

Retail Order Performance Dashboard

Product Category

▼

Select date range

▼

Revenue

3.7B

Profit

820.2M

Discount

15.9M

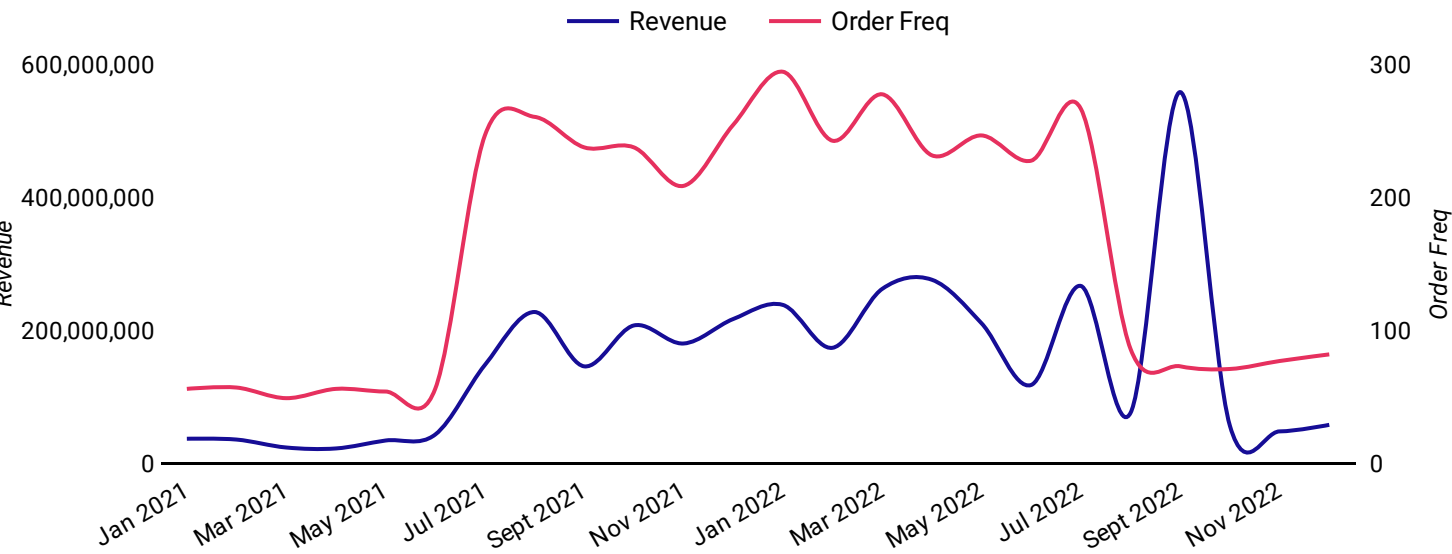
Customer

2,864

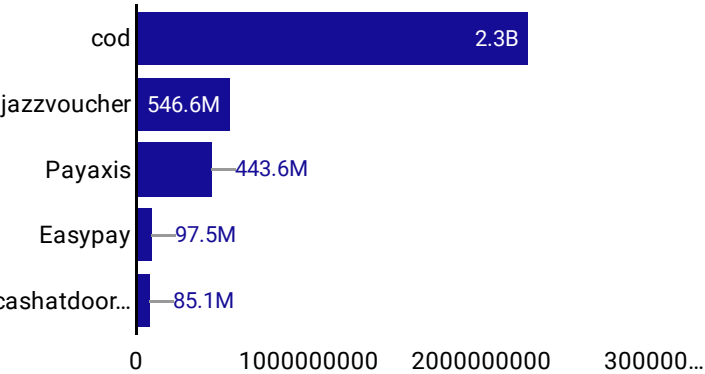
Order Frequency

3,955

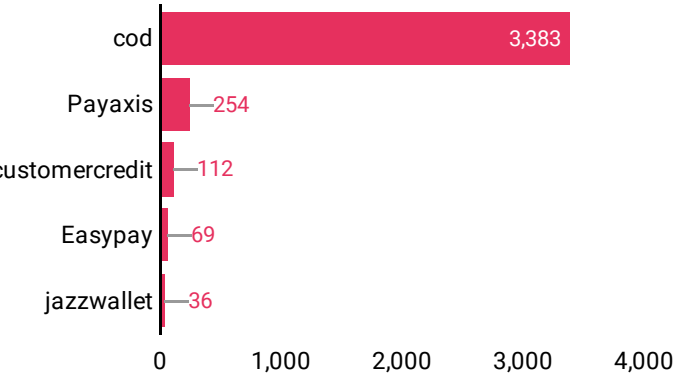
Monthly Revenue and Order Frequency



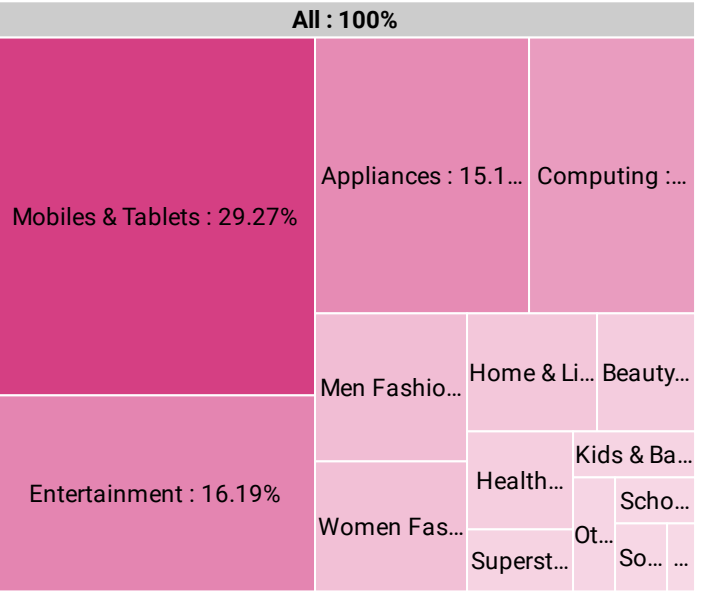
Top 5 Payment Methods by Revenue



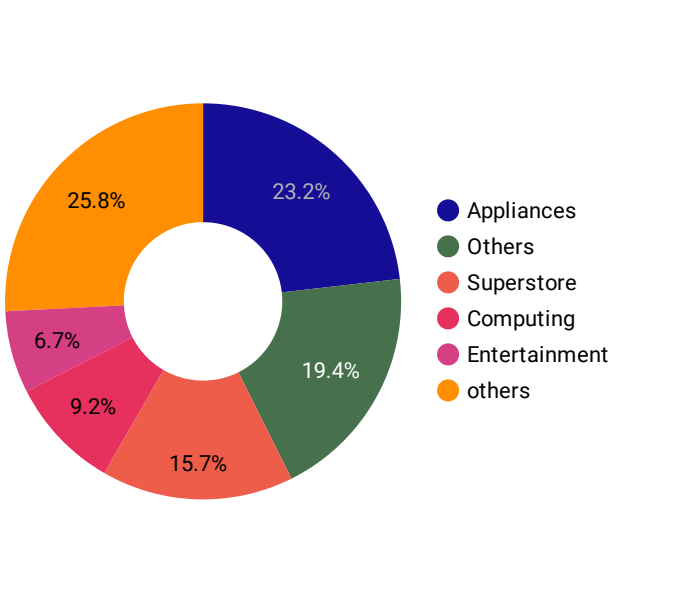
Top 5 Payment Methods by Order Frequency



Profit Proportion by Category



Discount Proportion by Category



Product Summary

	Product	Order Freq	Qty	Revenue	Discount	Profit ▼
10...	plk_FWI/ 953 638_9	2	2	9,277,680	0	1,762,852
10...	FHM_ECLIPSE	2	2	3,364,000	0	1,745,916
10...	IKEA_10072256	2	2	7,192,000	0	1,726,080
10...	huawei_Mate 9-mocjha brown	1	1	4,054,200	0	1,719,120
10...	viewsonic_PJD5134	3	3	8,595,600	0	1,719,120
10...	lenovo_80J2001AUE	1	1	4,395,240	0	1,714,190
10...	HP P1102 - White_18	2	11	6,986,100	0	1,676,664

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Customer Summary

	Customer ID	Order Freq	Revenue ▼	Avg Basket Size	Discount
1.	C460487L	1	518,752,000	518,752,000	0
2.	C378684L	27	105,051,804	3,890,808	0
3.	C200115L	26	102,398,478	3,938,403	0
4.	C374672L	45	100,249,056	2,227,757	0
5.	C781213L	22	81,459,260	3,702,694	0
6.	C972737L	30	61,052,830	2,035,094	0
7.	C514596L	1	60,289,782	60,289,782	0

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