

interesting

not true

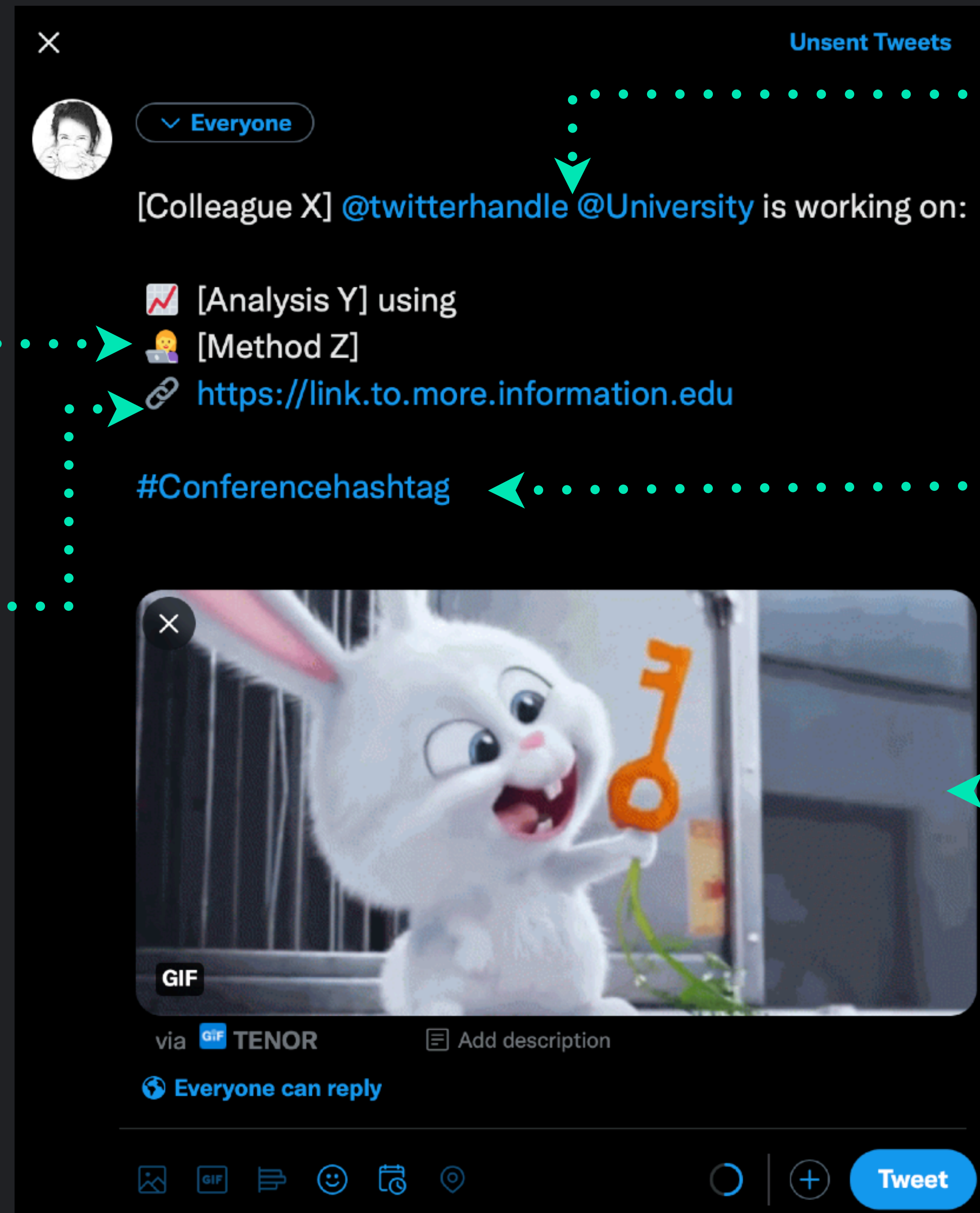
true

not interesting



Find your style

Link to key
information
(website, slides,
paper)



“tag” your colleague
if they are on Twitter,
tag their university’s
account

Use the official
conference hashtag
to get visibility

Include a key visual
(a slide or figure from
the talk, image from
a key paper, etc)