

# Conceitos da linguagem visual

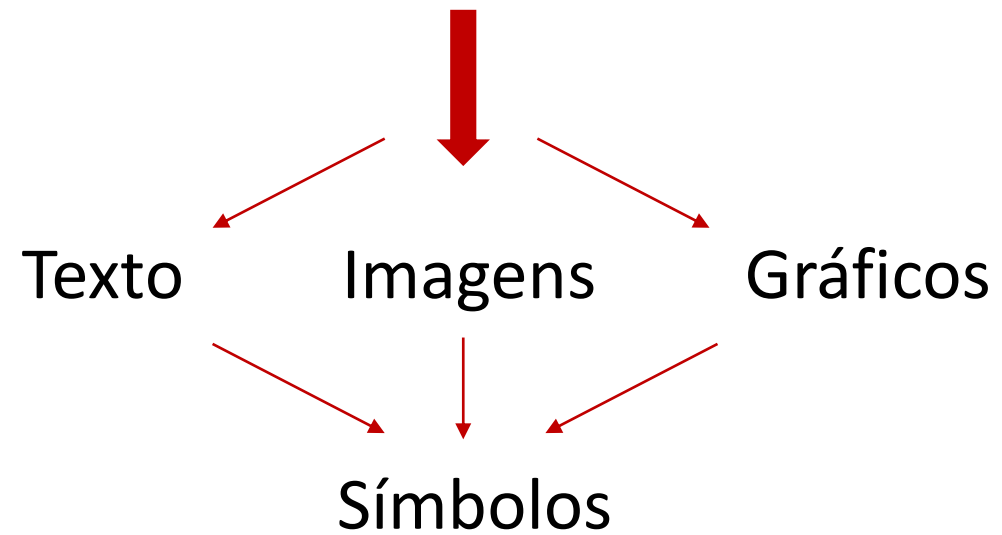
## Design Gráfico

Disciplina de Arte integrada ao curso Técnico de Redes de Computadores

AULA 01

# Comunicação visual

Transmissão de uma mensagem  Elementos gráficos e visuais



# Símbolos e comunicação visual

## Criptografia

A-✈	F-⚡	K-8	P-☞	U-()
B-🔊	G-📦	L-★	Q-□	V-🏠
C-🏠	H-👂	M-🌪	R-✂	X-📄
D-👤	I-✓	N-♥	S-AA	Y-🏪
E-📧	J-📧	O-🚢	T-👤	Z-△

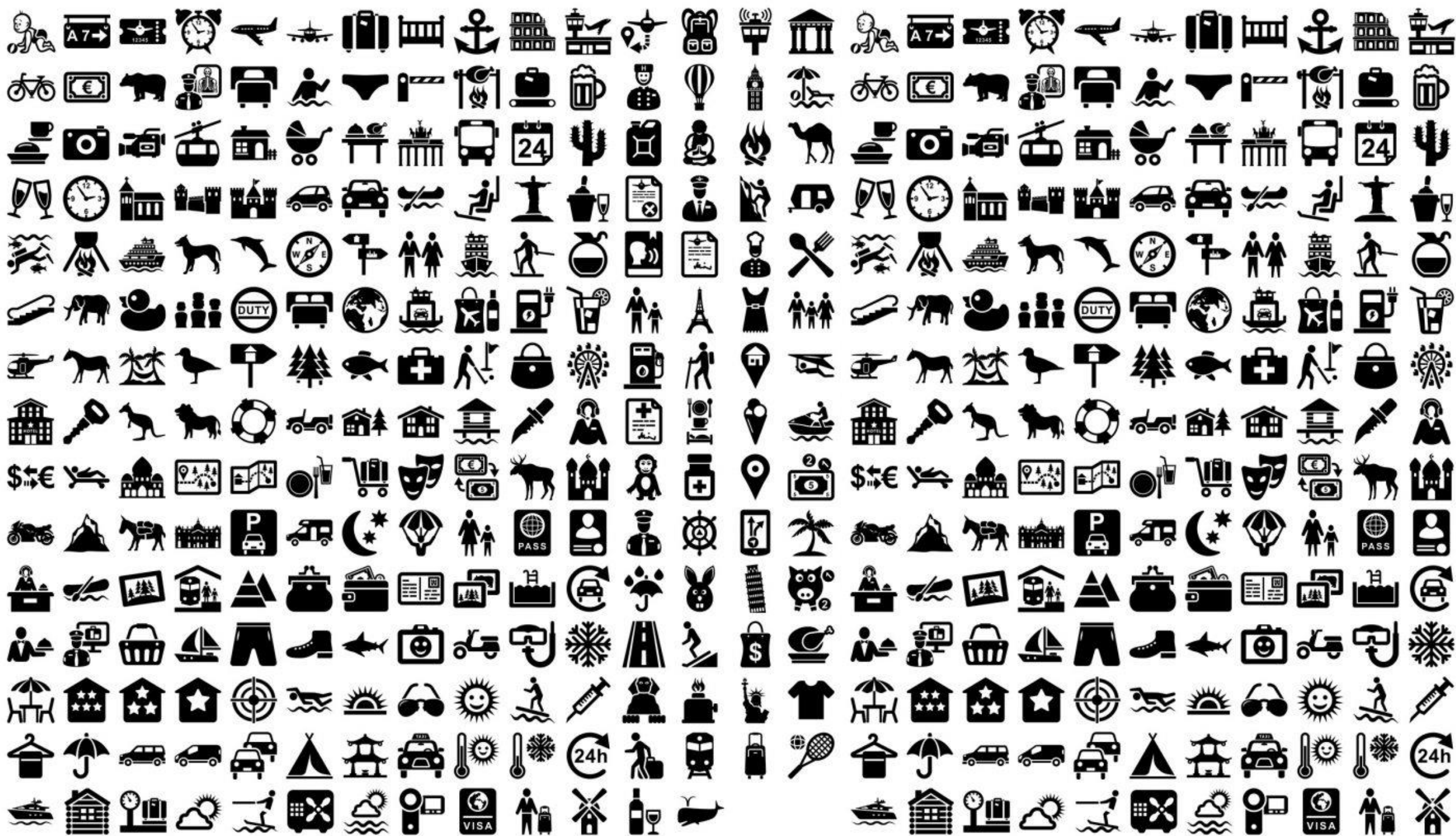
✈      🌪 📧 ♥ 🚢 ✓ ✂ ✈      🚢 📧 🌪

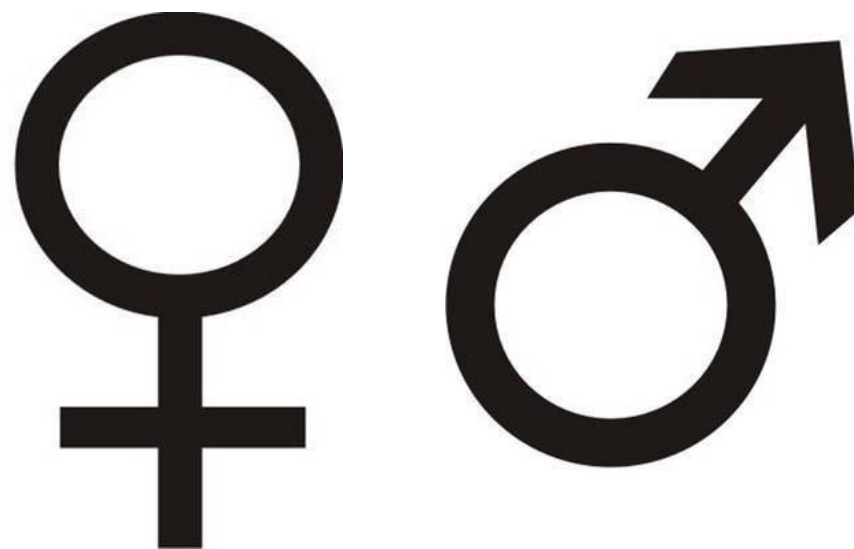
🏠 ✓ 👤 ✈      🏠 () ✂ 🚢 ✈'      🌪 ✈ AA

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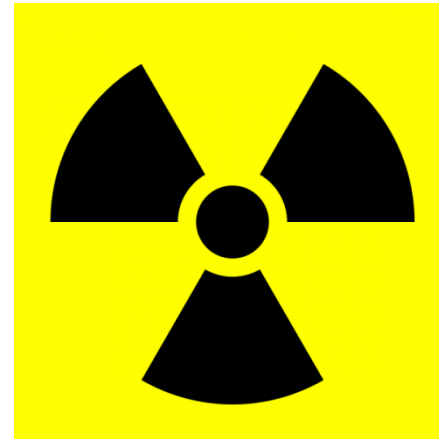
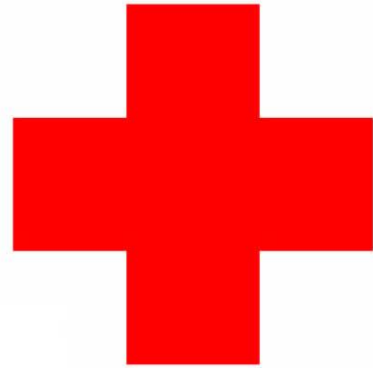
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# Pictogramas



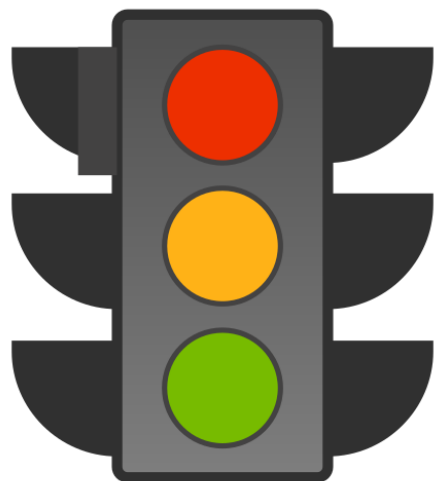




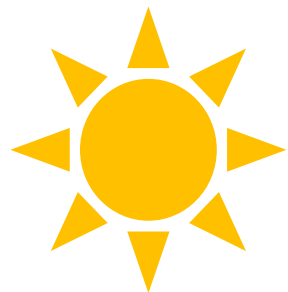




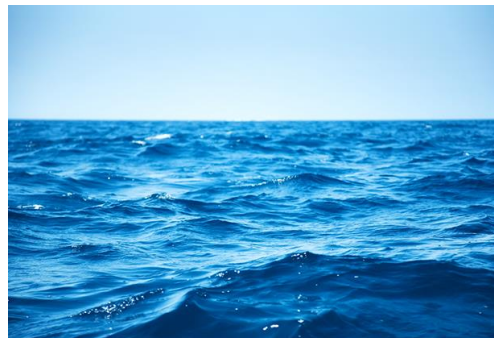
Vermelho



Amarelo

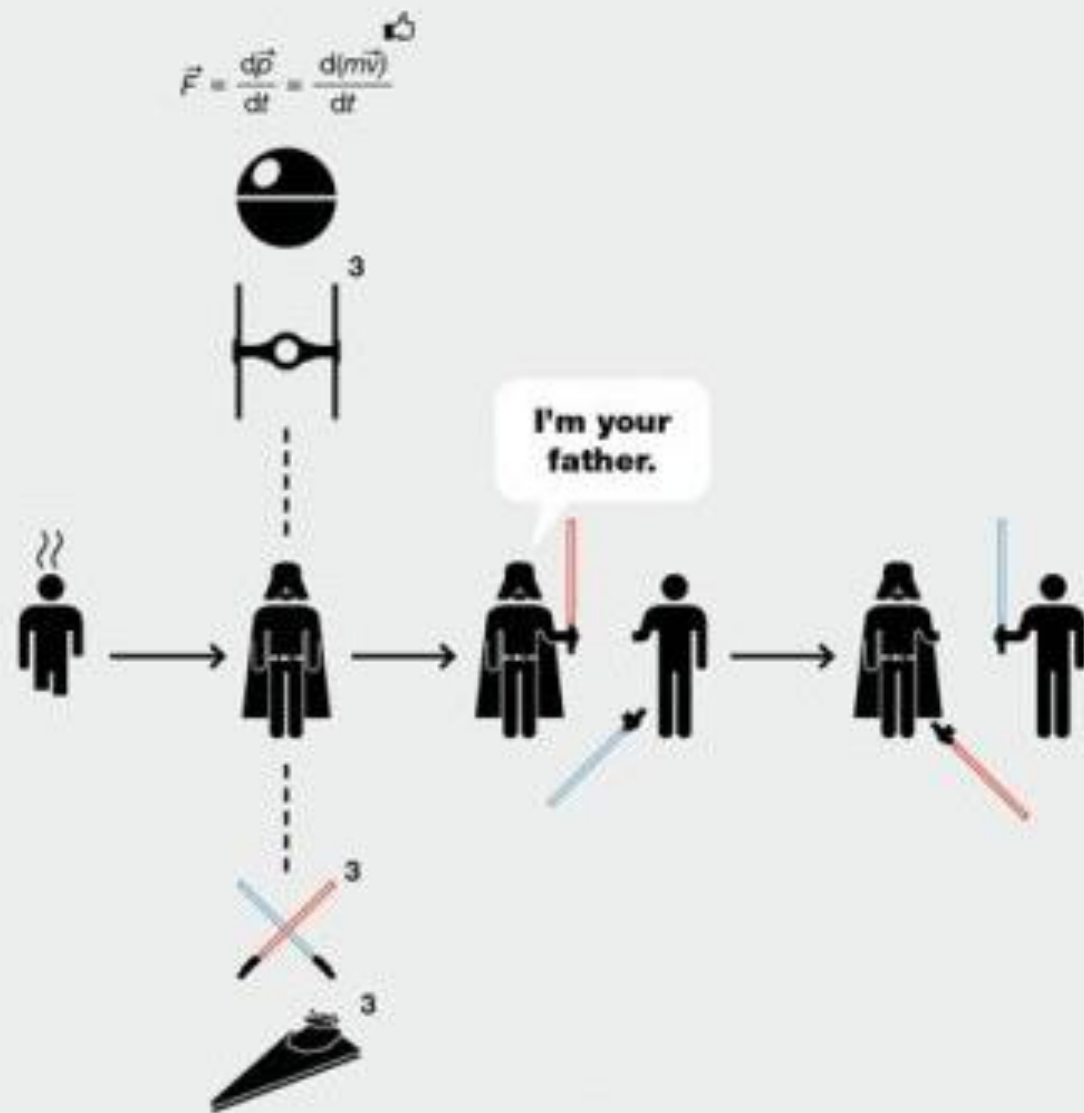


Azul

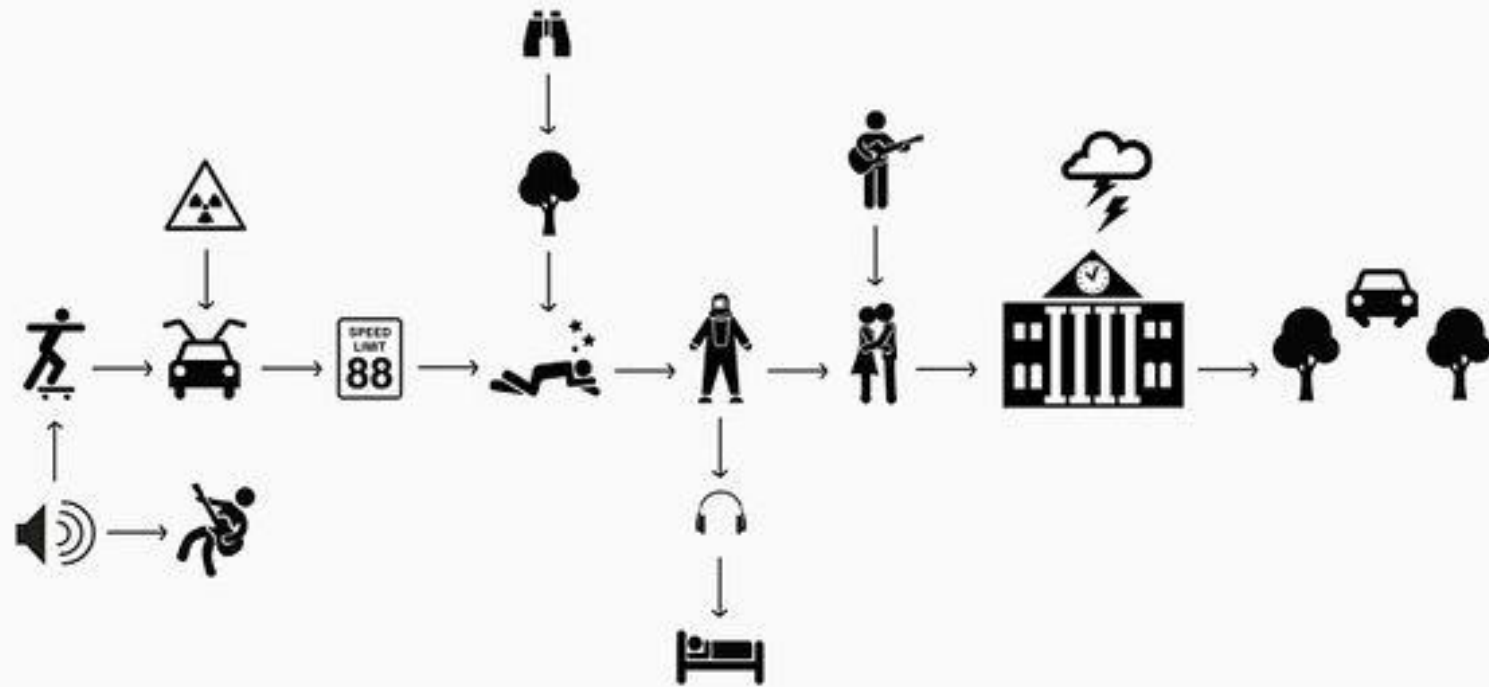


Verde

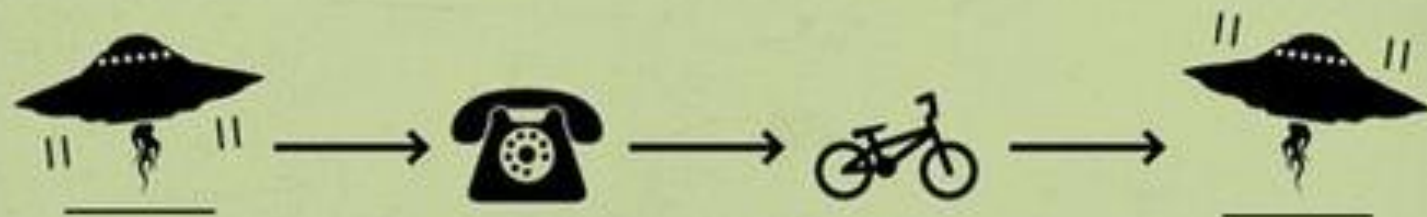




[ The History of Darth Vader ]



**[ Back To The Future ]**



[ E.T. The Extra-Terrestrial ]

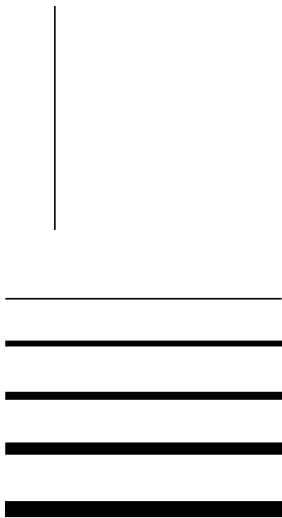
# Elementos da Comunicação visual

- Ponto
- Linha
- Forma
- Direção
- Tom → Luz
- Cor → Estimulo
- Textura
- Escala → Tamanho
- Dimensão → Perspectiva → Bidimensional/Tridimensional
- Movimento

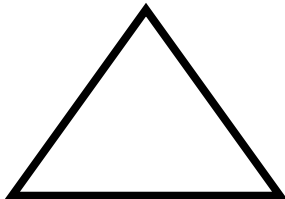
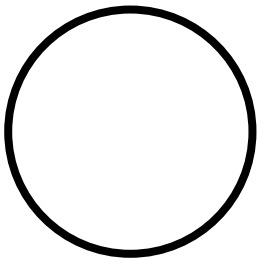
Ponto

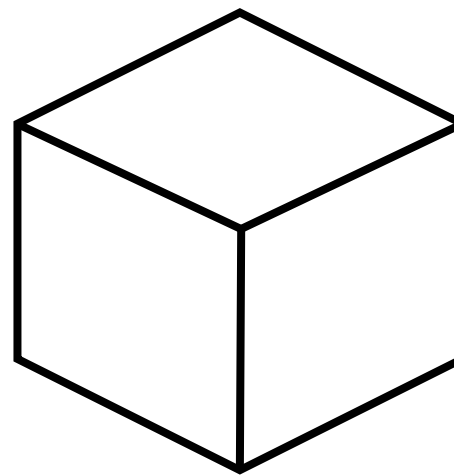
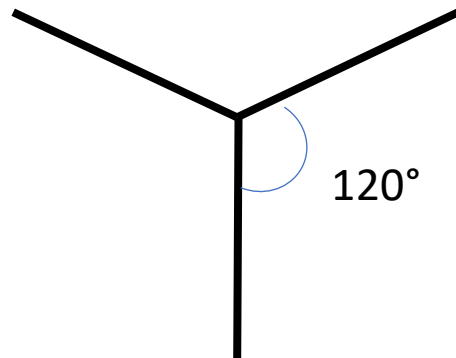
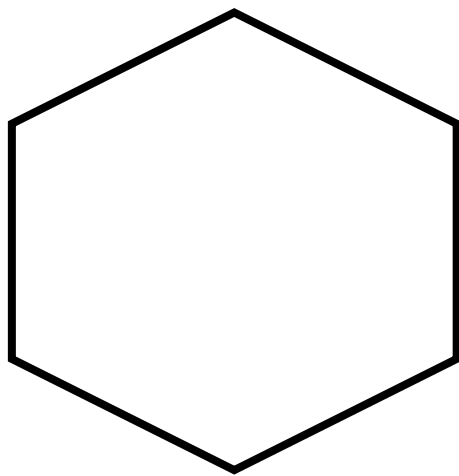
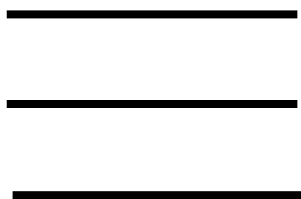
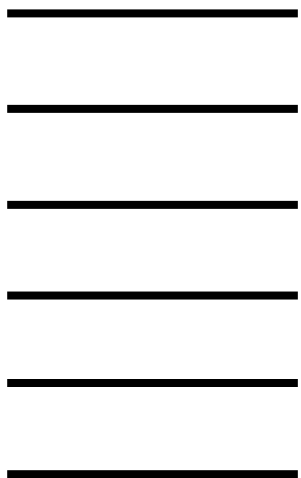


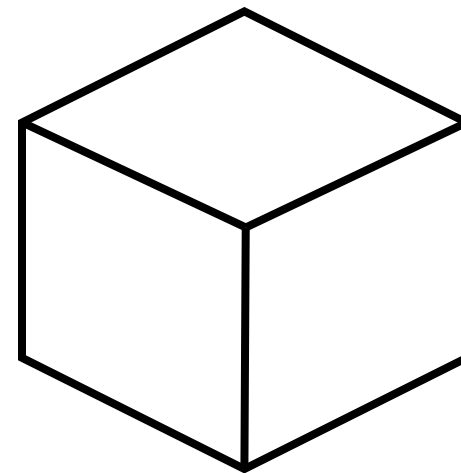
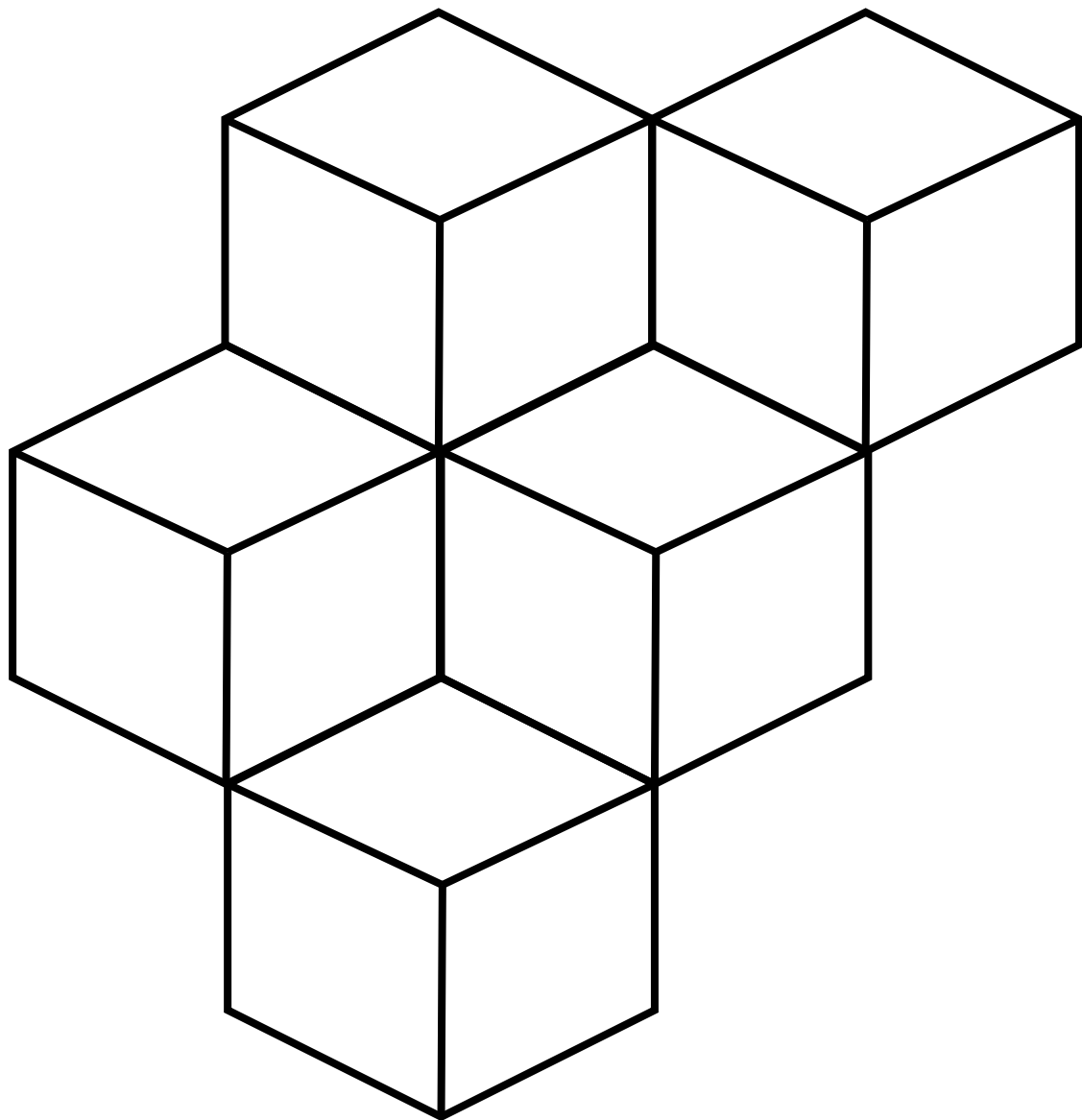
Linha



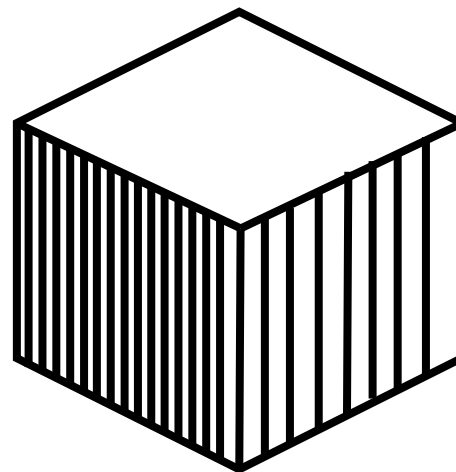
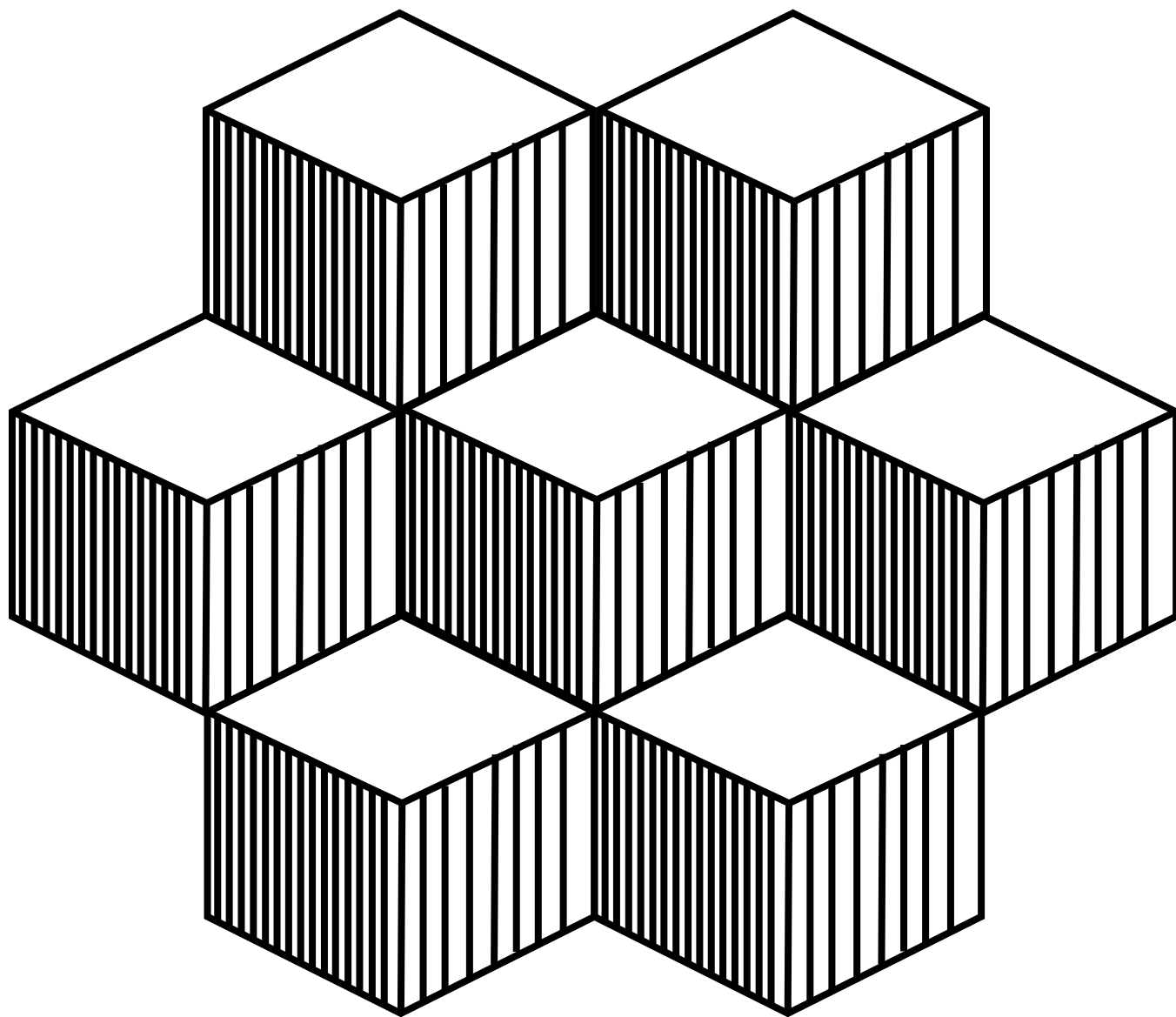
Forma

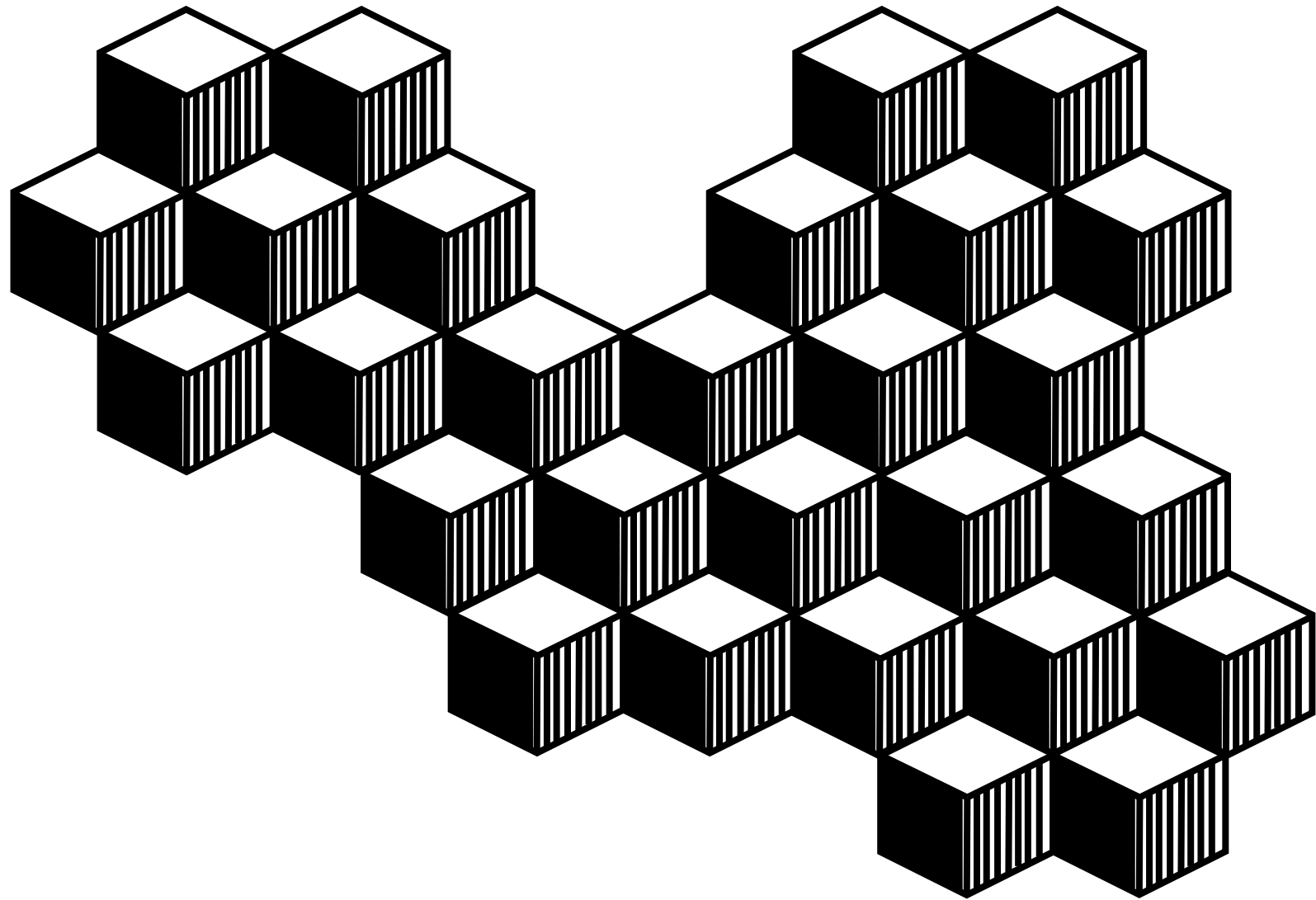


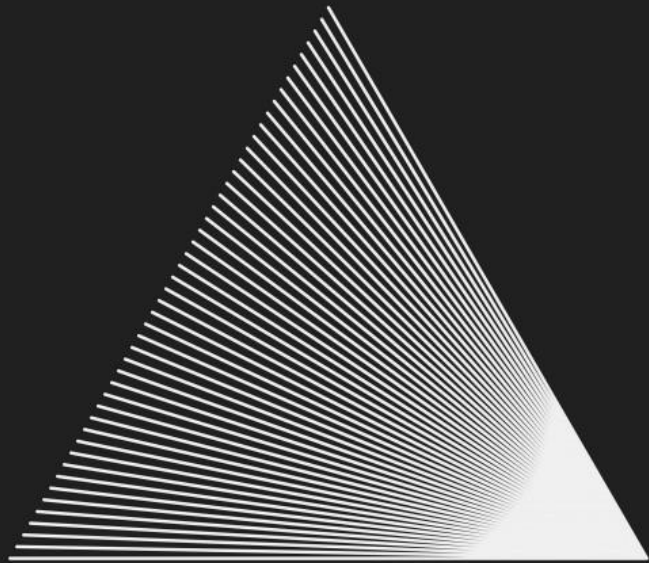












08

ABSTRACT  
DESIGN  
TEMPLATE



DERU  
SHIGETO  
SWEATSON KLANK  
LOSCIL

# OUTLIERS

JULY 10<sup>TH</sup> // LINCOLN HALL CHICAGO // \$20

*An evening celebrating the release of Outliers, Volume 1 - a collaborative documentary created on a journey throughout Iceland. The first two hundred tickets include admission to the film's premiere, followed by live sets from soundtrack contributors. More information at [www.outliersiceland.com](http://www.outliersiceland.com). Tickets online at [www.lincolnhallchicago.com](http://www.lincolnhallchicago.com)*

