

MEDIUM



FOCUS



VISUALS



**MARKETED
CORRECTLY**



**AUDIENCE
INTERPRETS
CORRECTLY**



COMPLEXITY



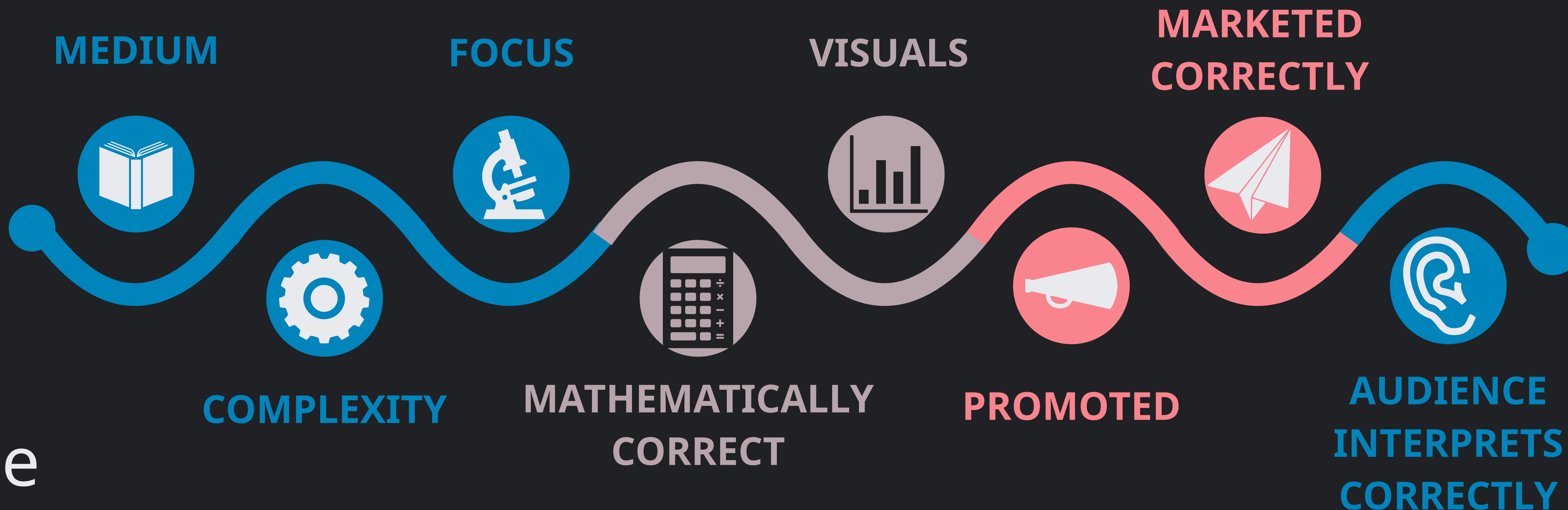
**MATHEMATICALLY
CORRECT**



PROMOTED



The
journey to
interesting
and true



getting started
on **Twitter**