

## PITCH SUBMISSION GUIDE

Please use the information below to prepare your video or pitch document.

### 1 Brief introduction of business.

- Capture the business background, impact, innovation, method/approach, and outcome - About 100 words.

### 2 Estimated or actual income and expense of the business.

- What is the value mark of your business?

### 3 Business needs. (Financial and business support).

- How much support do you need to implement/grow your business?

### 4 Purpose of funds (How the funds will benefit your business).

- What is the expected impact of your business on the employability of others?
  - How will it impact the community?
  - How can it be sustained?
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