

MEDIUM



FOCUS



VISUALS



**MARKETED
CORRECTLY**



**AUDIENCE
INTERPRETS
CORRECTLY**



COMPLEXITY



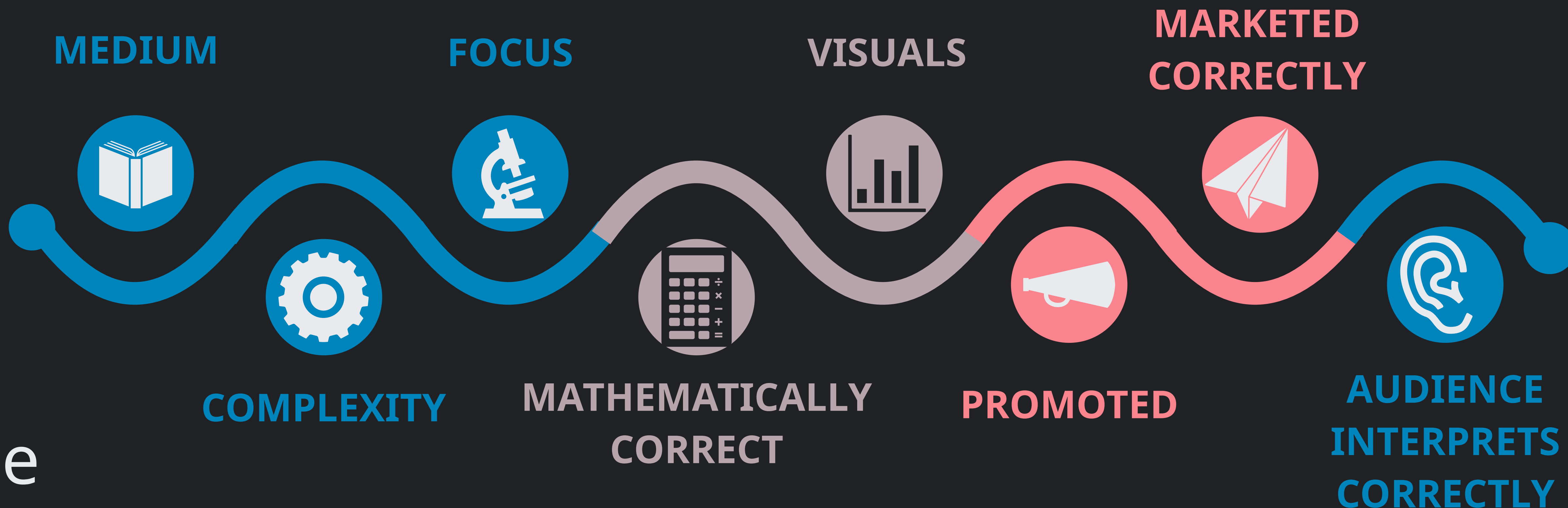
**MATHEMATICALLY
CORRECT**



PROMOTED



The
journey to
interesting
and true



thank you

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