Thank you for applying for a position at Be Amazed Media Ltd. We create some of the most viral videos on the internet. You can view our channels here: <https://beamazed.media/landing> . Our main page ([youtube.com/beamazed](http://youtube.com/beamazed)) is what you will be designing various images and content for. You will be working closely with our lead designer Charles. The job will focus primarily on designing thumbnails and you will also be required to manage the production of some illustrations for our videos. We hire freelancers to illustrate for us so this job won’t require illustration skills a although these skills may help for some photoshop designs.

Please complete the 2 tasks below, save the document and then submit it back to me via email to [designer@beamazed.com](mailto:designer@beamazed.com) as a word or PDF document. Paste the image you’ve created for task 2 in the box for task 2. The photoshop you create for task 2 has to be exceptional for you to be considered.

***Firstly, please fill in the box below:***

|  |
| --- |
| Please enter the names of all design software you’re familiar with (2D/3D etc) and how much experience you have with these pieces of software (length of time, e.g. months/years):   * indesign (+20 years) * photoshop (+20years) * premier (6 years) * after effects (6 years) * figma (3 years) * canva  (1 year) |

***Secondly, please complete this simple task:***

1.       Read this passage of writing for the video titled ‘Humans Saved By Animals’:

‘’ Robert Biggs was enjoying a hike in north California, when he spotted a mother bear with a cub. He took a few moments to take in the sight, before he turned to leave. Only, nature wasn’t finished with him just yet. A mountain lion jumped onto Mr. Biggs’ back which caused him to collapse onto his knees. He then struck the lion on the head with a rock pick as he fought for his life. Then his hero intervened. The bear that Mr. Biggs was watching earlier, grabbed the lion and pulled it away from Mr. Biggs. The two large animals began to grapple. Only for the lion to wriggle out of the bear’s grasp and run away to fight hikers another day. Mr. Biggs did get some nasty cuts thanks to the lion, but without mamma bear around, it could’ve been much worse.’’

·         We’re using the part highlighted in yellow as a potential thumbnail image for the finished video, so we need the scene photoshopped using photographs, so that it looks like a real scene (similar to the John Oliver’ examples above). In other words, you must find pictures online or created by yourself to make this image. The composition/canvas size must be 1280x720.

o   Send us the finished design (as a .PNG/.JPG) and send us the photoshop file (.PSD). Upload to Mediafire or another file sharing software.

o   What we’re looking for:

§  Believability à Your design must look like a real scene. It shouldn’t look fake like so many photoshopped images. Think about lighting and choosing correct images.

§  Clarity à We should be able to clearly make out what the thumbnail is depicting even when the thumbnail is shown on a small phone screen. Think about using a background that isn’t too cluttered.

§  You can view examples on our channel but we will only consider exceptional designs. An example on our channel to view the type of quality we are after looks like this: <https://gyazo.com/b756cd200061c365841538a143570cf4>

§  This task is an excerpt from an old video, so we **won’t**be using the work you create for this task. This is simply to test your skills.

|  |
| --- |
| *Paste the image you created for task 1 here. Please also include links for us to download the .PSD and working files used to create the image in this box below.*  A person with a backpack and a bear in the woods  Description automatically generated |

In case you aren’t aware…

·         *‘thumbnail image’* = the image used to represent the video online on YouTube. E.g. these images here: <https://gyazo.com/bf403cdc3077abdd9af44a62210b78d6>

·         This job requires a photoshop genius. You should be able to photoshop any scene imaginable.

o   E.g. Checkout the videos from here at the specific time-stamps. At the top left corner you can see examples of photoshopped images that have been custom made for the scenarios being talked about.

§  1:49, 3:56, 10:11,14:28, 14:33,18:00,19:45 - <https://www.youtube.com/watch?v=yw_nqzVfxFQ>

§  0:16 - <https://www.youtube.com/watch?v=MdHmp5EX5bE>

§  0:08, 7:36 - <https://www.youtube.com/watch?v=NpPyLcQ2vdI>

o   14:44 <https://www.youtube.com/watch?v=WyGq6cjcc3Q>

**Should you be successful, the next stage would be a phone interview. Looking forward to hearing from you.**