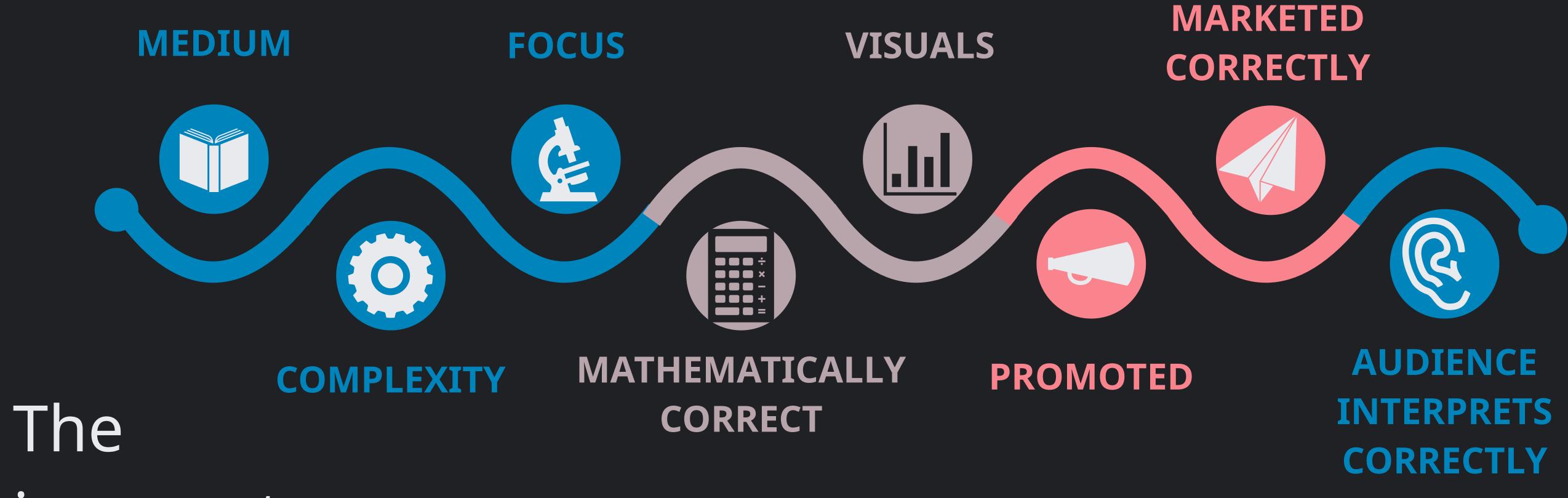
marketed correctly

- [1] write a public-facing explanation
- [2] correct the headline
- [3] disseminate the correction



journey to interesting and true