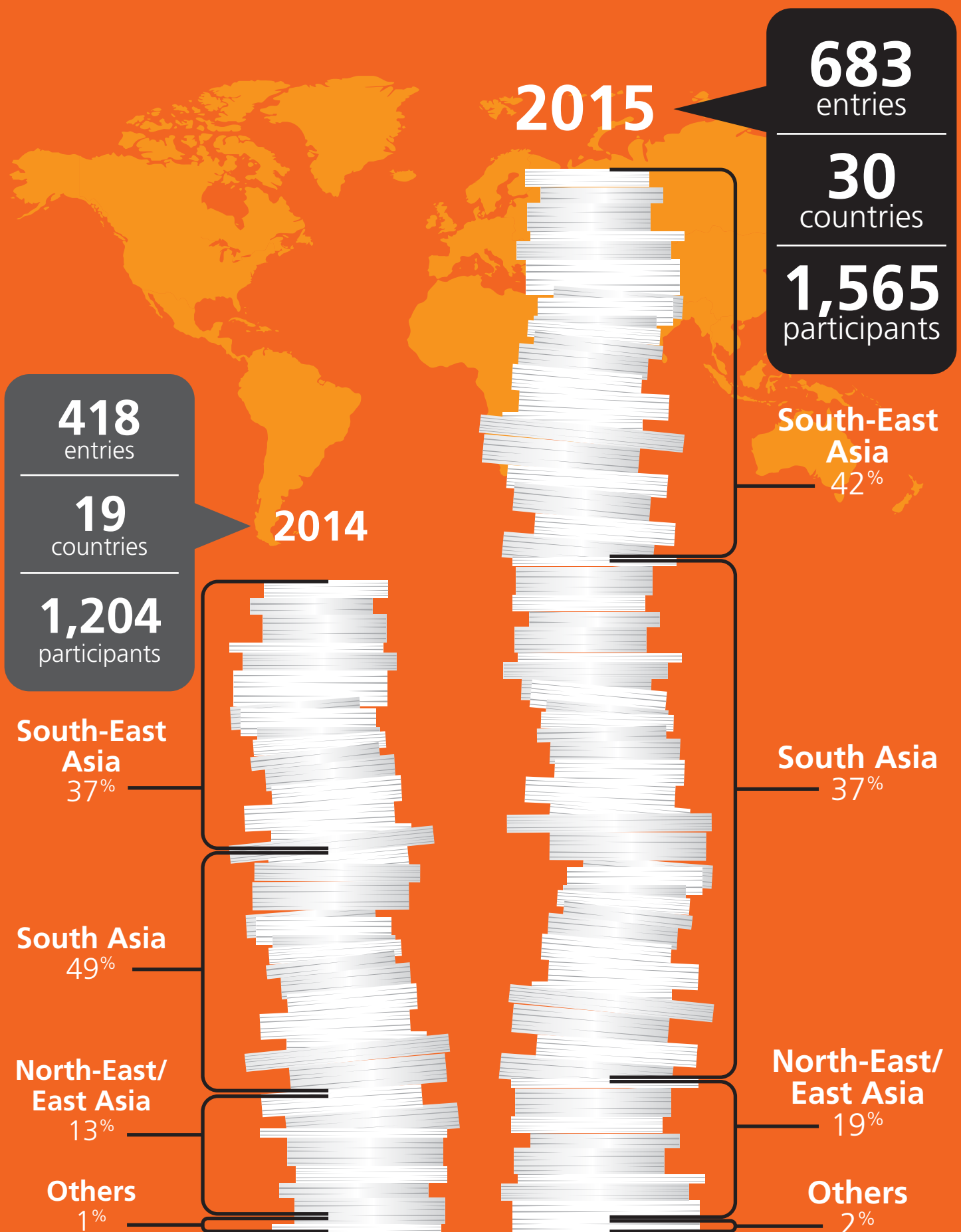




With a dedicated learning platform and meaningful networks as well as increased awareness and support for budding social entrepreneurs, the DBS-NUS Social Venture Challenge Asia will accelerate the impact of winning entries to solve today's most pressing social problems.

# ENTRIES

## How they stacked up



# Strengthened by JUDGES & MENTORS



**163**

**TOTAL**

**255**

**Male**  
55%

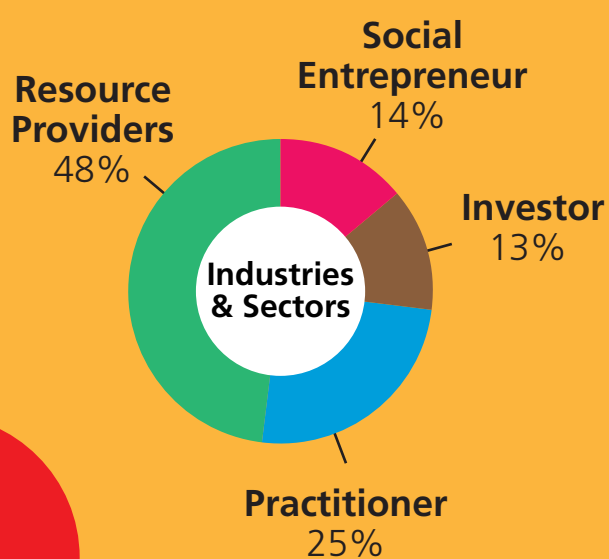
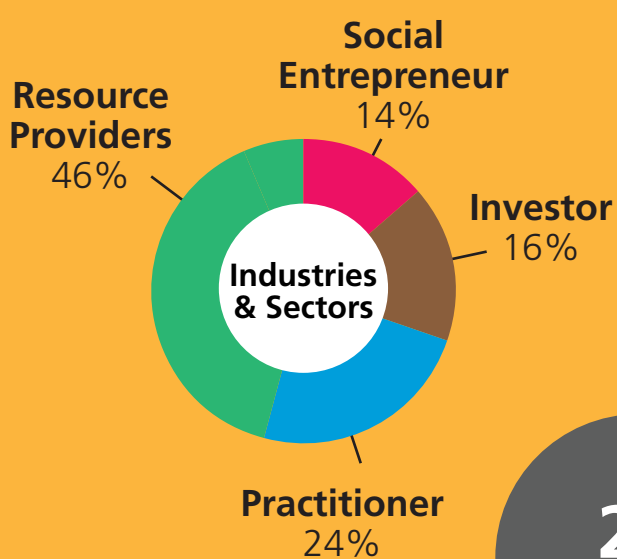


**Female**  
45%

**Male**  
59%



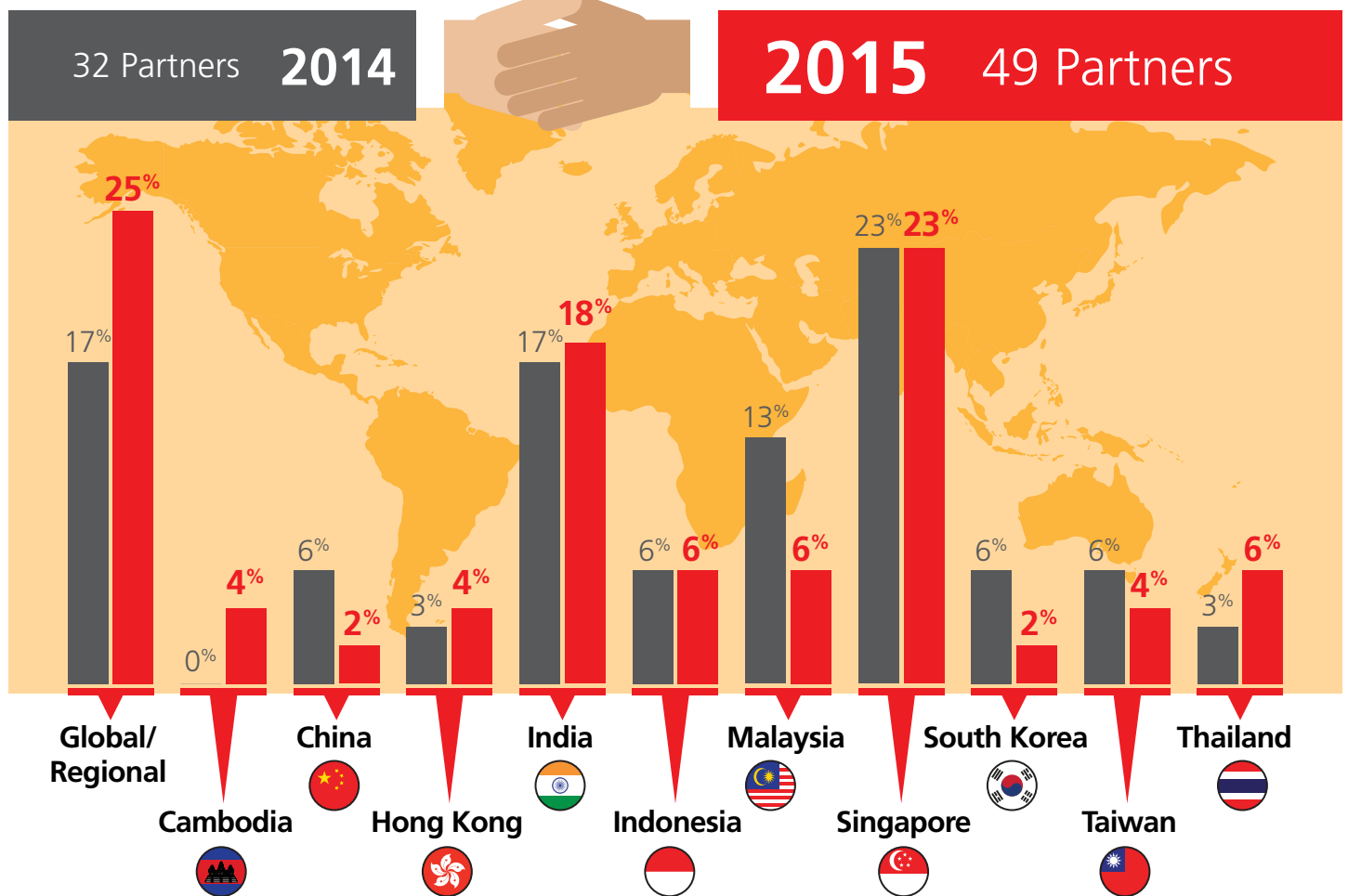
**Female**  
41%



**29**  
countries

# PARTNERS

## who added to the reach



### Global/Regional



### Singapore



### Cambodia



### China



### Hong Kong



### Indonesia



### Malaysia



### South Korea



### Taiwan



### Thailand

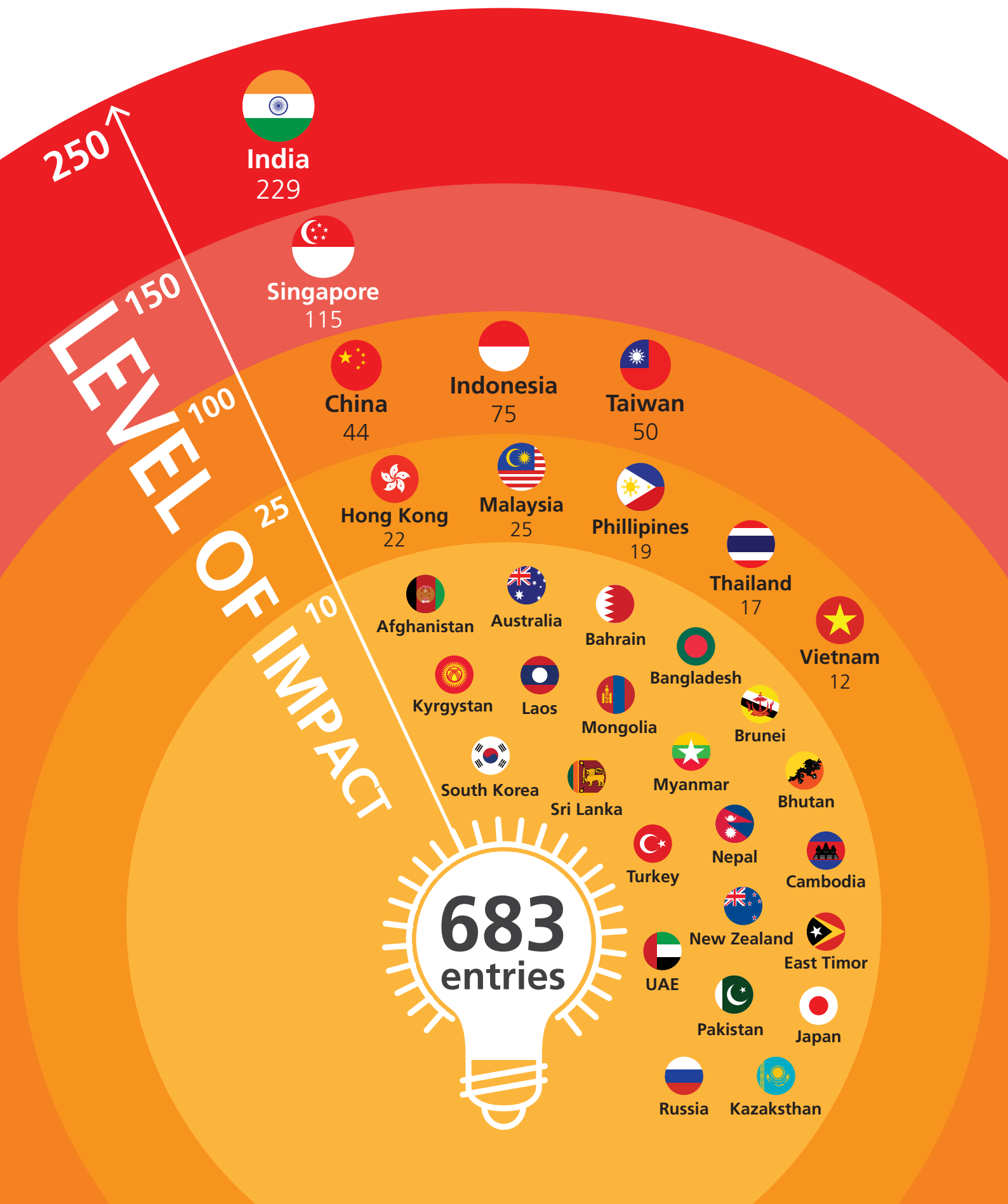


### India

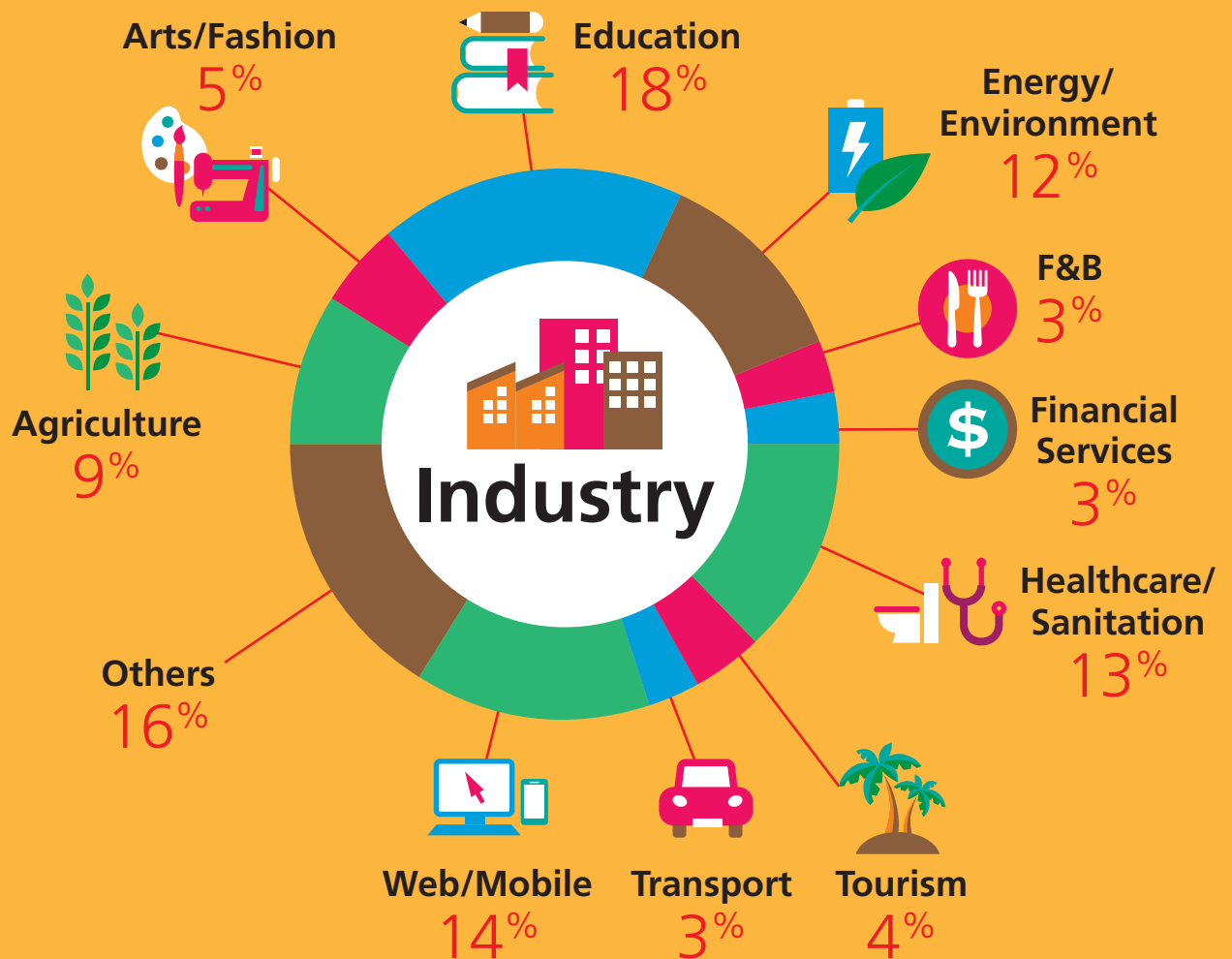


# SVC ASIA 2015 AT A GLANCE

## COUNTRY OF IMPACT



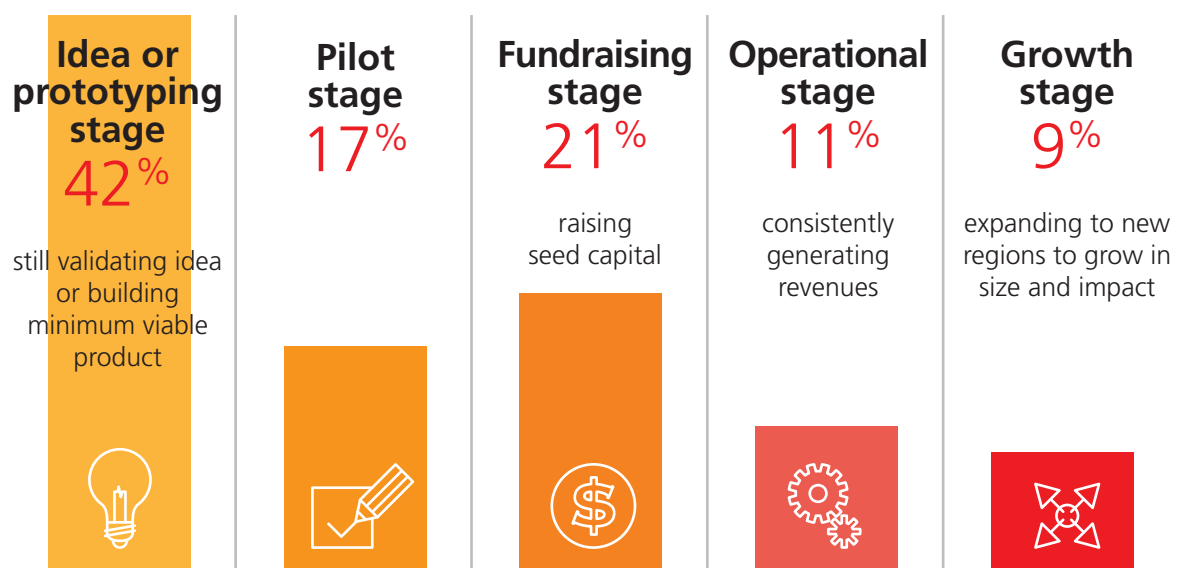
# INDUSTRY



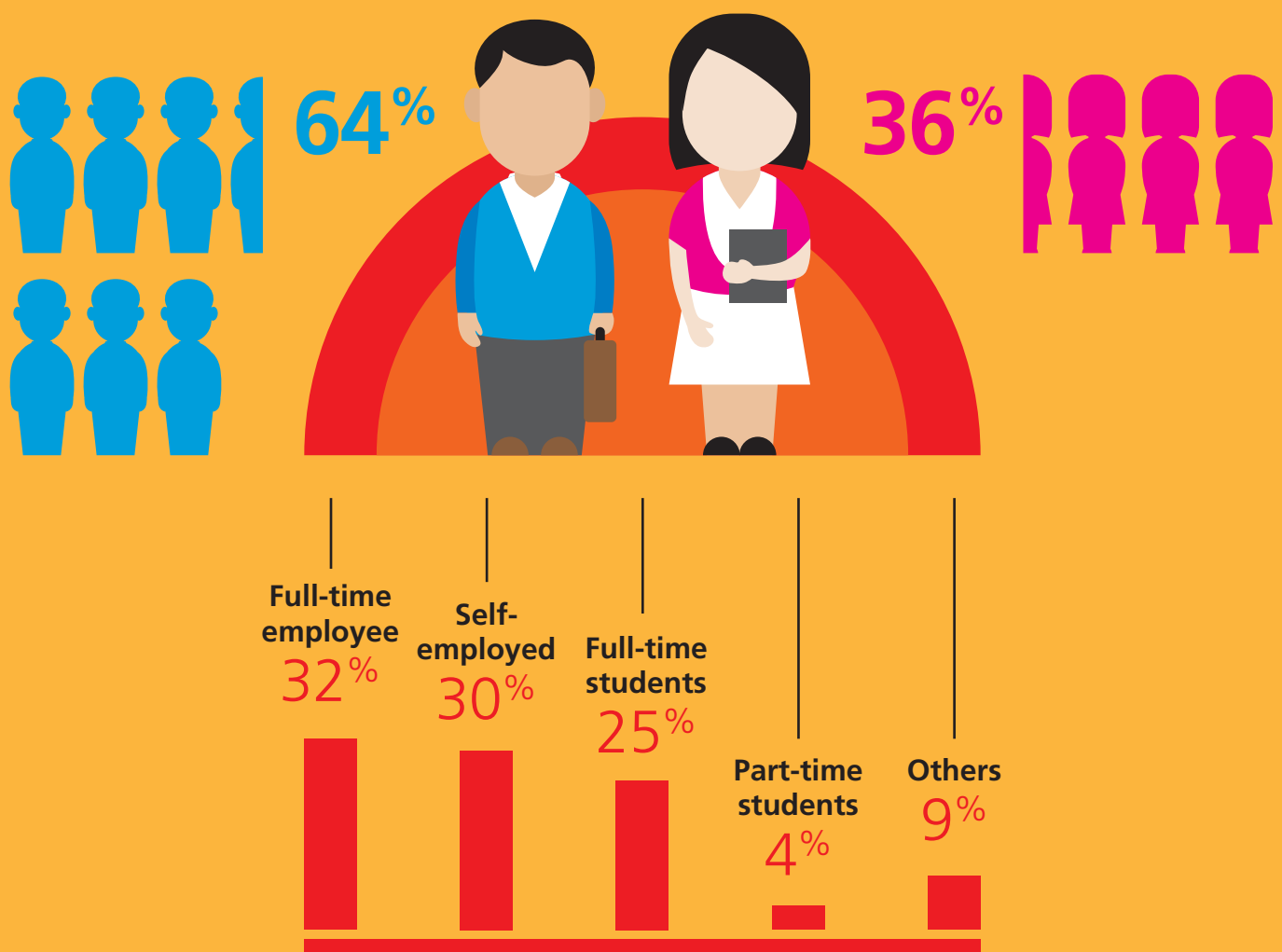
Note: Based on 683 entries; some entries fall into multiple sectors



# STAGE OF VENTURE



# PARTICIPANT PROFILE





# EVENTS

## that created the buzz



### AWARENESS



### CAPACITY BUILDING

Cambodia Workshops	Hong Kong Workshops	India Workshops	Indonesia Workshops	Malaysia Workshops	Singapore Workshops	Taiwan Workshops
47	84	110	36	34	42	100

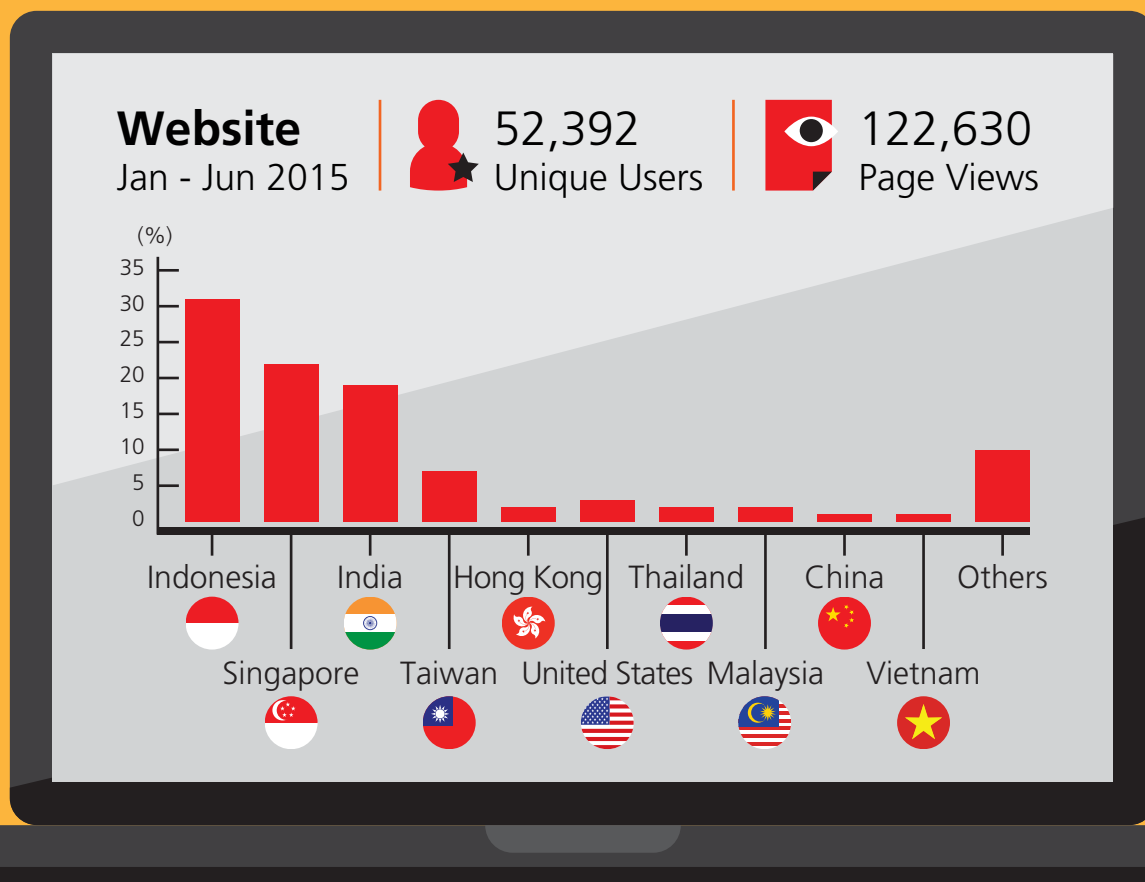
### AWARDS CEREMONY

221





# MEDIA DASHBOARD



**Facebook**  
Jan - Jun 2015



2,409  
Total Likes



109,723  
Total Reach



49,370  
Page Visits



**Twitter**



19,060  
Tweet Impressions



1,277  
Profile Visits



207  
Mentions

# REGIONAL ONLINE MEDIA AND PRESS COVERAGE IN 2014-15



## SINGAPORE



CHANNEL NEWSASIA

THE STRAITS TIMES



THE BUSINESS TIMES

聯合報

BERITA HARIAN

YAHOO!  
SINGAPORE

TODAY

MyPaper 我報

asiaone  
asiaone.com

ageless  
ONLINE

## GLOBAL

theguardian



## INDIA

INDIAN  
NEWS & TIMES

moneylife  
know what's coming

YOUR  
STORY



Dalal Street



## THAILAND

PRESS.in.th



## PHILIPPINES



## CHINA

第一财经  
C B N

光明公益  
gongyi.gmw.cn



## JAPAN

iRBBTODAY®



## INDONESIA

ROL  
REPUBLIKA ONLINE

kabarkampus  
idealisme & gaya anak muda

SWA  
swa.co.id

Warta Ekonomi

DNA  
DIGITAL NEWS ASIA  
Your Eye on the Tech Ecosystem

TECHINASIA

DEALSTREETASIA

INVESTORS.com

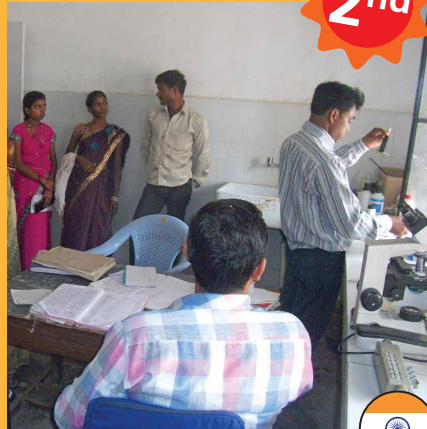
SOCIAL ENTERPRISE BUZZ

# FINALISTS 2015



**Learn Education** aims to improve the quality of Education in Thailand by leveraging blended-learning technology tools to help teacher provide quality education to students in science and math subjects—currently impacting 29 schools.

[www.learn.co.th](http://www.learn.co.th)



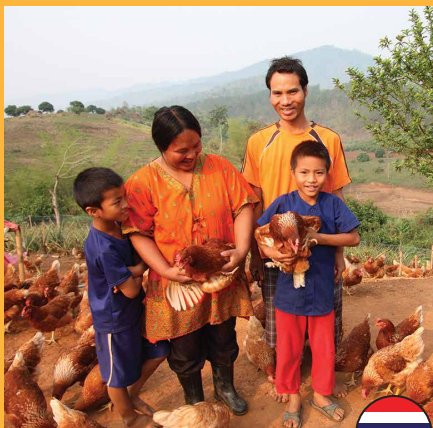
**MicroX Labs** is creating a technological platform to make affordable and accurate point-of-care diagnostics devices, starting with the most common diagnostics test known as Complete Blood Count (CBC) test.

[www.microxlabs.com](http://www.microxlabs.com)



**iHealth Express Group** runs a mobile medical system to provide more accessible services for all, eliminating inequality in healthcare delivery in Taiwan.

[www.ihealth.com.tw](http://www.ihealth.com.tw)



**Hilltribe Organics** sustainably triples the income of Thai hilltribe farmers through free-range, organic chicken farms producing “naturally perfect” eggs. Sold by leading retailers and used by acclaimed chefs, Hilltribe Organics eggs provide the healthiest nutrition and exceptional taste to the emerging middle class in Thailand and soon abroad.

[www.hilltribeorganics.com](http://www.hilltribeorganics.com)



**Kakoa** is a “bean to bar” chocolate maker that is partnering with smallholder cocoa farmers in Indonesia, and operating down the cocoa value chain to bring premium quality, locally sourced and produced chocolate to its customers.

[www.kakoachocolate.com](http://www.kakoachocolate.com)



**Koe Koe Tech** aims to improve the healthcare system as well as other sectors in Myanmar by providing apps and SMS services that will provide informational content, telemedicine, cash transfers, and health products and services to women, men, parents and expecting parents.

[www.koekoetech.com](http://www.koekoetech.com)

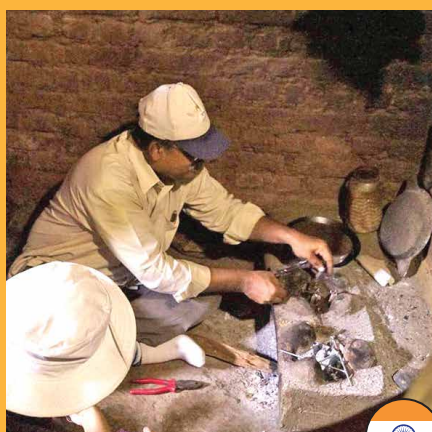


# SEMI-FINALISTS 2015



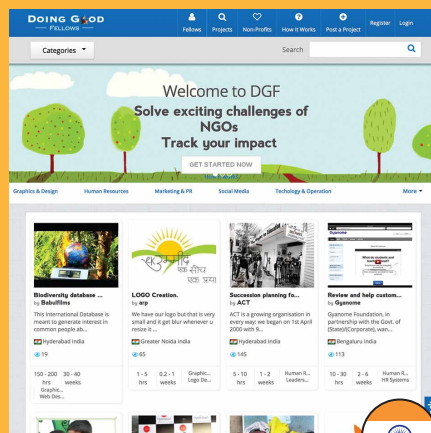
**Backstreet Academy** seeks to alleviate poverty in developing countries by empowering locals with direct access to the tourism market through their integrated web/mobile platform where everyone at the Bottom of the Pyramid, regardless of education & access to technology, can host unique tours & activities for tourists looking for an authentic experience.

[www.backstreetacademy.com](http://www.backstreetacademy.com)



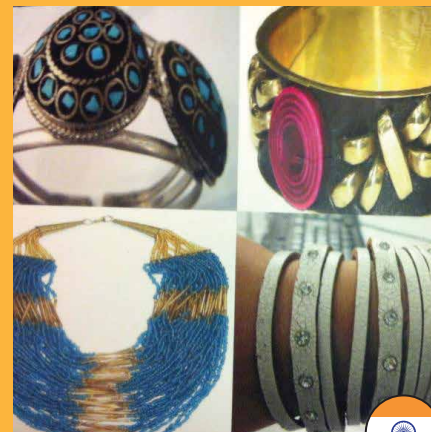
**Shudhatta** invented a low-cost twisted tape "swirler" (TT) pack that easily integrates into traditional cooking methods, enabling villagers to cook faster, use less fuel, and improve their health.

[www.shudhatta.org](http://www.shudhatta.org)



**Doing Good Fellows** addresses the gap between demand and supply of professional services for NGOs by using people-power, through their online impact-creation marketplace model.

[www.doinggoodfellows.org](http://www.doinggoodfellows.org)



**MyKavach** is a Bluetooth enabled SOS lifestyle accessory for women that would instantly notify the authorities and well-wishers at the touch of their fingers.

[www.mykavach.com](http://www.mykavach.com)



**Siam Organic** works closely with small-scale Thai farmers to increase their quality of life through growing a new variety of rice. Jasberry rice is a highly nutritious & innovative rice that took 12 years to develop, dark purple in color, it's organic, non-GMO, whole grain and absolutely delicious.

[www.fb.com/siamorganic](http://www.fb.com/siamorganic)



**Talk-Now** is a wearable device that allows people who cannot speak to communicate with speed and independence with others, by translating sign language to text and voice.

# SPECIAL SINGAPORE AWARDS 2015

## Society Staples

### Grant Awardee

**Society Staples** is a platform to connect society and Persons With Disabilities (PWDs) through sports, such as team building programmes and inclusive sports initiatives.

[www.fb.com/SocietyStaples](http://www.fb.com/SocietyStaples)



## SDI Academy

### Grant Awardee

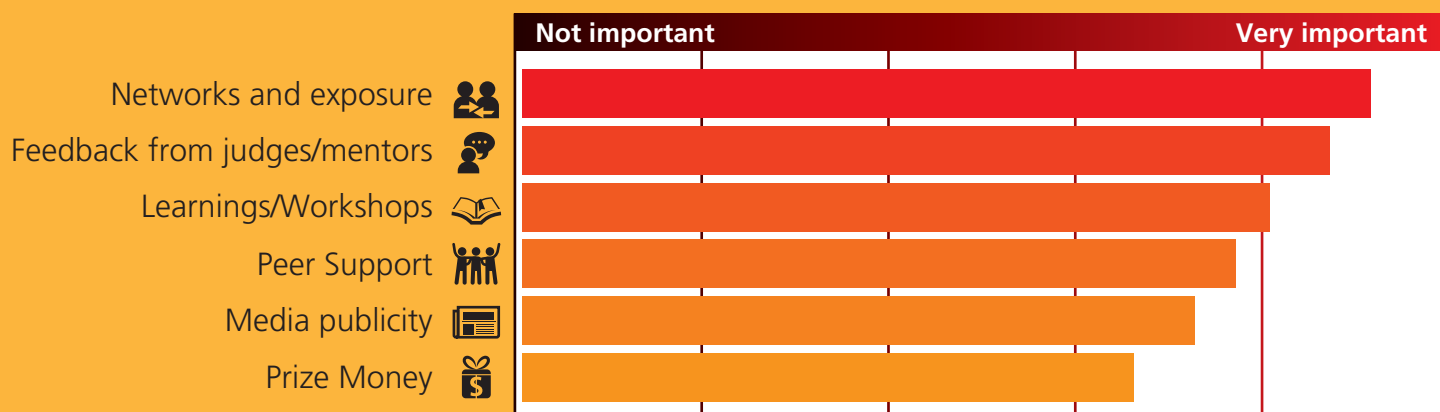


**SDI Academy** seeks to champion the welfare of the migrant workers as well as to create an inclusive society in Singapore by empowering migrant workers with communication skills.

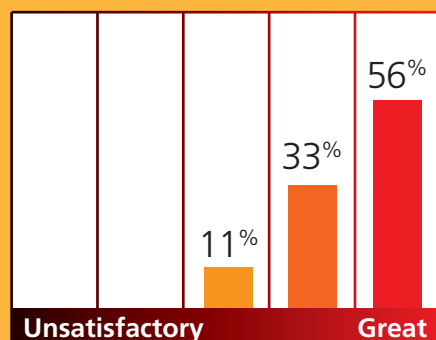
[www.sdi.academy](http://www.sdi.academy)

# FEEDBACK 2015

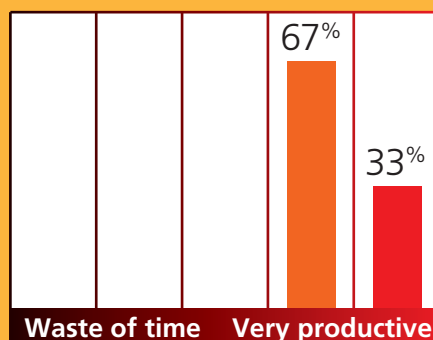
## How do you benefit from the SVC Asia competition?



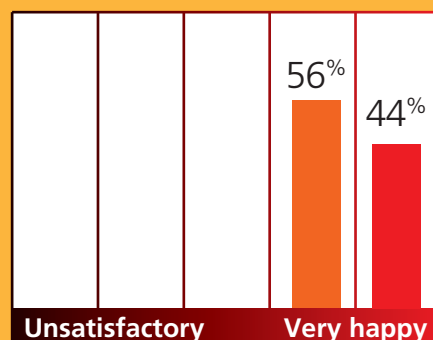
# Presentation & Pitch Coaching



## Did you feel your time was well-spent?



## Overall experience of the competition



## Hear what the teams have to say...

*“What we liked most were the people we interacted with: mentors, judges, investors and the other participating teams. We are grateful to have gotten a chance to meet, learn more from other teams, exchange ideas and perspectives. The whole experience has enriched our skills and knowledge, and also boosted our passion to create more social impact.”*

**Tanin Timting**  
**Learn Education, Thailand**  
**(Winner)**

*"This was really one of the most effective events I've been to, considering your very deep investor network. The competition also really forced us to revise and improve our business model."*

**Michael Lwin, Co-founder  
Koe Koe Tech, Myanmar  
(Semi-finalist)**

*We would like to thank your team and the organisers of SVC Asia 2015 for the detailed feedback on our entry. Given the stage of our project, the feedback is of immense value for us, and will help us in strengthening our concept even further. Looking forward to many more exciting opportunities from DBS Foundation, NUS Enterprise and your network of collaborators.*

**Ashish Kumar**  
**Harmony Collaborative, India**  
**(Prelim entrant)**



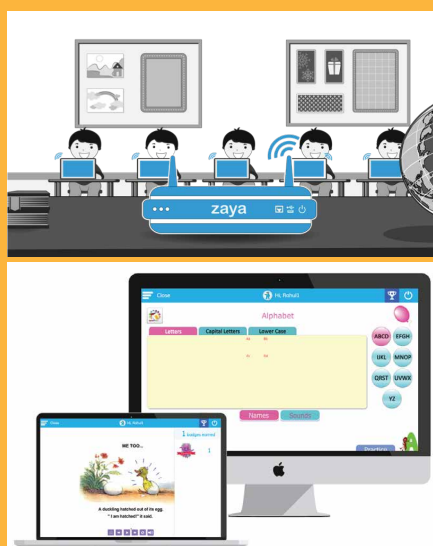
# IMPACTFUL MILESTONES of our 2014 winners after SVC Asia



**Zaya Learning Labs** (2014 grand prize winner) received a seed round of investment from the Pearson Affordable Learning Fund and an angel investor.

In the last year, Zaya Learning Labs has increased its presence to 4 cities in India, reaching over 50 schools, 30 vocational training centers with over 20,000 students using their ClassCloud platform and learning their English, Math, and Science with their teacher and on their tablets. These schools are located in areas where poor internet connectivity would otherwise have excluded them from using online digital content and blended learning. And they will be starting to supply schools in Africa with the same Zaya ClassCloud platform and content!

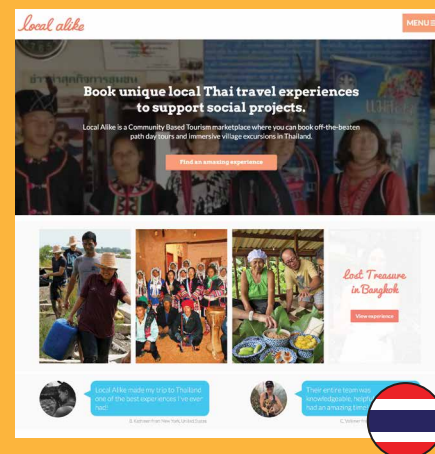
[www.zaya.in](http://www.zaya.in)



**Bodhi Health Education** (2014 second runner up) received US\$200,000 in equity investment led by Centre for Innovation, Incubation and Entrepreneurship, IIM Ahmedabad, Village Capital and distinguished angel investors after winning The Last mile Accelerator programme. The Company provides technology based medical education solutions for training of frontline health care professionals, serving the bottom of the pyramid populations in India. This injection of funds will help Bodhi in enhancing its technology platform - mobile and web; building the curriculum repository and putting in place a strong business development team.

Bodhi Health Education has trained over 1,000 health workers for national public healthcare program and outreach focused hospital chains in various states. Recently the Company has engaged with All India Institute of Medical Sciences, New Delhi to provide eLearning based training in infection control to 5,000 nursing staff at the hospital.

[www.bodhihealthedu.org](http://www.bodhihealthedu.org)



**Local Alike** promotes community-based tourism, and has partnered with AIS, Thailand's leading telco, to install internet networks within various rural communities in Thailand.

They now work with 18 communities, and with first round investment from ChangeVenture and other angel investors. They plan to launch their new version of platform that will contain tour packages and activities from at least 30 villages in Thailand and Indonesia in November and expand to other countries throughout South East Asia next year.

[www.localalike.com](http://www.localalike.com)

