



SEPTEMBER 16TH • MLK MEMORIAL PARK • ROCHESTER, NY

Dear Exhibitor/Vendor,

You are invited to The First Annual Rochester VegFest on Saturday, September 16, 2017 at Dr. Martin Luther King Jr. Memorial Park, in the heart of downtown Rochester, from 10:00 AM till 6:00 PM.

Rochester VegFest

We seek to inspire people to reduce animal suffering by choosing more plant-based foods. We will feature nationally recognized speakers, informative exhibitors, cooking demos, a vegan food court, and delicious samples of food from vegan-friendly restaurants and food companies. We hope you'll be a sponsor and/or an exhibitor this year!

The Rochester VegFest is open to the public and we anticipate a large audience! Rochester has been a long time waiting for a festival like this!

Exhibitor/Vendor Opportunity

You will get the opportunity to:

- be on the forefront of the new and exciting annual tradition that is Rochester VegFest, and secure your presence as a pioneer in Rochester's growing vegan business landscape.
- reach a wider audience which includes health-conscious, compassionate individuals of all ages and backgrounds who want to support and engage with companies and organizations that share their values.
- engage and network with loyal customers and contacts and meet new like-minded leaders in Rochester's Veg Community.

If you have any questions about becoming an exhibitor you can email info@RocVegFest.org or Mary@RocVegFest.org

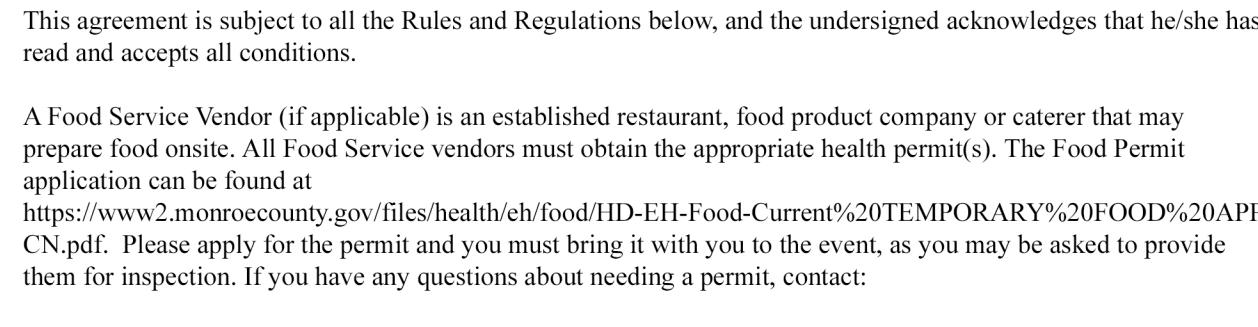
We hope you'll become a sponsor and/or an exhibitor today!

Sincerely,

The Rochester VegFest Team

P.O. Box 18415 • Rochester, N.Y. 14618 • RocVegFest.org

1



Rochester VegFest Exhibitor/Vendor Application

Company: _____

Company Address: _____

Company Website: _____

Company Representative/Title: _____

Phone: _____ Email: _____

Vendor Categories - please circle applicable fee(s) and fill in the total:

Type	Base Rate	Optional Table/2 Chairs	Optional Electricity	Total
501c3 Nonprofit	\$50/gift basket	\$15	Contact us for pricing	
For-profit	\$200	\$25	Contact us for pricing	
For profit Food	\$275	\$25	Contact us for pricing	

Additional Information:

- Non-profits, please attach your 501c3 IRS exemption document. Unfortunately, you may not sell at your table unless you provide proof of insurance as explained below.
- Non-profits may waive their base rate fee by donating a raffle gift basket. All items must be vegan.
- For each For-profit Food vendor, we will provide three tables and eighteen chairs under the big tent (general seating) for the base rate quoted above. No need to provide tables for your customers.

Would you like to help promote the festival with flyers? You will be sent promotional materials.

Will you be offering free samples? Y/N If so, describe _____

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