



Unsent Tweets



Everyone

[Colleague X] is working on:

📈 [Analysis Y] using

💻 [Method Z]

🔗 <https://link.to.more.information.edu>



Everyone can reply



Tweet

Include a key visual  
(a slide or figure from  
the talk, image from  
a key paper, etc)

**MEDIUM**



**FOCUS**



**VISUALS**



**MARKETED  
CORRECTLY**



**AUDIENCE  
INTERPRETS  
CORRECTLY**



**COMPLEXITY**



**MATHEMATICALLY  
CORRECT**



**PROMOTED**



The  
journey to  
interesting  
and true

