



marketed correctly

[1] write a public-facing explanation

~~[2] correct the headline~~

~~[3] disseminate the correction~~

Causal language and strength of inference in academic and media articles shared in social media (CLAIMS): A systematic review

Noah Haber , Emily R. Smith, Ellen Moscoe, Kathryn Andrews, Robin Audy, Winnie Bell, Alana T. Brennan, Alexander Breskin, Jeremy C. Kane, Mahesh Karra, Elizabeth S. McClure, Elizabeth A. Suarez, on behalf of the CLAIMS research team 

Published: May 30, 2018 • <https://doi.org/10.1371/journal.pone.0196346>