

# LUIS ESCALANTE

## SALESFORCE CERTIFIED DEVELOPER

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[Luis Escalante](#)



[Trailhead Profile](#)

### Professional Summary

Skilled Salesforce Developer with expertise in Apex, JavaScript, Lightning Web Components, Visualforce and Flows. Dedicated to delivering innovative solutions to enhance user experience and drive business success. And experience on WordPress sites.

### EXPERIENCE

#### RENTREPORTERS

Salesforce Developer

**February 2024-Present**

- Have worked with API call integrations updates for customer user interfaces where they are able to update settings and request access to their accounts.
- While working on API integrations have had the opportunity to work with SOQL and SOSL query languages to access specific organization data.

#### BROOKSOURCE

Salesforce Developer

**October 2023-Present**

- Have worked on creating Visualforce page and Apex automation to make sure that records are inserted into the database and users receive email notifications about new records.
- To make sure that everything works properly, created Apex Triggers and Classes test to confirm that the code provides the expected outcome.
- Lately working with Flows as well, where when in a record a field is updated, a related Task is inserted or deleted.

#### ALLUVIUM CONSULTING

Salesforce Developer

**October 2023-January 2023**

- As a Salesforce Developer, I was in charge of keeping an updated database between the integration of Hubspot and Salesforce making sure that fields were mapping correctly.
- Worked on updating Flows and fixing bugs that this same automation could face in the middle of the business process, and troubleshooting.
- Also worked on maintaining Marketing Cloud (Pardot) working properly and updated.

#### INDEPENDENT CONSULTANT TUANO

Salesforce Developer

**June 2023-August 2023**

- As a Salesforce Developer, I was in charge of configuring automation, working on configuration to avoid duplicated records, and importing data from an external resource, such as a spreadsheet.
- To make the process of cleaning data, I used free Apps from Appexchange that helped me to make the process faster and more efficient, and I created "rules" to make sure users provided "cleaner" data on the records.

### Technical Skills

- Apex Programming
- JavaScript Development
- Lightning Web Components
- VisualForce
- Integrations
- Flow
- HTML & CSS
- Computer Programming
- SOQL and SOSL Query
- WordPress

### Certifications

- Salesforce Platform Developer 1
- Salesforce Platform App Builder
- Salesforce Administrator
- Advanced Flows Course
- Web Development

### EDUCATION

**Industrial Engineering**

BA of Science

