## Brandman Health Plan

A different brand of health care

**Broker Training** 



## Our Legacy

More than a century ago, our parent organization created a home for seniors to age with care and dignity. Today they are one of the country's leading and most respected senior health systems, encompassing retirement villages, health centers, skilled nursing facilities, a geriatric research center, and more.

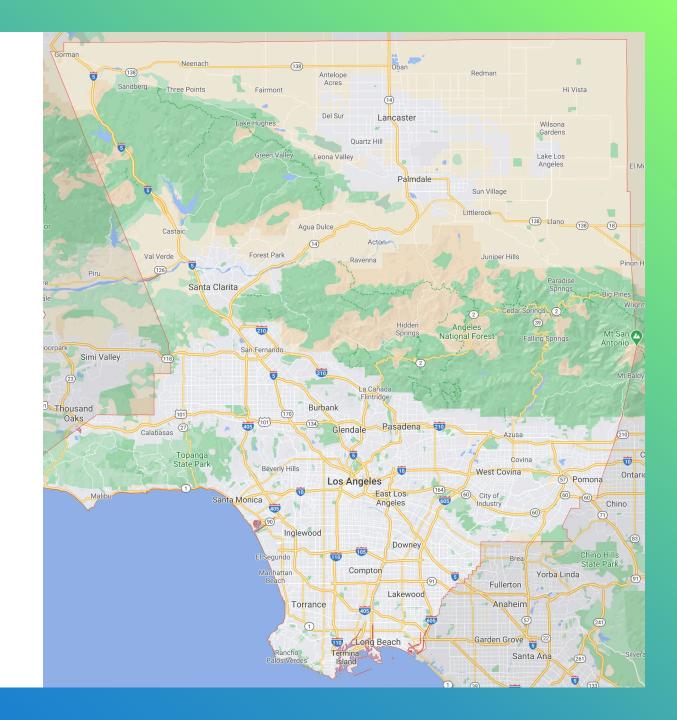
**Brandman Health Plan** draws on this rich legacy, incorporating their innovative, evidence-based, patient-centered programs and services into our plan to improve the health and quality of seniors throughout Los Angeles County.





## Our Reach

LA County service area and growing

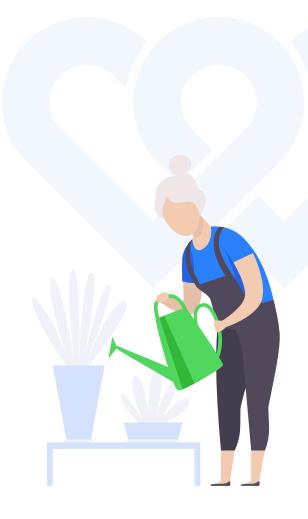


# Broker Training AEP 2021



## Brandman C-SNP HMO

- C-SNPs are permitted to target a group of commonly co-morbid and clinically linked chronic conditions. Based on CMS's data analysis and recognized national guidelines, CMS identified five combinations of commonly co-existing chronic conditions that may be the focus of a C-SNP.
- CMS accepts applications for C-SNPs that focus on the following multi-condition groupings:
  - Group 1: Diabetes mellitus and chronic heart failure (CHF);
  - **Group 2:** CHF and cardiovascular disorders, such as hypertension;
  - **Group 3:** Diabetes mellitus and cardiovascular disorders;
  - Group 4: Diabetes mellitus, CHF, and cardiovascular disorders; and
  - Group 5: Stroke and cardiovascular disorders.

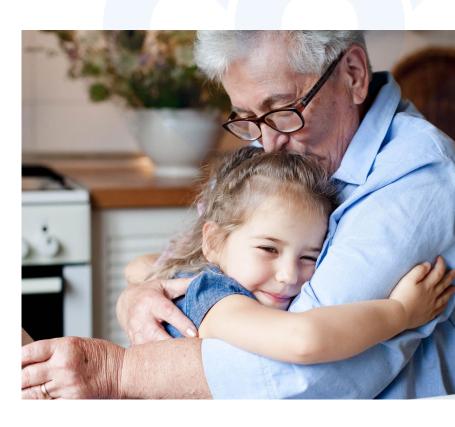




## Low Income Subsidy

## What is the income limit for extra help?

To qualify for extra help with Medicare prescription drug plan costs in 2020, your annual income must be less than \$19,140 for an individual (\$25,860 for a married couple living together).





## Broker Expectations

- Must be fully licensed and appointed with Brandman
- Must be certified on Brandman's CSNP
- Keep patients with Brandman providers
- Broker activity reports due every Friday by 5pm
- Keep Rapid Disenrollment's to a minimum
- Do not miss appointments
- Be on time to ALL campouts & events





# Plan Specific Benefits Overview



### Medicare Advantage Special Needs Plans (SNP)

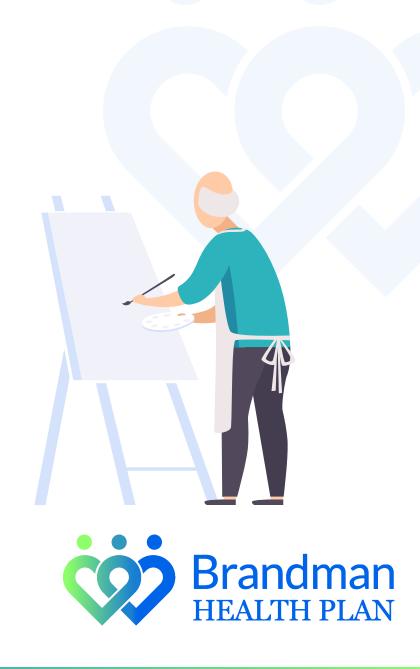
Brandman Health Plan is a SNP dedicated to enhancing the health and quality of life of Medicare-eligible seniors over 65 who are living with chronic health conditions. A SNP differentiates itself from traditional MA plans through enhanced coordination of care and benefits that are tailored to meet the special needs of its members.





To enroll in our SNP, members must have one or more of these qualifying conditions:

- → Diabetes
- → Chronic Heart Failure
- → Cardiovascular Disorders
- → Dementia



Brandman offers four plans designed to improve health outcomes and quality of life of our beneficiaries.



#### **Brandman Aspire**

Formulated specifically to help those who suffer from dementia or other cognitive disorders.



#### Brandman Arise - D

Dual-eligible Special Needs Plans (D-SNPs) versions for beneficiaries who qualify for both Medicare and Medi-Cal.



#### **Brandman Arise**

Focused on helping those with diabetes, CHF, or cardiovascular disorders, such as hypertension.



#### Brandman Aspire - D

Dual-eligible Special Needs Plans (D-SNPs) versions for beneficiaries who qualify for both Medicare and Medi-Cal.

- ✓ NO Monthly Premium
- ✓ NO Deductible
- ✓ Maximum Annual Out-of-Pocket Costs: \$999
- ✓ NO Co-Pay for Doctor Visits (PCP and Specialists)
- ✓ NO Co-Pay for Outpatient Hospital Coverage
- ✓ Emergency visit is **\$100** per visit





Brandman offers additional benefits and wellness programs in addition to those provided by Original Medicare to build a healthy mind and spirit. There is no additional charge for these valuable benefits, which include:

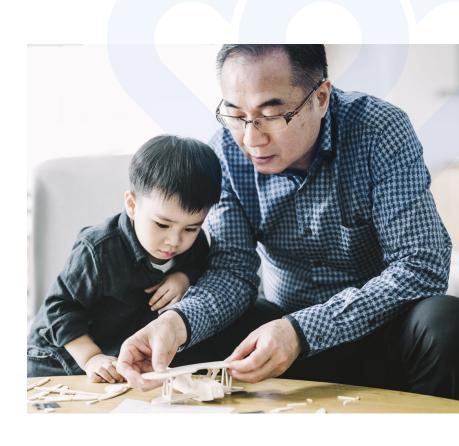
- √ Chiropractic Services
- √ Gym & Fitness Center
- √ Routine Transportation
- √ Acupuncture
- √ Meal Benefit
- ✓ Dental Preventive& Comprehensive

- √ Hearing Exams/Hearing Aids
- √ Health Education and Wellness Classes
- √ OTC Drug Program
- √ Nurse Advice Line
- √ Telehealth
- √ In-home Safety Assessment
- √ Vision



#### **OTC** Benefit

- → In addition to Medicare Part B drug coverage, Brandman Health Plan members enjoy an extra benefit for a variety of Over-the-Counter-Drugs (OTC) at no cost.
- → Arise and Aspire provide a \$60 allowance per quarter. Any unused benefit will not roll over to the following quarter.
- → Arise-D and Aspire-D provide a \$100 allowance per quarter. Any unused benefit will not roll over to the following quarter.
- → These OTC drugs must be selected from Brandman's OTC catalog.





#### Health & Wellness

To enhance our members' well-being and encourage the development of a healthy lifestyle, Brandman Health Plan includes a membership to:

- → Popular fitness centers like LA Fitness, 24 Hour Fitness, Gold's Gym, and Crunch, plus many other local health clubs and gyms
- → Silver & Fit Program

In addition, **Home Fitness Kits** and **Stay Fit Kits** are also available to all members.





#### Hearing Aid Benefits

Age-related hearing loss is quite common in seniors—about two-thirds of people over the age of 70 are affected. Untreated, hearing loss can contribute to depression and social isolation in seniors.

While original Medicare does not cover hearing aids, Brandman Health Plan offers our beneficiaries extra hearing benefits:

- → One hearing exam per year with \$0 copay
- → A hearing aid allowance of up to \$1,000 per calendar year (both ears combined)





#### Transportation to Medical Appointments

To make it easier for patients to attend their medical appointments, we offer Brandman members

24 one-way trips by van each year.

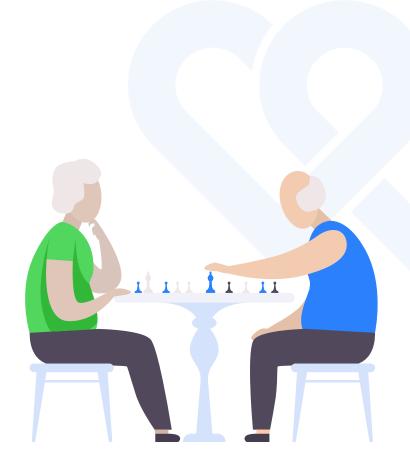
- → Rides are free
- → Rides must be scheduled through the plan





#### Home Safety Assessment

Members can take advantage of Brandman's once-yearly free safety assessment, identifies and corrects potential hazards in the home. The assessment, performed by a health care professional, helps reduce the risk of falls and other accidents and makes seniors feel safe at home and able to live more independently.





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