

*Results are included in the Results PDF file for compact code viewing

*Problem 1a

*($p_j - MC_j$)/ p_j

* $\pi_j = p_j \cdot q_j - C_j(q_j) \rightarrow \pi_j$ is profit of j

* first order condition:

* $q_j + p_j \cdot d(q_j)/d(p_j) - MC_j(d(q_j)/d(p_j))$ where $d()$ is partial derivation

*($p_j - MC_j$) = $-q_j/(d(q_j)/d(p_j))$

*

* therefore

*($p_j - MC_j$)/ $p_j = -q_j/(p_j(d(q_j)/d(p_j)))$

*

* from notes: $(d(q_j)/d(p_j)) = q_j(1-s_j)^{-\alpha}/p_j$

* therefore:

*($p_j - MC_j$)/ $p_j = -q_j/(p_j(q_j(1-s_j)^{-\alpha}/p_j)) = 1/(\alpha \cdot (1-s_j))$

*Problem 1b

*reusing hw1 solutions~~~~~

* import data

import delimited using `{ECO324PS}verboven_cars.csv`, case(preserve) clear

sort ma ye

* construct market share s_{jmt}

gen mktsize = pop/4

gen mktsh = qu/mktsize

* construct outside good's market share s_{0mt}

egen sum_share = sum(mktsh), by(ma ye)

gen sh0 = 1-sum_share

* generate log odd ratio

gen lnsj_lns0 = log(mktsh) - log(sh0)

gen lnp = log(eurpr)

gen lnq = log(qu)

gen lnpop = log(pop)

gen lngdp = log(ngdp)

gen price = eurpr/1000

* generate country dummies

tab ma, gen(country_dum_)

gen dum_Bel_lnp = country_dum_1 * lnp

gen dum_Fra_lnp = country_dum_2 * lnp

gen dum_Ger_lnp = country_dum_3 * lnp

```
gen dum_Ita_Inp = country_dum_4 * lnp
gen dum_UK_Inp = country_dum_5 * lnp
```

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* Q1: Logit with FE

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* We can use "reghdfe" when the number of fixed effects is very large

```
reghdfe lnsj lns0 lnp dum_Bel_Inp dum_Fra_Inp dum_Ita_Inp dum_UK_Inp hp li wi ///
cy le he lnp lnp lnpdp, vce(robust) a(ma ye brd)
```

* Alternative, we can just use "reg" along with country, year, brand FEs

```
egen country = group(ma)
```

```
egen year = group(ye)
```

```
egen brand_id = group(brd)
```

```
reg lnsj lns0 lnp dum_Bel_Inp dum_Fra_Inp dum_Ita_Inp dum_UK_Inp hp li wi cy ///
le he lnp lnp lnpdp i.country i.year i.brand_id, vce(robust)
```

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* Q2: Test

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```
test dum_Bel_Inp = dum_Fra_Inp = dum_Ita_Inp = dum_UK_Inp = 0
```

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```

* Q3: Elasticities at the mean values of prices and market shares for each country

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```
gen price_dumBel = price * (country_dum_1==1)
gen price_dumFra = price * (country_dum_2==1)
gen price_dumGer = price * (country_dum_3==1)
gen price_dumIta = price * (country_dum_4==1)
gen price_dumUK = price * (country_dum_5==1)
```

```

reghdfe lnsj_lns0 price_dumGer price_dumBel price_dumFra price_dumlta price_dumUK hp li
wi cy le he lnpop lngdp, vce(robust) a(ma ye brd)
gen elasticity = (1-mktsh)*price*(price_dumBel*_b[price_dumBel] +
price_dumFra*_b[price_dumFra] + price_dumGer*_b[price_dumGer] +
price_dumlta*_b[price_dumlta] + price_dumUK*_b[price_dumUK])
bysort ma: sum elasticity, detail

```

*hw1 end~~~~~

* $\alpha \cdot (1-s_j)$ is also elasticity and lerner is positive so take the absolute value of elasticity

*gen lerner = 1/abs(elasticity)

*Problem 1c

gen lerner = 1/abs(elasticity)

tab ma, sum(lerner)

*all the lerner values are very high which implies low elasticities

*Problem 1d

egen totalSales = sum(qu), by(frm)

tab frm

*top 5 frequencies:

*Fiat:1,691

*Ford:646

*Peugeot:1,370

*Renault:890

*VW:1,280

*tab frm, sum(lerner)

*The variation in lerner indices are resulting from their high market shares and low elasticities, especially Germany (with 14.389 for lerner index due to low elasticity).

*Problem 2a

$(p_j - MC_j)/p_j = 1/(\alpha \cdot (1-s_j))$

*therefore:

* $MC_j = p_j - p_j/(\text{elasticity})$

*Marginal_Cost = ln(eurpr)

* (eurpr) --> p_j

gen marginalCost = (eurpr) - eurpr/(elasticity)

*tab marginalCost

*large table

*Problem 2b

reghdfe marginalCost hp li wi cy le he, vce(robust) a(ma ye brd)

*reused from hw1

*The most influential predictor is hp, since it has relatively low standard error and the highest coefficient value. It means that when hp increases by 1 unit, eurpr increases by 176.1292.

*"li" has a higher mean value (coefficient) but 0 is in the confidence interval which implies there is a possibility that it has no effect, and same with the rest of the predictors.