



# LUCIANO TREACHI



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## PROFESSIONAL PROFILE

Frontend Developer focused on user experience (UX) and interface design (UI).

## OBJECTIVE

To create functional, efficient, and user-friendly digital solutions.

## SKILLS

- Web Design and Development.
- Image Editing.
- Content Creation.
- Documentation.
- Teamwork.
- Teaching.

## EDUCATION

### Coderhouse

React Js

Jun. 2023 - Aug. 2023

### Alura Latam

Frontend Development

Dec. 2022 - Jun. 2023

### Coderhouse

Web Development

Sep. 2022 - Nov. 2022

### Siglo 21 University

Diploma in Social Media and Digital Communications

May 2016 - Dec 2016

### National University of Córdoba

Bachelor's Degree in Social Communication,  
with a focus on Institutional Communication

Feb. 2000 - Dec. 2008

## WORK EXPERIENCE

### Web Developer

Freelancer

Jun. 2022 - present

- Designing and developing websites.
- Optimizing usability and accessibility.
- Conducting performance testing.
- Implementing continuous improvements.
- Providing the best user experience.

### Social Media Content Creator

Freelancer

Jan. 2013 - May 2022

- Performing image editing.
- Designing cover graphics and banners.
- Creating videos for IG, YouTube, and Facebook.
- Executing campaigns with Facebook and IG Ads.
- Conducting data analysis.

### Reporter - Operations - Customer Service

Task Solutions S. A.

Jun. 2010 - Mar. 2017

- Generating incident reports and summaries.
- Analyzing calls.
- Conducting group coaching on the product.
- Proposing customer service process improvements.
- Providing customer support.

### Co-Creator of a personal project

Freelancer

Jan. 2009 - Jun. 2010

- Designing and implementing a personal website.
- Initiating initial client contact.
- Developing marketing strategies.
- Managing advertising.
- Keeping content up-to-date.