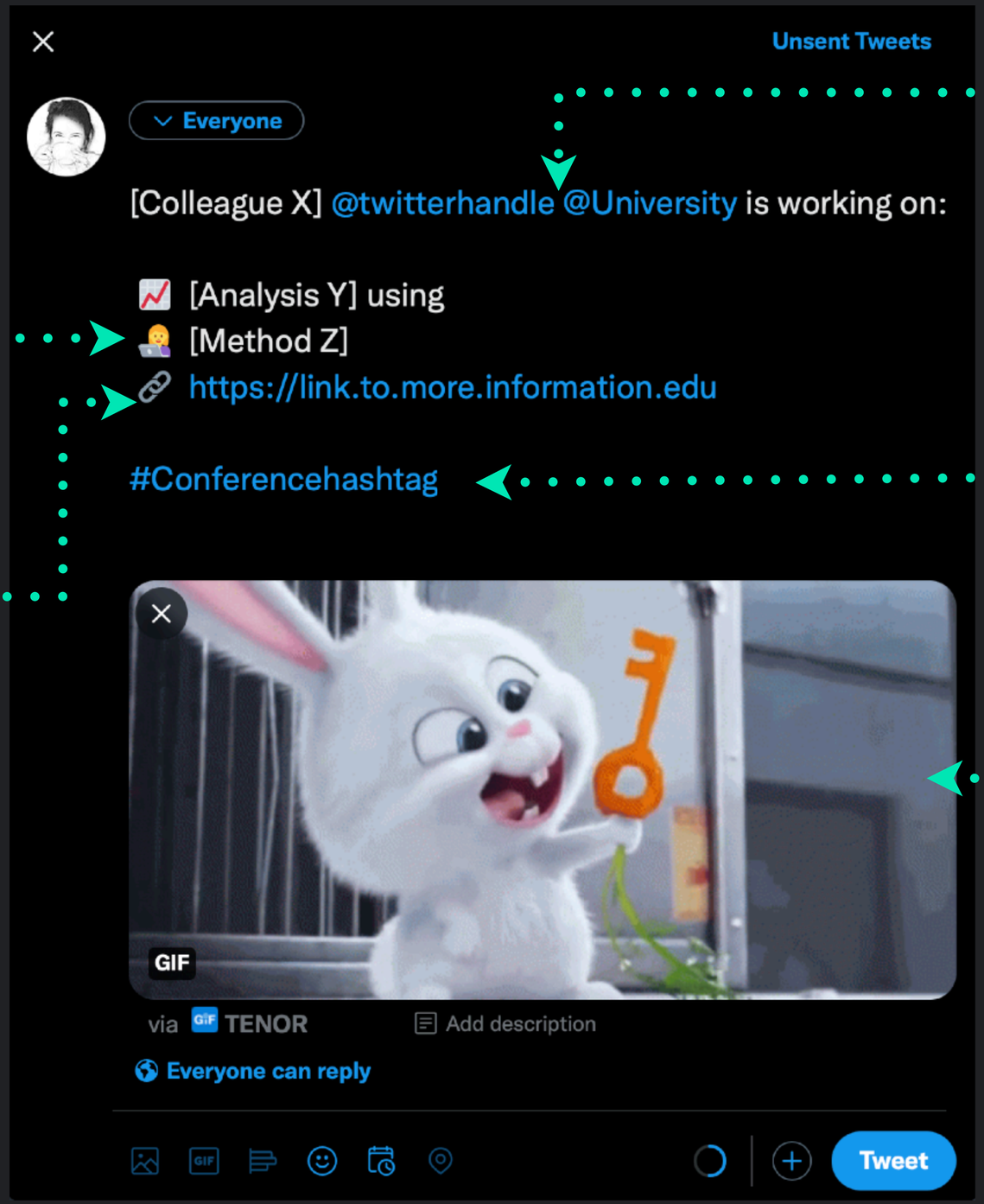


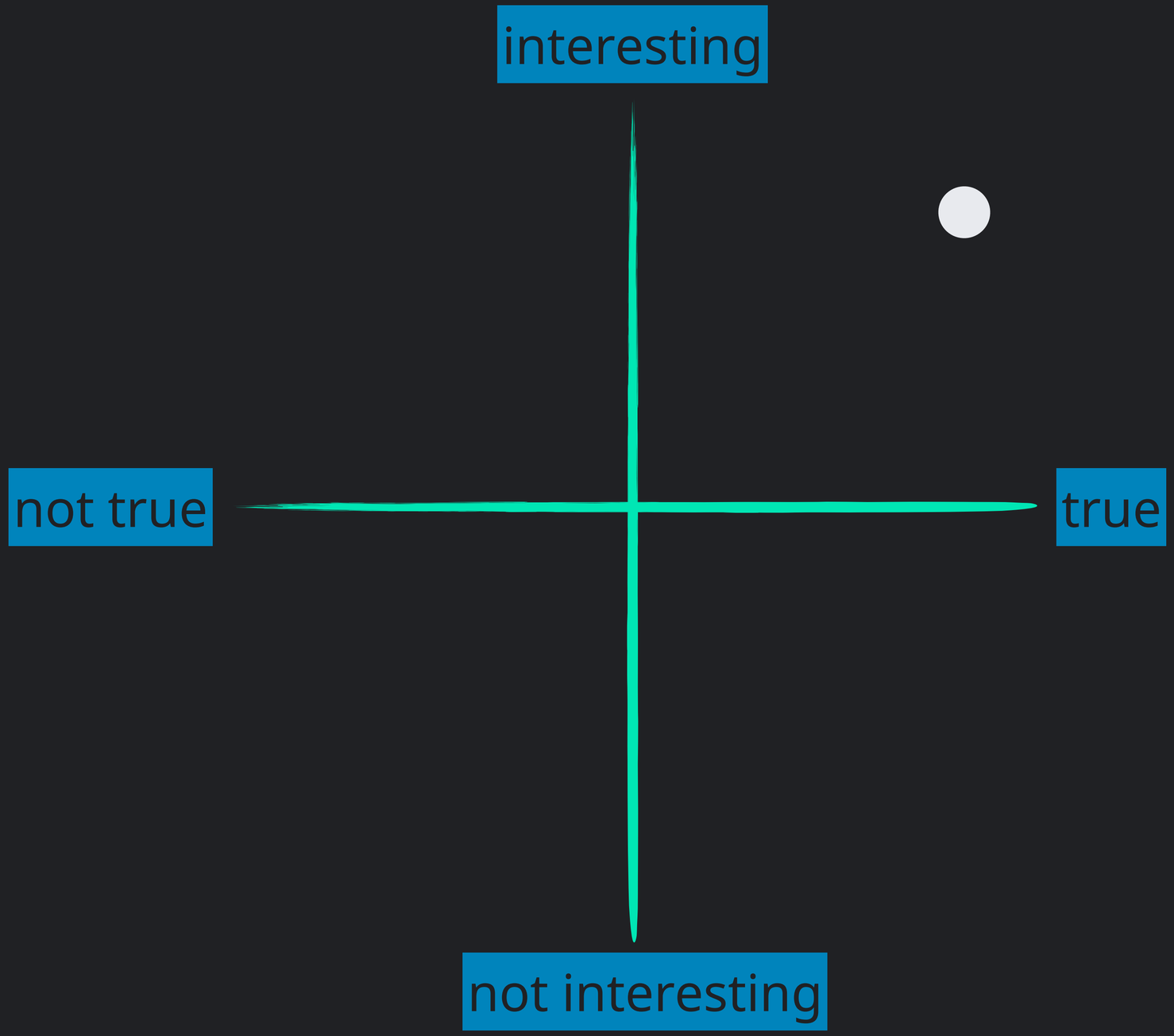
“tag” your colleague if they are on Twitter, tag their university’s account

Find your style

Use the official conference hashtag to get visibility

Link to key information (website, slides, paper)

Include a key visual (a slide or figure from the talk, image from a key paper, etc)


interesting
not true
true
not interesting