

Sales Dashboard

Regional Sales  
Dashboard

Customer Details

Category

- Electronics
- Furniture
- Home Appliances
- Sports Equipment

SubCategory

All

Region

All

Location

All

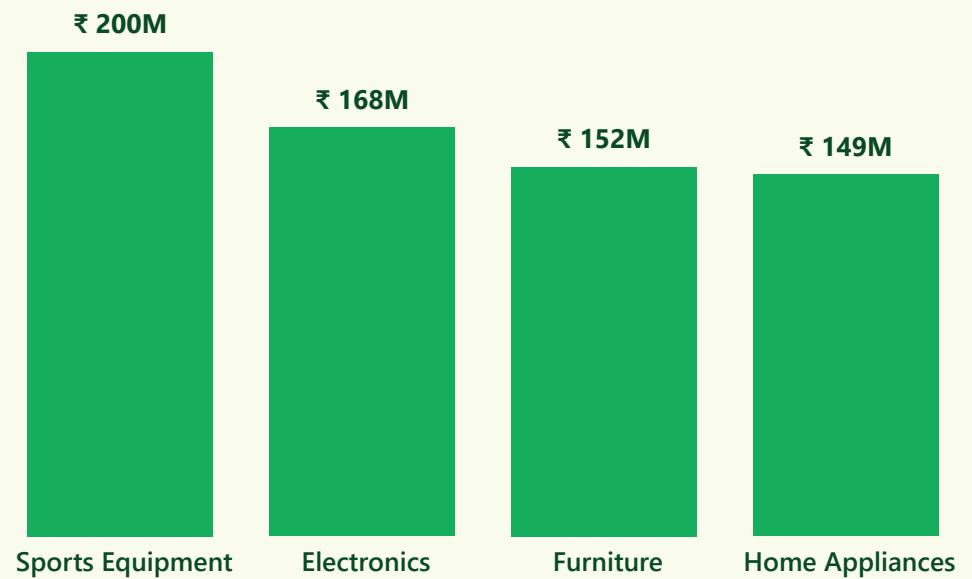
₹ 668.73M  
Total Sales

₹ 134.95M  
Total Profit

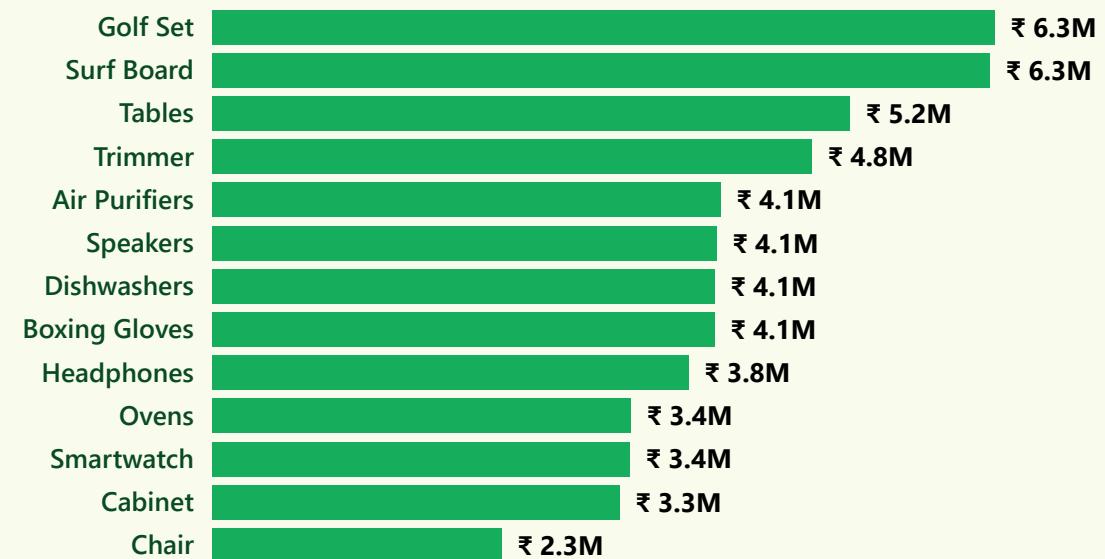
20.18  
Profit Margin %

5000  
Total Orders

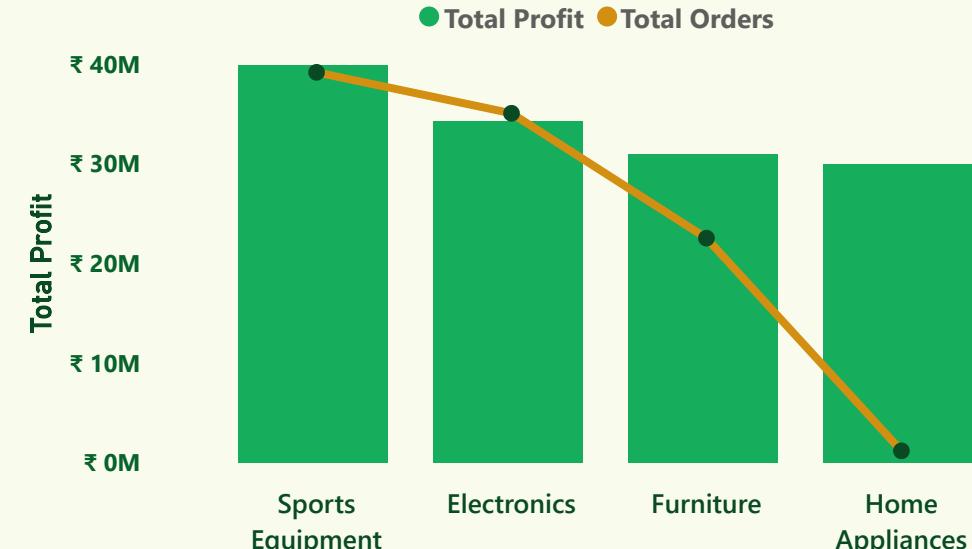
## Total Sales by Category



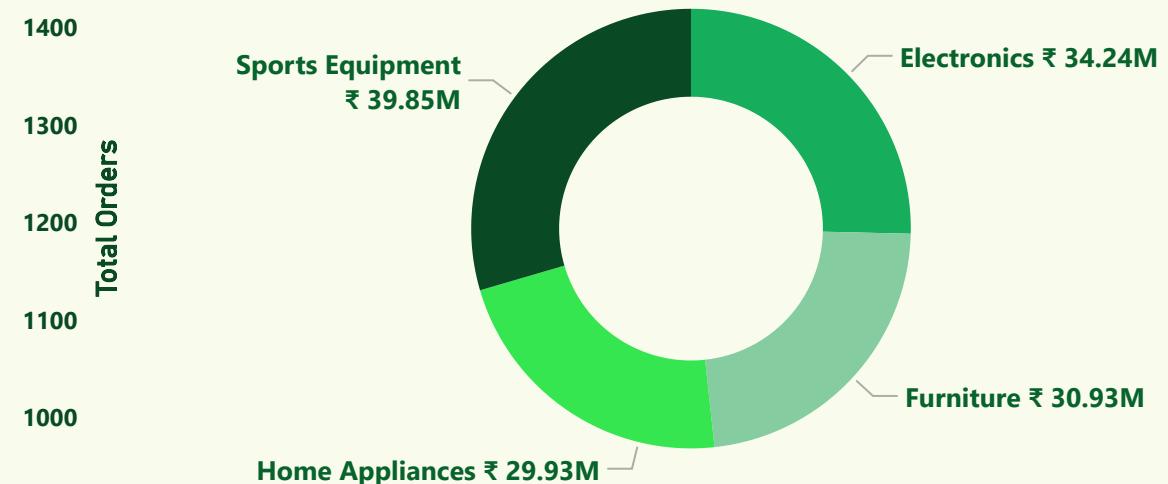
## Sales by Sub Category



## Profit , Orders by Category



## Profit by Category



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- Sports Equipment

SubCategory

- All

Region

- All

Location

- All

₹ 668.73M

Total Sales

₹ 134.95M

Total Profit

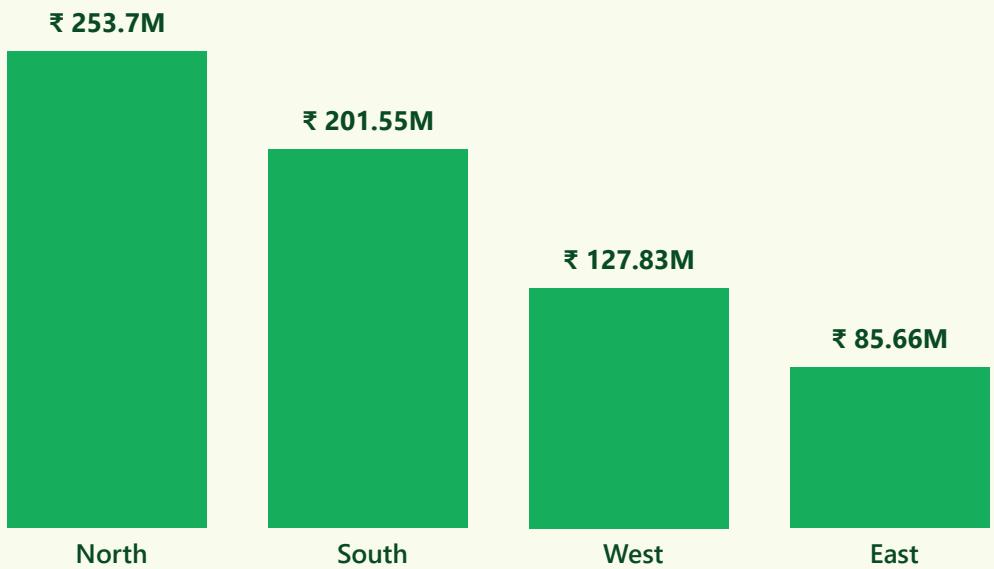
5000

Total Orders

₹ 133.75K

Avg Order Value

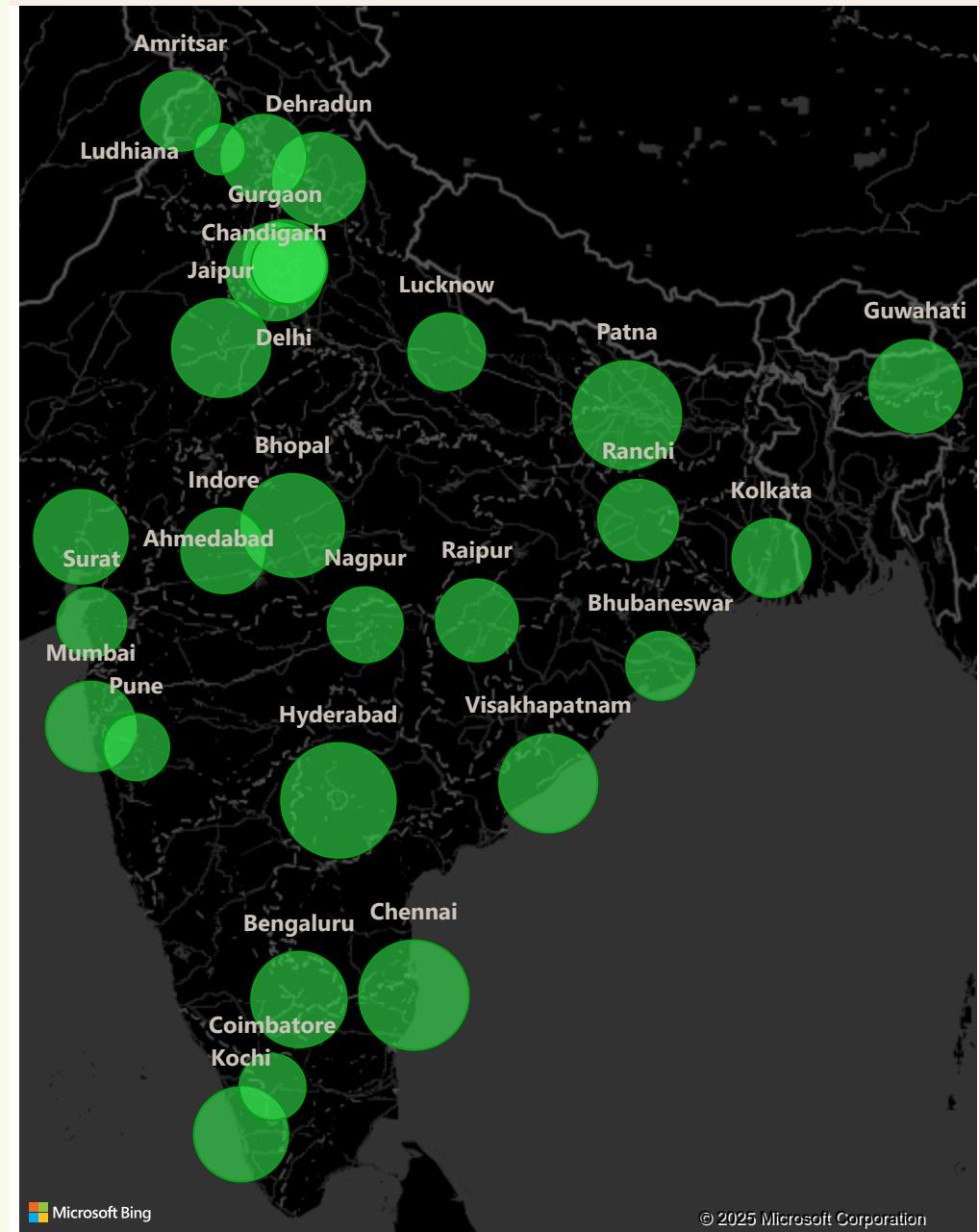
## Total Sales by Region



## Monthly Sales Trend



## Sales by City



## CUSTOMER DASHBOARD

Sales Dashboard

Regional Sales Dashboard

Customer Details

Category

- Electronics
- Furniture
- Home Appliances
- Sports Equipment

SubCategory

- All

Region

- All

Location

- All

₹ 668.73M  
Sales₹ 134.95M  
Total Profit5000  
Total Orders₹ 133.75K  
Avg Order Value

## Top 10 Customers by Sales

CustomerID	Customer Name	Sales	Profit	Profit Margin %	Orders	City
C120	Charlotte Lee	₹ 64,59,713	₹ 11,62,714	18.00	33	Jaipur
C101	Alex Johnson	₹ 62,95,703	₹ 13,07,918	20.77	38	Guwahati
C005	Karan Patel	₹ 56,18,760	₹ 11,68,993	20.81	31	Hyderabad
C140	Victoria Phillips	₹ 56,17,383	₹ 11,32,483	20.16	31	Bengaluru
C094	Lavanya Kulkarni	₹ 52,99,539	₹ 9,90,745	18.69	39	Nagpur
C092	Megha Joshi	₹ 52,71,254	₹ 11,23,732	21.32	35	Jaipur
C143	Lucas Edwards	₹ 52,19,245	₹ 10,47,677	20.07	31	Bengaluru
C029	Gaurav Jain	₹ 51,75,705	₹ 11,77,707	22.75	29	Noida
C040	Rekha Pillai	₹ 51,07,317	₹ 10,71,985	20.99	37	Visakhapatnam
C132	Grace Hill	₹ 50,60,228	₹ 11,02,742	21.79	31	Surat
Total		₹ 5,51,24,847	₹ 1,12,86,696	20.47	335	