



Unsent Tweets



Everyone

[Colleague X] is working on:



[Analysis Y] using



[Method Z]



<https://link.to.more.information.edu>



Everyone can reply



Tweet

Include a key visual
(a slide or figure from
the talk, image from
a key paper, etc)

MEDIUM



FOCUS



VISUALS



**MARKETED
CORRECTLY**



**AUDIENCE
INTERPRETS
CORRECTLY**



COMPLEXITY



**MATHEMATICALLY
CORRECT**



PROMOTED



The
journey to
interesting
and true

