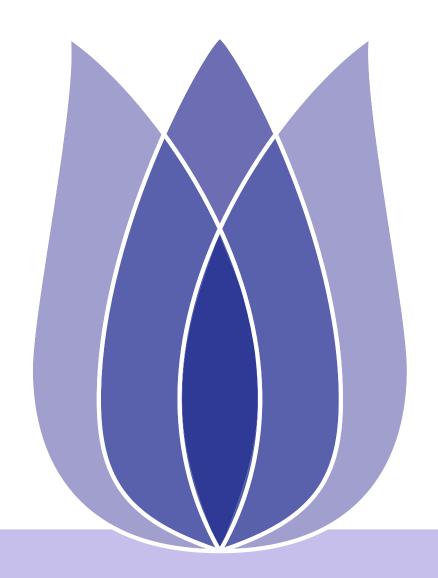
Kaggle Presentation

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2022-05-12





Overview

Problem

Data Processing

Data Analysis

Feature Selection And Model

Problem

Description of TMDB Box Office Prediction

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

Feature Selection And Model

Feature Selection

Model And Result





Problem
Description of TMDB Box Office Prediction

Data Processing

Data Analysis

Feature Selection And Model

Problem





Description of TMDB Box Office Prediction

Problem

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Data Analysis

Feature Selection And Model

escriptio

In the dataset, it includes 7,398 movies and various metadata from the Movie Database (TMDB), Movies are labeled with id.Data points include cast, crew, plot keywords, budget, posters, release dates, languages, production companies, and countries.

Predict the worldwide revenue for 4398 movies.



Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Feature Selection And Model

Data Processing





Basic Information of Data

Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Feature Selection And Model

Table 1: Data

| Name | Description | Attribute | | |
|-----------------------|-------------------------------------|---|--|--|
| train.csv | Training set(Movies from 1970-2018) | id,belongs_to_collection,budget,genres,homepage, imdb_id,original_language,original_title,overview,popula poster_path,production_companies,production_countries, release_date,runtime,spoken_languages,status,tagline, title,Keywords,cast,crew,revenue | | |
| test.csv | Test set(Predict revenue) | id,belongs_to_collection,budget,genres,homepage, imdb_id,original_language,original_title,overview,popularity poster_path,production_companies,production_countries, release_date,runtime,spoken_languages,status,tagline, title,Keywords,cast,crew | | |
| sample_submission.csv | Format of submission | id,revenue | | |

■ There are 3000 samples in train set.

There are 4398 samples in test set.



Numerical features

Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

- There are 4 numerical features in total.
- The minimum of budget is 0.
- There are some missing values in the runtime, and the minimum of runtime is 0.

| | id | budget | popularity | runtime | revenue |
|-------|-------------|--------------|-------------|-------------|--------------|
| count | 3000.000000 | 3.000000e+03 | 3000.000000 | 2998.000000 | 3.000000e+03 |
| mean | 1500.500000 | 2.253133e+07 | 8.463274 | 107.856571 | 6.672585e+07 |
| std | 866.169729 | 3.702609e+07 | 12.104000 | 22.086434 | 1.375323e+08 |
| min | 1.000000 | 0.000000e+00 | 0.000001 | 0.000000 | 1.000000e+00 |
| 25% | 750.750000 | 0.000000e+00 | 4.018053 | 94.000000 | 2.379808e+06 |
| 50% | 1500.500000 | 8.000000e+06 | 7.374861 | 104.000000 | 1.680707e+07 |
| 75% | 2250.250000 | 2.900000e+07 | 10.890983 | 118.000000 | 6.891920e+07 |
| max | 3000.000000 | 3.800000e+08 | 294.337037 | 338.000000 | 1.519558e+09 |

Figure 1: Numerical features





Missing Value

Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Feature Selection And Model

- Remove columns that contain many null-valued features.
- Remove Some columns from which 'Prediction of Revenue' doesn't affect.

| id | 0 |
|-----------------------|------|
| belongs_to_collection | 2396 |
| budget | 0 |
| genres | 7 |
| homepage | 2054 |
| imdb_id | 0 |
| original_language | 0 |
| original_title | 0 |
| overview | 8 |
| popularity | 0 |
| poster_path | 1 |
| production_companies | 156 |
| production_countries | 55 |
| release_date | 0 |
| runtime | 2 |
| spoken_languages | 20 |
| status | 0 |
| tagline | 597 |
| title | 0 |
| Keywords | 276 |
| cast | 13 |
| crew | 16 |
| revenue | 0 |
| dtype: int64 | |

Figure 2: Missing Value

| id | 0.000000 |
|-----------------------|-----------|
| belongs_to_collection | 79.866667 |
| budget | 0.000000 |
| genres | 0. 233333 |
| homepage | 68.466667 |
| imdb_id | 0.000000 |
| original_language | 0.000000 |
| original_title | 0.000000 |
| overview | 0.266667 |
| popularity | 0.000000 |
| poster_path | 0.033333 |
| production_companies | 5. 200000 |
| production_countries | 1.833333 |
| release_date | 0.000000 |
| runtime | 0.066667 |
| spoken_languages | 0.666667 |
| status | 0.000000 |
| tagline | 19.900000 |
| title | 0.000000 |
| Keywords | 9. 200000 |
| cast | 0.433333 |
| crew | 0. 533333 |
| revenue | 0.000000 |
| dtvpe: float64 | |

dtype: floatb4

Figure 3: Percentage of Missing Value





Genres

Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Feature Selection And Model

■ Parse genres in type of JSON format.

| 1 [Comedy, Drama, Family, Romance] 2 [Drama] 3 [Thriller, Drama] 4 [Action, Thriller] 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | genres | |
|---|------------------------------------|---------|
| 2 [Drama] 3 [Thriller, Drama] 4 [Action, Thriller] 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Comedy] | 0 |
| 3 [Thriller, Drama] 4 [Action, Thriller] 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Comedy, Drama, Family, Romance] | 1 |
| 4 [Action, Thriller] 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Drama] | 2 |
| 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Thriller, Drama] | 3 |
| 2995 [Comedy, Romance] 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Action, Thriller] | 4 |
| 2996 [Drama, Music] 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | | (60000) |
| 2997 [Crime, Action, Mystery, Thriller] 2998 [Comedy, Romance] | [Comedy, Romance] | 2995 |
| 2998 [Comedy, Romance] | [Drama, Music] | 2996 |
| ************************************** | [Crime, Action, Mystery, Thriller] | 2997 |
| 2999 [Thriller, Action, Mystery] | [Comedy, Romance] | 2998 |
| | [Thriller, Action, Mystery] | 2999 |

3000 rows × 1 columns

Figure 4: genres





Release date

Problem

Data Processing

Basic Information of Data

Numerical features

Missing Value

Genres

Release date

Data Analysis

Feature Selection And Model

Parse release date.

| (U) | release_month | release_day | release_year | day_of_Week |
|------|---------------|-------------|--------------|-------------|
| 0 | 2 | 20 | 2015 | 4 |
| 1 | 8 | 6 | 2004 | 4 |
| 2 | 10 | 10 | 2014 | 4 |
| 3 | 3 | 9 | 2012 | 4 |
| 4 | 2 | 5 | 2009 | 3 |
| (1) | 50%: | 8MR | .573 | 85 |
| 2995 | 4 | 22 | 1994 | 4 |
| 2996 | 3 | 28 | 2013 | 3 |
| 2997 | <u>10</u> | 11 | 1996 | 4 |
| 2998 | 1 | 16 | 2004 | 4 |
| 2999 | 9 | 22 | 2011 | 3 |





Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

Feature Selection And Model

Data Analysis





Budget Vs Revenue

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

| | id | title | budget | revenue |
|------|------|---|-----------|------------|
| 1126 | 1127 | The Avengers | 220000000 | 1519557910 |
| 1761 | 1762 | Furious 7 | 190000000 | 1506249360 |
| 2770 | 2771 | Avengers: Age of Ultron | 280000000 | 1405403694 |
| 684 | 685 | Beauty and the Beast | 160000000 | 1262886337 |
| 2322 | 2323 | Transformers: Dark of the Moon | 195000000 | 1123746996 |
| 906 | 907 | The Dark Knight Rises | 250000000 | 1084939099 |
| 2135 | 2136 | Pirates of the Caribbean: On Stranger Tides | 380000000 | 1045713802 |
| 2562 | 2563 | Finding Dory | 200000000 | 1028570889 |
| 881 | 882 | Alice in Wonderland | 200000000 | 1025491110 |
| 734 | 735 | Zootopia | 150000000 | 1023784195 |

Figure 5: Budget And Revenue

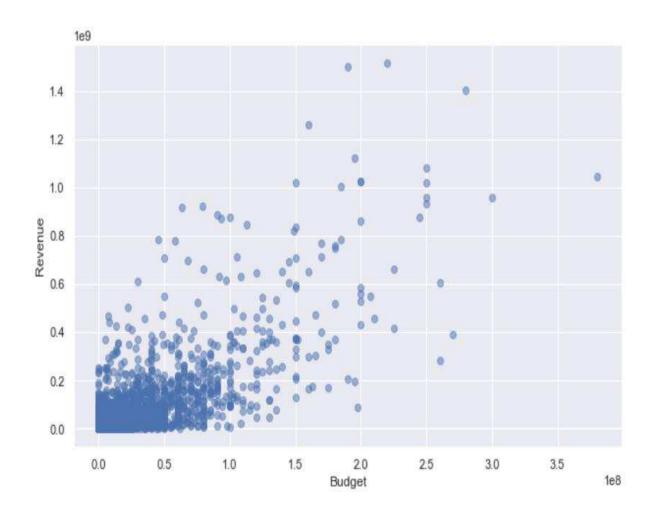


Figure 6: Budget And Revenue Scatter Plot



Popularity Vs Revenue

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

| | id | title | popularity | revenue |
|------|------|---|------------|------------|
| 1126 | 1127 | The Avengers | 89.887648 | 1519557910 |
| 1761 | 1762 | Furious 7 | 27.275687 | 1506249360 |
| 2770 | 2771 | Avengers: Age of Ultron | 37.379420 | 1405403694 |
| 684 | 685 | Beauty and the Beast | 287.253654 | 1262886337 |
| 2322 | 2323 | Transformers: Dark of the Moon | 4.503505 | 1123746996 |
| 906 | 907 | The Dark Knight Rises | 20.582580 | 1084939099 |
| 2135 | 2136 | Pirates of the Caribbean: On Stranger Tides | 27.887720 | 1045713802 |
| 2562 | 2563 | Finding Dory | 14.477677 | 1028570889 |
| 881 | 882 | Alice in Wonderland | 17.285093 | 1025491110 |
| 734 | 735 | Zootopia | 26.024868 | 1023784195 |

Figure 7: Popularity And Revenue

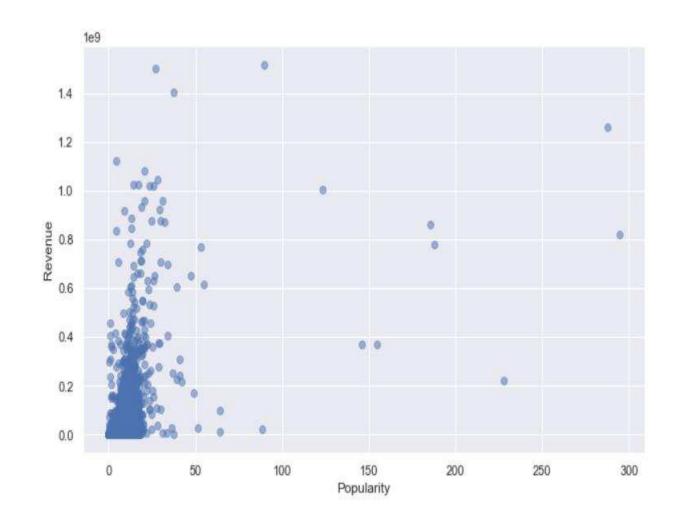


Figure 8: Popularity And Revenue Scatter Plot



Runtime Vs Revenue

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

- Most movies are around two hours long.
- View in reverse order of runtime.

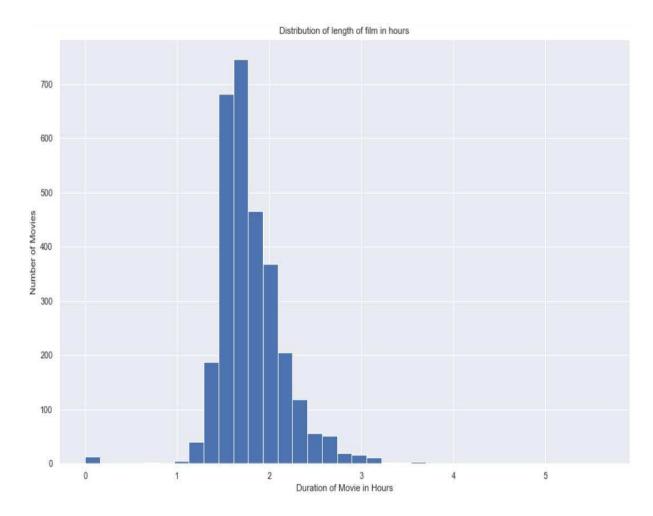


Figure 9: Runtime Histogram

| | id | title | runtime | budget | revenue |
|------|------|----------------------|------------|----------|-----------|
| 1211 | 1212 | Carlos | 338.000000 | 18000000 | 871279 |
| 1922 | 1923 | Cleopatra | 248.000000 | 31115000 | 71000000 |
| 523 | 524 | The Ten Commandments | 220.000000 | 13000000 | 122700000 |
| 1302 | 1303 | Heaven's Gate | 219.000000 | 44000000 | 3484331 |
| 1914 | 1915 | Gods and Generals | 214.000000 | 56000000 | 12923936 |
| 2353 | 2354 | Jodhaa Akbar | 213.000000 | 8376800 | 13000000 |
| 625 | 626 | Ben-Hur | 212.000000 | 15000000 | 146900000 |
| 1975 | 1976 | Chapiteau-Show | 207.000000 | 2000000 | 393816 |
| 1731 | 1732 | Hey Ram | 199.000000 | 3900000 | 4900000 |
| 2120 | 2121 | Spartacus | 197.000000 | 12000000 | 60000000 |

Figure 10: Runtime And Revenue





genres

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

Feature Selection And Model

Drama and comedy dominate.

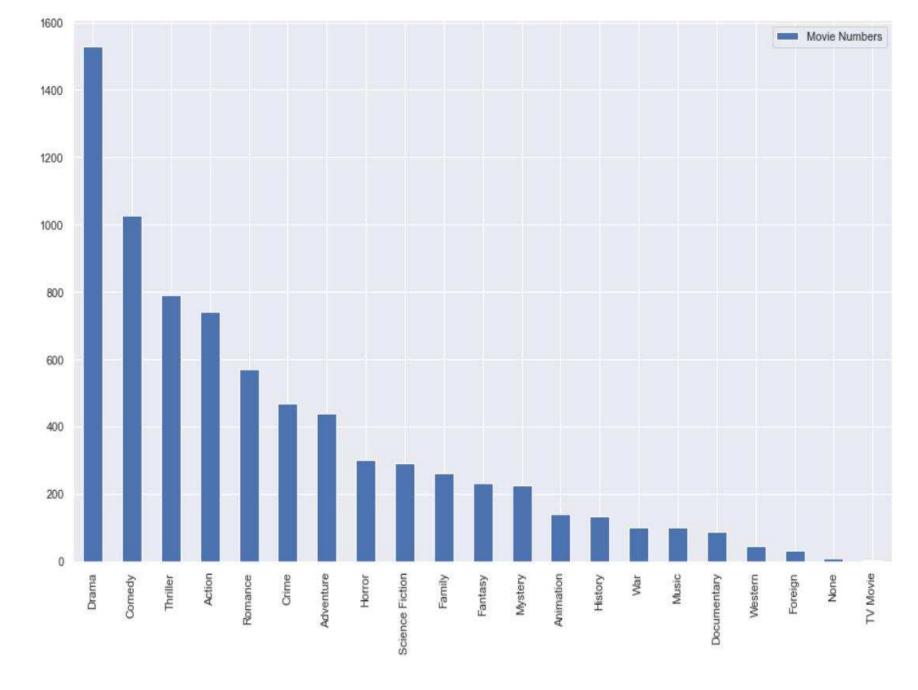


Figure 11: genres bar plot





Year And Revenue

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

- More and more movies have been released in recent years.
- There may be a positive correlation between Year and Revenue.

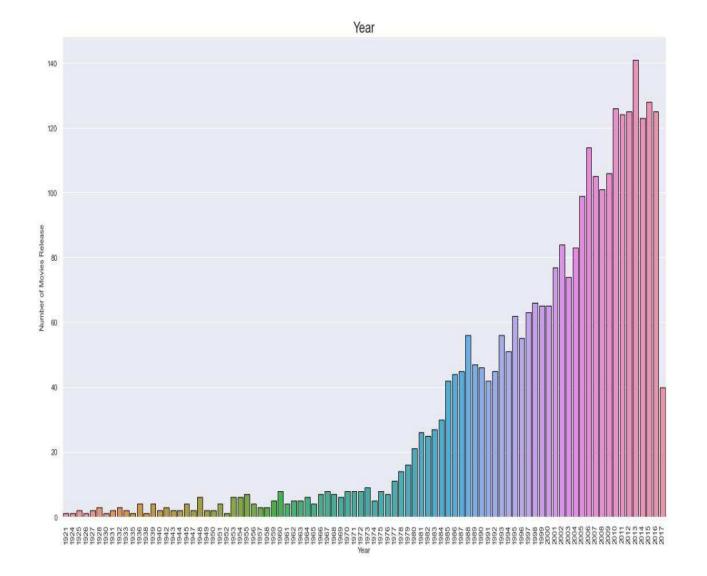


Figure 12: Histogram

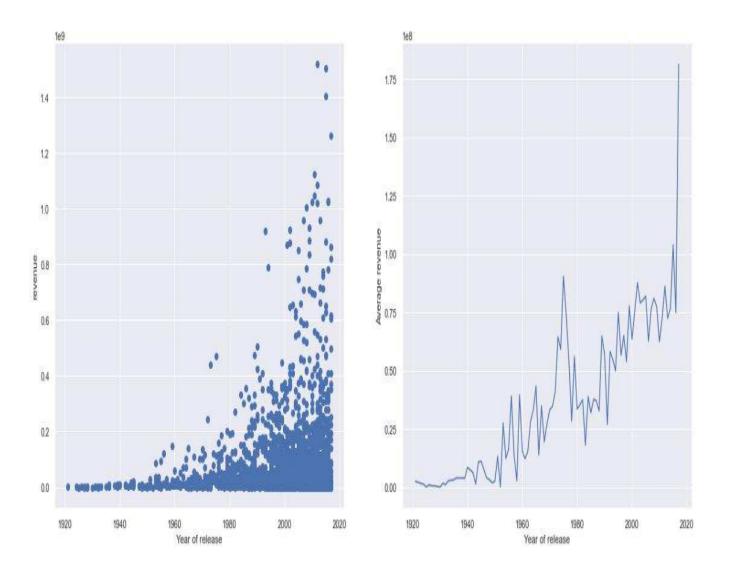


Figure 13: Scatter Plot





Month And Week

Problem

Data Processing

Data Analysis

Budget Vs Revenue

Popularity Vs Revenue

Runtime Vs Revenue

genres

Year And Revenue

Month And Week

- The number of movies released in September and October is higher.
- The number of films released on Friday accounted for the majority.

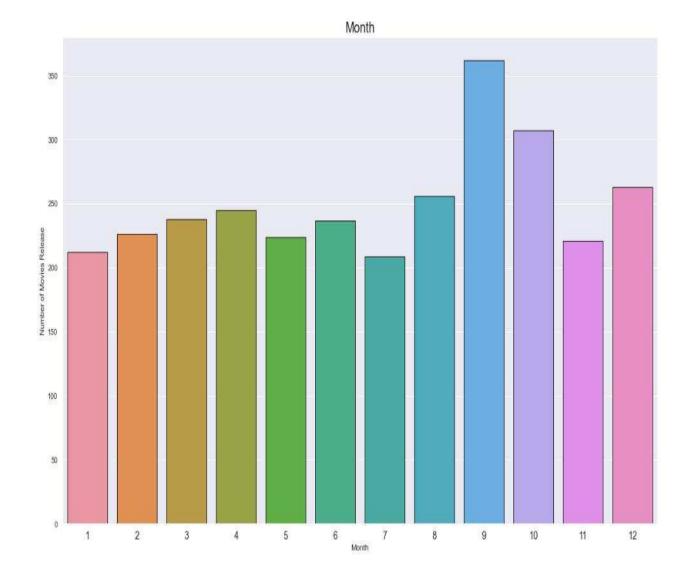


Figure 14: Month

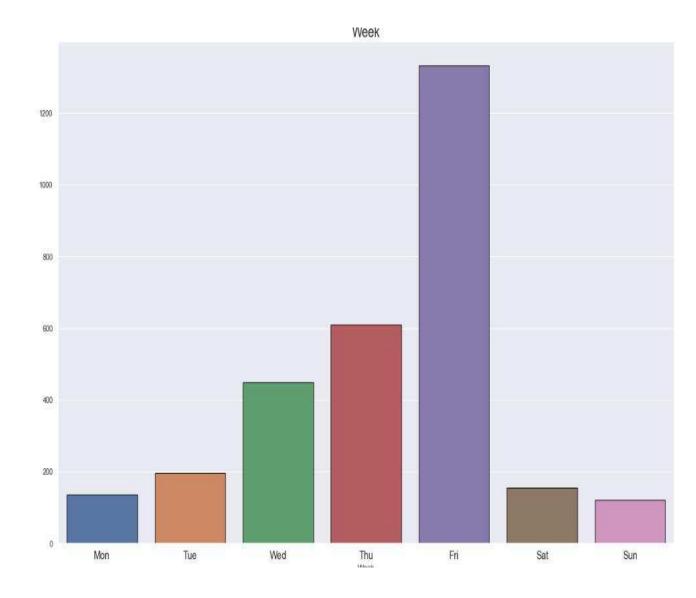


Figure 15: Week





Problem

Data Processing

Data Analysis

Feature Selection And Model

Feature Selection

Model And Result





Feature Selection

Problem

Data Processing

Data Analysis

Feature Selection And Model

Feature Selection

Model And Result

- release_data: release_year, release_day, release_month
- original_language,number_companies,crew_size
- budget,popularity, runtime

| | release_year | release_day | release_month | original_language | budget | popularity | runtime | number_companies | crew_size |
|------|--------------|-------------|---------------|-------------------|----------|------------|---------|------------------|-----------|
| 0 | 2015 | 20 | 2 | 7 | 14000000 | 6.575393 | 33 | 3 | 72 |
| 1 | 2004 | 6 | 8 | 7 | 40000000 | 8.248895 | 53 | 1 | 9 |
| 2 | 2014 | 10 | 10 | 7 | 3300000 | 64.299990 | 45 | 3 | 64 |
| 3 | 2012 | 9 | 3 | 13 | 1200000 | 3.174936 | 62 | 0 | 3 |
| 4 | 2009 | 5 | 2 | 18 | 0 | 1.148070 | 58 | 0 | 2 |
| 7.00 | 660 | 346 | | iii | ion; | | 955 | 100 | 849 |
| 2995 | 1994 | 22 | 4 | 7 | 0 | 9.853270 | 42 | 2 | 17 |
| 2996 | 2013 | 28 | 3 | 29 | 0 | 3.727996 | 42 | 2 | 15 |
| 2997 | 1996 | 11 | 10 | 7 | 65000000 | 14.482345 | 60 | 3 | 10 |
| 2998 | 2004 | 16 | 1 | 7 | 42000000 | 15.725542 | 30 | 2 | 89 |
| 2999 | 2011 | 22 | 9 | 7 | 35000000 | 10.512109 | 46 | 6 | 48 |
| | | | | | | | | | |

Figure 16: Feature





Model And Result

Problem

Data Processing

Data Analysis

Feature Selection And Model

Feature Selection

Model And Result

- Random Forest
 - A random forest is a classifier that contains multiple decision trees and whose output class is determined by the plurality of the classes of the individual tree outputs.
- RMSE
 - ◆ The root mean square error is the square root of the ratio of the deviation between the predicted value and the true value to the number of observations n.
- Train set: 0.8, Test set: 0.2
- Score:1.19

