Table 1: Baseline Characteristics

Characteristic	No Uncertainty, N = 299	Uncertainty, $N = 298$
Average Household Income		
\$0-\$24,999	56~(19%)	49~(16%)
\$25,000-\$49,999	68~(23%)	73~(24%)
\$50,000-\$74,999	$68 \ (23\%)$	68~(23%)
\$75,000-\$99,999	42~(14%)	$31\ (10\%)$
\$100,000-\$124,999	19~(6.4%)	32 (11%)
\$125,000-\$149,999	11~(3.7%)	15~(5.0%)
\$150,000-\$174,999	9 (3.0%)	13~(4.4%)
\$175,000-\$199,999	3(1.0%)	2(0.7%)
\$200,000 and up	14~(4.7%)	9 (3.0%)
Prefer not to answer	9~(3.0%)	6~(2.0%)
(baseline) How likely are you to sanitize your phone?		
1 Not at all likely	92~(31%)	89~(30%)
2	$91\ (30\%)$	85 (29%)
3	40 (13%)	46 (15%)
4	$43\ (14\%)$	40 (13%)
5 Very likely	33 (11%)	$38 \ (13\%)$

