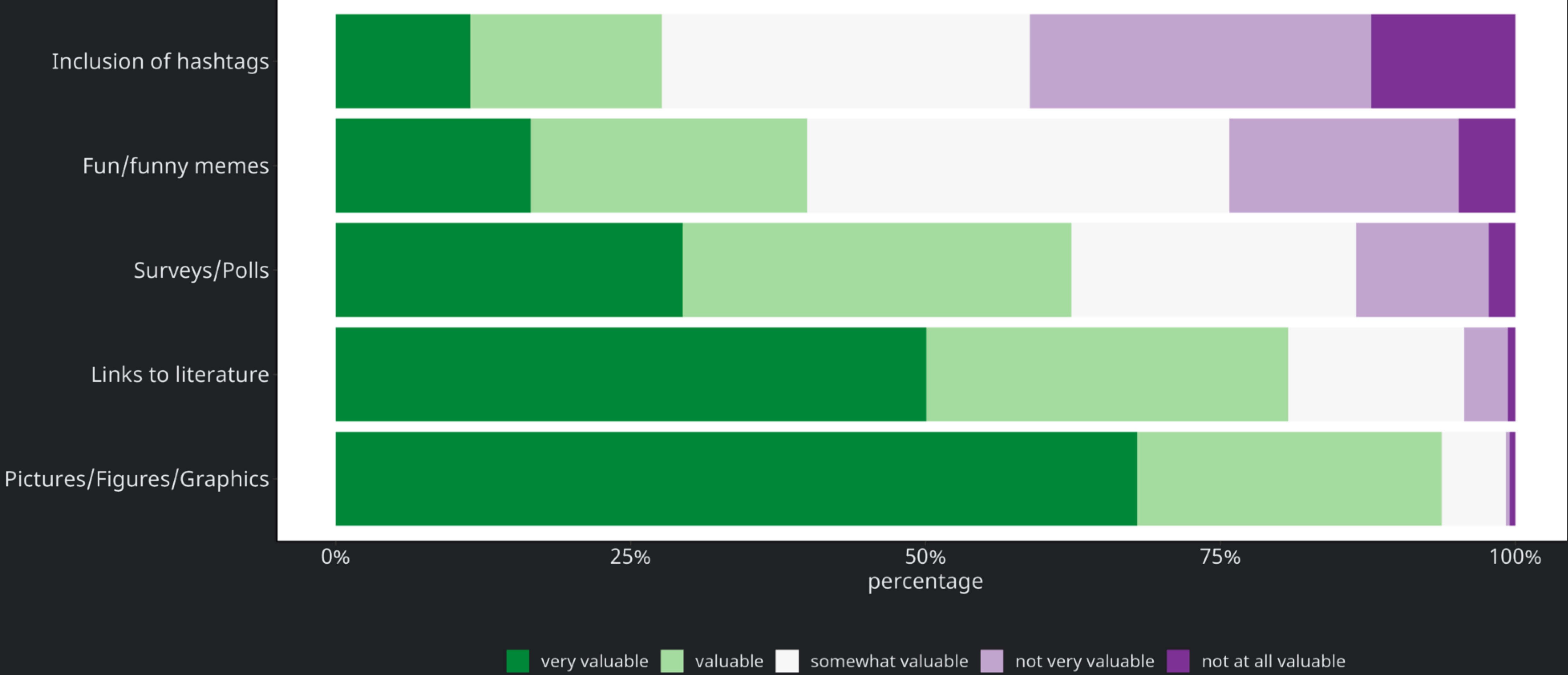


How valuable do you find the following components of a tweetorial? (N = 624)



“What is the optimal
tweetorial length?”

(N = 624)

Mean: 12

Median: 10

SD: 5