

Healthify

The product



Agenda

1

The Company - Healthify



2

Business Challenges



3

Solutions



4

Product Demo



5

Vision

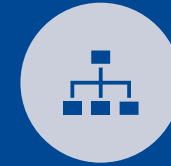


1

The Company - Healthify



26 University
Students



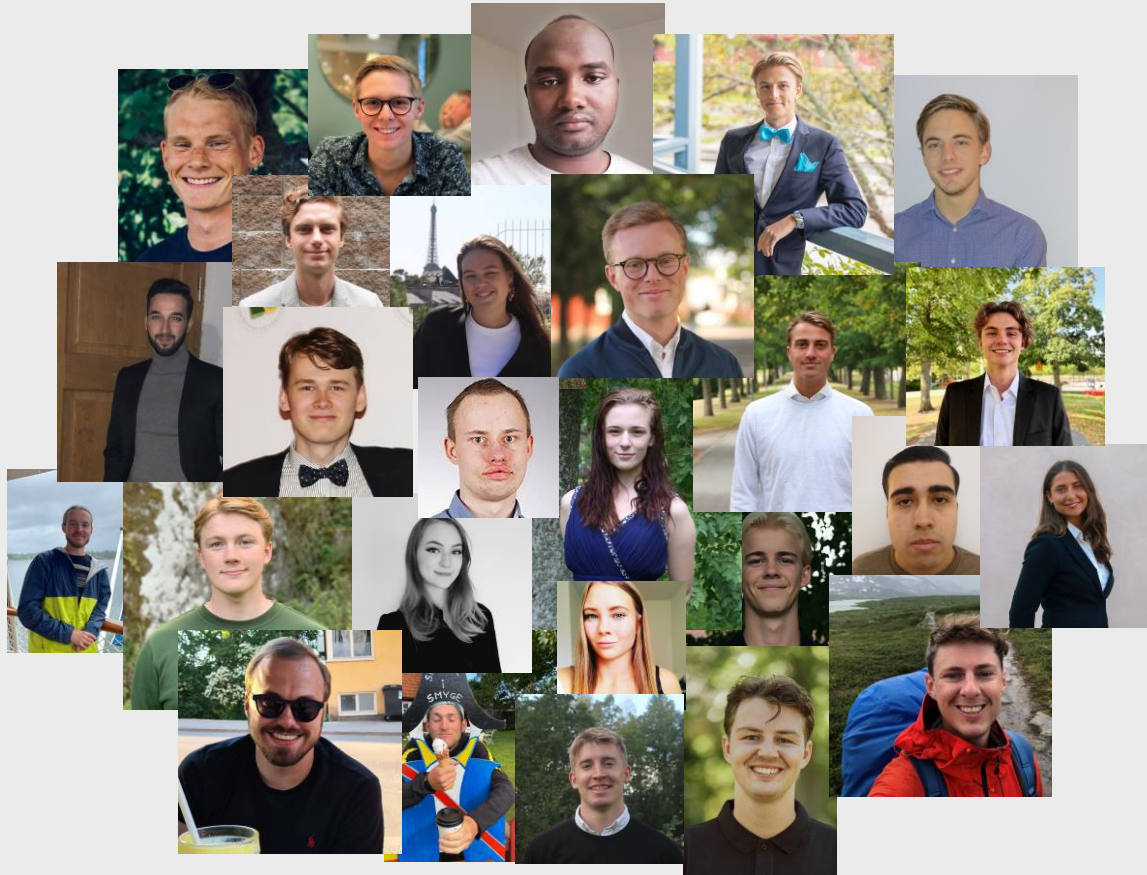
Cross-Functional



External
Collaborations



5 Information Systems Analysis Students, 21 Master's Students



1. The Company

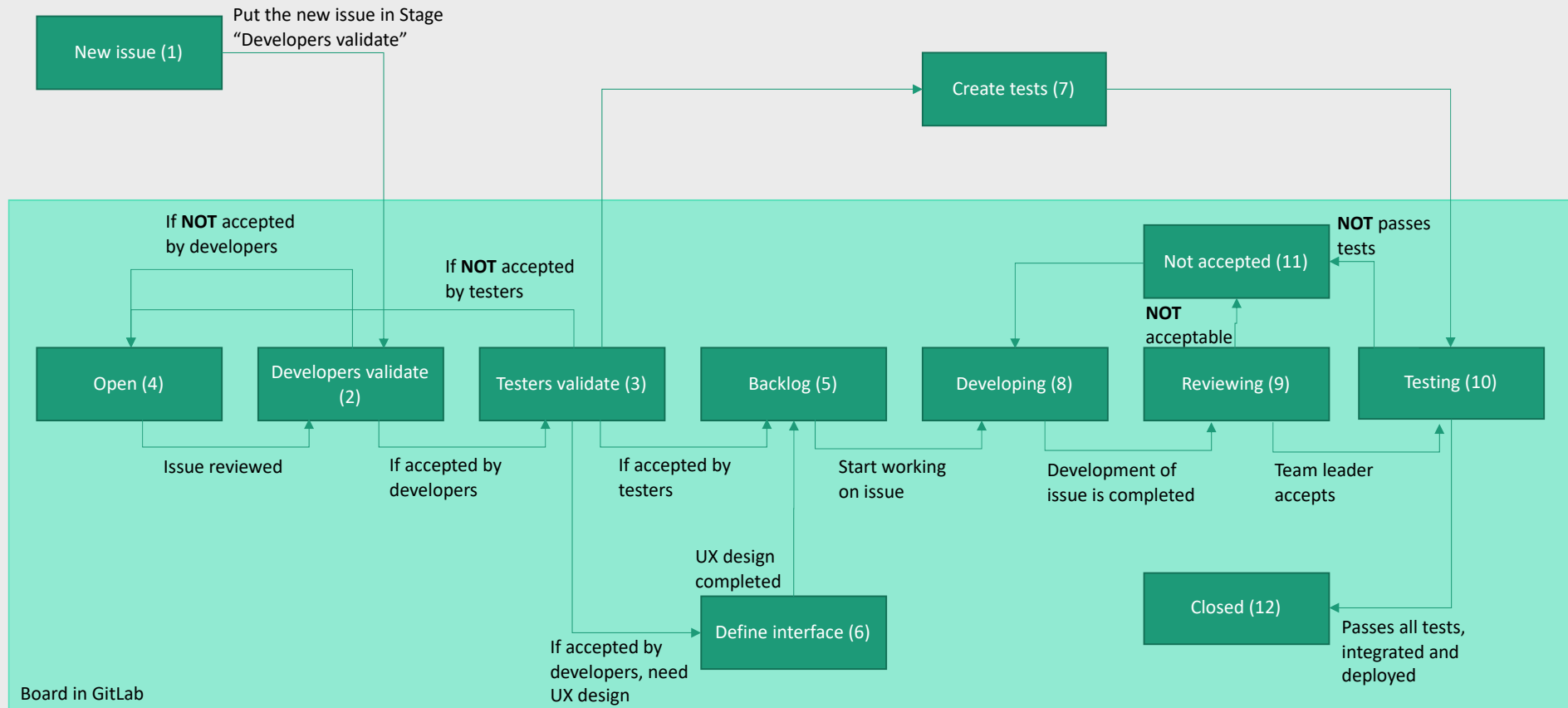
2. Business Challenges

3. Solutions

4. Product Demo

5. Vision

Cross-Functional



External Collaborations



Master thesis
student



Dr. Gunnar
Cedersund



Magnus Nielsen



1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision

2

Business Challenges



Continuous measuring



Support with the condition



Concerned
relatives



Engaged
patients



Low
technical
experience



Continuous Measuring



Fun



Easy to use



Motivating



1. The Company

2. Business Challenges

3. Solutions

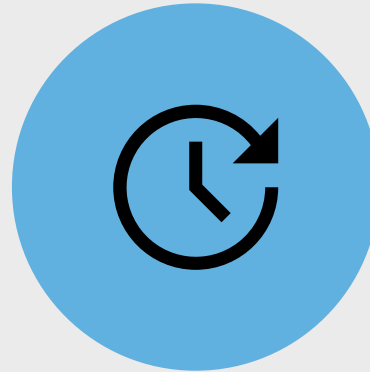
4. Product Demo

5. Vision

Support with The Condition



Engaging
parents



Simulating
the future



1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision

3

Solution



Solution



Fun



Easy to
use



Motivating



Simulating
the future



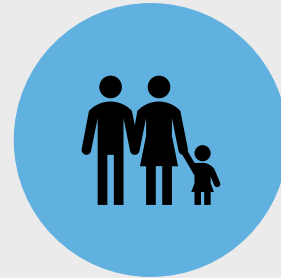
Engaging
parents



Digital Twin



Gamification



Parent View

1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision



4

Product Demo



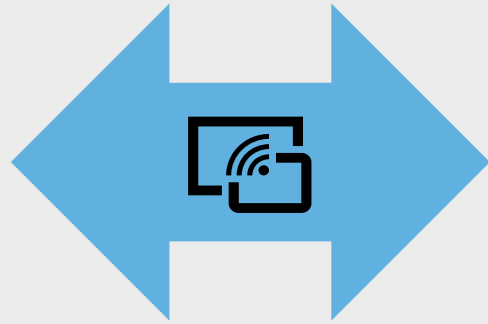
5

Vision



External devices

- ▶ Available to connect with regular apps
- ▶ Continuous data stream



Vision



Unlimited number of
conditions

Scalable
system

Cover specific
chronic
conditions

Build a
platform

1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision



Vision



Digital Twin

Accurate
simulations

Explore the
illness

Increased
safety

Get involved
and see long
term
improvements

1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision



The Journey



Education



Safety



Support



1. The Company

2. Business Challenges

3. Solutions

4. Product Demo

5. Vision

Questions?

