Siqi Wu

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SUMMARY

I am a PhD student in the Computational Media Lab at the Australian National University. I am also affiliated with CSIRO Data61 and a recipient of Google PhD fellowship. My work lies in the fields of computational social science, social computing, machine learning, and data mining.

EDUCATION

Australian National University, Canberra, ACT, Australia

2016.06 - 2020.06 (expected)

- PhD in Computer Science, Computational Media Lab.
- Advised by Prof. Lexing Xie, Dr. Marian-Andrei Rizoiu, and Dr. Cheng Soon Ong.
- Virtually visited the CSMR group in the University of Michigan, hosted by Prof. Paul Resnick.
- Thesis: Measuring collective attention in online content: Sampling, engagement, and network effects.

University of Melbourne, Melbourne, VIC, Australia

2013.07 - 2015.07

- Master of Information Technology.
- Thesis: An architecture for big data processing and visualisation of traffic data.

Tianjin University, Tianjin, China

2008.09 - 2012.06

- Bachelor of Electronics Engineering.

EMPLOYMENT

Software Engineer | MicroStrategy, Inc., Hangzhou, Zhejiang, China

2015.09 - 2016.05

- Big Data Engine team. Built Apache Spark alike engine to process massive data with 5 colleagues.

Software Developer Intern | Baidu, Inc., Beijing, China

2014.12 - 2015.02

- Baidu Maps team. Independently developed a tool to collect realtime traffic status.

PUBLICATIONS

- ${\bf 1.}\ \ {\bf Variation\ across\ scales: Measurement\ fidelity\ under\ Twitter\ data\ sampling.}$
 - **Wu**, Rizoiu, and Xie. *ICWSM* '20. Full paper, AR=17%.
- 2. Estimating attention flow in online video networks.
 - **Wu**, Rizoiu, and Xie. CSCW '19. Full paper, **honourable mention award**, top 5%, AR=31%.
- 3. How is attention allocated? Data-driven studies of popularity and engagement in online videos. **Wu**. *WSDM* '19. Doctoral consortium.
- 4. Beyond views: Measuring and predicting engagement in online videos.
 - Wu, Rizoiu, and Xie. ICWSM '18. Full paper, AR=16%.
- 5. Will this video go viral? Explaining and predicting the popularity of YouTube videos. Kong, Rizoiu, **Wu**, and Xie. WWW '18. Demo.
- 6. SMASH: A cloud-based architecture for big data processing and visualization of traffic data. **Wu**, Morandini, Sinnott. *DSDIS* '15. Full paper.

RESOURCES

- Softwares: <u>Twitter-intact-stream</u>, <u>YouTube-insight</u>.
- Datasets: Complete/sample retweet cascades, Vevo music graph, YouTube engagement '16.

TEACHING

- Teaching Assistance in graduate course COMP6490 Document analysis ('17, '18).
- Teaching Assistance in undergraduate course COMP1030 Art of computing ('17).

AWARDS

- ANU Postgraduate Research Scholarship '20
- ANU VC Travel Grant '20
- Google PhD Fellowship '18
- ICWSM Student Travel Scholarship '18
- NICTA PhD Scholarship '16-'19
- NICTA Research Project Award '16-'19
- ANU HDR Fee Remission Merit Scholarship '16-'20

COMMUNITY SERVICE

- External reviewer: ICWSM ('17, '18), WWW ('19, '20), AAAI ('19), CSCW ('19).

MISC.

- Organizing: organized Computational Media Lab winter workshop '19.
- Certificates: 16 MOOC courses, e.g., machine learning, social network analysis, algorithms, etc.
- Running: ANU Inward Bound '17 winner, 18 100+km events and 50+ ultra marathons finisher.