



4 Courses

Protecting Business
Innovations via Trademark

Protecting Business
Innovations via Strategy

Protecting Business
Innovations via Patent

Protecting Business
Innovations via Copyright



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Praneel Sindhwani

has successfully completed the online, non-credit Specialization

Protecting Business Innovation

Congratulations! You have completed all four courses of Protecting Business Innovation - a Hong Kong University of Science and Technology Specialization. As part of this Specialization, you have learnt the essential skills and concepts of intellectual property rights in business innovation and development, ranging from copyright law and patent law, to international business strategy and trademark infringement. You are now equipped to lead a dynamic enterprise, having learnt what protecting a business's innovation entails, how to create the most effective strategy, what laws are in place to protect a business's ideas, and much more!

Prof. Theodore Henry
King CLARK

Associate Professor of
Information Systems,
Business Statistics
and Operations
Management
Department
Hong Kong University of
Science and Technology

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