

Hierarchical Clustering

'''

`CRISP-ML(Q)` process model describes six phases:

1. Business and Data Understanding

2. Data Preparation

3. Model Building

4. Evaluation

5. Deployment

6. Monitoring and Maintenance

Business Problem:

Students have to evaluate a lot of factors before taking a decision to join a university for their higher education requirements.

High Level Solution:

Logically grouping the available universities will allow understanding the characteristics of each group.

Objective(s): Maximize the convenience of the admission process

Constraint(s): Minimize the brain drain

Success Criteria

Business Success Criteria: Reduce the application process time from anywhere between 20% to 40%

ML Success Criteria: Achieve Silhouette coefficient of at least 0.6

Economic Success Criteria: US Higher education department will see an increase in revenues by at least 30%

HLD - DAR - DLD (Data Pipeline & Model Pipeline)

'''

Data Understanding:

Data Sources - Data Collection - Data Storage - EDA

Data:

The university details are obtained from the US Higher Education Body and is publicly available for students to access.

#

Data Dictionary:

- Dataset contains 25 university details

- 7 features are recorded for each university

#

Meta Data Description: (Features, Description of features, Units of measure, Values within each feature)

- Univ - University Name

- State - Location (state) of the university

- SAT - Cutoff SAT score for eligibility

- Top10 - % of students who ranked in the top 10 in their previous academics

- Accept - % of students admitted to the universities

- SFRatio - Student to Faculty ratio

- Expenses - Overall cost in USD

- GradRate - % of students who graduate

```
# Code modularity
```

```
# Install the required packages if not present already
```

```
# pip install sweetviz
```

```
# pip install py-AutoClean
```

```
# pip install clusteval
```

```
# pip install sqlalchemy
```

```
# pip install pymysql
```

```
# Importing required packages
```

```
import pandas as pd # Importing Pandas library for data manipulation
```

```
import numpy as np # Importing NumPy library for numerical computations
```

```
import matplotlib.pyplot as plt # Importing Matplotlib library for plotting
```

```
import sweetviz # Importing Sweetviz library for automated EDA (Exploratory Data Analysis)
```

```
from AutoClean import AutoClean # Importing AutoClean library for automated data cleaning
```

```
from sklearn.preprocessing import MinMaxScaler # Importing MinMaxScaler for feature scaling
```

```
from sklearn.pipeline import make_pipeline # Importing make_pipeline for creating a pipeline of preprocessing steps
```

```
from scipy.cluster.hierarchy import linkage, dendrogram # Importing functions for hierarchical clustering
```

```
from sklearn.cluster import AgglomerativeClustering # Importing AgglomerativeClustering for hierarchical clustering most of the ml model come under sklearn
```

```
from sklearn import metrics # Importing metrics module from scikit-learn for evaluating clustering performance like (silhouette technique)
```

```
from clusteval import clusteval # Importing clusteval library for cluster evaluation
```

```
from sqlalchemy import create_engine, text # Importing create_engine and text from sqlalchemy for database interaction
```

```
from urllib.parse import quote
```

```
# Reading the dataset from an Excel file into a Pandas DataFrame
```

```
uni = pd.read_excel(r"C:/Users/Bharani Kumar/Desktop/Data Analytics/Clustering/University_Clustering.xlsx")
```

```
# Credentials to connect to Database
```

```
user = 'root' # user name
```

```
pw = 'cutelucky@575' # password
```

```
db = 'univ_db' # database name
```

```
engine = create_engine(f"mysql+pymysql://{user}:{pw}@localhost/{db}")
```

```
# to_sql() - function to push the dataframe onto a SQL table.
```

```
uni.to_sql('univ_tbl', con = engine, if_exists = 'replace', chunksize = 1000, index = False)
```

```
##### To read the data from MySQL Database
```

```
sql = 'select * from univ_tbl;'
```

```
df = pd.read_sql_query(text(sql), engine.connect())
```

```
# Data types
```

```
df.info()
```

EXPLORATORY DATA ANALYSIS (EDA) / DESCRIPTIVE STATISTICS

df.describe() # Generating descriptive statistics of the DataFrame 'df', including count, mean, std, min, max, etc.

AutoEDA

D-Tale

pip install dtale

import dtale

Display the DataFrame using D-Tale

d = dtale.show(df, host = 'localhost', port = 8000)

Open the browser to view the interactive D-Tale dashboard

d.open_browser()

Data Preprocessing

Cleaning Unwanted columns

UnivID is the identity to each university.

Analytically it does not have any value (Nominal data).

We can safely ignore the UnivID column by dropping the column.

df.drop(['UnivID'], axis = 1, inplace = True) # Dropping the column 'UnivID' from the DataFrame 'df'

df.info() # Displaying concise summary of DataFrame 'df', including the number of non-null values and data types of each column

EDA report highlights:

Missing Data: Identified Missing Data in columns: SAT, GradRate

Outliers: Detected exceptional values in 4 columns: SAT, Top10, Accept, SFRatio

Encoding: 'State' is categorical data that needs to be encoded into numeric values

Data Preprocessing

Auto Preprocessing and Cleaning

from AutoClean import AutoClean

Creating an instance of AutoClean class and defining a cleaning pipeline

clean_pipeline = AutoClean(

df.iloc[:, 1:], # Selecting all rows and columns except the first one ('UnivID') for cleaning

mode = 'manual', # Setting the cleaning mode to 'manual'

missing_num = 'auto', # Specifying automatic handling of missing numerical values

outliers = 'winz', # Specifying Winsorization method for outlier handling

encode_categ = 'auto' # Specifying automatic encoding of categorical variables

)

help(AutoClean) # Displaying the documentation or help for the AutoClean class

Missing values = 'auto': AutoClean first attempts to predict the missing values with Linear Regression

outliers = 'winz': outliers are handled using winsorization

encode_categ = 'auto': Label encoding performed (if more than 10 categories are present)

Obtaining the cleaned DataFrame by applying the cleaning pipeline to the original DataFrame

df_clean = clean_pipeline.output

Displaying the first few rows of the cleaned DataFrame to inspect the changes

```
df_clean.head()
```

```
# ##### Drawback with this approach: If there are more than 10 categories, then Autoclean performs label encoding.
```

```
df_clean.drop(['State'], axis = 1, inplace = True) # Dropping the 'State' column from the cleaned DataFrame 'df_clean'  
df_clean.head() # Displaying the first few rows of the updated cleaned DataFrame
```

```
# -----
```

```
# Normalization/MinMax Scaler - To address the scale differences
```

```
# Python Pipelines  
from sklearn.pipeline import make_pipeline  
from sklearn.preprocessing import MinMaxScaler
```

```
df_clean.info() # Displaying concise summary of the cleaned DataFrame 'df_clean', including the number of non-null values and data types of each column
```

```
cols = list(df_clean.columns) # Creating a list of column names from the cleaned DataFrame 'df_clean'  
print(cols) # Printing the list of column names to inspect them
```

```
# Creating a pipeline using make_pipeline to apply MinMaxScaler for feature scaling  
pipe1 = make_pipeline(MinMaxScaler())
```

```
# Train the data preprocessing pipeline on data  
# Applying the pipeline 'pipe1' to transform the cleaned DataFrame 'df_clean' and storing the transformed data in a new DataFrame 'df_pipelined'  
df_pipelined = pd.DataFrame(pipe1.fit_transform(df_clean), columns = cols, index = df_clean.index)
```

```
# Displaying the first few rows of the transformed DataFrame 'df_pipelined' to inspect the changes  
df_pipelined.head()
```

```
# Generating descriptive statistics of the transformed DataFrame 'df_pipelined'  
# The scale of the data is normalized to have a minimum value of 0 and a maximum value of 1 due to MinMaxScaler  
df_pipelined.describe()
```

```
##### End of Data Preprocessing #####  
# -----
```

```
# Save Preprocessed data into SQL Mandatory
```

```
user = 'user1' # user name  
pw = 'user1' # password  
db = 'univ_db' # database name  
engine = create_engine(f"mysql+pymysql://{user}:{pw}@localhost/{db}")  
df_pipelined.to_sql('processeddata', con = engine, if_exists = 'replace', chunksize = 1000, index = False)
```

```
##### Model Building #####
```

CLUSTERING MODEL BUILDING

Hierarchical Clustering - Agglomerative Clustering

```
# from scipy.cluster.hierarchy import linkage, dendrogram
# from sklearn.cluster import AgglomerativeClustering
# import matplotlib.pyplot as plt
# get_ipython().run_line_magic('matplotlib', 'inline') --- if running in jupyter notebook

plt.figure(1, figsize = (16, 8)) # Creating a new figure with specified size for the dendrogram plot

# Generating a dendrogram plot using hierarchical clustering with complete linkage method
tree_plot = dendrogram(linkage(df_pipelined, method = "complete"))

plt.title('Hierarchical Clustering Dendrogram') # Setting the title of the dendrogram plot
plt.xlabel('Index') # Setting the label for x-axis
plt.ylabel('Euclidean distance') # Setting the label for y-axis
plt.show() # Displaying the dendrogram plot

# Applying AgglomerativeClustering and grouping data into 3 clusters
# based on the above dendrogram as a reference
# Creating an instance of AgglomerativeClustering with parameters:
# - n_clusters: number of clusters set to 3
# - affinity: distance metric set to 'euclidean'
# - linkage: linkage criterion set to 'complete'
hc1 = AgglomerativeClustering(n_clusters = 3, metric = 'euclidean', linkage = 'complete')

# Fitting the AgglomerativeClustering model to the data and predicting the cluster labels for each sample
y_hc1 = hc1.fit_predict(df_pipelined)

# Displaying the cluster labels assigned by the AgglomerativeClustering model
y_hc1

# Accessing the cluster labels directly from the AgglomerativeClustering model
hc1.labels_

# Converting the cluster labels into a Pandas Series for further analysis
cluster_labels = pd.Series(hc1.labels_)

# Combine the labels obtained with the data
# Concatenating the cluster labels (cluster_labels) with the cleaned DataFrame (df_clean) along the columns axis
df_clust = pd.concat([cluster_labels, df], axis = 1)

# Displaying the first few rows of the DataFrame df_clust to inspect the concatenation result
df_clust.head()

# Displaying the column names of the DataFrame df_clust
df_clust.columns

# Renaming the first column (containing cluster labels) to 'cluster' for better clarity
df_clust = df_clust.rename(columns = {0: 'cluster'})

# Displaying the first few rows of the DataFrame df_clust after renaming the column
```

```
df_clust.head()
```

Clusters Evaluation

Silhouette coefficient:

- # Silhouette coefficient is a Metric, which is used for calculating
- # goodness of the clustering technique, and the value ranges between (-1 to +1).
- # It tells how similar an object is to its own cluster (cohesion) compared to
- # other clusters (separation).
- # A score of 1 denotes the best meaning that the data point is very compact
- # within the cluster to which it belongs and far away from the other clusters.
- # Values near 0 denote overlapping clusters.

```
# from sklearn import metrics
```

```
metrics.silhouette_score(df_pipelined, cluster_labels)
```

"Alternatively, we can use:"

Calinski Harabasz:

- # Calculating the silhouette score to evaluate the quality of clustering
- # The silhouette score measures how similar an object is to its own cluster (cohesion) compared to other clusters (separation)
- # Higher silhouette score indicates better clustering results
- # Parameters:
- # - df_pipelined: the data points used for clustering, after preprocessing and feature scaling
- # - cluster_labels: the cluster labels assigned to each data point by the clustering algorithm

```
from sklearn.metrics import calinski_harabasz_score
```

```
calinski_harabasz = calinski_harabasz_score(df_pipelined, cluster_labels)
```

```
print("Calinski-Harabasz Score:", calinski_harabasz) # A higher CH score indicates better clustering quality.
```

- # There is no strict range like the Silhouette Score, but higher values suggest better-defined clusters.

Davies-Bouldin Index:

- # Calculating the Davies-Bouldin index to evaluate the quality of clustering
- # The Davies-Bouldin index measures the average similarity between each cluster and its most similar cluster, taking into account both cluster separation and cohesion
- # Lower Davies-Bouldin index indicates better clustering results
- # Parameters:
- # - df_pipelined: the data points used for clustering, after preprocessing and feature scaling
- # - cluster_labels: the cluster labels assigned to each data point by the clustering algorithm

```
metrics.davies_bouldin_score(df_pipelined, cluster_labels) # Lower DB scores indicate better clustering (closer to 0 is ideal).
```

- # A DB Score of 1.28 suggests moderate cluster separation, but not very strong.

- # Since your Silhouette Score is low (0.249) and Calinski-Harabasz Score is 16.98, your clustering is not optimal and might have overlapping clusters.

'''

Try a different linkage method in hierarchical clustering (ward, complete, average, single).

Optimize the number of clusters by:

Analyzing the dendrogram.

Using the Elbow Method.

Trying agglomerative clustering with different n_clusters.

Use different distance metrics, such as:

Euclidean (default, good for dense clusters).

Manhattan (for high-dimensional data).

Cosine (for text or sparse data).

"""

"""Hyperparameter Optimization for Hierarchical Clustering"""

Experiment to obtain the best clusters by altering the parameters

Define the parameter grid for hyperparameter tuning

```
param_grid = {  
'n_clusters': [2, 3, 4], # Number of clusters to try  
'metric': ['euclidean', 'manhattan', 'cosine'], # Distance metrics  
'linkage': ['ward', 'complete', 'average', 'single'] # Linkage criteria  
}
```

```
from sklearn.model_selection import GridSearchCV
```

```
from sklearn.metrics import silhouette_score
```

Custom scorer for GridSearchCV (using Silhouette Score)

```
def custom_scorer(estimator, X):
```

```
    labels = estimator.fit_predict(X)
```

```
    if len(set(labels)) == 1: # Handle case where all points are in one cluster
```

```
        return -1 # Return a bad score
```

```
    return silhouette_score(X, labels)
```

Initialize Agglomerative Clustering

```
agg_clustering = AgglomerativeClustering()
```

Initialize GridSearchCV

```
grid_search = GridSearchCV(  
    estimator = agg_clustering,
```

```
    param_grid = param_grid,
```

```
    scoring = custom_scorer,
```

```
    cv = 3 # Cross-validation folds
```

```
)
```

Fit the model

```
grid_search.fit(df_pipelined)
```

Print the best parameters and best score

```
print("Best Parameters:", grid_search.best_params_)
```

```
print("Best Silhouette Score:", grid_search.best_score_) #we will get 0.4 this is bcz of very low data
```

Use the best model to predict clusters

```
best_model = grid_search.best_estimator_
```

```
labels = best_model.fit_predict(df_pipelined)
```

Add cluster labels to the original DataFrame

```
df['Cluster'] = labels
```

```
print("\nData with Cluster Labels:")
```

```
print(df)
```

Cluster Evaluation Library

pip install clusteval

Refer to link: <https://pypi.org/project/clusteval>

```

# from clusteval import clusteval
# import numpy as np

# Silhouette cluster evaluation.
# Creating an instance of clusteval for cluster evaluation using silhouette score
ce = clusteval(evaluate = 'silhouette')

# Converting the DataFrame of preprocessed and scaled data (df_pipelined) into a numpy array
df_array = np.array(df_pipelined)

# Fitting the clusteval instance to the data array to compute silhouette scores for different
numbers of clusters
ce.fit(df_array)

# Plotting the silhouette scores for different numbers of clusters
ce.plot()

## Using the report from clusteval library building 2 clusters
# Fit using agglomerativeClustering with metrics: euclidean, and linkage: ward

# Creating an instance of AgglomerativeClustering with parameters for 2 clusters, using
Euclidean distance and Ward linkage
hc_2clust = AgglomerativeClustering(n_clusters = 2, metric = 'euclidean', linkage = 'ward')

# Fitting the AgglomerativeClustering model to the data and predicting the cluster labels for each
sample
y_hc_2clust = hc_2clust.fit_predict(df_pipelined)

# Obtaining the cluster labels assigned by the AgglomerativeClustering model
hc_2clust.labels_

# Converting the cluster labels into a Pandas Series for further analysis
cluster_labels2 = pd.Series(hc_2clust.labels_)

# Concatenating the cluster labels with the cleaned DataFrame along the columns axis
df_2clust = pd.concat([cluster_labels2, df_clean], axis = 1)

# Renaming the first column containing cluster labels to 'cluster' for clarity
df_2clust = df_2clust.rename(columns = {0: 'cluster'})

# Displaying the first few rows of the DataFrame df_2clust after renaming the column
df_2clust.head()

# Calculating the mean of selected columns (columns 1 to 6) grouped by the cluster labels (0 or
1)
df_2clust.iloc[:, 1:7].groupby(df_2clust.cluster).mean()

# Concatenating the original 'Univ' column, cluster labels, and cleaned DataFrame along the
columns axis
df_3clust = pd.concat([df.Univ, cluster_labels2, df_clean], axis = 1)

# Renaming the first column containing cluster labels to 'cluster' for clarity
df_3clust = df_3clust.rename(columns = {0: 'cluster'})

# Saving the DataFrame df_3clust to a CSV file named 'University.csv' with UTF-8 encoding
df_3clust.to_csv('University.csv', encoding = 'utf-8')

```



```
# Getting the current working directory
```

```
import os
```

```
os.getcwd()
```

```
# Save final data into Database
```

```
user = 'user1' # user name
```

```
pw = 'user1' # password
```

```
db = 'univ_db' # database name
```

```
engine = create_engine(f"mysql+pymysql://{user}:{pw}@localhost/{db}")
```

```
df_3clust.to_sql('final', con = engine, if_exists = 'replace', chunksize = 1000, index = False)
```

```
# End of Hierarchical Clustering
```