



Helping Young Footballers

Choose The Right Football Academy



Rhys McKiernan



Lucas Bovell



Alex
Goldsworthy

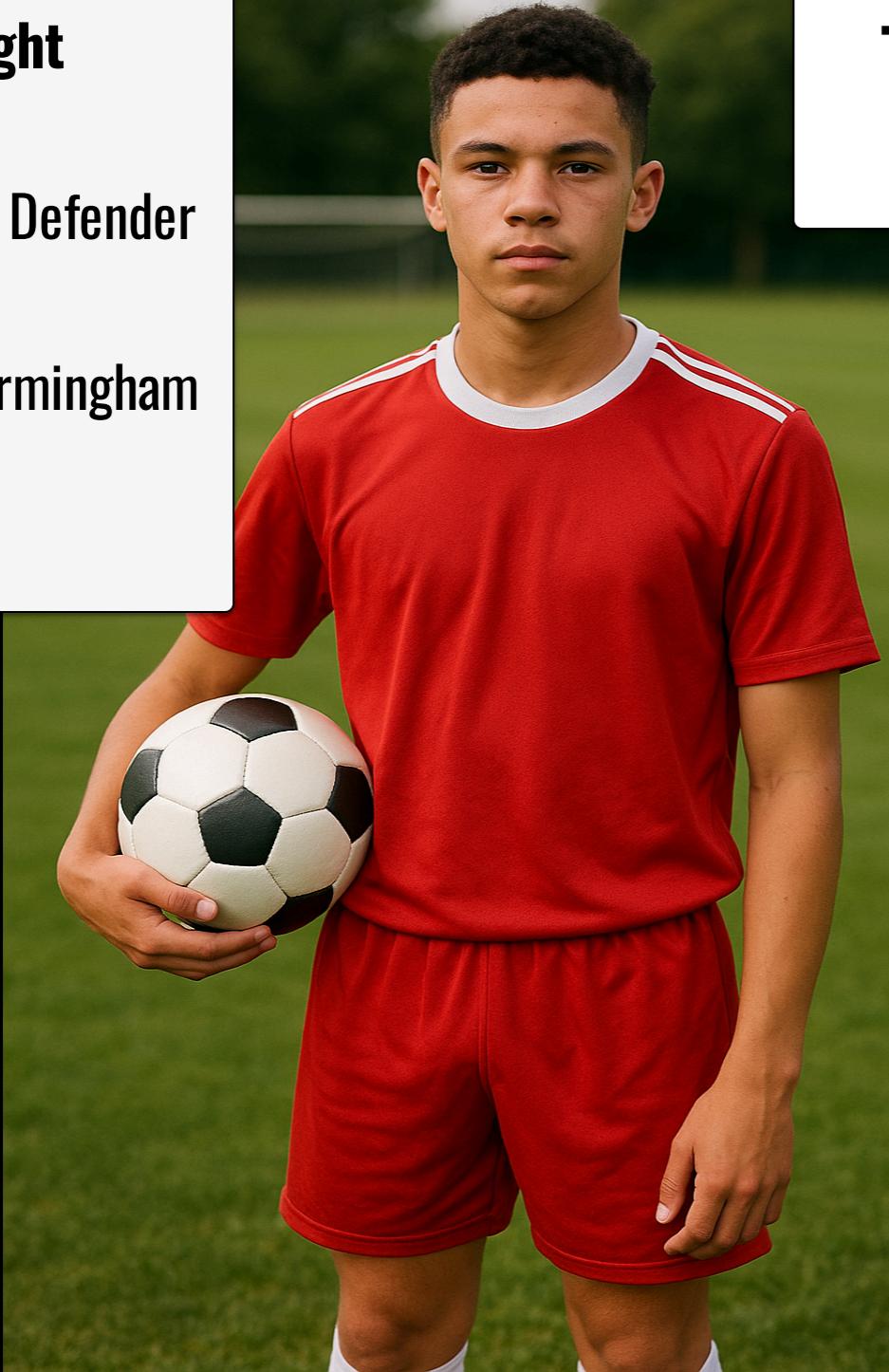


Leo Wright

Position: Defender

Lives: Birmingham

Age: 16



Two Aspiring Footballers

Marco Stefanoni

Position: Striker

Lives: Verona

Age: 17



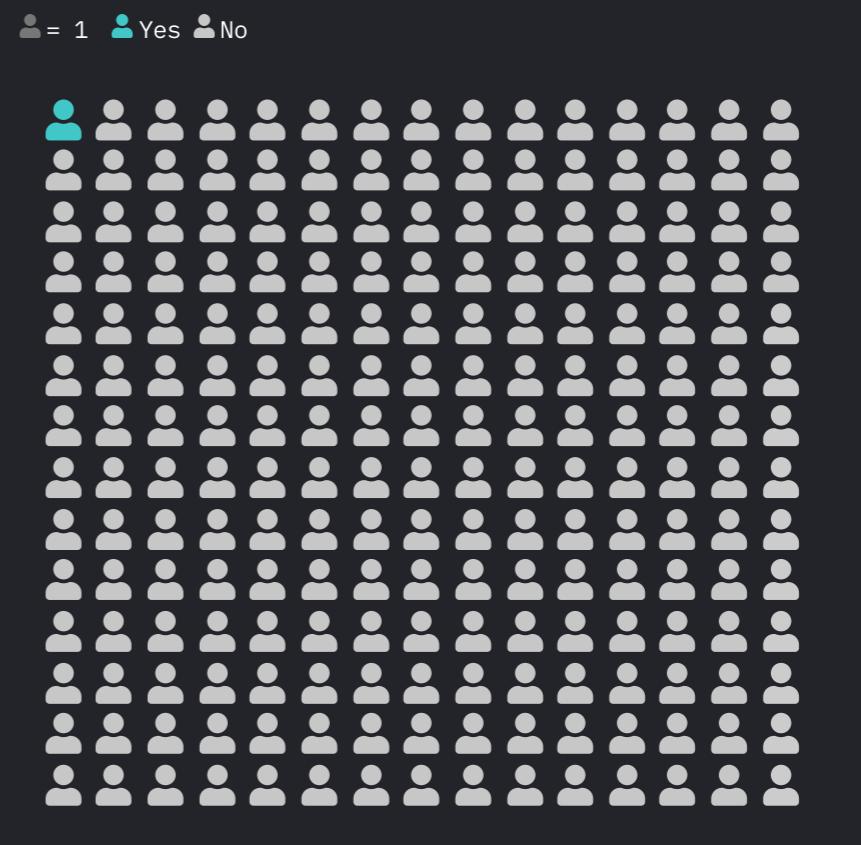


FIFA



Football Club	World Ranking P...
1. Real Madrid	143.5
2. Manchester City	137.75
3. Bayern Munich	135.25
4. Liverpool	125.5
5. Paris Saint-Germain	118.5
6. Inter Milan	116.25
7. Chelsea	109
8. Borussia Dortmund	106.75
9. AS Roma	104.5
10. FC Barcelona	103.25

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Mapping the Beautiful Game: Origins, Academies

Players

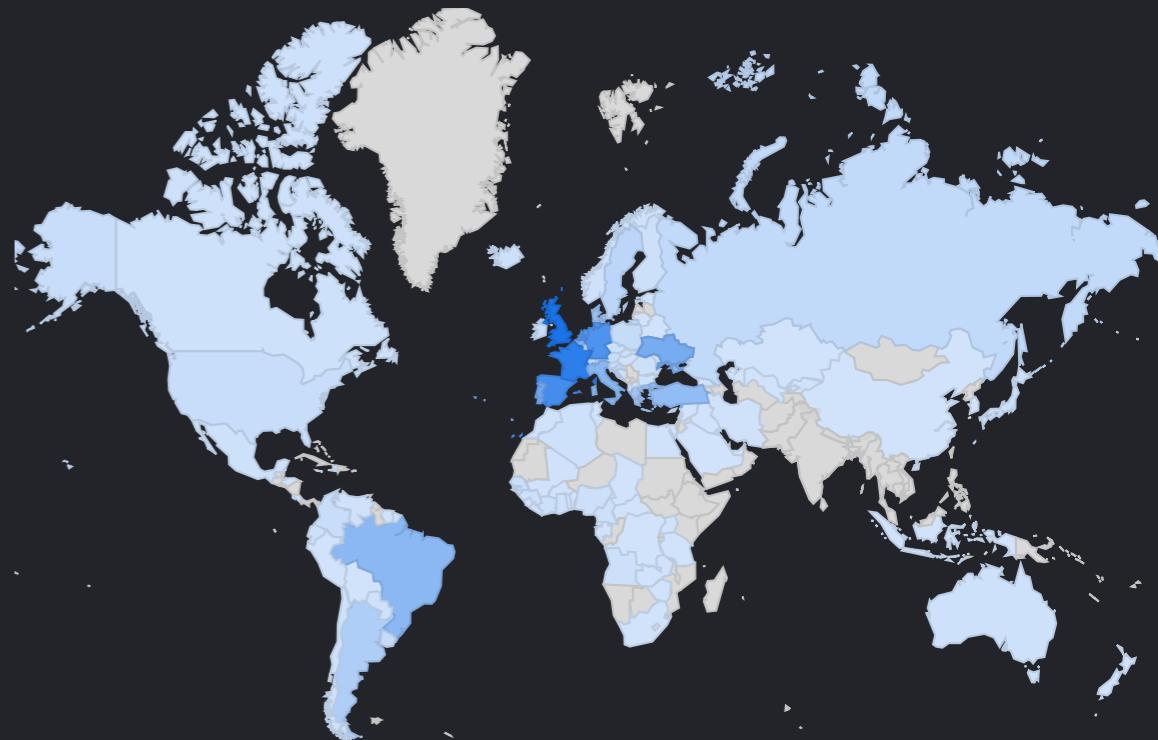
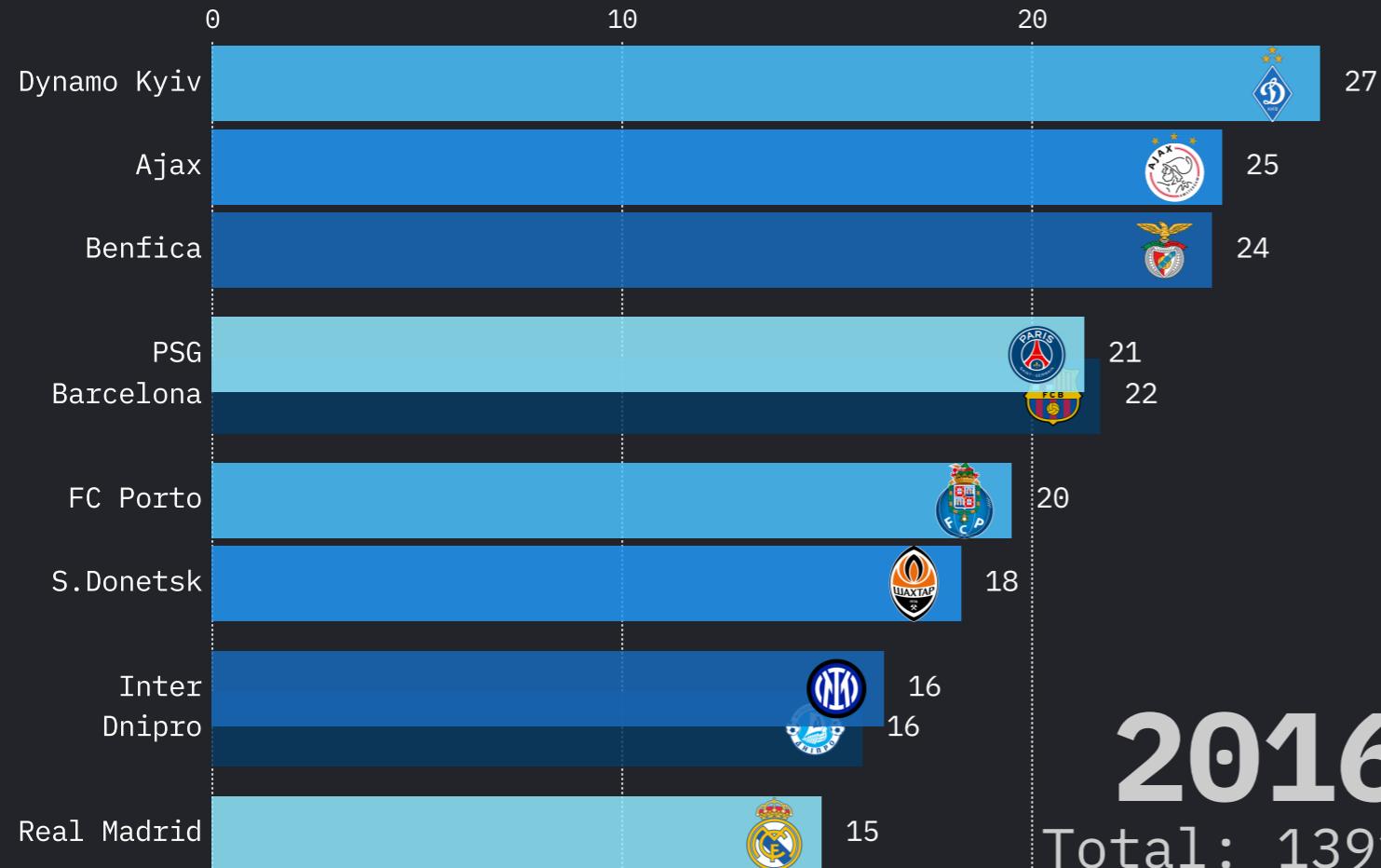
6,868

Academy Clubs

777

Leagues

13



2016

Total: 1391

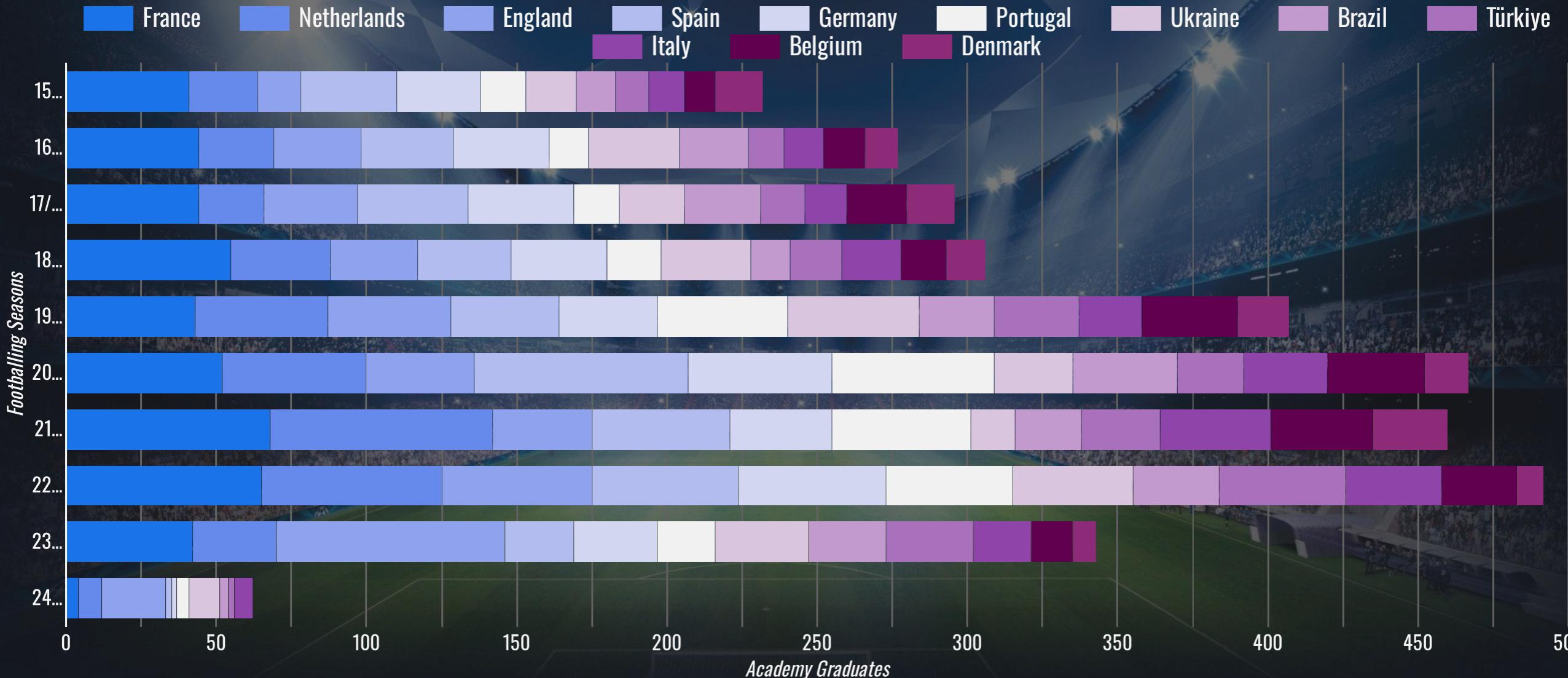


2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025

Where are Professional Footballers coming from?

Football Academy

Country Of Birth



Academy Club

Academy Efficiency Index

25.31

Calculation: (Number of high-value players produced / Total number of academy trainees) × 100

Average Market Value Of Academy Graduate

8,615,508 €

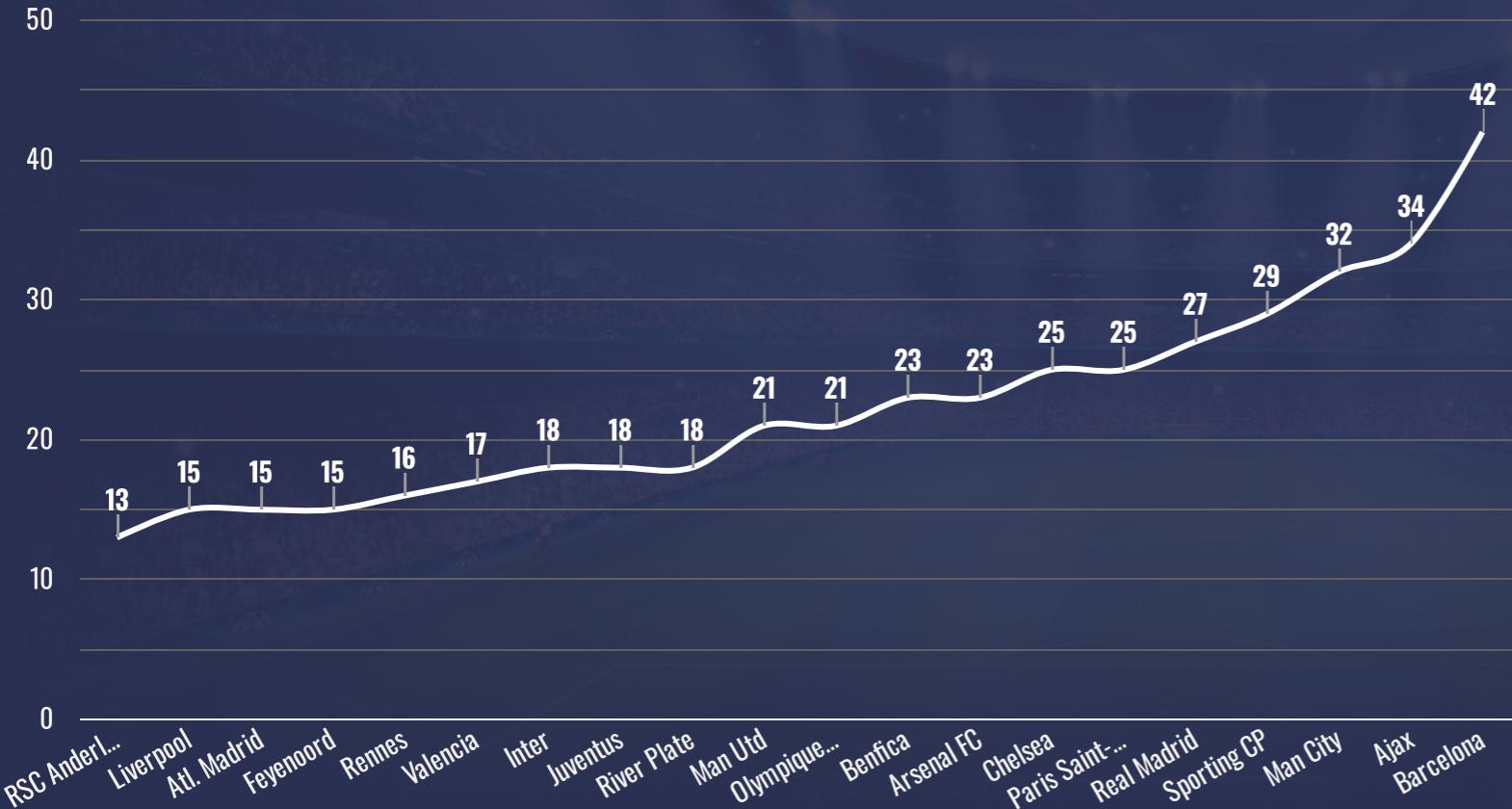
Calculation: Total market value of academy graduates / Total number of graduates

Top Leagues For Most Valuable Players Produced (€10M+)



Number Of High Market Value Players Produced (€10M+)

High Value Players Produced

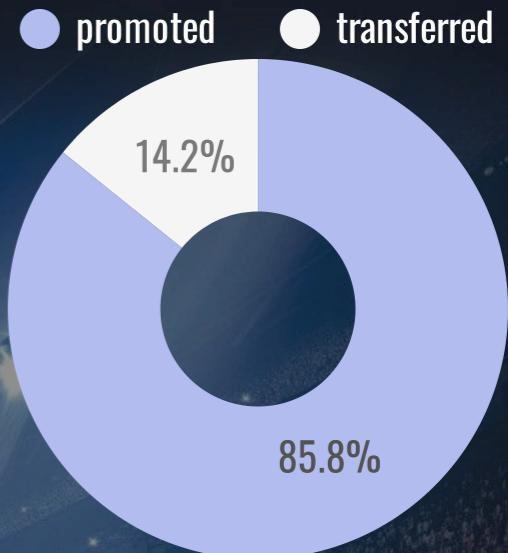


Success Rate

Success Rate (%) calculated on the condition that a player has/had to cost €25 million at any one point, or play in the Top 5 Leagues.

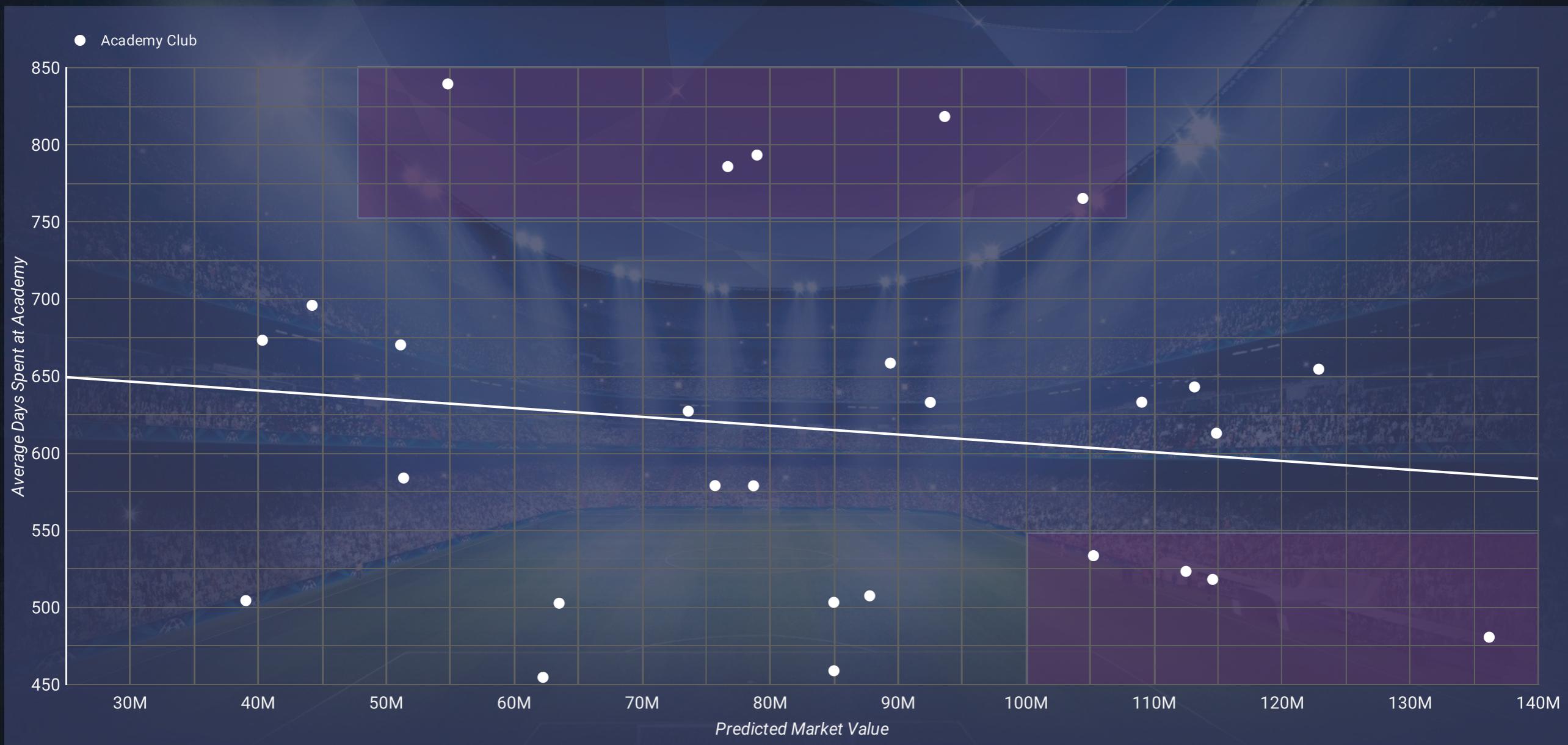
Pivot Table displays what Academies did with these successful talents.

Avg. # of €25M+ Players Per Club
2.68



Academy	promoted	transferred
Barcelona	54	13
Real Mad...	59	4
Paris Sain...	44	0
Chelsea	23	18
Juventus	25	15
Inter	25	13
Man Utd	25	12
Arsenal FC	25	11
Ajax	26	10
Man City	17	18

How Long can you expect to wait for your opportunity?



Leo Wright
Defender

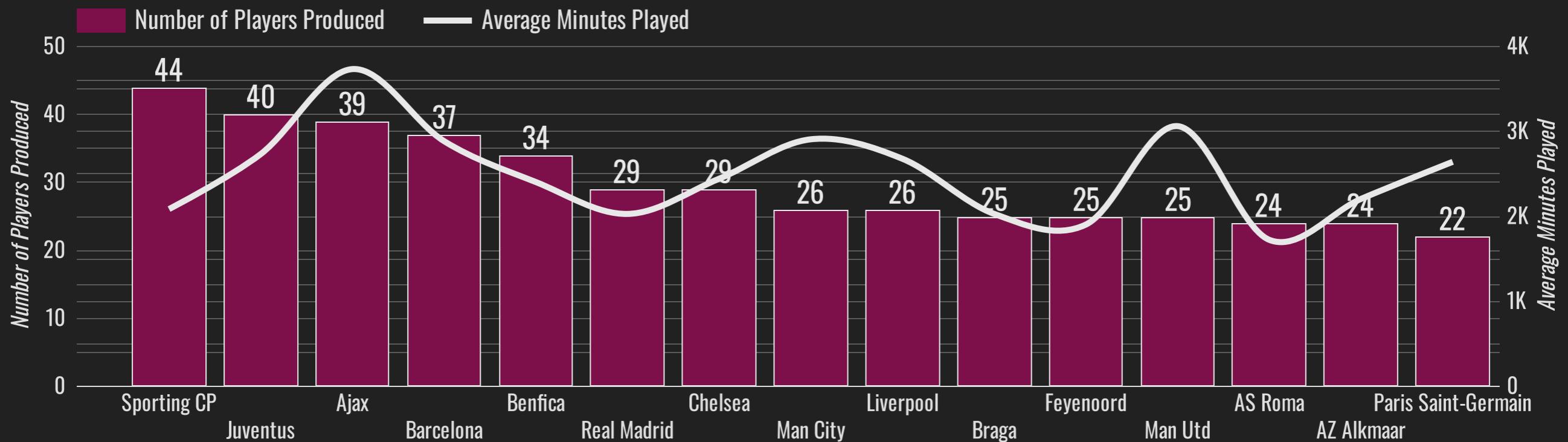


What Position Do You Play?

Your Nationality?

Top Academy for Producing Professional English Defenders (20/25)

Top 15 Academies (20/25)



Marco Stefanoni
Striker



What Position Do You Play?

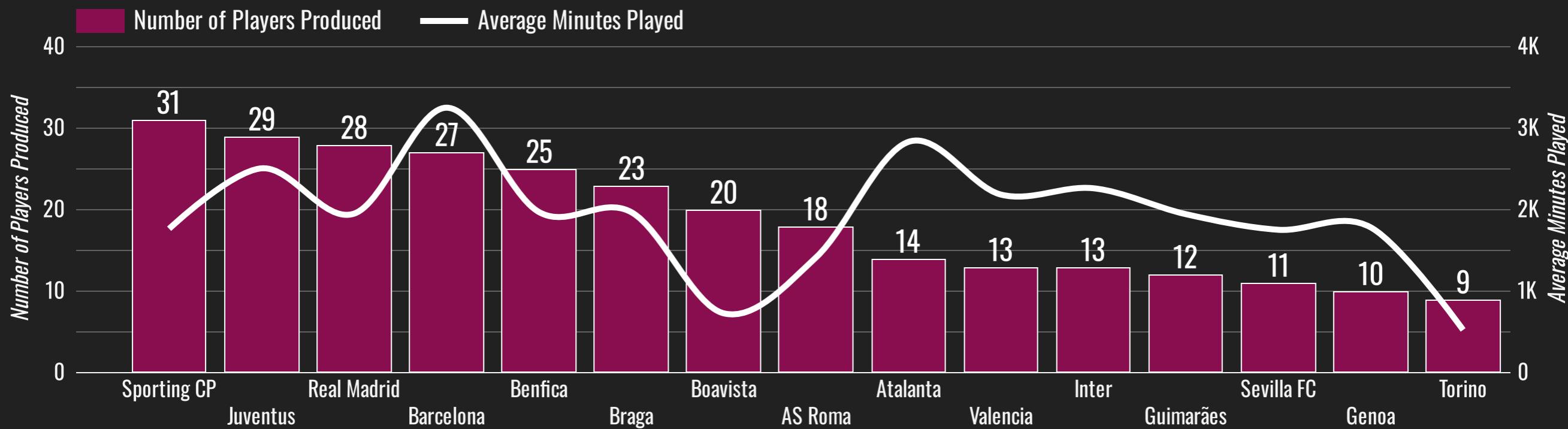
What League Do You Want To Play In?: ... (3)

Top Academy for Producing Professional Attackers (20/25)

Sporting CP

31

Top 15 Academies (20/25)



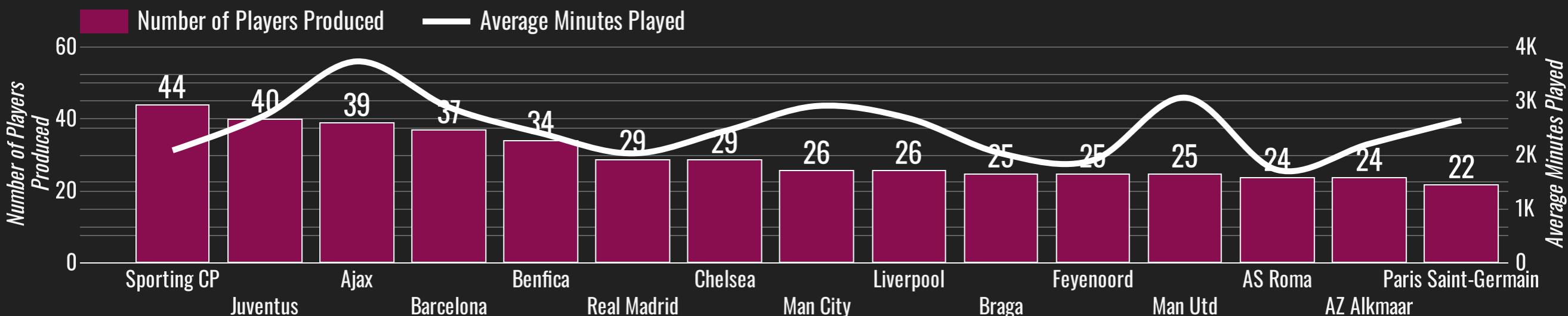
Put in Your Details To Find the Right Club for You?

What Position Do You Play?

Your Nationality?

What League Do You Want To Play In?

Top 15 Academies (20/25)



Find Out More About Your Academy of Choice?

Academy Selection

Names of Academy Graduates

Name	Full position	Age
Aaron Brown	Left Winger	19
Aaron Ciampaglich...	Central Midfield	20
Aaron Donnelly	Centre-Back	21

% of Stars Produced by Academy
4%