



“Breakthrough cases are **going to be more frequent...**

It doesn’t mean the vaccine isn’t effective, it means everyone’s baseline risk is increasing because Covid-19 is just more prevalent everywhere.”

Lucy D'Agostino McGowan: The essential stats on breakthrough cases

Lucy D'Agostino McGowan Guest columnist Aug 20, 2021  0

marketed correctly

[1] correct the headline

[2] write a public-facing explanation