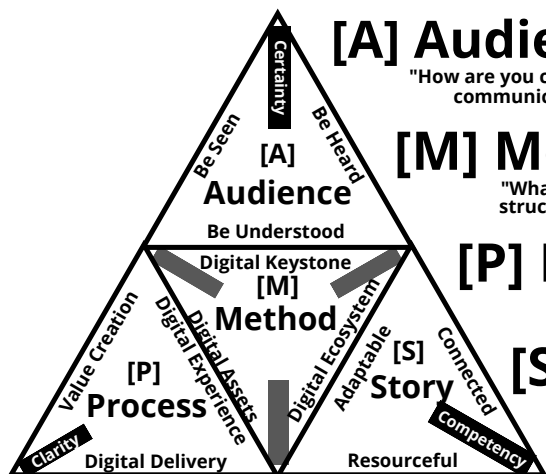




# The Digital AMPS Approach

What Are The Strategic Building Blocks  
You'll Need For Your Digital Expedition?



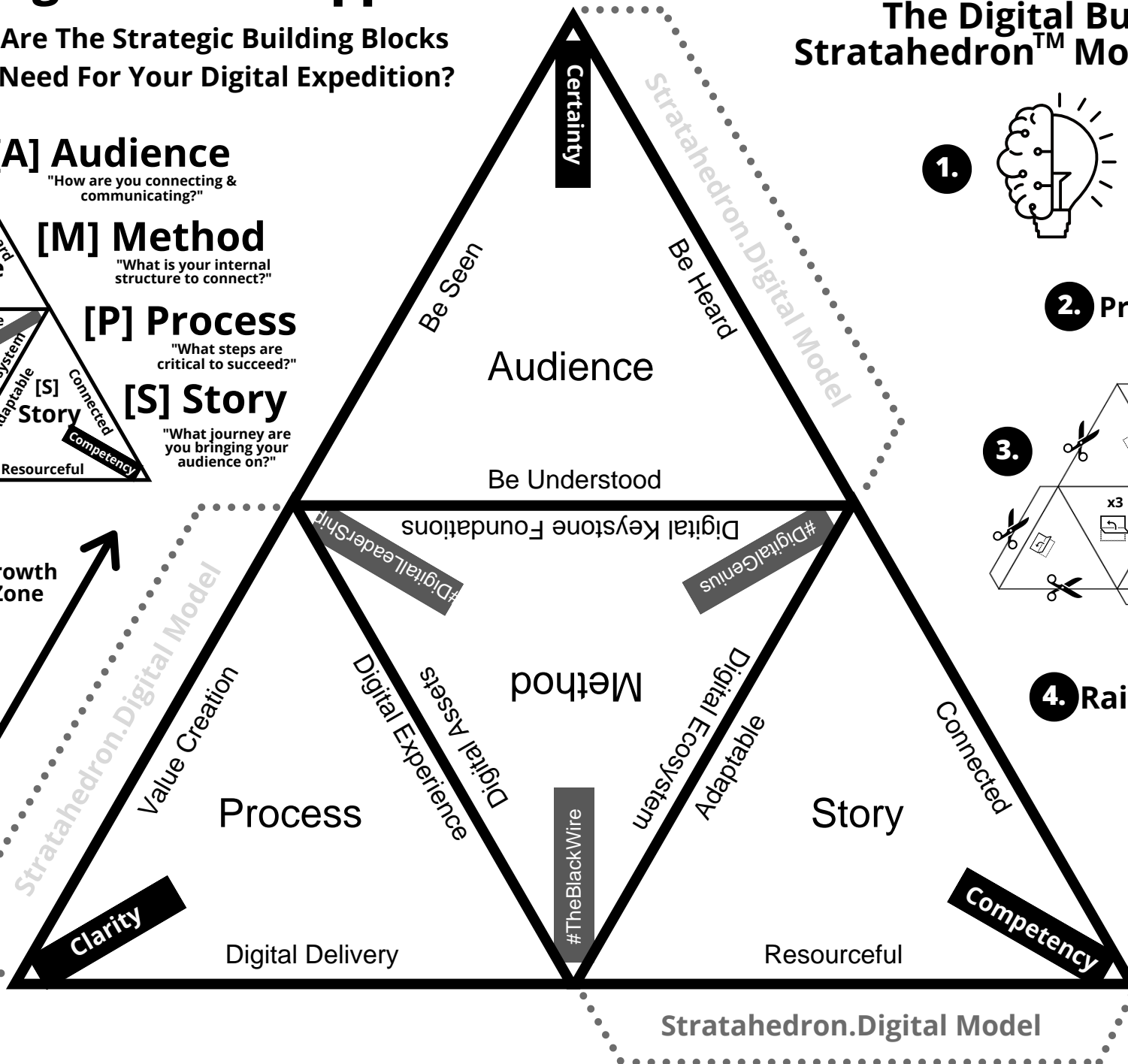
The Digital Expedition Up  
The Mountain of Value

Growth Zone

Learning Zone

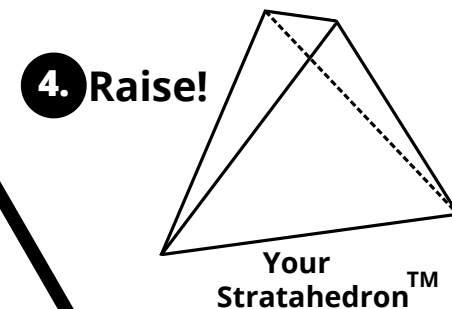
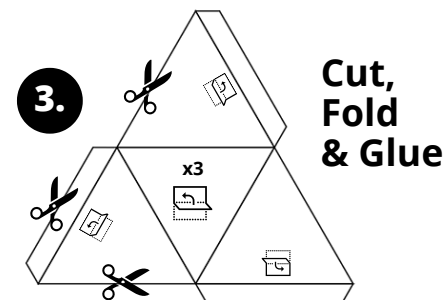
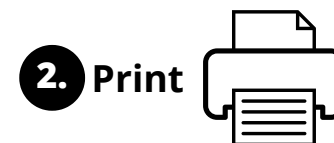
Fear Zone

Stratahedron.Digital Model



+Digital +Strategy

## The Digital Business Stratahedron™ Model Creator



DEPT.DIGITAL

The Digital Expedition & Experience Company

>Creating Real-Time, Connected & Adaptive Digital Challenger Brands