

Identifying Fraud from Enron Emails

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Second submission : 27/02/2021
First submission : 26/02/2021

What's new :

- Code :
 - Code from python 2 to python 3
- A summary with the remarks of the first submission and their answers

Summary

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Introduction

A critical part of machine learning is making sense of your analysis process and communicating it to others. The questions below will help us understand your decision-making process and allow us to give feedback on your project. Please answer each question; your answers should be about 1-2 paragraphs per question. If you find yourself writing much more than that, take a step back and see if you can simplify your response!

Summarize for us the goal of this project and how machine learning is useful in trying to accomplish it. As part of your answer, give some background on the dataset and how it can be used to answer the project question.

The goal of this project is to determine who are the person of interest in the Enron Fraud case based on the provided data : financial and email.

In 2000, Enron was one of the top company in the united states but in 2002, due to a fraud, the company bankrupted.

Today, we have the data, including the results of the investigation, to use machine learning in order to detect who can be related to the fraud.

I'll try to follow my analysis. Beginning in python, I know I can optimise the code, create functions instead of copy/paste. But when I get something working I prefer not to touch it.

Data exploration

Data Exploration (related lesson: "Datasets and Questions")

Student response addresses the most important characteristics of the dataset and uses these characteristics to inform their analysis. Important characteristics include:

*total number of data points
allocation across classes (POI/non-POI)
number of features used
are there features with many missing values? etc.*

At this stage, I get some of the characteristics of the dataset we have.

Total People number : 146

Number of features : 21

features names:

```
['salary',
 'to_messages',
 'deferral_payments',
 'total_payments',
 'exercised_stock_options',
 'bonus',
 'restricted_stock',
 'shared_receipt_with_poi',
 'restricted_stock_deferred',
 'total_stock_value',
 'expenses',
 'loan_advances',
 'from_messages',
 'other',
 'from_this_person_to_poi',
 'poi',
 'director_fees',
 'deferred_income',
 'long_term_incentive',
 'email_address',
 'from_poi_to_this_person']
```

POIs list :

HANNON KEVIN P
COLWELL WESLEY
RIEKER PAULA H
KOPPER MICHAEL J
SHELBY REX
DELAINEY DAVID W
LAY KENNETH L
BOWEN JR RAYMOND M
BELDEN TIMOTHY N
FASTOW ANDREW S
CALGER CHRISTOPHER F
RICE KENNETH D
SKILLING JEFFREY K
YEAGER F SCOTT
HIRKO JOSEPH
KOENIG MARK E
CAUSEY RICHARD A
GLISAN JR BEN F

Total POIs : 18

Review first submission Data exploration

A good overview of the project's goals, to meet the specification, please complete the summary of that dataset by adding the following:

Number of rows, types of examples (POI/non-POI)

```
('Numbers of rows : ', 146)

('Ratio POI/nonPOI : ', 12.32876712328767)

-----
Person example

{'bonus': 600000,
'deferral_payments': 'NaN',
'deferred_income': 'NaN',
'director_fees': 'NaN',
'email_address': 'mark.metts@enron.com',
'exercised_stock_options': 'NaN',
'expenses': 94299,
'from_messages': 29,
'from_poi_to_this_person': 38,
'from_this_person_to_poi': 1,
'loan_advances': 'NaN',
'long_term_incentive': 'NaN',
'other': 1740,
'poi': False,
'restricted_stock': 585062,
'restricted_stock_deferred': 'NaN',
'salary': 365788,
'shared_receipt_with_poi': 702,
'to_messages': 807,
'total_payments': 1061827,
'total_stock_value': 585062}
```

Here are the management of the NaN and Zero data in the dataset :

At first, it seemed there was no NaN but in reality it was not a real NaN.
So I had to convert it, especially when I tried to use dataframe conversion and plotting.

(Also, I discovered later, I needed to convert negative values into absolute ones.)

Value/Nan check :

Nan conversion : done

Value/Zero check :

Zero number for each feature:

from_poi_to_this_person : 12
from_this_person_to_poi : 20
poi : 128

Zero check : done

Concerning the zero value, it makes sense for these three features :

- from_poi_to_this_person : 12
- from_this_person_to_poi : 20
- poi : 128

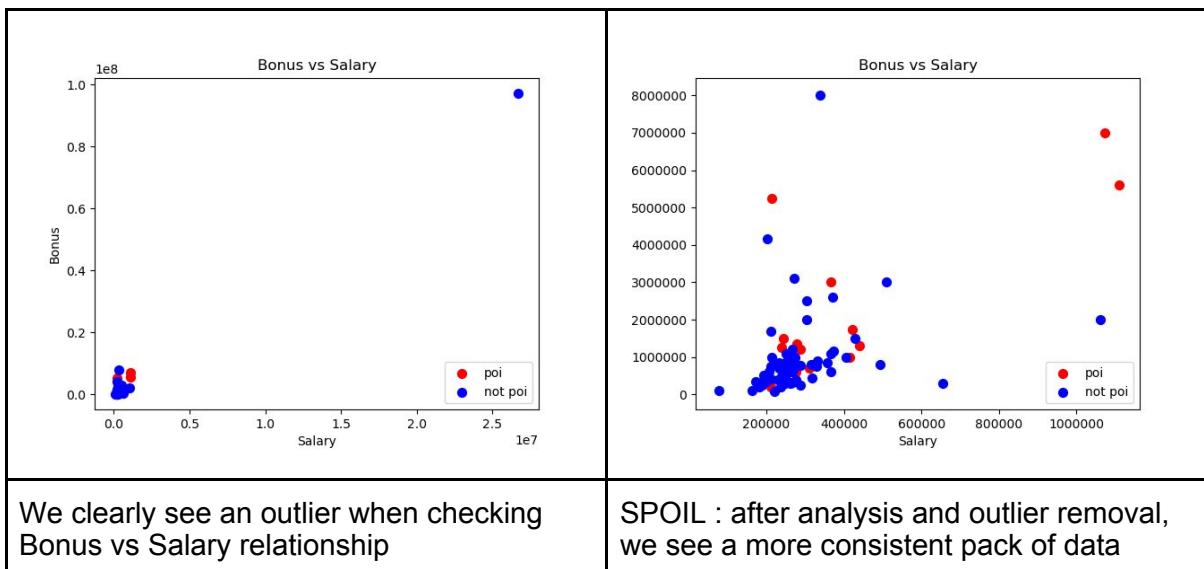
Outliers management

Outlier Investigation (related lesson: "Outliers")

Student response identifies outlier(s) in the financial data, and explains how they are removed or otherwise handled.

As part of the training, we got a lesson about outliers management dedicated to Enron database.

As in the lesson outlier detection :



For sure it works, but it does not come from me, it was part of the lessons.

Also I tried several relationship between several data, to me it was too much about luck than a real analysis, so I tried another one.

I tried to apply the InterQuartileRange IQR analysis manually :

Beginning in python, it is always several hours step by step to compile data into one table. So, before going further into the kind of work, I took two features and check what I got with the IQR calculation.

IQR salary

	salary	to_messages	deferral_payments	total_payments	exercised_stock_options
TOTAL	26704229.0	NaN	32083396.0	309886585.0	
SKILLING JEFFREY K	1111258.0	3627.0		NaN	8682716.0
LAY KENNETH L	1072321.0	4273.0	202911.0	103559793.0	
FREVERT MARK A	1060932.0	3275.0	6426990.0	17252530.0	
PICKERING MARK R	655037.0	898.0		NaN	1386690.0
WHALLEY LAWRENCE G	510364.0	6019.0		NaN	4677574.0
DERRICK JR. JAMES V	492375.0	2181.0		NaN	550981.0
FASTOW ANDREW S	440698.0	NaN		NaN	2424083.0
SHERIFF JOHN R	428780.0	3187.0		NaN	4335388.0
RICE KENNETH D	420636.0	905.0		NaN	505050.0

[10 rows x 21 columns]
(95, 21)

IQR to_messages

	salary	to_messages	deferral_payments	total_payments	exercised_stock_options
SHAPIRO RICHARD S	269076.0	15149.0		NaN	1057548.0
KEAN STEVEN J	404338.0	12754.0		NaN	1747522.0
KITCHEN LOUISE	271442.0	8305.0		NaN	3471141.0
BELDEN TIMOTHY N	213999.0	7991.0	2144013.0	5501630.0	
BECK SALLY W	231330.0	7315.0		NaN	969068.0
LAVORATO JOHN J	339288.0	7259.0		NaN	10425757.0
WHALLEY LAWRENCE G	510364.0	6019.0		NaN	4677574.0
KAMINSKI WINCENTY J	275101.0	4607.0		NaN	1086821.0
LAY KENNETH L	1072321.0	4273.0	202911.0	103559793.0	
HAEDICKE MARK E	374125.0	4009.0	2157527.0	3859065.0	

[10 rows x 21 columns]
(86, 21)

For sure, I can exploit them but I understood this method should be an automatic one used in huge dataset.

So I tried another method to detect the outliers.

Visual boxplot(IQR) method :

Looking for outliers management into google, I saw the visual IQR boxplot method !

This one seemed really interesting and full of sense to me.

During my first try, I noticed, I should check who is the max outlier.

So I put the ID of the person who's outlying most.

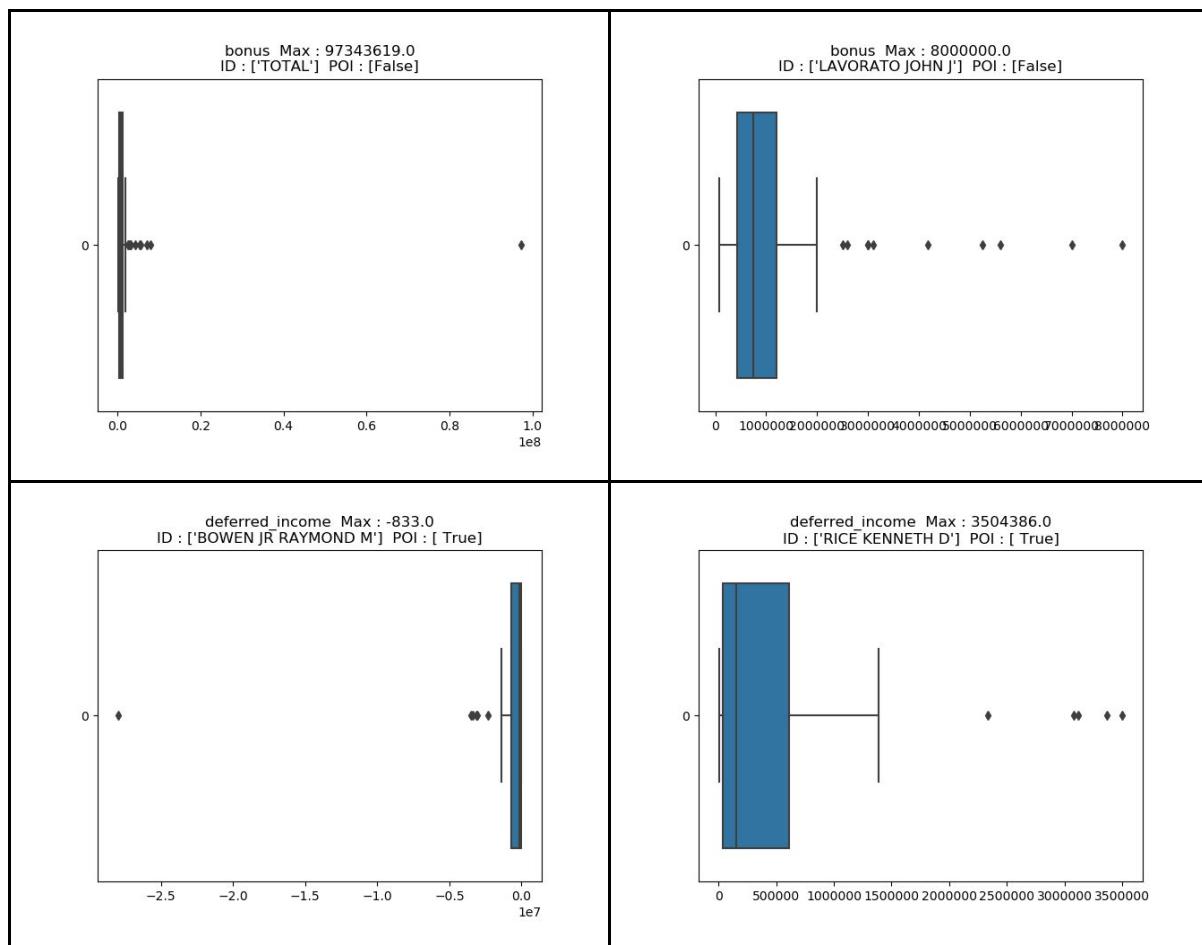
As I saw the boxplot, I decided to not analyse the lower outliers, to me it was not relevant.

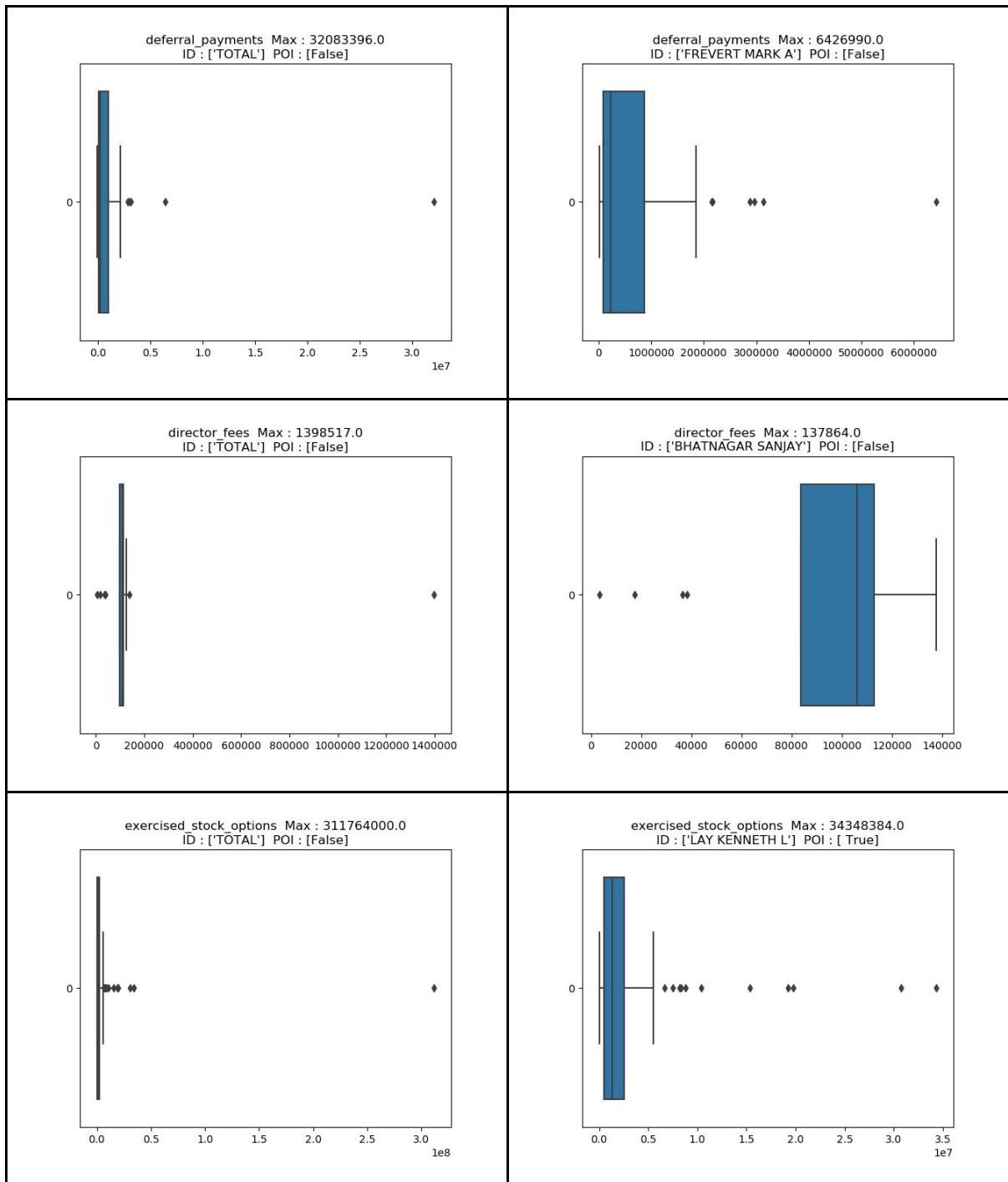
I decided to managed the outliers detecting who's the most outlying, analysing it, dropping it if necessary and checking again.

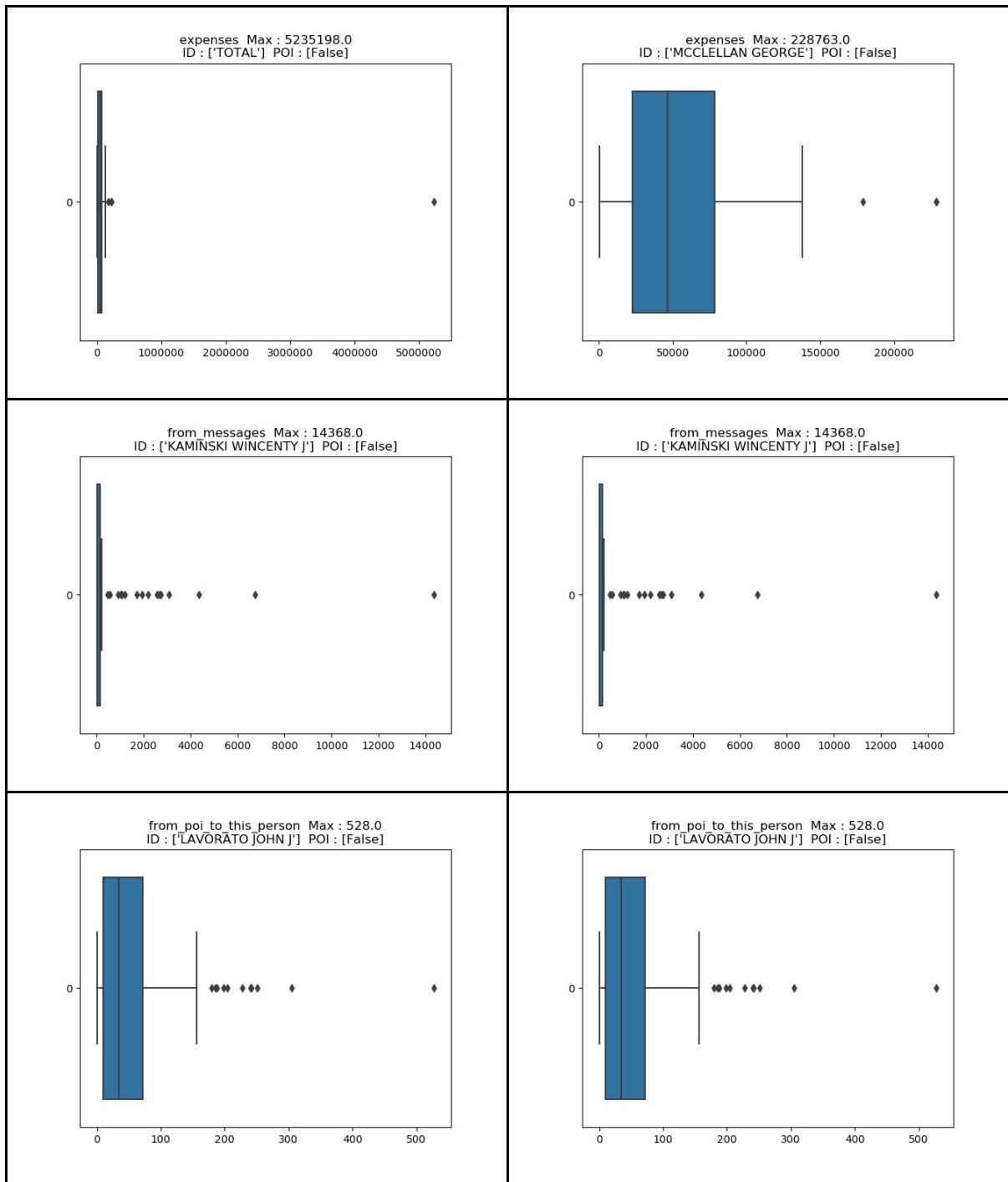
Analysing the outlier highlighted by the boxplot is depending of :

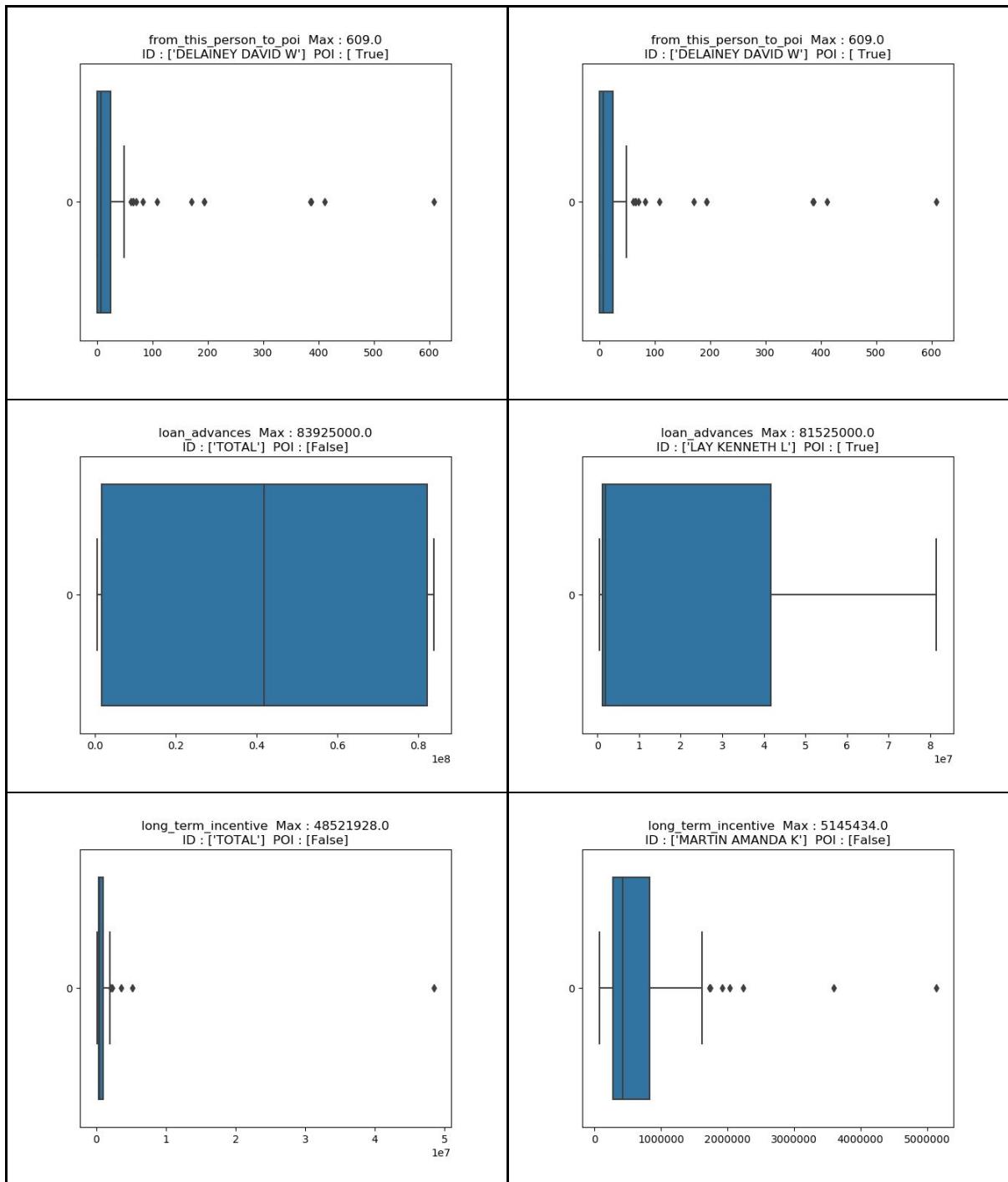
- What is inside the data source, PDF file
 - If it an error of the retrieving of the data
- If the person is a POI or not
 - A POI may be an outlier

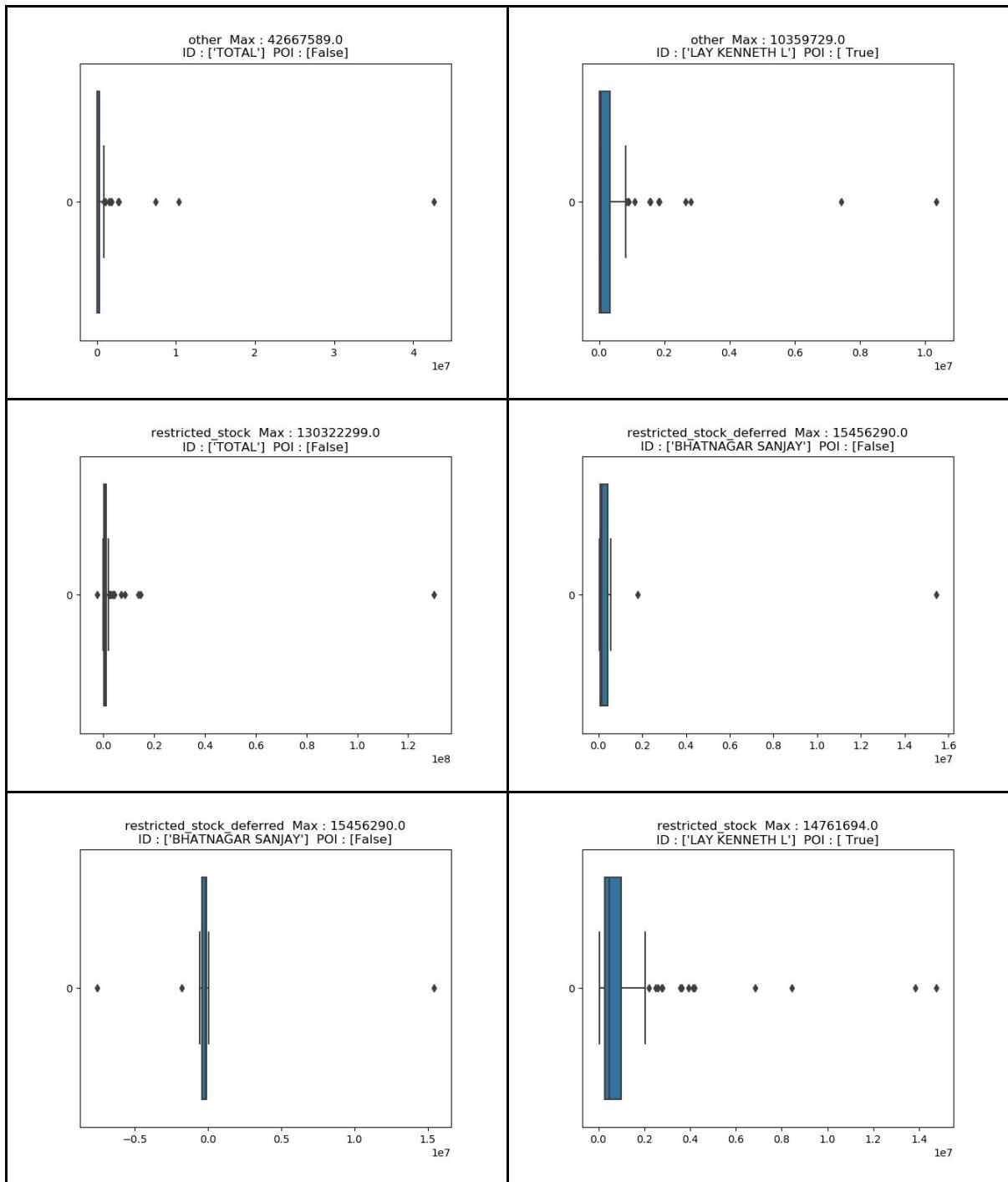
Here is the result before and after :

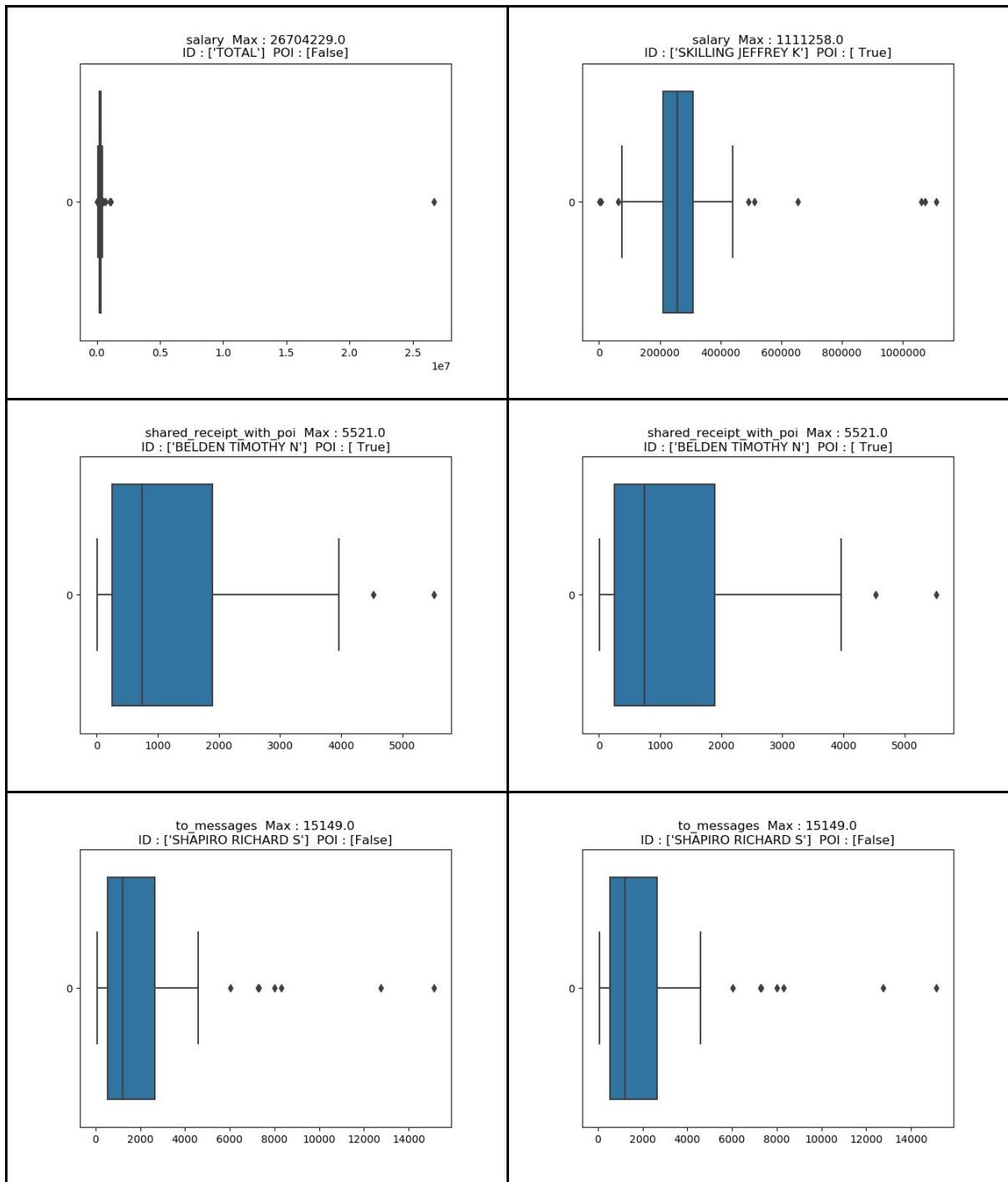


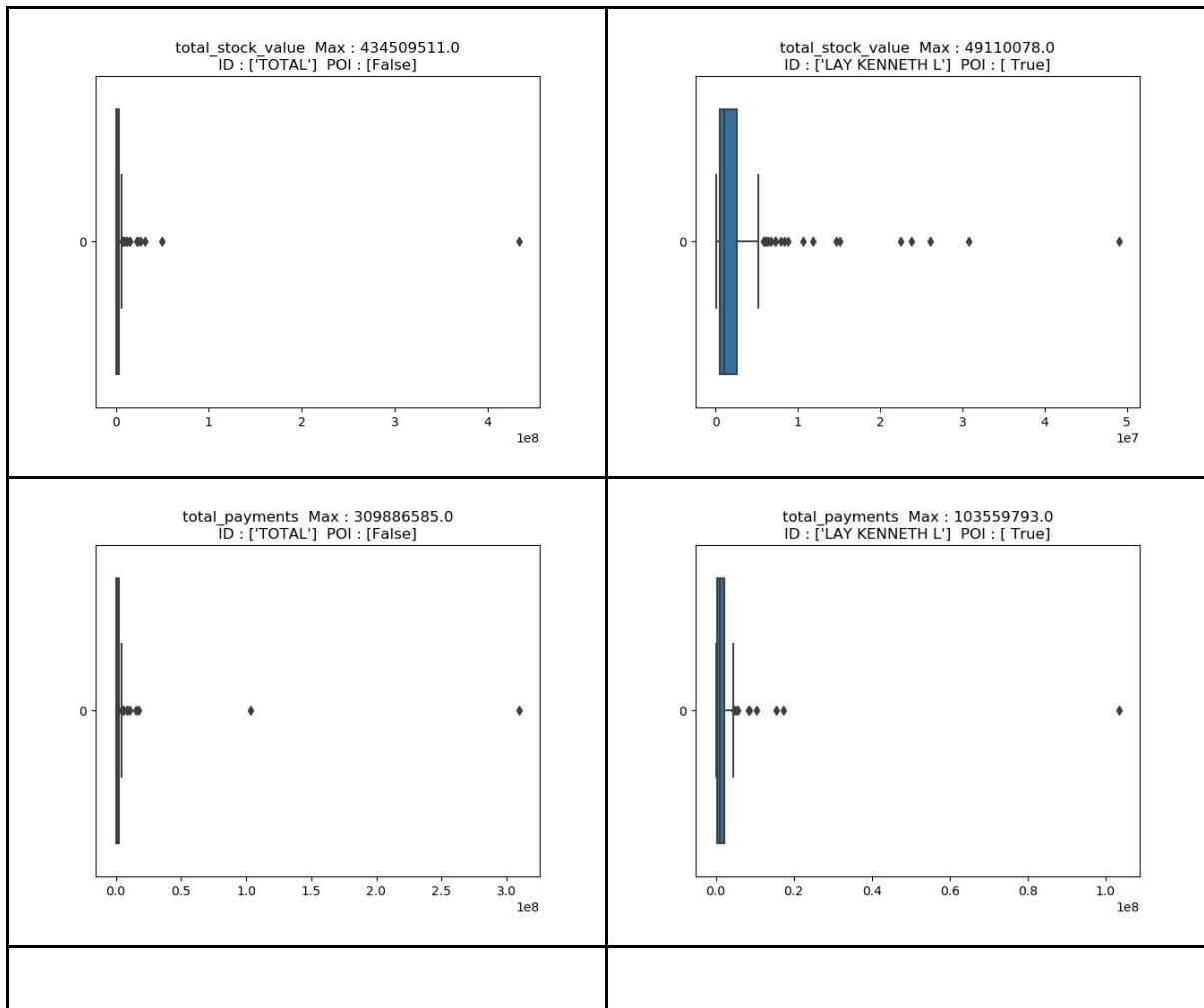












In the end of this outliers analysis, I dropped :

'TOTAL' which is the total of the columns of the different features.

And I also saw during the check of the boxplot 'THE TRAVEL AGENCY IN THE PARK' which is not a person although linked to a person.

I was thinking, the more relevant data we have, the best performance in term of quality we'll have to classify them. If I understood well, we check for error visualizing disparity of the data.

Features management

What features did you end up using in your POI identifier, and what selection process did you use to pick them? Did you have to do any scaling? Why or why not? As part of the assignment, you should attempt to engineer your own feature that does not come ready-made in the dataset -- explain what feature you tried to make, and the rationale behind it. (You do not necessarily have to use it in the final analysis, only engineer and test it.) In your feature selection step, if you used an algorithm like a decision tree, please also give the feature importances of the features that you use, and if you used an automated feature selection function like SelectKBest, please report the feature scores and reasons for your choice of parameter values. [relevant rubric items: "create new features", "intelligently select features", "properly scale features"]

The first thing concerning the features was to identify which data may be in relation with the fraud.

So, it is not about computer science but really about real life.

The scope of the data we have is financial and some relation between people with their mail.
As the goal of a fraud is about money, I suppose money data is pretty important.

In a company, the most used communication channel is the email.

So, I added 5 features calculated by already known features :

In the order of relevance in my mind :

`['ratio_to_poi']` = Percentage of mail sent to POI

`['ratio_from_poi']` = Percentage of mail received from POI

`['total_mail']` = total mail of a person

`['total_mail_poi']` = Number of mail related to POI (sent and received)

`['total_ratio_mail_poi']` = percentage of mail related to POI (sent and received)

I did not feel any need of scaling at this step.

Then, I decided to use scikit-learn Univariate feature selection “**SelectKBest**”.

My goal was to confront my vision to the computer vision, I found a code on google, displaying the result in a table :

Warning : Spoil : these results are bad !

feature	score
total_mail	25.097542
bonus	24.464726
director_fees	21.060002
restricted_stock	18.575703
from_poi_to_this_person	16.641707
expenses	11.595548
deferred_income	10.072455
from_this_person_to_poi	8.961784
salary	8.866722
restricted_stock_deferred	8.746486
shared_receipt_with_poi	7.242730
deferral_payments	6.234201
ratio_from_poi	5.518506
total_stock_value	5.344942
exercised_stock_options	4.955198
from_messages	4.204971
total_mail_poi	3.210762
ratio_to_poi	2.426508
other	2.107656
poi	1.698824
total_payments	0.515192
long_term_incentive	0.245090
to_messages	0.225355
loan_advances	0.164164

After these first results, I tried the classifiers as is to check how they perform :

```
KNeighborsClassifier(algorithm='auto', leaf_size=30,  
metric='minkowski',metric_params=None, n_jobs=1, n_neighbors=5, p=2,weights='uniform')  
Precision: 0.04852  
Recall: 0.01150
```

```
GaussianNB(priors=None)  
Precision: 0.17341  
Recall: 0.95100
```

The results were so bad, we wanted a precision and recall of 0.3 minimum.

I tried to select the features manually : selecting only a few and it worked, so I checked my selectKbest code and saw I should have removed POI from the display list, the label shifted...

Review first submission features selection

Good work using SelectKBest. Meeting the specification requires some more discussion on how you use it to make the feature selection.

For example, did you choose a K ahead of time and took the K-Best features? Did you select a threshold and pick all the features above that threshold? Any other approach? And why did you chose that approach?

Another requirement is for the feature selection to be exhaustive.

Hence, you have to show the results obtained for all possible K-tested values, or at least enough to justify a given K as the one with the highest performance.

An effective way to present the information is a table showing the results you obtained with the value of K you chose and plus/minus one.

Hint: Another approach is to combine SelectKBest with [GridSearchCV](#).

Here is the result of the selectKbest tool.

I prefered selecting the features using a threshold I decided according to my feeling more than the score themselves.

The difference of score between the highest **24.815080** and the lowest I decided **5.243450** highlights it may not be the best way to choose the features.

With a better code, I used selectKbest again and got these good results :
in bold, the features I kept.

features	score
exercised_stock_options	24.815080
total_stock_value	24.179972
bonus	20.792252
salary	18.289684
ratio_to_poi	16.409713
deferred_income	11.458477
long_term_incentive	9.922186
restricted_stock	8.828679
total_payments	8.772778
shared_receipt_with_poi	8.589421
loan_advances	7.184056
expenses	6.094173
total_ratio_mail_poi	5.399370
from_poi_to_this_person	5.243450
<i>total_mail_poi</i>	4.863682
<i>other</i>	4.187478
<i>ratio_from_poi</i>	3.128092
<i>from_this_person_to_poi</i>	2.382612
<i>director_fees</i>	2.126328
<i>to_messages</i>	1.646341
<i>total_mail</i>	0.490666
<i>restricted_stock_deferred</i>	0.247053
<i>deferral_payments</i>	0.233091
<i>from_messages</i>	0.169701

Time to check how well these new parameters performed :

```
GaussianNB(priors=None)
```

```
Precision: 0.32480
```

```
Recall: 0.31100
```

```
KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski',  
metric_params=None, n_jobs=1, n_neighbors=5, p=2, weights='uniform')
```

```
Precision: 0.63878
```

```
Recall: 0.16800
```

I already reach the wanted results with Naive Bayes algorithm with my features selection :

My features list will be :

```
['poi',  
'exercised_stock_options',  
'total_stock_value',  
'bonus',  
'salary',  
'ratio_to_poi',  
'deferred_income',  
'long_term_incentive',  
'restricted_stock',  
'total_payments',  
'shared_receipt_with_poi',  
'loan_advances',  
'expenses',  
'total_ratio_mail_poi',  
'from_poi_to_this_person']
```

end of features list

Review first submission Scaling

Feature scaling is not mandatory, but you need to add a paragraph to answer if you used it or not, and why.

Hint:

Not all algorithms require feature scaling. Usually, the ones using Euclidean distance are susceptible to scales differences between the features. The following is a good summary of classification algorithms

Only some algorithms need rescaling, at this stage I am not sure which algorithm I'll finally use. I imagine, as there is a feature which is the sum of others one, it may be necessary to do it when using an algorithm like KNeighbors or, at least, select the features according to this problematics.

As I was not sure to really understand how it works and how it will impact the outliers and or the POI identification, I decided to not use it unless I cannot reach the objective of 0.3 precision and recall.

Algorithm benchmarking

What algorithm did you end up using? What other one(s) did you try? How did model performance differ between algorithms? [relevant rubric item: "pick an algorithm"]

What does it mean to tune the parameters of an algorithm, and what can happen if you don't do this well? How did you tune the parameters of your particular algorithm? What parameters did you tune? (Some algorithms do not have parameters that you need to tune -- if this is the case for the one you picked, identify and briefly explain how you would have done it for the model that was not your final choice or a different model that does utilize parameter tuning, e.g. a decision tree classifier). [relevant rubric items: "discuss parameter tuning", "tune the algorithm"]

At first I used these 2 algorithms as they are the ones I understood really well during the lessons, also, Naive Bayes doesn't require any hyper-parameters.

- GaussianNB
- KNeighborsClassifier

The first thing I can say is : **the feature selection is part of the parameters.**

Although I got the desired score, I decided to check more algorithms and also I'll train myself to use scikit learn.

My second step was to launch with default hyper-parameters the following algorithms using the test_classifier() function provided :

GaussianNB(priors=None)

Accuracy: 0.82193 **Precision: 0.32480** **Recall: 0.31100** F1: 0.31775 F2: 0.31367

Total predictions: 15000 True positives: 622 False positives: 1293 False negatives: 1378 True negatives: 11707

KNeighborsClassifier(algorithm='auto', leaf_size=30, metric='minkowski', metric_params=None, n_jobs=1, n_neighbors=5, p=2, weights='uniform')

Accuracy: 0.87640 **Precision: 0.63878** Recall: 0.16800 F1: 0.26603 F2: 0.19704

Total predictions: 15000 True positives: 336 False positives: 190 False negatives: 1664 True negatives: 12810

LinearSVC(C=1.0, class_weight=None, dual=True, fit_intercept=True, intercept_scaling=1, loss='squared_hinge', max_iter=1000, multi_class='ovr', penalty='l2', random_state=None, tol=0.0001, verbose=0)

Accuracy: 0.68300 Precision: 0.13335 Recall: 0.25050 F1: 0.17405 F2: 0.21306

Total predictions: 15000 True positives: 501 False positives: 3256 False negatives: 1499 True negatives: 9744

LinearSVC(C=1.0, class_weight=None, dual=True, fit_intercept=True, intercept_scaling=1, loss='hinge', max_iter=1000, multi_class='ovr', penalty='l2', random_state=None, tol=0.0001, verbose=0)

```
Accuracy: 0.69147    Precision: 0.13090    Recall: 0.23300 F1: 0.16763    F2: 0.20156  
Total predictions: 15000    True positives: 466    False positives: 3094    False negatives:  
1534    True negatives: 9906
```

```
LinearSVC(C=1.0, class_weight=None, dual=True, fit_intercept=True, intercept_scaling=1,  
loss='squared_hinge', max_iter=1000, multi_class='ovr', penalty='l2', random_state=None,  
tol=0.0001, verbose=0)
```

```
Accuracy: 0.69073    Precision: 0.13070    Recall: 0.23350 F1: 0.16759    F2: 0.20176  
Total predictions: 15000    True positives: 467    False positives: 3106    False negatives:  
1533    True negatives: 9894
```

```
DecisionTreeClassifier(class_weight=None, criterion='gini', max_depth=None,  
max_features=None, max_leaf_nodes=None, min_impurity_decrease=0.0,  
min_impurity_split=None, min_samples_leaf=1, min_samples_split=2,  
min_weight_fraction_leaf=0.0, presort=False, random_state=None, splitter='best')  
Accuracy: 0.81380    Precision: 0.29509    Recall: 0.28550 F1: 0.29022    F2: 0.28737  
Total predictions: 15000    True positives: 571    False positives: 1364    False negatives:  
1429    True negatives: 11636
```

```
AdaBoostClassifier(algorithm='SAMME.R', base_estimator=None, learning_rate=1.0,  
n_estimators=50, random_state=None)  
Accuracy: 0.83247    Precision: 0.34293    Recall: 0.28000 F1: 0.30829    F2: 0.29067  
Total predictions: 15000    True positives: 560    False positives: 1073    False negatives:  
1440    True negatives: 11927
```

As previously, Naive Bayes performed well.

Review first submission Model Tuning

Please add a paragraph explaining what model tuning is and why it is essential.

The following is a link to help you get started:

<http://busigence.com/blog/hyperparameter-optimization-and-why-is-it-important>

Model tuning is the tuning of parameters determining the behaviour of an algorithm.

According to the type of data and the quantity, it permits to get better and faster results.

Decision trees are an example I understand well, with its hyper-parameter `max_depth` which may lead to overfitting if not tuned correctly.

I decided to go more in depth and tried to use **GridSearchCV** on **DecisionTreeClassifier**

I use a parameters table mixing :

- 'max_features'
- 'splitter'
- 'criterion"

It ended the best parameters were :

- `max_features= 'sqrt'`
- `splitter= 'best'`
- `criterion= 'gini'`

```
DecisionTreeClassifier(class_weight=None, criterion='entropy', max_depth=None,
                      max_features='auto', max_leaf_nodes=None,
                      min_impurity_decrease=0.0, min_impurity_split=None,
                      min_samples_leaf=1, min_samples_split=2,
                      min_weight_fraction_leaf=0.0, presort=False, random_state=None,
                      splitter='best')
```

Accuracy: 0.83553 **Precision: 0.37107** **Recall: 0.33600** F1: 0.35266 F2: 0.34247

Total predictions: 15000 True positives: 672 False positives: 1139 False negatives: 1328 True negatives: 11861 0.561000108719 secs

These results are slightly better than Naive Bayes. I am sure if I spend more time and testing with different features, we can reach a better score.

Validation

What is validation, and what's a classic mistake you can make if you do it wrong? How did you validate your analysis? [relevant rubric items: "discuss validation", "validation strategy"]

Validation is the method you use to determine if the algorithm is well performing or not. The classic mistake is to use the same data to train the algorithm and to test it. In this case, we talk about overfitting.

In sci-kit learn, there are several validation tools.

As the provided code kindly includes the `test_classifier()` function using stratified shuffle split cross validation method, I did not use another one and stick with it.

Review first submission splitting strategy

Good job using `train_test_split`; however, It is necessary that the report explicitly mentions and the splitting strategy because it is not always possible to use a simple random approach because of class imbalances in the data.

For example, in this project, there are a lot more non-POI than POI data entries. Dealing with imbalanced data is a complicated subject, but [Scikit-learn provides some useful methods](#).

PS: Adjusting this may help you achieve the required score in the recall metric.

Suggestion: You can pass a custom splitter to GridSearchCV using the `cv` parameter

The stratified shuffle split cross validation method seems to me adequate because it preserves the percentage of samples for each class, making it perfect for little imbalanced data as we have.

Metrics

Give at least 2 evaluation metrics and your average performance for each of them. Explain an interpretation of your metrics that says something human-understandable about your algorithm's performance. [relevant rubric item: "usage of evaluation metrics"]

As the performance requested were :

- Precision >=0.3
- Recall >=0.3

I'll talk about these two.

About my performance :

	Precision	recall
GaussianNB	0,3248	0,311
KNeighborsClassifier	0,63878	0,168
LinearSVC(squared_hinge)	0,13335	0,2505
LinearSVC(hinge)	0,1309	0,233
LinearSVC	0,1307	0,2335
DecisionTreeClassifier	0,29509	0,2855
AdaBoostClassifier	0,34293	0,28
average	0,29	0,25
maximum	0,64	0,31

About their meaning :

Precision is the algorithm performance to classify correctly.

In our case, the precision is the real POI detected divided by the right or wrong POI detected by the algorithm.

How many POI detected are true POI.

Recall is the algorithm capacity to detect correct data.

In our case, the recall is the number of real POI detected divided by the real number of POI.

Conclusion

Here is the algorithm I choose : simple and working

GaussianNB(priors=None)

Accuracy: 0.82193 **Precision: 0.32480** **Recall: 0.31100** F1: 0.31775 F2: 0.31367

Total predictions: 15000 True positives: 622 False positives: 1293 False negatives: 1378 True negatives: 11707