



# PIZZA SALES REPORT

JAN/15 - DEC/15

Pizza Category

All

01-01-2015

31-12-2015



Home



Best and Worst Performers

## BUSIEST DAY AND TIMES

### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

### MONTHLY

There are **maximum** orders from month of July and January

## SALES PERFORMANCE

### DAYS

Orders are **highest** on weekends, Friday/Saturday evenings.

### MONTHLY

There are **maximum** orders from month of July and January



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizzas Sold



21350

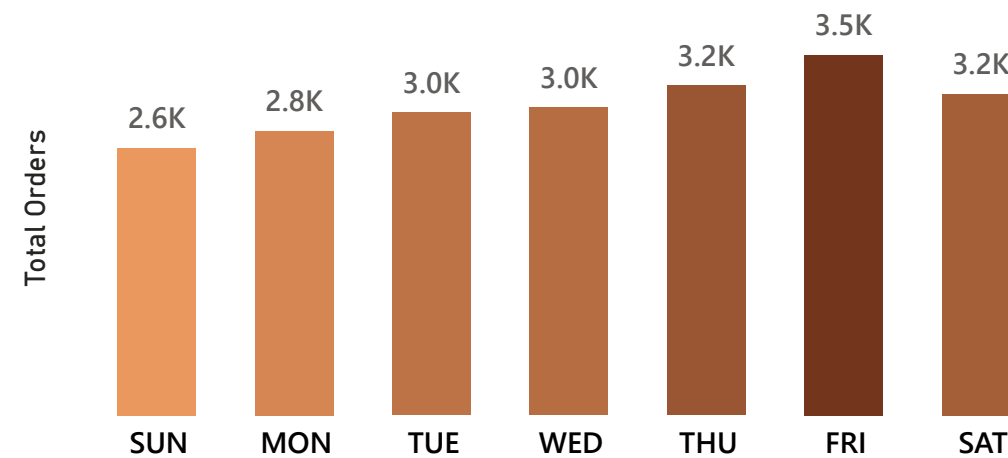
Total Orders



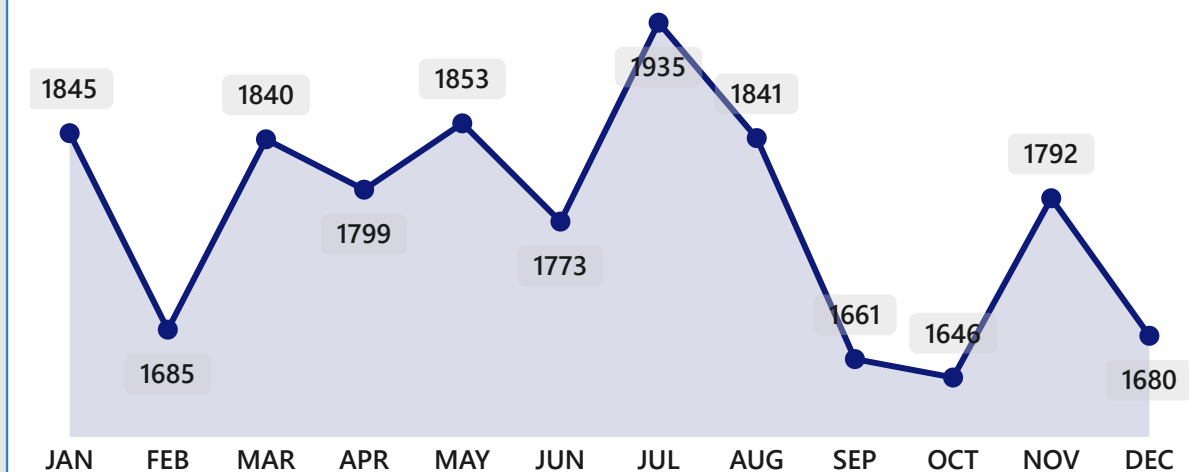
2.32

Avg Pizzas per order

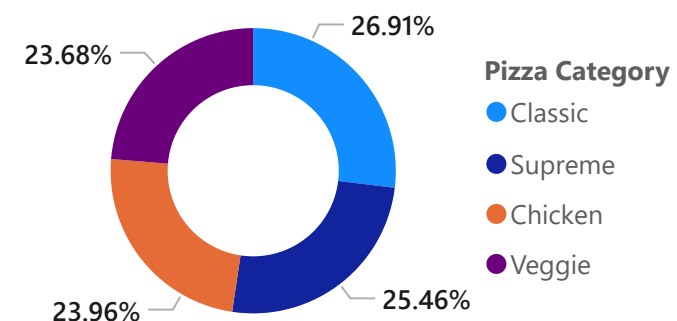
### Daily Trend for Total Orders



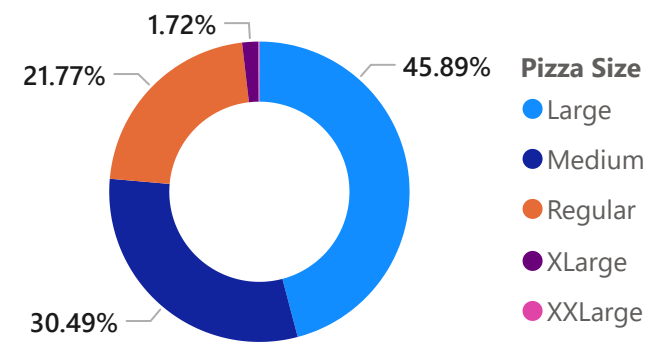
### Monthly Trends for Total Orders



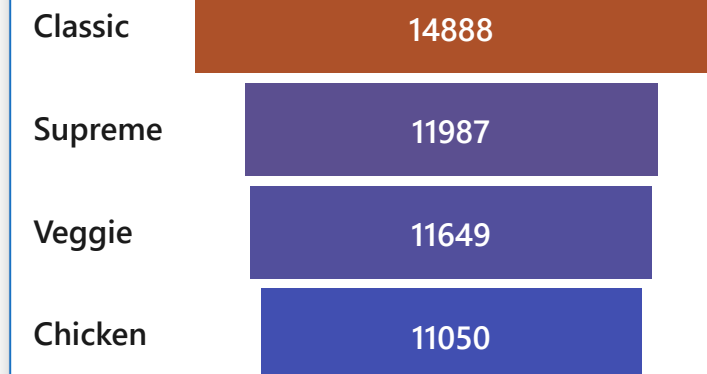
### Percentage of sales by Pizza Category





### Percentage of sales by Pizza Size



### Total Pizzas Sold by Category



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Best and Worst Performers

BEST SELLERS

REVENUE

Thai Chicken Pizza

Contributes to maximum Revenue.

QUANTITY

The Classic Chicken Pizza

Contributes to maximum Total Quantities

TOTAL ORDERS

The Classic Deluxe Pizza

Contributes to maximum Total Orders

WORST SELLERS

REVENUE

The Brie Carrie Pizza

Contributes to the lowest Revenue.

QUANTITY

The Brie Carrie Pizza

Contributes to lowest Total Quantities

TOTAL ORDERS

The Brie Carrie Pizza

Contributes to lowest Total Orders



817.86K

Total Revenue



38.31

Avg order value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas per order

Best Selling/Worst Selling Pizzas by Category

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Bottom

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Pizzas by Revenue

The Thai C...	43K
The Barbe...	43K
The Califor...	41K
The Classic...	38K
The Spicy I...	35K
The South...	35K
The Italian ...	33K
The Hawaii...	32K
The Four C...	32K
The Sicilia...	31K
The Peppe...	30K
The Greek ...	28K
The Mexic...	27K
The Five C...	26K
The Peppe...	26K

Pizzas by Quantity

The Classic...	2453
The Barbec...	2432
The Hawaii...	2422
The Peppe...	2418
The Thai C...	2371
The Califor...	2370
The Sicilia...	1938
The Spicy I...	1924
The South...	1917
The Four C...	1902
The Italian ...	1884
The Mexic...	1484
The Peppe...	1446
The Greek ...	1420
The Five C...	1409

Pizzas by Orders

The Classic...	2329
The Hawaii...	2280
The Peppe...	2278
The Barbe...	2273
The Thai C...	2225
The Califor...	2197
The South...	1825
The Spicy I...	1822
The Sicilia...	1820
The Four C...	1809
The Italian ...	1791
The Mexic...	1426
The Peppe...	1383
The Greek ...	1361
The Five C...	1359