1. Sample population.

The Ames data sets contains all sorts of buildings but in this study I am only interested to include residential facilities. Classification variables for those are RH, RL, RP, RM.

MS Zoning (Nominal): Identifies the general zoning classification of the sale.

A Agriculture

C Commercial

FV Floating Village Residential

I Industrial

RH Residential High Density

RL Residential Low Density

RP Residential Low Density Park

RM Residential Medium Density

Another criteria used in selection of smaple population was building type. Only one family houses had been chosen.

Bldg Type (Nominal): Type of dwelling

1Fam Single-family Detached

2FmCon Two-family Conversion; originally built as one-family dwelling

Duplx Duplex

TwnhsE Townhouse End Unit

TwnhsI Townhouse Inside Unit

Buildings with bathroom will be excluded from the sample population. The result will be fairly homogenous sample population that I will use to explain sale price of one family, residential houses in Ames.

data drop;

set ames;

format drop\_condition $40.;

if (BldgType ne '1Fam') then drop\_condition='01: Not a Single Family';

else if (Zoning not in ('RH','RL','RM','FV')) then drop\_condition='02: Non-Residential Zoning';

else if (FullBath < 1) then drop\_condition='04: No Bath';

else drop\_condition='99: Sample Population';

1. Simple linear regression model

Since simple linear regression require continuous variables I investigate which could two of them could be most relevant for the studie.

| **Pearson Correlation Coefficients Prob > |r| under H0: Rho=0 Number of Observations** | |
| --- | --- |
|  | **SalePrice** |
| **TotalBsmtSF** | 0.63228 <.0001 2929 |
| **GrLivArea** | 0.70678 <.0001 2930 |

TotalBsmtSF and GrLivArea have both low p-value and strong pearson correlation coefficient.

proc corr data=mydata.ames\_housing\_data nosimple;

var saleprice;

with LotFrontage LotArea MasVnrArea BsmtFinSF1 BsmtFinSF2 BsmtUnfSF TotalBsmtSF

FirstFlrSF SecondFlrSF LowQualFinSF GrLivArea GarageArea WoodDeckSF OpenPorchSF

EnclosedPorch ThreeSsnPorch ScreenPorch PoolArea MiscVal

I will now compare following two models.

Model1 - SalePrice = + GrLivArea +

Model2 – SalePrice = + TotalBsmtSF +

proc reg data=ames\_samp;

model SalePrice = GrLivArea;

model SalePrice = TotalBsmtSF;

run; quit;

This yields following results.

| **Parameter Estimates** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Variable** | **DF** | **Parameter Estimate** | **Standard Error** | **t Value** | **Pr > |t|** |
| **Intercept** | 1 | 7948.02012 | 3480.42036 | 2.28 | 0.0225 |
| **GrLivArea** | 1 | 116.88332 | 2.16146 | 54.08 | <.0001 |

| **Parameter Estimates** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Variable** | **DF** | **Parameter Estimate** | **Standard Error** | **t Value** | **Pr > |t|** |
| **Intercept** | 1 | 57750 | 3460.83152 | 16.69 | <.0001 |
| **TotalBsmtSF** | 1 | 120.21509 | 3.00583 | 39.99 | <.0001 |

Simple comparison of the models.

|  |  |  |
| --- | --- | --- |
| Model | Adj-Rsq | F Value |
| SalePrice=7948+116.9\*GrLivArea | 0.55 | 2924.22 |
| SalePrice=57750+120.2\*TotalBsmtSF | 0.4006 | 1599.52 |

If we solely look at these two variables then GrLivArea would be the best to explain variability in SalePrices. We can also look at the F Value to see that the model best fit the population from which the data were sampled.

1. Multiple regression model

This time I will use both variables GrLivArea and TotalBsmtSF in a new model to see if multiple regression model will better explain variation in sale price. The result yields

| **Parameter Estimates** | | | | | | |
| --- | --- | --- | --- | --- | --- | --- |
| **Variable** | **DF** | **Parameter Estimate** | **Standard Error** | **t Value** | **Pr > |t|** | **Variance Inflation** |
| **Intercept** | 1 | -26269 | 3277.36826 | -8.02 | <.0001 | 0 |
| **GrLivArea** | 1 | 90.05960 | 2.12033 | 42.47 | <.0001 | 1.26729 |
| **TotalBsmtSF** | 1 | 70.37780 | 2.55490 | 27.55 | <.0001 | 1.26729 |

Model3 – SalePrice = 90.1\*GrLivArea + 70.4\* TotalBsmtSF - 26269

I have also added the Variance Inflation Factor (VIF), a multicollinearity diagnostic, to the model output. VIF values greater than 3 indicate multicollinearity. We can conclude that there is no multicollinearity in this case.

| **Analysis of Variance** | | | | | |
| --- | --- | --- | --- | --- | --- |
| **Source** | **DF** | **Sum of Squares** | **Mean Square** | **F Value** | **Pr > F** |
| **Model** | 2 | 1.066281E13 | 5.331403E12 | 2304.90 | <.0001 |
| **Error** | 2390 | 5.528247E12 | 2313074195 |  |  |
| **Corrected Total** | 2392 | 1.619105E13 |  |  |  |

From the Anova table above we can see that the the F value is statistically significant at the p < 0.01 level, indicating that model has predictive power in explaining the variability in SalePrice.

We can now compare all three models to see if which performs the best. We can see from the p value that we have statistically significant predictor variables. We can also see that the multiple linear regression is able to explain almost 66% of variation in sale prices with adj-rsq value 0.6583. In this case using adj-rsq value is safer since it only increases if adding a variable makes improvement in explaining the predicted value whereas r-square will always increase when adding new variable.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Model | R-square | Adj-Rsq | F Value | Pr > F |
| SalePrice=7948+116.9\*GrLivArea | 0.5502 | 0.55 | 2924.22 | <.0001 |
| SalePrice=57750+120.2\*TotalBsmtSF | 0.4008 | 0.4006 | 1599.52 | <.0001 |
| SalePrice = 90.1\*GrLivArea + 70.4\* TotalBsmtSF - 26269 | 0.6586 | 0.6583 | 2304.9 | <.0001 |

1. Outliers

By using proc univariate I continue analysis of outliers. We could earlier observe some potential outlier values by studying output from QQ plot and Cook’s D. The output from proc univariate yields.

| **Quantiles (Definition 5)** | |
| --- | --- |
| **Level** | **Quantile** |
| **100% Max** | 755000 |
| **99%** | 470000 |
| **95%** | 345474 |
| **90%** | 290000 |
| **75% Q3** | 220000 |
| **50% Median** | 165325 |
| **25% Q1** | 131500 |
| **10%** | 110000 |
| **5%** | 94000 |
| **1%** | 64000 |
| **0% Min** | 12789 |

There is quite big jump between 1 and 0, and 99 and 100 percentile. I will exclude those value from the data set.

data outliers;

set ames\_samp;

keep SalePrice price\_outlier GrLivArea TotalBsmtSF;

if SalePrice <= 64000 then price\_outlier = 1;

else if SalePrice > 64000 & SalePrice < 470000 then price\_outlier = 2;

else if SalePrice >= 470000 then price\_outlier = 3;

run; quit;

I will then define new data set base on above criterias.

data pruned;

set outliers;

if price\_outlier = 1 then delete;

else if price\_outlier = 3 then delete;

1. Refit multiple regression model without outliers

|  |  |  |  |
| --- | --- | --- | --- |
| **Root MSE** | 44416 | **R-Square** | 0.6244 |
| **Dependent Mean** | 183545 | **Adj R-Sq** | 0.6241 |
| **Coeff Var** | 24.19914 |  |  |
|  |  |  |  |

Comparing the models so far shows that model without outliers performs slightly worse than the model that contains outliers. We cannot do direct comparison of the Adj R-sqr and F-value between the two data sets of models, as these calculations are within the context of the model fit to the data set.

If the decision to exclude the outliers was correct and based on the domain knowledge then the model was adequate to the phenomena we wanted to measure. Data set with outliers could then measure entirely different phenomena.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Model | R-square | Adj-Rsq | F Value | Pr > F |
| SalePrice=7948+116.9\*GrLivArea | 0.5502 | 0.55 | 2924.22 | <.0001 |
| SalePrice=57750+120.2\*TotalBsmtSF | 0.4008 | 0.4006 | 1599.52 | <.0001 |
| SalePrice = 90.1\*GrLivArea + 70.4\* TotalBsmtSF - 26269 | 0.6586 | 0.6583 | 2304.9 | <.0001 |
| (Without outliers)SalePrice = 90.1\*GrLivArea + 70.4\* TotalBsmtSF - 26269 | 0.6244 | 0.6241 | 1946.82 | <.0001 |