

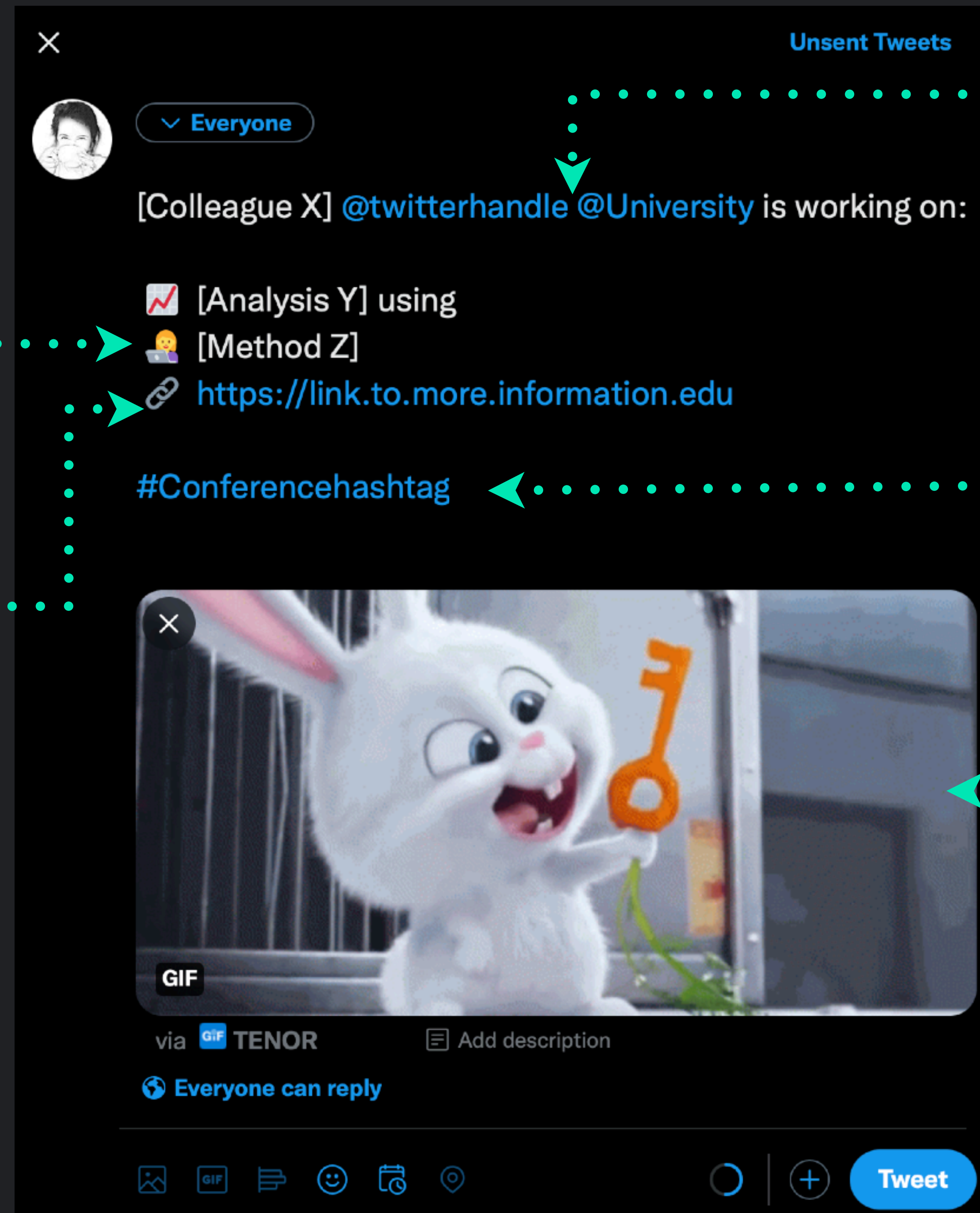
interesting

not true

true

not interesting





“tag” your colleague
if they are on Twitter,
tag their university’s
account

Find your style

Link to key
information
(website, slides,
paper)

Use the official
conference hashtag
to get visibility

Include a key visual
(a slide or figure from
the talk, image from
a key paper, etc)