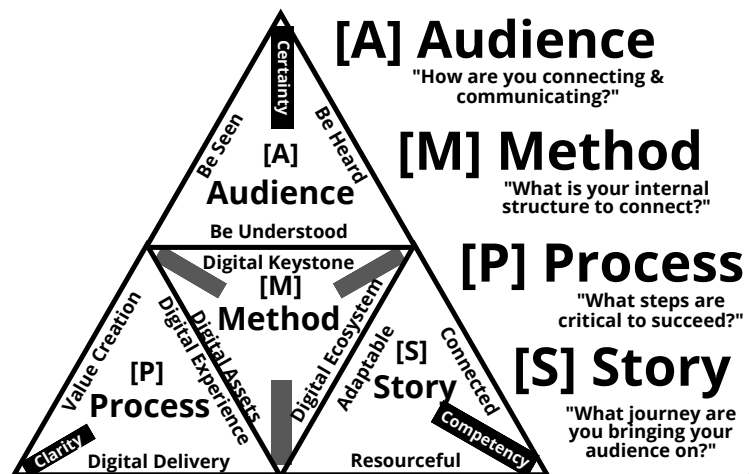




The Digital AMPS Approach

What Are The Strategic Building Blocks
You'll Need For Your Digital Expedition?



[A] Audience

"How are you connecting & communicating?"

[M] Method

"What is your internal structure to connect?"

[P] Process

"What steps are critical to succeed?"

[S] Story

"What journey are you bringing your audience on?"

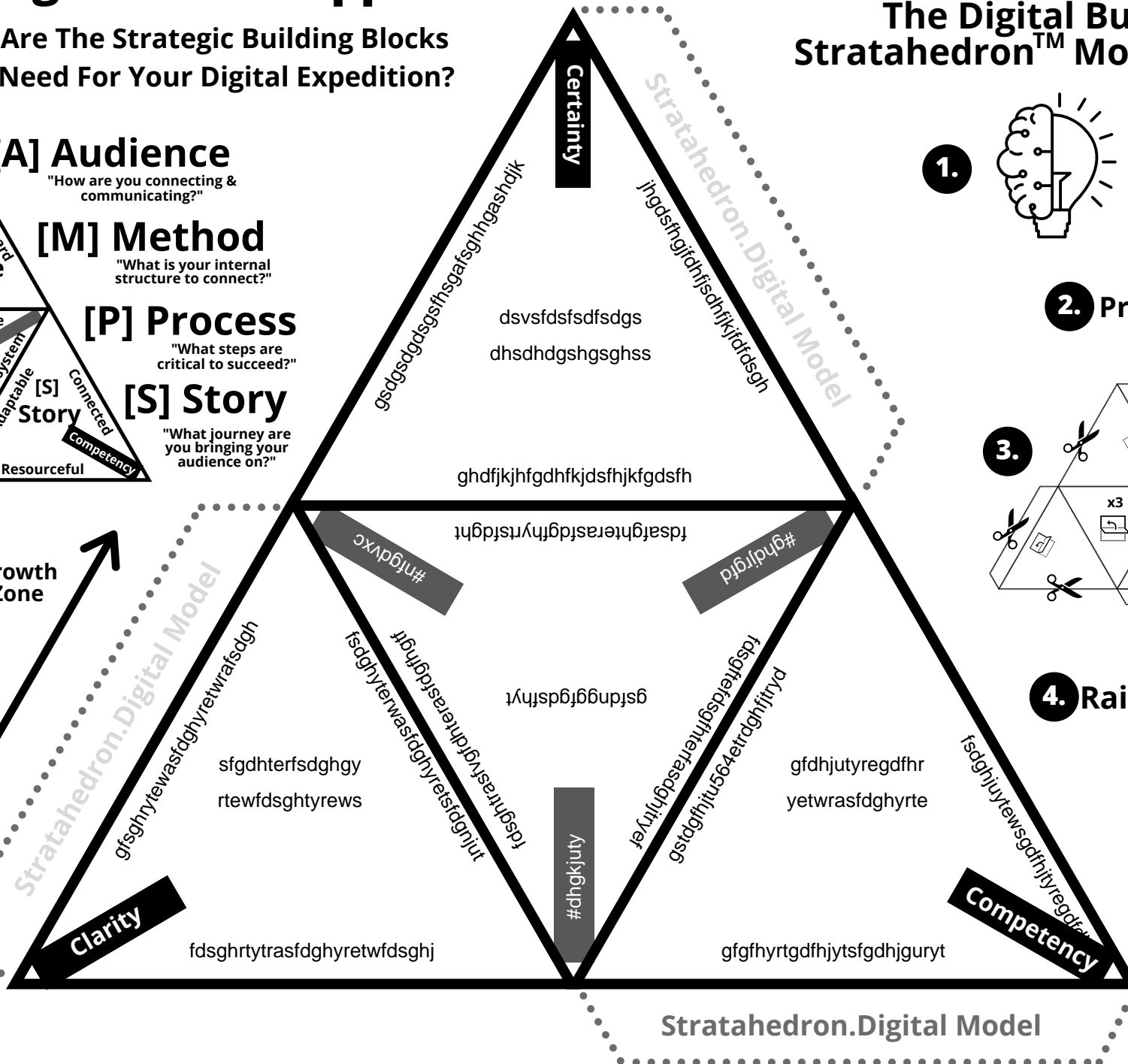
The Digital Expedition Up
The Mountain of Value

Growth Zone

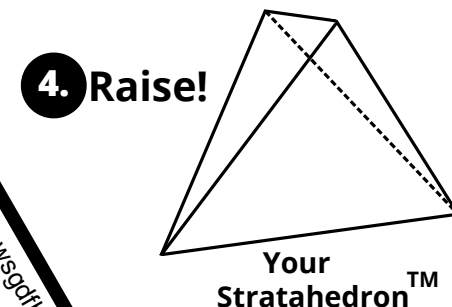
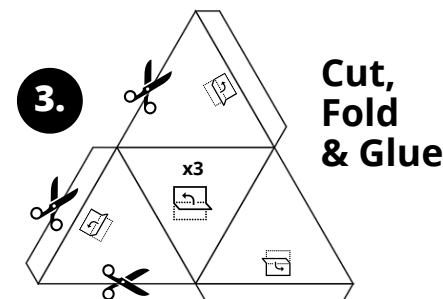
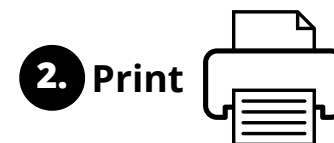
Learning Zone

Fear Zone

Stratahedron.Digital Model



The Digital Business Stratahedron™ Model Creator



DEPT.DIGITAL

The Digital Expedition & Experience Company

>Creating Real-Time, Connected & Adaptive Digital Challenger Brands