### LucidSeal Badge Usage Guidelines (v1)

**LucidSeal Badge - Usage Guidelines (v1)**

The LucidSeal badge signals digital trust. Keep usage simple and consistent.

**Variants**

* **Dark (primary):** navy stroke #1d2d44 on light backgrounds. File: badge-dark.svg
* **Light (inverse):** white stroke #ffffff on dark backgrounds. File: badge-light.svg
* **Favicon/Icon:** uses currentColor so it inherits the surrounding text color. File: badge-favicon.svg
* **SVG Set (symbols):** lucidseal-badge-set.svg contains lucidseal-badge-dark and lucidseal-badge-light symbols for <use> embedding.

**Clear Space**

Reserve clear space around the badge equal to the height of the badge’s checkmark (≈ one third of total height). No other graphics or text within this area.

**Minimum Size**

* Digital: 20px height minimum.
* Print: 7mm height minimum.

**Colour**

* Primary stroke colour: #1d2d44 (navy).
* Inverse stroke colour: #FFFFFF (white).
* Do **not** apply gradients, shadows, or outlines.

**Backgrounds**

* Approved: white, off‑white, very light neutrals for dark variant; navy/near‑black for inverse.
* Avoid: busy images, low‑contrast colours.

**Don’ts**

* Don’t recolour outside the palette.
* Don’t distort, stretch, or rotate.
* Don’t place over complex imagery.
* Don’t add drop shadows or effects.

**Pairing with Wordmark**

The badge is icon‑only. Pair with the “LucidSeal” wordmark set in your site’s UI font (recommended: system‑ui stack). Typical lockup:

[badge] LucidSeal

Maintain at least the badge’s clear space between icon and text. Wordmark height should be **1.0–1.25×** the badge height.

**Embedding Examples**

**Inline** <img>:

<img src="/assets/badge-dark.svg" alt="LucidSeal badge" width="48" height="48">

**On dark header (inverse):**

<header style="background:#0f172a">

<img src="/assets/badge-light.svg" alt="LucidSeal badge" width="48" height="48">

</header>

**Symbol** <use> (from the set):

*<!-- include the symbol set once, e.g., via <object> or inline server-side -->*

<object type="image/svg+xml" data="/assets/lucidseal-badge-set.svg"></object>

*<!-- reference the symbol -->*

<svg width="48" height="48" aria-label="LucidSeal badge">

<use href="#lucidseal-badge-dark"></use>

</svg>

**Favicon (SVG):**

<link rel="icon" type="image/svg+xml" href="/assets/badge-favicon.svg">

**Versioning**

Name files with semantic versions when updated, e.g., badge-dark.v1.1.svg. Keep a CHANGELOG for visual changes.

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