical Impact:**
    - Reduced contrast fluid requirements.
    - Improved vessel enhancement with minimal side effects.
  - Visual: Before and after images showing enhanced vessel visibility.
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## Slide 30

### Key Findings

- **Optimal Performance:**
    - Enhancement factor of 0.6 (60% of normal contrast fluid dose).
    - Lowest mean squared error (MSE) over rotation range.
    - 40% reduction in contrast fluid usage.
  - **Comparison with State-of-the-Art:**
    - Outperformed current standards in contrast fluid reduction.
    - Reference to Philips DCR technology.
  - Visual: Graph showing MSE versus enhancement factor.
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## Slide 31

### Model Learning and Generalization

- **Training Insights:**
    - Controlled enhancement allowed learning of intricate relationships between raw and enhanced DRR images.
    - Effective generalization to different poses and deformations.
  - **Training Data Variability:**
    - Inclusion of different rotations and enhancement factors.
    - Enhanced model robustness.
  - Visual: Diagram illustrating training process with various poses and enhancements.
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## Slide 32

### Limitations of the Study

- **Enhancement Levels:**
    - Limited dramatic differences in all cases.
    - Need for refinement in enhancement techniques.
  - **Scope of Current Study:**
    - Focus on vascular structures only.
    - Potential for integrating other anatomical features.
  - Visual: Example images showing varying levels of enhancement success.
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## Slide 33

### Future Work

- **Enhancement Techniques:**
  - Refining current techniques.
  - Exploring additional data augmentation methods.
- **Model Architecture:**
  - Investigating alternative model architectures.
- **Clinical Validation:**
  - Further validation across diverse patient populations.
  - Ensuring efficacy and safety in clinical settings.

- Visual: Flowchart of proposed future research directions.
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## Slide 34

### Summary & Conclusion

- **Recap of Key Points:**
  - Effectiveness and key findings.
  - Performance and limitations.
  - Future research directions.
- **Final Thoughts:**
  - Importance of TACEnet in enhancing TACE procedures.
  - Potential for further improvements and clinical applications.
- Visual: Comprehensive summary diagram.