Lucy de Rojas

Web Designer & React Developer
London, UK

Summary

I'm a passionate and creative web developer with 5 years of experience building responsive and user-friendly websites. With a strong background in design and a commitment to accessibility, I love crafting digital experiences that are both functional and visually engaging. I thrive on learning new tools and technologies and enjoy collaborating with others to bring ideas to life.

Skills

React JS & Next JS
Node JS & Javascript
Saas & Tailwind
CSS & HTML
MYSQL
Git & Gtihub
Figma & Web Accessibility

Strengths

Communication
Team & individual work
Adaptability
Creative problem solving
Analytical skills
Attention to detail
User centric approach

Education & Training

HND Graphic Design • Buckinghamshire New University
HND Chemical Engineering • SPSCH College of Chemical Engineering

JavaScript Algorithms & Data Structures (2022, LinkedIn)
Adobe After Effects CC : Advanced (2017, Media Training London)
Full-Stack React Web Development Bootcamp (2022, School of Code)
What is Generative AI (2023, LinkedIn Learning)

Work Experience

React Developer &
Web Accessibility Tutor
Don Qui Designs (2019-current)

- Designed and developed responsive websites for local and international businesses using Figma, Next.js, Tailwind CSS, and HTML.

- Water Bottling Company: Bilingual website with a modern design to reach global clients.

- Tennis Club: Modernized website with improved SEO for better visibility.

- Farm Shop: Redesigned site with enhanced navigation and a milk delivery booking feature.

- Beauty by Chanelle: Built a new website to boost Google visibility for a local beautician.

- Focusrite: Single-page app for drag-and-drop WAV analysis (selection process project).

- EF (Education First): Data-driven page with filters and sorting for a technical test.

- NESS (Eco Products): WordPress updates to improve product discoverability.

- Key Skills: Figma, Next.js, Tailwind CSS, HTML, SASS, SEO, UX/UI design, client collaboration.

Lead Creative Digital Designer
CSSC (2015-2019)

- Developed cohesive branding, simplifying a complex business model into six clear, themed categories.

- Created high-quality print collateral for various media under tight deadlines.

- Designed stage visuals for the AGM at NEC Birmingham, enhancing the event's impact.

- Produced video content, motion graphics, and visual effects to showcase the company's motto across social media, the website, and large-scale projections at events.

- Mentored a team of three junior designers, fostering growth and skill development.

- Collaborated with internal and external stakeholders, ensuring effective communication and alignment with goals.

- Optimized vendor selection to secure cost-effective deals for print materials and online advertising.

Contact

Email: lucyderojas@gmail.com
Mobile: +44 (0) 74 11 387 009
Web: lucy-de-rojas.vercel.app
Github: github.com/Lucy-de-Rojas