

USER NEEDS

On our platform, we distinguish 2 main user groups. They are cumulative, a user can belong to these 2 types of users.

1. Bettors

- A user needs forecasts from more experienced players. Their goal is to find an analysis to try to maximize their betting winnings.
- A user wants to be able to find the best, most profitable tipsters for maximum profit.
- A user wants to have access to analyses on these favorite sports. He wants to be able to filter the sports or competitions that do not interest him.
- A user wants to be able to access free predictors.
- A user is willing to pay a monthly subscription for better quality analyses.
- A user wants to have access to a wide range of sports and competitions to bet on matches that interest him.
- A user needs to be able to follow several tipsters at the same time in order to cross-check analyses and form his own opinion.
- A user needs access to detailed statistics on the tipsters to check their performance over the long term.

2. Tipsters

- A user wants to be able to share his sport analyses to help other players.
- A user needs to offer his forecasts for free in order to reach all the players.
- A user needs to be able to monetize their forecasts for additional income.
- A user wants to access detailed statistics to monitor his performance over time.
- A user wants to access a wide range of sports and competitions in order to analyze the sports where he performs best.
- A user wants to create simple bets to offer players secure bets.
- A user needs to create combination bets to offer gamblers risky bets but with big profits if winning.