### A black background with blue text AI-generated content may be incorrect.

### Badge Usage Guidelines

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | v1.0 | **Status** | Approved |
| **Confidentiality** | Public | **Last Updated** | 2025-09-06 |
| **Doc Type** | Policy | **Next Review** | 2026-06-30 |

## Change Log

|  |  |  |  |
| --- | --- | --- | --- |
| **Date** | **Author** | **Change** | **Version** |
| 2025-09-06 | LucidSeal | Initial Version | v1.0 |

# Badge Usage Guidelines - Quick Use Guide

The badge signals your commitment to Digital Trust. Keep usage simple and consistent.

## Variants

* Dark: for light backgrounds
* Light: for dark backgrounds

## Size & Space

* Minimum size: 20px digital / 7mm print
* Leave a little breathing room around the badge (no text or graphics touching it)

## Backgrounds

* Works best on plain light (dark badge) or plain dark (light badge) backgrounds
* Avoid busy images or low-contrast colours

Do’s  
✔ Use the provided files only  
✔ Keep proportions the same  
✔ Place alongside “LucidSeal” in your usual font if you want a lockup

Don’ts  
✘ Don’t recolour  
✘ Don’t stretch, rotate, or distort  
✘ Don’t add shadows or effects  
✘ Don’t put over busy imagery

## Example (inline image)

<img src="/assets/badge-dark.svg" alt="LucidSeal badge" width="48" height="48">

💡 **Tip for community use**  
Think of the badge as a **trust signal**. Place it where your audience will see it (e.g., footer, trust page, or reports) - always linking back to your Trust Commitments page.