

EMERGING MEDIA CREATIVE CHALLENGE

SPONSORSHIP PACKAGE



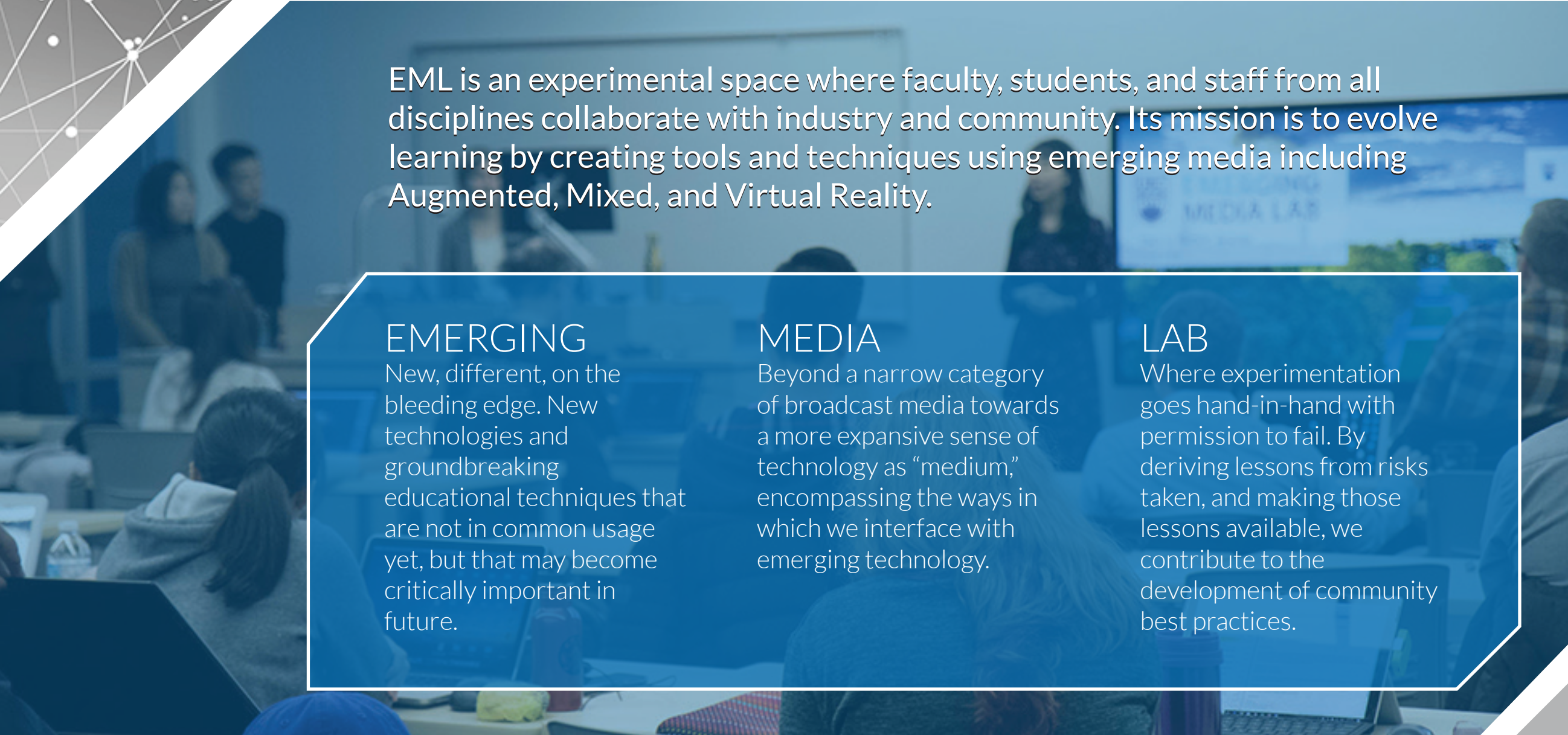
PRESENTED BY

UBC **EMERGING
MEDIA LAB**

Sponsored by UBC President's Office



Who is EML?



EML is an experimental space where faculty, students, and staff from all disciplines collaborate with industry and community. Its mission is to evolve learning by creating tools and techniques using emerging media including Augmented, Mixed, and Virtual Reality.

EMERGING

New, different, on the bleeding edge. New technologies and groundbreaking educational techniques that are not in common usage yet, but that may become critically important in future.

MEDIA

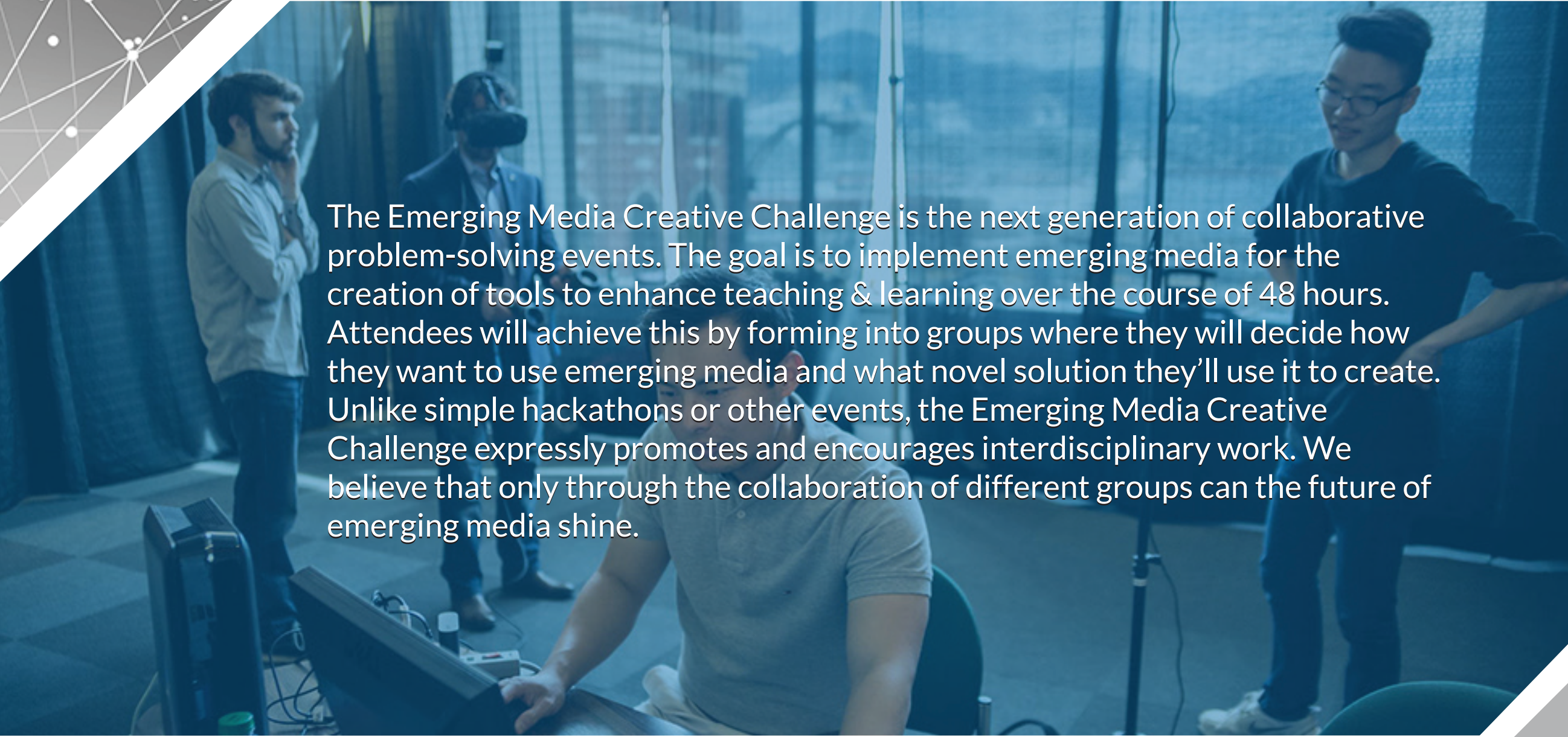
Beyond a narrow category of broadcast media towards a more expansive sense of technology as “medium,” encompassing the ways in which we interface with emerging technology.

LAB

Where experimentation goes hand-in-hand with permission to fail. By deriving lessons from risks taken, and making those lessons available, we contribute to the development of community best practices.




What is the event?



The Emerging Media Creative Challenge is the next generation of collaborative problem-solving events. The goal is to implement emerging media for the creation of tools to enhance teaching & learning over the course of 48 hours. Attendees will achieve this by forming into groups where they will decide how they want to use emerging media and what novel solution they'll use it to create. Unlike simple hackathons or other events, the Emerging Media Creative Challenge expressly promotes and encourages interdisciplinary work. We believe that only through the collaboration of different groups can the future of emerging media shine.

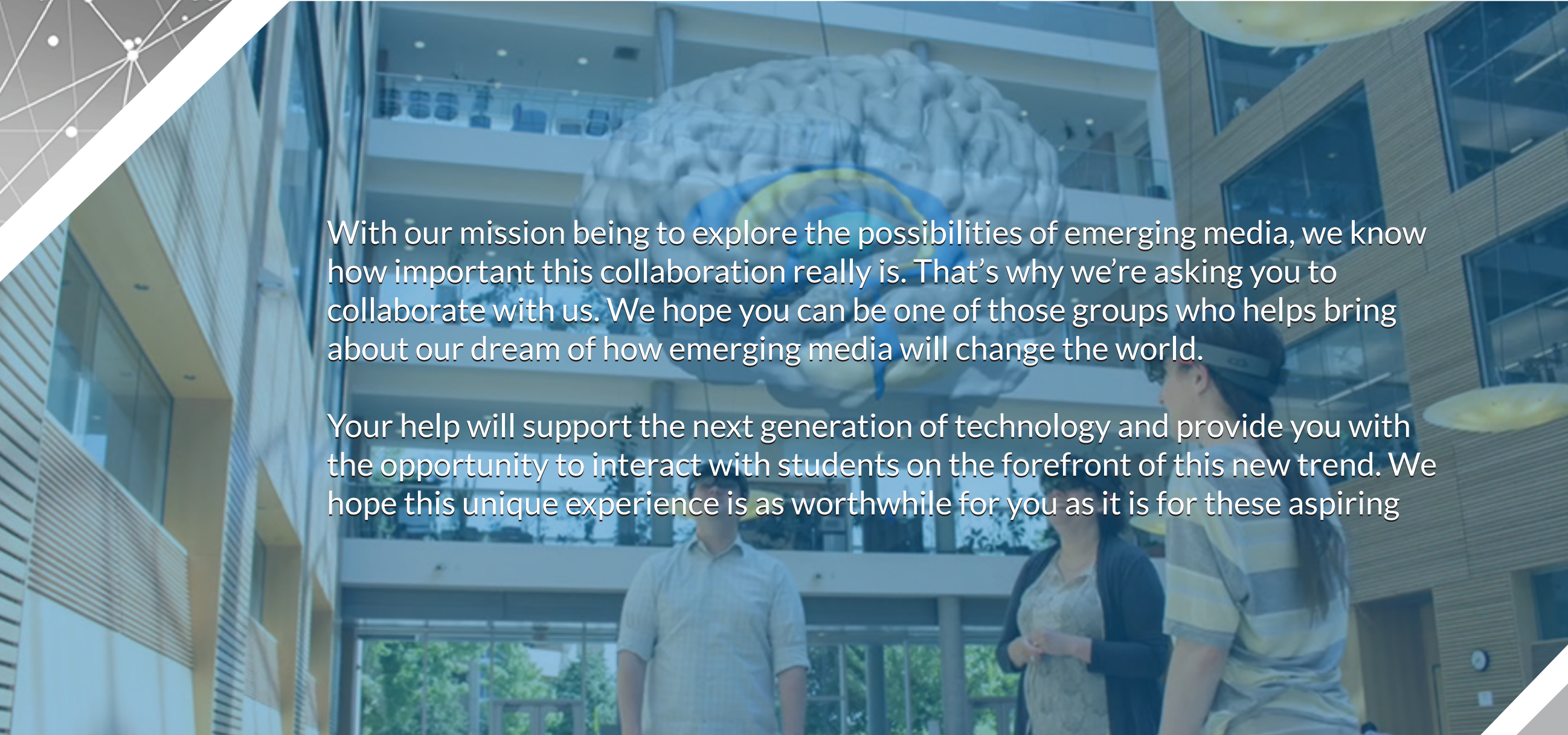
Who's organizing the event?



The Emerging Media Creative Challenge is being organized with **BUS**: an organization with over two years of student engagement event experience. They're best known for the **BC Game Jam**, an annual event bringing together hundreds of students and professionals from across BC to build amazing things together. Although it started as a simple student collaboration initiative, BUS has since grown to a solid professional organization with the knowledge and skills to bring students together in ways others can't.



What sponsors bring to the table



With our mission being to explore the possibilities of emerging media, we know how important this collaboration really is. That's why we're asking you to collaborate with us. We hope you can be one of those groups who helps bring about our dream of how emerging media will change the world.

Your help will support the next generation of technology and provide you with the opportunity to interact with students on the forefront of this new trend. We hope this unique experience is as worthwhile for you as it is for these aspiring

Sponsorship Opportunities

	PLATINUM	GOLD	SILVER	BRONZE	CUSTOM
Monetary	5000+	3000	1500	750	Provide Alternative Support or Tailor Your Benefits
Branding on Swag and Digital Media	Title Sponsor*	Large	Medium	Small	
Social Media Promotion	✓	✓	✓	✓	
Provided Meals for Representatives	✓ (Max 6)	✓ (Max 4)	✓ (Max 3)	✓ (Max 2)	
Presentation Time	2 min	1 min	30 sec	✗	
Sponsor Table	✓ (Double size)	✓	✓	✗	
Swag Distribution to Attendees	✓	✓	✓	✗	
Branding in Event Space	✓	✓	✗	✗	
Achievement Pin Submission	✓	✗	✗	✗	
*The sponsor with the highest monetary contribution at this tier will be the title sponsor, featured more prominently and centrally in our advertisement. The remainder of the platinum sponsors will have the large branding size.					

Details and Contact

ATTENDEES

150

DATE

November 9 - 11, 2018

LOCATION

Life Sciences Centre, UBC

DURATION

48 Hours



GEORGE PADUA
Sponsorship Coordinator
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