Badge Usage Guidelines

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Change Log

Date	Author	Change	Version
2025-09-06	LucidSeal	Initial Version	v1.0

Badge Usage Guidelines - Quick Use Guide

The badge signals your commitment to Digital Trust. Keep usage simple and consistent.

Variants

- Dark: for light backgrounds
- Light: for dark backgrounds

Size & Space

- Minimum size: 20px digital / 7mm print
- Leave a little breathing room around the badge (no text or graphics touching it)

Backgrounds

- Works best on plain light (dark badge) or plain dark (light badge) backgrounds
- Avoid busy images or low-contrast colours

Do's

✓ Use the provided files only

✓ Keep proportions the same

✓ Place alongside "LucidSeal" in your usual font if you want a lockup

Don'ts

✗ Don't recolour

✗ Don't stretch, rotate, or distort

✗ Don't add shadows or effects

✗ Don't put over busy imagery

Example (inline image)

```
<img src="/assets/badge-dark.svg" alt="LucidSeal badge" width="48" height="48">
```

💡 **Tip for community use**

Think of the badge as a **trust signal**. Place it where your audience will see it (e.g., footer, trust page, or reports) - always linking back to your Trust Commitments page.